

LEWISTON (KATW/KVAB/KCLK-FM) LOCAL ISSUES & PROGRAMS FOURTH QUARTER REPORT
OCTOBER – DECEMBER 2015

ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
Pet Of The Week	Calandra Collins/Lewis-Clark Animal Shelter	10/1/15	10 minutes 8:30 am	Discussed animals currently available for adoption, regular clinic hours available
What's Up Wednesday	Largent Reeb/Boys & Girls Club	10/7/15	5 minutes 8:00 am	Basketball registration begins the 13 th , after school programs underway, can still register for \$25 for entire school year
Pet Of The Week	Calandra Collins/Lewis-Clark Animal Shelter	10/8/15	10 minutes 8:30 am	Discussed animals currently available for adoption, clinic closed all week including the one held on Saturday at Petco
Pumpkin Patch	Stan McNish/Lewiston First United Methodist Church	10/12/15	5 minutes 7:30 am	Discussed the church's second annual pumpkin patch done all by donation with proceeds benefiting their Committee on Relief to help local citizens in crisis situations
What's Up Wednesday	Ron Ramos/Boys & Girls Club	10/14/15	5 minutes 8:00 am	Basketball registration currently underway, afterschool programs continue as usual
Pet Of The Week	Calandra Collins/Lewis-Clark Animal Shelter	10/15/15	10 minutes 8:30 am	Discussed animals currently available for adoption, clinic back to regular hours
Career Fair	Mel & Evan/Lewis-Clark State College	10/16/15	2 hours 10:00am-12:00pm	Broadcast live from career fair to encourage prospective employees to see jobs currently seeking employees, and encouraged to attend workshops for both employees and employers

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ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
Steampunk Ball	Kelsey Grafton/Lewis-Clark Center For Arts & History	10/20/15	5 minutes 7:45 am	Talked about upcoming Steampunk Ball events and where to get tickets
What's Up Wednesday	Bev Yochum/Boys & Girls Club	10/21/15	5 minutes 8:00 am	Registration for basketball closed but can still do late with no guarantees to get in, Annual auction tickets available for purchase
Pet Of The Week	Calandra Collins/Lewis-Clark Animal Shelter	10/22/15	10 minutes 8:30 am	Discussed animals currently available for adoption
Haunted Hay Ride	Steven Kinzer/Hells Gate State Park	10/23/15	5 minutes 7:45 am	Discussed the upcoming Haunted Hay ride at the park, proceeds benefit park programs ride is open to all ages
What's Up Wednesday	Isaac Sisto/Boys & Girls Club	10/28/15	5 minutes 8:00 am	Annual auction is on Nov. 1 st tickets are still on sale and close to sold out
Pet Of The Week	Calandra Collins/Lewis-Clark Animal Shelter	10/29/15	10 minutes 8:30 am	Discussed animals currently available for adoption, specials running for the clinic on spay/neuter and vaccines
Season Of Giving	Mel/Potlatch #1 Federal Credit Union	11/3/15	2 hours 12:00-2:00pm	Broadcast live from P1FCU for the kick off to their Season Of Giving encouraging residents to donate food/money/coats etc to area residents in need
What's Up Wednesday	Andrea Van Vogt/Boys & Girls Club	11/4/15	5 minutes 8:00 am	Discussed success of annual auction, upcoming family fun day to kick off basketball season

