

LEWISTON (KATW/KVAB/KCLK-FM) LOCAL ISSUES & PROGRAMS FIRST QUARTER REPORT

JANUARY - MARCH 2015

ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
What's Up Wednesday	Andrea Van Vogt/ Boys & Girls Club	1/7/2015	5 minutes 8:30 am	Announced upcoming registration for Spring Soccer, and discussed the Youth Of the Year competition.
Pet Of the Week	Calandra Collins/Lewis-Clark Animal Shelter	1/8/2015	5 minutes 8:30 am	Discussed animals currently available for adoption, and National Spay Day upcoming encouraging listeners to spay/neuter their pet
Belinda Niebuhr Memorial Fund	Bruce & Joy Finch/Happy Day Corporation	1/16/2015	10 minutes 7:00 am	Discussed the memorial fund for the family of a Happy Day employee slain in a shooting at one of their restaurants and how to donate
Jackson Baldwin Foundation Auction	Scott Baldwin/Jackson Baldwin Pay It Forward Foundation	1/21/2015	10 minutes 7:30 am	Advised listeners of the upcoming auction fundraiser for the foundation which aides families with terminally ill children, location, time, and where to get tickets
What's Up Wednesday	Ron Ramos/Boys & Girls Club	1/21/2015	5 minutes 8:30 am	Congratulated the nominees of the Youth Of the Year competition, and discussed the annual awards banquet honoring volunteers, staff, and coaches
Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	1/22/15	10 minutes 8:30 am	Discussed the animals currently available for adoption. Encouraged people to fill out canine-ality survey so they get the right pet
Nez Perce County Sheriff's Annual Report	Joe Rodriguez/Nez Perce County Sheriff's Department	1/28/15	10 minutes 7:30 am	Sheriff Rodriguez discussed the Sheriff's office annual report for 2014, discussed importance of transparency and open door policy with the public
What's Up Wednesday	Largent Reeb/Boys & Girls Club	1/28/15	5 minutes 8:30 am	Spring Soccer registration and giveaway for free sports fee for early registration

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Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	1/29/15	5 minutes 8:30 am	Discussed the dogs and cats available for adoption, spay/neuter clinic dates & times, \$10 off for World Spay Day
Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	2/5/15	5 minutes 8:30 am	Discussed animals available for adoption, funding assistance for spaying/neutering to low income families
Daddy Daughter Valentine's Dance	BJ Johnson/Lewiston Parks and Rec	2/10/15	5 minutes 7:30 am	Discussed where to get tickets, price explained Grandpas, older brothers, etc. are welcome doesn't have to be father/daughter
Fine Arts Ball	Jennifer Menegas/Lewiston Civic Theatre	2/18/15	5 minutes 7:45 am	Discussed upcoming fundraiser for the theatre, where to purchase tickets, how proceeds are used to benefit the group
What's Up Wednesday	Mackenzie/Boys&Girls Club	2/18/15	5 minutes 8:30 am	Discussed Spring Soccer registration deadline passed, possible late registration, upcoming family fun day
"SOUP"port Our Shelters	Jonelle McCoy/YWCA	2/19/15	10 minutes 8:00 am	Discussed upcoming fundraiser for shelter programs, cost of tickets, option for delivery for people unable to attend, and sponsors who made event possible
Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	2/19/15	5 minutes 8:30 am	Discussed animals currently available for adoption, \$10 off spay/neuter for National Spay Day, all dates currently booked, no availability
Fine Arts Ball	Chad Bramlet & Beth Larson/Lewiston Civic Theatre	2/24/15	10 minutes 7:45 am	Discussed upcoming fundraiser, where to purchase tickets and how monies collected will be used to restore the theatre

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What's Up Wednesday	Bev Yochum/Boys & Girls Club	2/25/15	5 minutes 8:30 am	Discussed Youth of the Year winner heading to regional competition, upcoming teen night at the club, and Family Fun Day
Lionel Hampton Jazz Festival	Melissa Nedrow/Pacific Empire Radio	2/26/15	1 hour 7:30-8:30 am	Talked about schedule of events for Jazz Fest at U of I, school participation, and performance times
Fine Arts Ball	Stephanie Hennigan/Lewiston Civic Theatre	3/3/15	5 minutes 7:20 am	Discussed purpose of the fundraiser, dinner tickets still available through today, after today tickets for show only will be available
Fine Arts Ball	Dean Davis/Lewiston Civic Theatre	3/4/15	5 minutes 7:45 am	Discussed participation in the event, tickets for show only still available for purchase through theatre and at the door at the show
What's Up Wednesday	Mckenzie/Boys & Girls club	3/4/15	5 minutes 8:30	Discussed Soccer Registration, family fun day
Pet Of the Week	Calandra Collins/Lewis-Clark Animal Shelter	3/5/15	5 minutes 8:30	Discussed animals currently available for adoption, need for food and donations, also in need of volunteers
What's Up Wednesday	Andrea Van Vogt/Boys & Girls Club	3/11/15	5 minutes 8:30	Discussed upcoming events, spring break hours, spring soccer registration
First Friday	Myndie VanHorn/Fourth Wall Gallery	3/13/15	5 minutes/ 8:00 am	Discussed upcoming First Friday event, local event featuring local artists, artwork, musicians, etc.
Silverthorne Theatre Adopt-A-Seat	Erica Allen/LCSC Foundation	3/17/15	5 minutes/ 7:45 am	Discussed adopt-a-seat fundraiser for the newly renovated Silverthorne Theatre, other donation options and upcoming performances

