

LEWISTON (KATW/KVAB/KCLK-FM) LOCAL ISSUES & PROGRAMS SECOND QUARTER REPORT

APRIL – JUNE 2015

ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
What's Up Wednesday	Bev Yochum/Boys & Girls Club	4/1/15	5 minutes 8:30 am	Discussed upcoming Breakfast With The Kids and Thunderbird Golf Tournament
Pet Of the Week	Calandra Collins/Lewis-Clark Animal Shelter	4/2/15	10 minutes 8:30 am	Discussed current pets available for adoption and low cost vaccines and microchipping at local Petco
Jr High Musical	Brent Carlson/Sacajawea Jr High	4/8/15	10 minutes 7:30 am	Discussed Sacajawea choir/drama club upcoming performance of Pirates of Penzance
What's Up Wednesday	Ron Ramos/Boys & Girls Club	4/8/15	5 minutes 8:30 am	Discussed upcoming Thunderbird Golf Tournament, where to register and how it benefits the club
Pet Of the Week	Calandra Collins/Lewis-Clark Animal Shelter	4/9/15	10 minutes 8:30 am	Discussed animals available for adoption and upcoming Grantham art show with proceeds benefiting shelter
Health & Fitness	Shannon Morlock/Fierce Group Fitness	4/10/15	10 minutes 8:00 am	Discussed new gym opening for the over 1,000 members and 45 employees who were displaced by Gold's Gym closing
Grape & Grain	Angie Weiland/LCSC Business Student Organization	4/15/15	15 minutes 8:00 am	Discussed upcoming Grape & Grain at LCSC Center for Arts & History, where to get tickets, and how proceeds help the organization
Dogwood Concert	Amanda Gill/LCSC	4/16/15	10 minutes 7:45 am	Discussed upcoming concert with bands from PNW Shook Twins and Fruition at newly renovated theatre
Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	4/16/15	10 minutes 8:30 am	Discussed animals available for adoption, currently volunteer appreciation week, contact the shelter to volunteer

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Rhett Adam's Headache Clinic Fundraiser Auction	Mark Arnot/Pacific Empire Radio	4/17/15	10 minutes 8:00 am	Discussed auction taking place Saturday night to raise money to send resident Rhett Adams to Africa to treat cluster headaches
What's Up Wednesday	Largent Reeb/ Boys & Girls Club	4/22/15	5 minutes 8:00 am	Discussed Thunderbird Golf Tournament this weekend, openings still available, proceeds benefit scholarship programs
Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	4/23/15	10 minutes 8:30 am	Discussed animals currently available for adoption, spay/neuter clinic and vaccine times
Art Under the Elms	Amanda Gill/LCSC	4/24/15	10 minutes 8:00 am	Discussed the annual Art Under the Elms event, artisans from all over PNW on campus for the weekend
What's Up Wednesday	Ron Ramos/Boys & Girls Club	4/29/15	5 minutes 8:00 am	Thanked participants in the Golf tournament, discussed upcoming conference with Youth of the Year award
Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	4/30/15	10 minutes 8:30 am	Discussed animals currently available for adoption, dog adoption special prices
Rec Mobile	Brandon Johnson/Lewiston Parks & Rec	5/4/15	10 minutes 7:30 am	Discussed the Rec Mobile trip to U of I climbing center in May, upcoming classes through parks & rec
K-9 Competition	Chris Reece/Lewiston Police Dept.	5/5/15	10 minutes 7:45 am	Invited listeners to the K-9 officer competition being held at LHS field with over 100 K-9 units from ID, WA, and OR participating
What's Up Wednesday	Bev Yochum/Boys & Girls Club	5/6/15	5 minutes 8:00 am	Congratulated all participants and winners of the Club Cup Champions for Spring Soccer

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K-9 Competition	Mel & Evan/Pacific Empire Radio	5/7/15	2 hours 8:00-10:00am	Broadcast live from K-9 competition, encouraged listeners to attend and show support
Russell Raschka Fundraiser	Mallory Petrie	5/11/15	5 minutes 8:00 am	Local citizen discussed a planned carwash fundraiser for family of young man killed by drunk driver
What's Up Wednesday	Largent Reeb/ Boys & Girls Club	5/13/15	5 minutes 8:00 am	Thanked Idaho Forest Group for painting the Education Center, reminded club is closed for Memorial Day
Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	5/14/15	10 minutes 8:30 am	Discussed animals for adoption, thanked Kanyian for holding Pounds for Puppies fundraiser at her school which raised \$225
Relay For Life	Abbi Watson/Northwest Children's Home	5/18/15	10 minutes 8:00 am	Gave info for the upcoming Relay for Life Cancer event, where to sign up for new teams, encouraging people to sponsor and donate
What's Up Wednesday	Bev Yochum/Boys & Girls Club	5/20/15	5 minutes 8:00 am	Reminder that club is closed for Memorial Day, last day of school year program is 29 th then club closed for a week
Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	5/21/15	10 minutes 8:30 am	Discussed pets available for adoption, full time position open at the shelter listed on job service website and accepting applications
What's Up Wednesday	Largent Reeb/ Boys & Girls Club	5/27/15	5 minutes 8:00 am	Discussed summer shut down the week of June 1 st -5 th , open June 2 nd for summer registration only

