

LEWISTON (KATW/KVAB/KCLK-FM) LOCAL ISSUES & PROGRAMS SECOND QUARTER REPORT

APRIL -- JUNE 2015

ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	6/11/15	10 minutes 8:30 am	Discussed pets currently available for adoption, and volunteer appreciation BBQ on Saturday from 11a-2p
What's Up Wednesday	Largent Reeb/ Boys & Girls Club	6/17/15	5 minutes 8:00 am	Invited everyone to cheer on the kids at the Asotin County Family Aquatic Center for attempt at Worlds Largest Swimming Lesson record
Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	6/18/15	10 minutes 8:30 am	Discussed pets currently available for adoption, gave tips on keeping animals cool during extreme heat, reminded listeners to leave animals at home
Cunningham Benefit Dinner	Mel & Evan/Pacific Empire Radio	6/23/15	1 hour 5:00-6:00 pm	Encouraged people to attend Benefit dinner and auction for Cunningham family who recently had premature twins that are currently in the NICU in Spokane
What's Up Wednesday	Largent Reeb/ Boys & Girls Club	6/24/15	5 minutes 8:00 am	Invited public to the "fill the van" fundraiser to raise money to buy the Lapwai club a much needed van
Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	6/25/15	10 minutes 8:30 am	Discussed pets currently available for adoption, reminded listeners to leave pets at home in the AC, don't walk dogs on hot pavement

Submitted by Melissa Nedrow, Program Director

Items	Total	Cost
1362 American Cancer Society - PSA / KATW	83	444.88
1362 American Cancer Society - PSA / KVAB	84	450.24
<hr/>		
1362 American Cancer Society - PSA	167	895.12
0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KATW	277	4,674.00
0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KCLK AM	249	4,192.00
0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KCLK FM	236	4,016.00
0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KVAB	236	4,016.00
<hr/>		
0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA	998	16,898.00
0388 Christensen Orthodontics- PSA / KVAB	37	592.00
0388 Christensen Orthodontics- PSA	37	592.00
<hr/>		
0529 Idaho Children's Trust Fund - PSA / KATW	54	720.00
0529 Idaho Children's Trust Fund - PSA / KCLK AM	54	720.00
0529 Idaho Children's Trust Fund - PSA / KCLK FM	46	720.00
0529 Idaho Children's Trust Fund - PSA / KVAB	45	720.00
0529 Idaho Children's Trust Fund - PSA	45	720.00
<hr/>		
0529 Idaho Children's Trust Fund - PSA	190	2,880.00
1316 Idaho Food Bank - PSA / KATW	89	1,296.00
1316 Idaho Food Bank - PSA / KCLK AM	64	1,024.00
1316 Idaho Food Bank - PSA / KCLK FM	67	1,072.00
1316 Idaho Food Bank - PSA / KVAB	67	1,072.00
1316 Idaho Food Bank - PSA	287	4,464.00
<hr/>		
1325 Idaho Office of Drug Policy - PSA / KATW	151	2,304.00
1325 Idaho Office of Drug Policy - PSA / KCLK AM	136	2,160.00
1325 Idaho Office of Drug Policy - PSA / KCLK FM	127	2,032.00
1325 Idaho Office of Drug Policy - PSA / KVAB	127	2,032.00
1325 Idaho Office of Drug Policy - PSA	541	8,528.00
<hr/>		
1146 Lewis Clark Bluegrass Organization - PSA / KATW	20	360.00
1146 Lewis Clark Bluegrass Organization - PSA / KCLK AM	20	360.00
1146 Lewis Clark Bluegrass Organization - PSA / KCLK FM	20	360.00
1146 Lewis Clark Bluegrass Organization - PSA / KVAB	20	360.00
1146 Lewis Clark Bluegrass Organization - PSA	80	1,440.00
<hr/>		
1140 Lewiston City Library - PSA / KATW	50	1,356.00
1140 Lewiston City Library - PSA / KCLK AM	39	702.00
1140 Lewiston City Library - PSA / KCLK FM	39	702.00
1140 Lewiston City Library - PSA / KVAB	39	702.00
1140 Lewiston City Library - PSA	128	2,760.00
<hr/>		
0137 Lewiston Parks & Recreation Department- PSA / KATW	139	1,290.24
0137 Lewiston Parks & Recreation Department- PSA	139	1,290.24
<hr/>		
1366 Promo Snake River Jam - PSA / KATW	41	820.00
1366 Promo Snake River Jam - PSA / KCLK AM	41	800.00
1366 Promo Snake River Jam - PSA / KCLK FM	42	840.00
1366 Promo Snake River Jam - PSA / KVAB	42	840.00
1366 Promo Snake River Jam - PSA	166	3,300.00
<hr/>		
0627 Tina's Hope for A Cure- PSA / KATW	62	1,116.00
0627 Tina's Hope for A Cure- PSA / KCLK AM	55	990.00
0627 Tina's Hope for A Cure- PSA / KCLK FM	60	1,080.00
0627 Tina's Hope for A Cure- PSA / KVAB	60	1,080.00
0627 Tina's Hope for A Cure- PSA	237	4,266.00
<hr/>		
0006 University of Idaho Athletics - PSA / KATW	112	1,760.00
0006 University of Idaho Athletics - PSA / KCLK AM	79	1,264.00
0006 University of Idaho Athletics - PSA / KCLK FM	78	1,248.00
0006 University of Idaho Athletics - PSA / KVAB	78	1,248.00
0006 University of Idaho Athletics - PSA	347	5,520.00
<hr/>		
1352 Willow Center, Inc - PSA / KATW	178	2,756.00
1352 Willow Center, Inc - PSA / KCLK AM	146	2,304.00
1352 Willow Center, Inc - PSA / KCLK FM	140	2,240.00
1352 Willow Center, Inc - PSA / KVAB	140	2,240.00
1352 Willow Center, Inc - PSA	604	9,540.00
<hr/>		
Report Total	3921	127580.62,373.36