

PUBLIC SERVICE ANNOUNCEMENTS
Station: KATW Q1 2017

ORGANIZATION/ISSUE	LENGTH	AIRD	DESCRIPTION
LHS Safe and Sober Graduation Party	30 Seconds	149 Times	PSA 2017 Calendar Raffle
Lewis Clark Blue Grass Organization	30 Seconds	6 Times	PSA to promotValley Blue Grass Stage
Whitman County CASA	30 seconds	26 Times	PSA to Promote CASA
Idaho Dept. of Health and Welfare	30 seconds	72 Times	Non Profit Matching to Promote HPV
Idaho Dept. of Health and Welfare	60 seconds	44 Times	Non Profit Matching to Promote Project Filter
YES For Lewiston	30 seconds	202 Times	Non Profit Matching to Promote New Highschool Bond
Idaho Department of Transportation	30 Seconds	73 Times	Non Profit Matching to Promote Safe Driving
Jackson Baldwin Pay it Forward	30 Seconds	20 Times	Non Profit Matching to Promote Fund Raising Auction
Lewis Clark State College	30 Seconds	42 Times	Non Profit Matching for LCSC Sports
Lewiston Civic Theatre	30 Seconds	20 Times	Non Profit Matching to Promote Play Spamalot

KATW 1st Quarter PSA

ORGANIZATION/ISSUE	LENGTH	DATE / TIME AIRED	DESCRIPTION
Need For Blood Donations/ Red Cross Of Idaho	:60	1/2/17	Gave Blood Donation Dates
Pet adoption	:60	1/3/17	Talked about pet adoption
Need For Blood Donations/ Red Cross Of Idaho	:60	1/4/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	1/5/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	1/6/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	1/7/16	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	1/8/17	Gave Blood Donation Dates
Pet adoption	:60	1/9/17	Talked about pet adoption
Need For Blood Donations/ Red Cross Of Idaho	:60	1/10/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	1/11/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	1/12/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	1/13/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	1/16/17	Gave Blood Donation Dates
Pet adoption	:60	1/17/17	Talked about pet adoption
Need For Blood Donations/ Red Cross Of Idaho	:60	1/18/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	1/19/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	1/20/17	Gave Blood Donation Dates
Need For Blood / Red	:60	1/23/17	Gave Blood Donation Dates

Cross Of Idaho Donations			
Pet adoption	:60	1/24/17	Talked about pet adoption
Need For Blood Donations/ Red Cross Of Idaho	:60	1/25/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	1/26/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	1/27/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	1/30/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	1/31/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	2/1/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	2/2/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	2/3/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	2/6/17	Gave Blood Donation Dates
Pet adoption/Animal Shelter	:60	2/7/17	Talked about pet adoption
Need For Blood Donations/ Red Cross Of Idaho	:60	2/8/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	2/9/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	2/10/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	2/13/17	Gave Blood Donation Dates
Pet adoption	:60	2/14/17	Talked about pet adoption
Need For Blood Donations/ Red Cross Of Idaho	:60	2/15/17	

Need For Blood Donations/ Red Cross Of Idaho	:60	2/16/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	2/17/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	2/20/17	Gave Blood Donation Dates
Pet adoption	:60	2/21/17	Talked about pet adoption
Need For Blood Donations/ Red Cross Of Idaho	:60	2/22/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	2/23/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	2/14/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	2/27/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	2/28/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	3/1/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	3/2/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	3/3/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	3/6/17	Gave Blood Donation Dates
Pet adoption/Animal Shelter	:60	3/7/17	Talked about pet adoption
Need For Blood Donations/ Red Cross Of Idaho	:60	3/8/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	3/9/17	Gave Blood Donation Dates
Need For Blood Donations/ Red Cross Of Idaho	:60	3/10/17	Gave Blood Donation Dates