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Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	5/28/15	10 minutes 8:30 am	Discussed animals currently available for adoption, dog adoption special ends on May 30th
Ford Focus on Childhood Hunger	Joe Hall/Joe Hall Ford	6/3/15	15 minutes 8:00 am	Discussed Ford Focus on Child Hunger, encouraged listeners to donate peanut butter and cereal to Idaho Food Bank
What's Up Wednesday	Largent Reeb/ Boys & Girls Club	6/3/15	5 minutes 8:00 am	Reminded parents club is closed until Tuesday the 9th, summer registration needs to be completed
Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	6/4/15	10 minutes 8:30 am	Discussed animals up for adoption, times for spay/neuter and vaccination clinic
Ford Focus on Childhood Hunger	Cari Miller/Idaho Food Bank	6/5/15	10 minutes 8:00 am	Discussed childhood hunger issues in Idaho 1 in 4 kids don't know where their next meal will come from, advised peanut butter and cereal are good options for food donations
Summer Reading Program	Mel & Dakoda/ Pacific Empire Radio	6/6/15	2 hours 1:00 – 3:00 pm	Broadcast from the Lewiston City Library's Summer Reading Kick Off party, encouraged listeners to register for program to keep kids reading over summer break
Summer Programs	Brandon Johnson/Lewiston Parks & Rec	6/8/15	10 minutes 8:00 am	Discussed summer programs through parks and rec, pickleball court almost completed, and new dog park in the works
What's Up Wednesday	Ron Ramos/Boys & Girls Club	6/10/15	5 minutes 8:00 am	Discussed car wash fundraiser being held tomorrow at the Lewiston club by the teens to raise money for their trip to Silverwood

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Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	6/11/15	10 minutes 8:30 am	Discussed pets currently available for adoption, and volunteer appreciation BBQ on Saturday from 11a-2p
What's Up Wednesday	Largent Reeb/ Boys & Girls Club	6/17/15	5 minutes 8:00 am	Invited everyone to cheer on the kids at the Asotin County Family Aquatic Center for attempt at Worlds Largest Swimming Lesson record
Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	6/18/15	10 minutes 8:30 am	Discussed pets currently available for adoption, gave tips on keeping animals cool during extreme heat, reminded listeners to leave animals at home
Cunningham Benefit Dinner	Mel & Evan/Pacific Empire Radio	6/23/15	1 hour 5:00-6:00 pm	Encouraged people to attend Benefit dinner and auction for Cunningham family who recently had premature twins that are currently in the NICU in Spokane
What's Up Wednesday	Largent Reeb/ Boys & Girls Club	6/24/15	5 minutes 8:00 am	Invited public to the "fill the van" fundraiser to raise money to buy the Lapwai club a much needed van
Pet of the Week	Calandra Collins/Lewis-Clark Animal Shelter	6/25/15	10 minutes 8:30 am	Discussed pets currently available for adoption, reminded listeners to leave pets at home in the AC, don't walk dogs on hot pavement

Submitted by Melissa Nedrow, Program Director

Log-Summary Report
 Lewision Log-Summary for the Period 4/1/2015 to 6/30/2015
 Filtered RevenueType=(TN)
 * Cost is GROSS before any Discounts, Agency Commission, or Tax *

Printed 7/14/2015 9:22:01 AM

Sponsor Items Total Cost

1362 American Cancer Society - PSA / KATW 83 00:13:5 444.88
 1362 American Cancer Society - PSA / KVAB 84 00:14:0 450.24
 1362 American Cancer Society - PSA 167 00:27:5 895.12

0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KATW 277 02:18:3 4,674.00
 0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KCLK AM 249 02:04:3 4,192.00
 0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KCLK FM 236 01:58:0 4,016.00
 0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA / KVAB 236 01:58:0 4,016.00
 0541 Boys & Girls Clubs of the Lewis Clark Valley - PSA 998 08:19:0 16,898.00

