

**LEWISTON (KATW/KVAB/KCLK-FM) LOCAL ISSUES & PROGRAMS THIRD QUARTER REPORT**

**JULY - SEPTEMBER 2015**

| ISSUE                   | GUEST / ORGANIZATION                        | DATE    | LENGTH                    | DESCRIPTION   |
|-------------------------|---|---------|---------------------------|---|
| What's Up Wednesday     | Largent Reeb/Boys & Girls Club              | 7/1/15  | 5 minutes<br>8:00 am      | Reminded parents club will be closed Friday July 3 <sup>rd</sup> for the holiday weekend  |
| Pet of the Week         | Calandra Collins/Lewis-Clark Animal Shelter | 7/2/15  | 10 minutes<br>8:30 am     | Advised pet owners to keep animals indoors for 4 <sup>th</sup> of July, many animals get lost or hurt because they are frightened by fireworks, discussed pets available for adoption |
| Krispy Kreme Fundraiser | Mel & Evan/Babe Ruth Baseball               | 7/2/15  | 10 minutes<br>9:00 am     | Babe Ruth team fundraising for tournaments by selling Krispy Kreme doughnuts at local coffee stands   |
| What's Up Wednesday     | Ron Ramos/Boys & Girls Club                 | 7/8/15  | 5 minutes<br>8:00 am      | Club back to regular hours after the holiday, Annual H2O day this week  |
| Pet of the Week         | Calandra Collins/Lewis-Clark Animal Shelter | 7/9/15  | 10 minutes<br>8:30 am     | Discussed pets currently available for adoption and current clinic hours  |
| What's Up Wednesday     | Bev Yochum/Boys & Girls Club                | 7/15/15 | 5 minutes<br>8:00 am      | Discussed dates for summer shut-down to prep for back to school, reminded annual registration begins in August  |
| Pet of the Week         | Calandra Collins/Lewis-Clark Animal Shelter | 7/16/15 | 10 minutes<br>8:30 am     | Talked about animals currently available for adoption, advised animals can do home visits overnight   |
| Stuff The Bus           | Mel&Evan/YWCA                               | 7/16/15 | 2 hours<br>11:00am-1:00pm | Broadcast live from P1FCU encouraging people to donate school supplies or monetary donations for local low income children  |
| Stuff the Bus           | Mel&Evan/YWCA                               | 7/21/15 | 2 hours<br>11:00am-1:00pm | Broadcast live from WalMart encouraging people to donate school supplies or monetary donations for local low income children  |

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|-----------------------|---|---------|-----------------------------|--|
| What's Up Wednesday   | Largent Reeb/ Boys & Girls Club             | 7/22/15 | 5 minutes<br>8:00 am        | Discussed school year registration is now open and Flag Football and Fall Soccer   |
| Pet of the Week       | Calandra Collins/Lewis-Clark Animal Shelter | 7/30/15 | 10 minutes<br>8:30 am       | Discussed upcoming clinic discount days to get animals up to date on vaccines, spay/neuter, and microchips                                   |
| What's Up Wednesday   | Isaac Sisto/Boys & Girls Club               | 8/4/15  | 5 minutes<br>8:00 am        | Discussed upcoming Night Out at Clarkston Club, registration for Football and Soccer still open, last day of summer pool party               |
| Pet of the Week       | Calandra Collins/Lewis-Clark Animal Shelter | 8/5/15  | 10 minutes<br>8:30 am       | Discussed animals currently up for adoption, clinic hours, and upcoming adoption specials  |
| Fire Relief Donations | Mel&Evan/Kamiah Life Center                 | 8/10/15 | 5 minutes<br>7:45 am        | Advised listeners of items needed for fire victims of Clearwater Complex fire, gave address to send donations, and where to coordinate items |
| What's Up Wednesday   | Anna Calkins/Boys & Girls Club              | 8/12/15 | 5 minutes<br>8:00 am        | Discussed club closing for shut-down week to prep for back to school, and upcoming last day of summer pool party                             |
| Pet of the Week       | Calandra Collins/Lewis-Clark Animal Shelter | 8/13/15 | 10 minutes<br>8:30 am       | Discussed animals currently up for adoption, current half price adoption special   |
| Fire Relief Donations | Mel&Evan/Salvation Army                     | 8/18/15 | 3 hours<br>10:00am – 1:00pm | Broadcast live from Rosauers grocery store encouraging donations for victims of wildfires, coordinating efforts of people collecting         |