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Girl Scouts Fundraiser	Raine Simmons/Girl Scouts of America	3/24/15	5 minutes 7:30 am	Discussed Girl Scout fundraising efforts through Girl Scout Cookie sales, where to buy, and what funds support
CHS Career Fair	Melissa Nedrow/Pacific Empire Radio	3/25/15	1 Hour 8:00 am	Broadcast from the Clarkston High School first annual Career Fair, engaged students and discussed a career in broadcasting
1940's Radio Hour	Debbie Fitzgerald/LCSC Center for Arts & History	3/27/15	5 minutes 7:30 am	Discussed the first production in the newly renovated Silverthorne Theatre, and corresponding Center for Arts & History exhibit
Live Music	Chemaë Roberts	3/31/15	10 minutes 8:00 am	Discussed the local music scene, and had local musician Chemaë play on the air

Submitted by Melissa Nedrow, Program Director

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Sponsor	Items	Total	Cost
0200 Beautiful Downtown Lewiston - PSA / KATW	21 00:10:3	315.00	300.00
0200 Beautiful Downtown Lewiston - PSA / KCLK FM	20 00:10:0	300.00	300.00
0200 Beautiful Downtown Lewiston - PSA	41 00:20:3	615.00	
1268 Free The Children - PSA / KATW	23 00:11:3	360.00	360.00
1268 Free The Children - PSA / KCLK FM	27 00:13:3	360.00	360.00
1268 Free The Children - PSA / KVAB	21 00:10:3	360.00	360.00
1268 Free The Children - PSA	20 00:10:0	360.00	360.00
1268 Free The Children - PSA	91 00:45:3	1,440.00	
0529 Idaho Children's Trust Fund - PSA / KATW	186 01:33:0	2,784.00	2,784.00
0529 Idaho Children's Trust Fund - PSA / KCLK AM	169 01:24:3	2,624.00	2,624.00
0529 Idaho Children's Trust Fund - PSA / KCLK FM	162 01:21:0	2,592.00	2,592.00
0529 Idaho Children's Trust Fund - PSA / KVAB	162 01:21:0	2,592.00	2,592.00
0529 Idaho Children's Trust Fund - PSA	679 05:39:3	10,592.00	
1316 Idaho Food Bank - PSA / KATW	39 00:19:3	528.00	528.00
1316 Idaho Food Bank - PSA / KCLK AM	34 00:17:0	528.00	528.00
1316 Idaho Food Bank - PSA / KCLK FM	33 00:16:3	528.00	528.00
1316 Idaho Food Bank - PSA / KVAB	33 00:16:3	528.00	528.00
1316 Idaho Food Bank - PSA	139 01:09:3	2,112.00	
1325 Idaho Office of Drug Policy - PSA / KATW	17 00:08:3	240.00	240.00
1325 Idaho Office of Drug Policy - PSA / KCLK AM	15 00:07:3	240.00	240.00
1325 Idaho Office of Drug Policy - PSA / KCLK FM	15 00:07:3	240.00	240.00
1325 Idaho Office of Drug Policy - PSA / KVAB	15 00:07:3	240.00	240.00
1325 Idaho Office of Drug Policy - PSA	62 00:31:0	960.00	
0588 Lewis Clark State College - PSA / KCLK FM	37 00:18:3	444.00	444.00
0588 Lewis Clark State College - PSA	37 00:18:3	444.00	444.00
0137 Lewiston Parks & Recreation Department - PSA / KATW	182 00:57:0	1,649.52	1,649.52
0137 Lewiston Parks & Recreation Department - PSA	182 00:57:0	1,649.52	
1276 Marine Corps - PSA / KATW	274 04:34:0	4,674.00	4,674.00
1276 Marine Corps - PSA / KCLK AM	140 02:20:0	2,520.00	2,520.00
1276 Marine Corps - PSA / KCLK FM	210 03:30:0	3,780.00	3,780.00
1276 Marine Corps - PSA / KVAB	258 04:18:0	4,548.00	4,548.00
1276 Marine Corps - PSA	882 14:42:0	15,522.00	
1297 Promo PSA - Non Profit Contribution / KATW	122 01:01:0	1,856.00	1,856.00
1297 Promo PSA - Non Profit Contribution / KCLK AM	66 00:33:0	1,056.00	1,056.00
1297 Promo PSA - Non Profit Contribution / KCLK FM	110 00:55:0	1,760.00	1,760.00
1297 Promo PSA - Non Profit Contribution / KVAB	109 00:54:3	1,744.00	1,744.00
1297 Promo PSA - Non Profit Contribution	407 03:23:3	6,416.00	
0478 Sleep Country- PSA / KATW	68 01:08:0	1,056.00	1,056.00
0478 Sleep Country- PSA / KCLK FM	49 00:49:0	784.00	784.00
0478 Sleep Country- PSA / KVAB	52 00:52:0	832.00	832.00
0478 Sleep Country- PSA	169 02:49:0	2,672.00	
1301 TaysStrong - PSA / KATW	50 00:25:0	800.00	800.00
1301 TaysStrong - PSA / KCLK AM	48 00:24:0	768.00	768.00
1301 TaysStrong - PSA / KCLK FM	50 00:25:0	800.00	800.00
1301 TaysStrong - PSA / KVAB	50 00:25:0	800.00	800.00
1301 TaysStrong - PSA	198 01:39:0	3,168.00	
0006 University of Idaho Athletics - PSA / KATW	18 00:09:0	224.00	224.00
0006 University of Idaho Athletics - PSA / KCLK AM	15 00:07:3	224.00	224.00
0006 University of Idaho Athletics - PSA / KCLK FM	14 00:07:0	224.00	224.00
0006 University of Idaho Athletics - PSA / KVAB	14 00:07:0	224.00	224.00
0006 University of Idaho Athletics - PSA	61 00:30:3	896.00	

Report Total 2948 117930 46,486.52