0388 Christensen Orthodontics- PSA / KVAB 37 00:37:0 592.00

0529 Idaho Children's Trust Fund - PSA / KATW 54 00:27:0 720.00
 0529 Idaho Children's Trust Fund - PSA / KCLK AM 54 00:27:0 720.00
 0529 Idaho Children's Trust Fund - PSA / KCLK FM 46 00:23:0 720.00
 0529 Idaho Children's Trust Fund - PSA / KVAB 45 00:22:3 720.00
 0529 Idaho Children's Trust Fund - PSA 190 01:35:0 2,880.00

1316 Idaho Food Bank - PSA / KATW 89 00:44:3 1,296.00
 1316 Idaho Food Bank - PSA / KCLK AM 64 00:32:0 1,024.00
 1316 Idaho Food Bank - PSA / KCLK FM 67 00:33:3 1,072.00
 1316 Idaho Food Bank - PSA / KVAB 67 00:33:3 1,072.00
 1316 Idaho Food Bank - PSA 287 02:23:3 4,464.00

1325 Idaho Office of Drug Policy - PSA / KATW 151 01:15:3 2,304.00
 1325 Idaho Office of Drug Policy - PSA / KCLK AM 136 01:08:0 2,160.00
 1325 Idaho Office of Drug Policy - PSA / KCLK FM 127 01:03:3 2,032.00
 1325 Idaho Office of Drug Policy - PSA / KVAB 127 01:03:3 2,032.00
 1325 Idaho Office of Drug Policy - PSA 541 04:30:3 8,528.00

1146 Lewis Clark Bluegrass Organization - PSA / KATW 20 00:10:0 360.00
 1146 Lewis Clark Bluegrass Organization - PSA / KCLK AM 20 00:10:0 360.00
 1146 Lewis Clark Bluegrass Organization - PSA / KCLK FM 20 00:10:0 360.00
 1146 Lewis Clark Bluegrass Organization - PSA / KVAB 20 00:10:0 360.00
 1146 Lewis Clark Bluegrass Organization - PSA 80 00:40:0 1,440.00

1140 Lewiston City Library - PSA / KATW 50 00:54:0 1,356.00
 1140 Lewiston City Library - PSA / KCLK FM 39 00:39:0 702.00
 1140 Lewiston City Library - PSA / KVAB 39 00:39:0 702.00
 1140 Lewiston City Library - PSA 128 02:12:0 2,760.00

0137 Lewiston Parks & Recreation Department- PSA / KATW 139 00:45:3 1,290.24
 0137 Lewiston Parks & Recreation Department- PSA 139 00:45:3 1,290.24

1366 Promo Snake River Jam - PSA / KATW 41 00:30:3 820.00
 1366 Promo Snake River Jam - PSA / KCLK AM 41 00:30:0 800.00
 1366 Promo Snake River Jam - PSA / KCLK FM 42 00:31:3 840.00
 1366 Promo Snake River Jam - PSA / KVAB 42 00:31:3 840.00
 1366 Promo Snake River Jam - PSA 166 02:03:3 3,300.00

0627 Tina's Hope for A Cure- PSA / KATW 62 01:02:0 1,116.00
 0627 Tina's Hope for A Cure- PSA / KCLK AM 55 00:55:0 990.00
 0627 Tina's Hope for A Cure- PSA / KCLK FM 60 01:00:0 1,080.00
 0627 Tina's Hope for A Cure- PSA / KVAB 60 01:00:0 1,080.00
 0627 Tina's Hope for A Cure- PSA 237 03:57:0 4,266.00

0006 University of Idaho Athletics - PSA / KATW 112 00:56:0 1,760.00
 0006 University of Idaho Athletics - PSA / KCLK AM 79 00:39:3 1,264.00
 0006 University of Idaho Athletics - PSA / KCLK FM 78 00:39:0 1,248.00
 0006 University of Idaho Athletics - PSA / KVAB 78 00:39:0 1,248.00
 0006 University of Idaho Athletics - PSA 347 02:53:3 5,520.00

1352 Willow Center, Inc - PSA / KATW 178 01:29:0 2,756.00
 1352 Willow Center, Inc - PSA / KCLK AM 146 01:13:0 2,304.00
 1352 Willow Center, Inc - PSA / KCLK FM 140 01:10:0 2,240.00
 1352 Willow Center, Inc - PSA / KVAB 140 01:10:0 2,240.00
 1352 Willow Center, Inc - PSA 604 05:02:0 9,540.00

3921 127580 62,373.36

Report Total

Continued