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|---------------------|---|---------|-------------------------|---|
| What's Up Wednesday | Largent Reeb/ Boys & Girls Club             | 8/19/15 | 5 minutes<br>8:00 am    | Club closed for Shutdown week for back to school, fall sports registration still open   |
| Pet of the Week     | Calandra Collins/Lewis-Clark Animal Shelter | 8/20/15 | 10 minutes<br>8:30 am   | Discussed animals currently up for adoption, current half price adoption special  |
| Fire Relief Concert | Amanda Gill/Lewis-Clark State College       | 9/1/15  | 10 minutes<br>7:45 am   | Discussed upcoming concert to raise funds for wildfire victims who lost homes or were displaced. Local musicians performing for donations |
| What's Up Wednesday | Bev Yochum/Boys & Girls Club                | 9/9/15  | 5 minutes<br>8:00 am    | Club open for after school programs   |
| Pet of the Week     | Calandra Collins/Lewis-Clark Animal Shelter | 9/10/15 | 10 minutes<br>8:30 am   | Discussed animals currently up for adoption, clinic hours and upcoming clinic closures  |
| Round-Up Parade     | Mel/Lewiston Round-Up                       | 9/12/15 | 1 hour<br>2:00pm-3:00pm | Broadcast from the Round-Up parade encouraging people to come watch and attend activities   |
| What's Up Wednesday | Anna Calkins/Boys & Girls Club              | 9/16/15 | 5 minutes<br>8:00 am    | Anna advised she is leaving as director and Isaac Sisto will be taking over   |
| Pet of the Week     | Calandra Collins/Lewis-Clark Animal Shelter | 9/17/15 | 10 minutes<br>8:30 am   | Discussed pets currently available for adoption and current clinic hours  |
| Drive 4 UR School   | Joe Hall/Joe Hall Ford                      | 9/23/15 | 10 minutes<br>7:30 am   | Discussed the upcoming Drive 4 UR school event to raise money for both Lewiston and Clarkston DECA programs                               |

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|-----------------------|---|---------|--|--|
| What's Up Wednesday   | Largent Reeb/ Boys & Girls Club             | 9/23/15 | 5 minutes<br>8:00 am                     | Discussed upcoming Basketball registration, annual registration still available for after school program                             |
| Pet of the Week       | Calandra Collins/Lewis-Clark Animal Shelter | 9/24/15 | 10 minutes<br>8:30 am                    | Discussed pets currently available for adoption and clinic closure on the 29 <sup>th</sup>   |
| Nez Perce County Fair | Mel&Evan, Bone, Dakoda/Pacific Empire Radio | 9/24/15 | 4 hours<br>12:00-2:00pm<br>4:00-6:00pm   | Broadcast live from all the events and exhibits at the Nez Perce County Fair, encouraged listeners to bring family and spend the day |
| Nez Perce County Fair | Mel&Evan, Bone, Dakoda/Pacific Empire Radio | 9/25/15 | 6 hours<br>10:00am-2:00pm<br>4:00-6:00pm | Broadcast live from all the events and exhibits at the Nez Perce County Fair, encouraged listeners to bring family and spend the day |
| Nez Perce County Fair | Mel&Evan, Bone, Dakoda/Pacific Empire Radio | 9/26/15 | 4 hours<br>10:00am-2:00pm                | Broadcast live from all the events and exhibits at the Nez Perce County Fair, encouraged listeners to bring family and spend the day |
| What's Up Wednesday   | Ron Ramos/Boys & Girls Club                 | 9/30/15 | 5 minutes<br>8:00 am                     | Fall sports winding down, registration for Basketball coming up, club open for regular after school program                          |

Submitted by Melissa Nedrow, Program Director

# Log-Summary Report

Lewiston Log-Summary for the Period 7/1/2015 to 9/30/2015

Filtered: RevenueType=(TN)

\* Cost is GROSS before any Discounts, Agency Commission, or Tax \*

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| Sponsor   | Items       | TotalTime       | Cost             |
|---|-------------|-----------------|------------------|
| 0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KATW    | 107         | 00:53:30        | 1,744.00         |
| 0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KCLK AM | 91          | 00:45:30        | 1,564.00         |
| 0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KCLK FM | 88          | 00:44:00        | 1,528.00         |
| 0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KVAB    | 88          | 00:44:00        | 1,528.00         |
| 0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA           | 374         | 03:07:00        | 6,364.00         |
| 0964 Emerich Park - PSA / KATW                                    | 100         | 00:58:00        | 2,280.00         |
| 0964 Emerich Park - PSA / KCLK FM                                 | 84          | 00:42:00        | 1,680.00         |
| 0964 Emerich Park - PSA / KVAB                                    | 83          | 00:41:30        | 1,660.00         |
| 0964 Emerich Park - PSA   | 267         | 02:21:30        | 5,620.00         |
| 1003 Life Choices-PSA / KATW                                      | 4           | 00:02:00        | 60.00            |
| 1003 Life Choices-PSA   | 4           | 00:02:00        | 60.00            |
| 0518 St. Joseph Regional Medical Center - PSA / KATW              | 39          | 00:39:00        | 576.00           |
| 0518 St. Joseph Regional Medical Center - PSA / KCLK AM           | 33          | 00:33:00        | 576.00           |
| 0518 St. Joseph Regional Medical Center - PSA / KCLK FM           | 32          | 00:32:00        | 576.00           |
| 0518 St. Joseph Regional Medical Center - PSA / KVAB              | 32          | 00:32:00        | 576.00           |
| 0518 St. Joseph Regional Medical Center - PSA                     | 136         | 02:16:00        | 2,304.00         |
| 0006 University of Idaho Athletics - PSA / KATW                   | 77          | 00:38:30        | 928.00           |
| 0006 University of Idaho Athletics - PSA / KCLK AM                | 51          | 00:25:30        | 784.00           |
| 0006 University of Idaho Athletics - PSA / KCLK FM                | 46          | 00:23:00        | 736.00           |
| 0006 University of Idaho Athletics - PSA / KVAB                   | 45          | 00:22:30        | 720.00           |
| 0006 University of Idaho Athletics - PSA                          | 219         | 01:49:30        | 3,168.00         |
| <b>Report Total</b>   | <b>1000</b> | <b>09:36:00</b> | <b>17,516.00</b> |