

PUBLIC SERVICE ANNOUNCEMENTS  
Station: KATW Q2 2017

ORGANIZATION/ISSUE	LENGTH	AIRD	DESCRIPTION
Boys and Girls Clubs of LC Valley	30 Seconds	258 Times	PSA to Promote Boys and Girls Clubs
Calam Shrine	30 Seconds	42 Times	PSA to promot Shirne Circus
Idaho Forest Products Commission	30 seconds	60 Times	PSA to Promote Idaho Forests Safety
Vandal Fandimonium	30 seconds	20 Times	PSA To Promote Valindall Spring Game
Blood Systems Inc	60 seconds	91 Times	Non Profit Matching to Promote Blood Systems
Idaho Department of Health & Welfare	30 seconds	49 Times	Non Profit Matching to Promote Project Filter
Idaho Food Bank	30 Seconds	18 Times	Non Profit Matching to Promote Food Bank
Idaho Department of Transportation	30 Seconds	101 Times	Non Profit Matching to Promote Safe Driving
Lewis Clark State College	30 Seconds	64 Times	Non Profit Matching for LCSC
Lewiston Civic Theatre	30 Seconds	31 Times	Non Profit Matching to Promote Lewisotn Civic Theatre Plays

Nez Perce Tribal Housing	30 Seconds	34 Times	Non Profit Matching to Promote Tribal Housing
Nimiipuu Health	30 Seconds	61 Times	Non Profit Matching to Promote Diabetes Awareness
Northwest Children's Home	30 seconds	12 Times	Non Profit Matching to promote Childrens Home
Students for Success Nez Perce Tribe	30 Seconds	40 Times	Non Profit Matching to promote Students for Success
Tri-State Hospital	30 Seconds	249 Times	Non Profit Matching for Tri-State Hospital
Willow Center	30 Seconds	62 Times	Non Profit Matching to Promote Camp Erin

KATW 2nd Quarter APRIL PSA 2017

<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Need For Blood Donations	Red Cross Of Idaho	04-03-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	04-04-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	04-05-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	04-06-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	04-07-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	04-10-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	04-11-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	04-12-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	04-13-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	04-14-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	04-17-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	04-18-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	04-19-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	04-20-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	04-21-17	:60	Gave Blood Donation Dates



KATW 2nd Quarter MAY PSA 2017

<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Need For Blood Donations	Red Cross Of Idaho	05-01-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	05-02-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	05-03-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	05-04-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	05-05-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	05-08-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	05-09-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	05-10-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	05-11-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	05-12-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	05-15-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	05-16-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	05-17-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	05-18-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	05-19-17	:60	Gave Blood Donation Dates



KATW 2nd Quarter JUNE PSA 2017

<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Pet adoption	Animal Shelter	06-01-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	06-02-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	06-05-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	06-06-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	06-07-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	06-08-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	06-09-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	06-12-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	06-13-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	06-14-17	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	06-15-17	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	06-16-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	06-19-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	06-20-17	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	06-21-17	:60	Gave Blood Donation Dates

