

KATW 4TH QUARTER ON AIR PSA'S

ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
Need For Blood Donations	Red Cross Of Idaho	10/2/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	10/3/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	10/4/2017	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	10/5/2017	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	10/6/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	10/9/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	10/10/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	10/11/2017	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	10/12/2017	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	10/13/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	10/16/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	10/17/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	10/18/2017	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	10/19/2017	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	10/20/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	10/23/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	10/24/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	10/25/2017	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	10/26/2017	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	10/27/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	10/30/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	10/31/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	11/1/2017	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	11/2/2017	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	11/3/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	11/6/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	11/7/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	11/8/2017	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	11/9/2017	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	11/10/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	11/13/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	11/14/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	11/15/2017	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	11/16/2017	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	11/17/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	11/20/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	11/21/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	11/22/2017	:60	Gave Blood Donation Dates
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Need For Blood Donations	Red Cross Of Idaho	11/24/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	11/27/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	11/28/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	11/29/2017	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	11/30/2017	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	12/1/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	12/4/2017	:60	Gave Blood Donation Dates
Need For Blood Donations	Red Cross Of Idaho	12/5/2017	:60	Gave Blood Donation Dates

Need For Blood Donations	Red Cross Of Idaho	12/6/2017	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	12/7/2017	:60	Talked about pet adoption
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Need For Blood Donations	Red Cross Of Idaho	12/27/2017	:60	Gave Blood Donation Dates
Pet adoption	Animal Shelter	12/28/2017	:60	Talked about pet adoption
Need For Blood Donations	Red Cross Of Idaho	12/29/2017	:60	Gave Blood Donation Dates

RECORDED PUBLIC SERVICE ANNOUNCEMENTS  
Station: KATW Q4

ORGANIZATION/ISSUE	LENGTH	TIMES AIRED	DESCRIPTION
Appaloosa Express	30 Seconds	81	Promote Route
Blood Systems, Inc	30 Seconds	98	Blood Donations
Holy Family Catholic Church	60 Seconds	15	Turkey Bazaar & Dinner 2017
Idaho Department of Health & Welfare	30 Seconds	28	Talk about Sexual Help -Teen Pregnancy
Lewis Clarks State College	30 Seconds	38	Promote Sports Games
Lewiston Civic Theatre	60 Seconds	15	Promote Play The Odd Couple
Northwest Childrens Home	30 Seconds	8	Red Stocking Fund Raiser
Northwest Childrens Home	30 Seconds	50	Recruitment
Project Filter	30 Seconds	84	Stop Smoking
Renegades New Year's Eve Pow Wow & Ce	30 Seconds	33	Promote Event

Safety Fest	30 Seconds	12	Safety Training
Tri-State Hospital	30 Seconds	76	3 D Mammography
Tri-State Hospital	30 Seconds	63	Festival of Trees 2017
Tri-State Hospital	30 Seconds	87	Holiday Wellness
University of Idaho Athletics	30 Seconds	64	Promote Games and Season Tickets
Willow Center	30 Seconds	32	Little Big Wagon Fundraiser
Beautiful Downtown Lewiston	30 Seconds	14	Small Business Saturday
Northwest Childrens Home	30 Seconds	28	Fundraiser
Willow Center	30 Seconds	94	Little Big Wagon Fundraiser