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ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
Hanging Out with Turkeys	Evan & Bone/ Community Action Food Bank	11/5/15	12 hours 6:00am-6:00pm	Broadcast live from a trailer stacked on shipping containers to get attention of passersby, encouraging donations of frozen turkeys and hams, canned foods, monetary donations, as well as toiletries, blankets, and winter clothing for area residents in need
Hanging Out with Turkeys	Evan & Bone/ Community Action Food Bank	11/6/15	12 hours 6:00am-6:00pm	Broadcast live from a trailer stacked on shipping containers to get attention of passersby, encouraging donations of frozen turkeys and hams, canned foods, monetary donations, as well as toiletries, blankets, and winter clothing for area residents in need
Hanging Out with Turkeys	Evan & Bone/ Community Action Food Bank	11/7/15	12 hours 6:00am-6:00pm	Broadcast live from a trailer stacked on shipping containers to get attention of passersby, encouraging donations of frozen turkeys and hams, canned foods, monetary donations, as well as toiletries, blankets, and winter clothing for area residents in need
What's Up Wednesday	Molly Murphy/Boys & Girls Club	11/11/15	5 minutes 8:00 am	Discussed upcoming holiday closures
Pet Of The Week	Calandra Collins/Lewis-Clark Animal Shelter	11/12/15	10 minutes 8:30 am	Discussed animals currently available for adoption

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Dog Park	Beej Johnson/Lewiston Parks & Rec	11/18/15	5 minutes 7:45 am	Talked about plans for upcoming dog park in North Lewiston ways to donate and upcoming fundraisers
What's Up Wednesday	Josh Richardson/Boys & Girls Club	11/18/15	5 minutes 8:00 am	Discussed upcoming holiday closures, Youth of the Year awards
Pet Of The Week	Calandra Collins/Lewis-Clark Animal Shelter	11/19/15	10 minutes 8:30 am	Discussed upcoming Christmas Cash for the Critters event, participants get fun holiday photos of their pets with proceeds benefiting the shelter
Small Business Saturday	Amanda Gill/Beautiful Downtown Lewiston	11/23/15	5 minutes 7:45 am	Encouraged listeners to participate in Small Business Saturday instead of Black Friday, to support local business
Turkey Drive	Evan Yeoman/Idaho Food Bank	11/24/15	2 hours 4:00-6:00pm	Broadcast live at Les Schwab Tires to encourage listeners to donate frozen turkeys, canned foods, or monetary donations
What's Up Wednesday	Bev Yochum/Boys & Girls Club	11/25/15	5 minutes 8:00 am	Reminded parents of closure days and when club will be open during school vacation days
What's Up Wednesday	Isaac Sisto/Boys & Girls Club	12/2/15	5 minutes 8:00 am	Club open for after school programs again, reminded of closure days for Winter break
Pet Of The Week	Calandra Collins/Lewis-Clark Animal Shelter	12/3/15	10 minutes 8:30 am	Reminded Christmas Cash For Critters event this Saturday proceeds benefiting the shelter

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ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
Breakfast with Santa	Beej Johnson/Lewiston Parks & Rec	12/9/15	5 minutes 7:45 am	Talked about Breakfast with Santa advised tickets still available and gave tickets away
What's Up Wednesday	Molly Murphy/Boys & Girls Club	12/9/15	5 minutes 8:00 am	Discussed upcoming Basketball tip-off day, teams get photos, families welcome
Pet Of The Week	Calandra Collins/Lewis-Clark Animal Shelter	12/10/15	10 minutes 8:30 am	Discussed animals currently up for adoption, clinic times, and current rates
What's Up Wednesday	Ron Ramos/Boys & Girls Club	12/16/15	5 minutes 8:00 am	Discussed upcoming holiday closures and extended hours for winter break
Pet Of The Week	Calandra Collins/Lewis-Clark Animal Shelter	12/17/15	10 minutes 8:30 am	Discussed animals currently up for adoption, clinic times, and current rates
Drunk Driving Awareness	Mel&Evan, Mark Bone/Lewiston Police Dept.	12/17/15	2 hours 4:00-6:00pm	DJ's demonstrated how quickly you can surpass legal limit for driving, discussed DD stats, and encouraged listeners to drink responsibly
What's Up Wednesday	Largent Reeb/Boys & Girls Club	12/23/15	5 minutes 8:00 am	Reminded parents club is closed for Christmas and New Year holidays

