

QUARTERLY ISSUES AND RESPONSIVE PROGRAMS  
PACIFIC EMPIRE RADIO CO.

KATW-FM/KCLK-FM/KVAB-FM/KCLK-AM

THIS REPORT IS FOR THE 2<sup>nd</sup> QUARTER IN THE YEAR 2014

LISTING OF ISSUES

1. Arbor Day Commencement / Tree planting
2. Special Olympics Fundraising
3. Motorcycle Awareness Month
4. Senior Games

PROGRAMS OF LOCAL INTERESTS

PROGRAM: Dogwood Festival <sup>Interview</sup> SUBJECT: Community event, Arts, performing arts.

BROADCAST: 4-8-14 LENGTH: :90 Seconds

CONTENT: Grape & Grain Fundraiser, Earth Day celebration  
Smithsonian Exhibit, Music performances, artisan festival

PROGRAM: PSA SUBJECT: Nez Perce Sheriff's Posse Operation Challenge

BROADCAST: 5-1-14 LENGTH: :60 seconds

CONTENT: discussed upcoming program for free educational  
therapeutic day for persons with disabilities.

PROGRAM: Live Broadcast <sup>Lewis-Clark</sup> SUBJECT: Senior Games

BROADCAST: 6-20-14 LENGTH: 1 hour

CONTENT: DJ's attended Senior Games played pickle ball  
with participants, encouraged seniors to participate in  
the games, discussed upcoming events to compete in  
to ~~promote~~ encourage seniors to stay active