

RECORDED PUBLIC SERVICE ANNOUNCEMENTS

Station: KATW Q3

ORGANIZATION/ISSUE	LENGTH	TIMES AIRED	DESCRIPTION
Boys & Girls Clubs of the LC Valley	60 Seconds	93 Times	Power of the Club
Lewis Clark Animal Shelter	60 Seconds	24 Times	Promote Lost Boys Concert Fund Raiser
Blood Systems	30 Seconds	91 Times	Inland North West Blood Center
Idaho Transportation Dept.	30 Seconds	46 Times	Impaired Driving / Motorcycle Safety
Lewis Clark State College	30 Seconds	12 Times	Canned Food Drive
Lewiston Civic Theatre	60 Seconds	7 Times	Promote Play Into the Woods
Lewiston Roundup Assoc	30 Seconds	41 Times	Lewiston Roundup
Misguided Children	30 Seconds	37 Times	Cruzin for Kids Poker Run Fund Raiser
Northwest Childrens Home	60 Seconds	15 Times	LC Valley Children In Need
Tri State Hospital	30 Seconds	220 Times	Minor Care



ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
Need For Blood Donations	Red Cross Of Idaho	07-03-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	07-04-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	07-05-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	07-06-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	07-07-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	07-10-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	07-11-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	07-12-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	07-13-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	07-14-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	07-17-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	07-18-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	07-19-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	07-20-17	:60	Talked about pet adoption



KATW 3rd Quarter August PSA 2017

ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
Need For Blood Donations	Red Cross Of Idaho	08-01-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	08-02-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	08-03-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	08-04-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	08-07-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	08-08-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	08-09-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	08-10-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	08-11-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	08-14-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	08-15-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	08-16-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	08-17-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	08-18-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	08-21-17	:60	Gave Blood Donation Dates



ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
Need For Blood Donations	Red Cross Of Idaho	09-01-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	09-04-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	09-05-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	09-06-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	09-07-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	09-08-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	09-11-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	09-12-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	09-13-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	09-14-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	09-15-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	09-18-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	09-19-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	09-20-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	09-21-17	:60	Talked about pet adoption