Submitted by Melissa Nedrow, Program Director

Log-Summary Report

Lewiston Log-Summary for the Period 10/1/2015 to 12/31/2015

Filtered: RevenueType=(TN)

* Cost is GROSS before any Discounts, Agency Commission, or Tax *

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Sponsor	Items	TotalTime	Cost
0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KATW	61	00:30:30	976.00
0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KCLK AM	52	00:26:00	832.00
0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KCLK FM	52	00:26:00	832.00
0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KVAB	52	00:26:00	832.00
0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA	217	01:48:30	3,472.00
1236 Idaho Food Bank - PSA / KATW	491	04:13:30	8,328.00
1236 Idaho Food Bank - PSA / KCLK AM	494	04:07:00	7,856.00
1236 Idaho Food Bank - PSA / KCLK FM	480	04:00:00	7,680.00
1236 Idaho Food Bank - PSA / KVAB	488	04:12:00	8,280.00
1236 Idaho Food Bank - PSA	1953	16:32:30	32,144.00
0583 Idaho Forest Products Commission- PSA / KATW	198	01:39:00	3,152.00
0583 Idaho Forest Products Commission- PSA / KCLK AM	188	01:34:00	3,008.00
0583 Idaho Forest Products Commission- PSA / KCLK FM	190	01:35:00	3,040.00
0583 Idaho Forest Products Commission- PSA / KVAB	188	01:34:00	3,008.00
0583 Idaho Forest Products Commission- PSA	764	06:22:00	12,208.00
0588 Lewis Clark State College- PSA / KATW	5	00:02:30	60.00
0588 Lewis Clark State College- PSA / KCLK AM	5	00:02:30	60.00
0588 Lewis Clark State College- PSA / KCLK FM	5	00:02:30	60.00
0588 Lewis Clark State College- PSA	15	00:07:30	180.00
1403 Lewiston First United Methodist Church - PSA / KATW	50	00:50:00	800.00
1403 Lewiston First United Methodist Church - PSA	50	00:50:00	800.00
1003 Life Choices- PSA / KATW	67	00:33:30	990.00
1003 Life Choices- PSA	67	00:33:30	990.00
0006 University of Idaho Athletics - PSA / KATW	103	00:51:30	1,424.00
0006 University of Idaho Athletics - PSA / KCLK AM	82	00:41:00	1,296.00
0006 University of Idaho Athletics - PSA / KCLK FM	76	00:38:00	1,216.00
0006 University of Idaho Athletics - PSA / KVAB	76	00:38:00	1,216.00
0006 University of Idaho Athletics - PSA	337	02:48:30	5,152.00
-----Report Total-----	3403	104550	54,946.00



Hells Gate State Park
5100 Hells Gate Road
Lewiston, ID 83501

January 11, 2016

Mel & Evan
Pacific Empire Radio Corp.
403 Capital Street
Lewiston ID 83501

C. L. "Butch" Otter
Governor

David R. Langhorst
Director

.....
**IDAHO PARK AND
RECREATION BOARD**
.....

Tom Crimmins
District One

Randy Doman
District Two

Susan Buxton
District Three

Charles H. Correll
Board Chair
District Four

Pete J. Black
District Five

Robert Hansen
District Six

.....
DIRECTOR'S OFFICE
.....

5657 Warm Springs Avenue
P.O. Box 83720
Boise, Idaho 83720-0065

Phone (208) 334-4199

www.parksand recreation.idaho.gov

Dear Mel & Evan,

On behalf of the Idaho Department of Parks and Recreation and Hells Gate State Park, we thank you for allowing us to have an on-air guest opportunity on 101.5 KATFM, to talk about the First Day Hikes Event. It is a great feeling to be able to give back to the community and we couldn't have done it without your support.

140 people attend the hike with about 730 total miles hiked. Feedback from the hikers was very positive and everyone had a great hike.

Once again thank you for your help in promoting the First Day Hikes Event!

Sincerely,

Chris Thomas
Park Ranger
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