



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26552525 Changes as of: 7/3/2019 at 11:18 AM Version: Highlighting Makegood 2 Status: Accepted
CPE: 702/1334/11125 Flight: 7/16/19 - 7/22/19 Station: DXXV Con Type: POLITICAL/VOTE
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: Reeves - MS - Gov Market: Blioxi-Gulfport Total \$: \$4,355.00
815 SLATERS LANE Product: TRFG Office: PHILADELPHIA Total Spots: 34
ALEXANDRIA, VA Agency Order #: 8672035 Service: Nielsen Total CPP: \$67.10
22314 Buyer: MediaAssistant, AMAG Primary Demo: Adults 35+ Total GRP: 64.9
Salesperson: FRAN BROWN Assistant: 215-563-5400
Separation: 215-563-5400

208480

Comments: Separation: 30

#	Day/Time	DP	Program	Len	A35P Rating	Rate	7/16	7/17	7/18	7/19	7/20	7/21	7/22	Total Spots	Total \$	CPP*	GRP*
MSD 2	Su 9a-10a		MEET PRESS-SUN	30	0.8	\$35.00	0	0	0	0	0	1	0	0	\$0.00	\$43.75	0.0
MSD 15	Tu 7p-9p		AGT	30	5.8	\$450.00	1	0	1	0	0	0	0	1	\$450.00	\$77.59	5.8
MGD 19	Tu-F 7a-9a		TODAY SHW<	30	0.6	\$25.00	0	0	0	0	0	0	1	1	\$25.00	\$41.67	0.6
MGD 20	Tu 7p-8p		THE WALL	30	5.8	\$230.00	0	0	1	0	0	0	0	1	\$230.00	\$39.66	5.8
MGD 21	Tu 7p-9p		HOLLYWOOD GAME NIGHT	30	5.8	\$230.00	0	0	0	0	0	0	0	1	\$230.00	\$39.66	5.8
TOTALS: 5 6 7 5 1 1 9														34	\$4,355.00	\$67.10	64.9

Makegood Comments

Date/Time	Action	Added by	Comment
07/03/19 11:18 AM	Sent To Rep	Jalee Smothers	Meet the Press n/a for Golf Open Championship

Contract # 208480

Schedule Dates 07/16/19-07/26/19
Advertiser Pol - Tate Reeves for Governor (16450)
Agency American Media & Advocacy Group (3208)
Product Political (1176)
Brand Tate Reeves (21553)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name MediaAssistant,,
Phone/Fax (202) 955-5342 /
CPE 702/1334/11125
Account Types National/Political
Billing Type Standard
Comments TRFG
 Separation: 30

WXXV - NBC (DXXV)
 P.O. Box 2500
 Gulfport, MS 39505



American Media & Advocacy Group
 815 Slaters Lane
 Alexandria, VA 22314

Date Entered 07/01/19
Last Modified 07/08/19
Entered By James Spears
CO-OP No
Headline # ECR26552525
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$653.25
Net Total \$3,701.75
Sales Tax

WXXV-NBC (DXXV)		
By Broadcast Month	Spots	Rate
Jul. 2019	34	\$4,355.00
Grand Total:	34	\$4,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (MGD 18)	07/16/19-07/16/19	3	:30	7A- Today Show	1		X						1	\$25.00	\$25.00	WXXV-NBC (DXXV)	TODAY SHW<	7/1/19
2.0	Normal Line / SPOT (MGD 18)	07/17/19-07/17/19	3	:30	7A- Today Show	1			X					1	\$25.00	\$25.00	WXXV-NBC (DXXV)	TODAY SHW<	7/1/19
3.0	Normal Line / SPOT (MGD 18)	07/19/19-07/19/19	3	:30	7A- 9A (CST)	1					X			1	\$25.00	\$25.00	WXXV-NBC (DXXV)	TODAY SHW<	7/1/19
4.0	Normal Line / SPOT (MGD 18)	07/22/19-07/22/19	3	:30	7A- 9A (CST)	1	X							1	\$25.00	\$25.00	WXXV-NBC (DXXV)	TODAY SHW<	7/1/19
5.0	Normal Line / SPOT (2)	07/21/19-07/21/19	2	:30	9A- Meet The Press	1							X	1	\$35.00		WXXV-NBC (DXXV)	MEET PRESS-SUN	7/1/19
5.0.1	Closed Preempt (2)	07/21/19															WXXV-NBC (DXXV)	Pre-Empt/Exception - GOLF	
6.0	Normal Line / SPOT (3)	07/22/19-07/22/19	2	:30	12P- News 25 at Noon	1	X							1	\$55.00	\$55.00	WXXV-NBC (DXXV)	NEWS 25 NOON	7/1/19
7.0	Normal Line / SPOT (4)	07/17/19-07/17/19	2	:30	5P- Judge Judy	1			X					1	\$75.00	\$75.00	WXXV-NBC (DXXV)	JUDGE JUDY	7/1/19
8.0	Normal Line / SPOT (4)	07/18/19-07/18/19	2	:30	5P- Judge Judy	1				X				1	\$75.00	\$75.00	WXXV-NBC (DXXV)	JUDGE JUDY	7/1/19
9.0	Normal Line / SPOT (4)	07/22/19-07/22/19	2	:30	5P- Judge Judy	1	X							1	\$75.00	\$75.00	WXXV-NBC (DXXV)	JUDGE JUDY	7/1/19
10.0	Normal Line / SPOT (5)	07/16/19-07/16/19	2	:30	5:30P- News 25 (530p)	1		X						1	\$125.00	\$125.00	WXXV-NBC (DXXV)	NEWS 25	7/1/19
11.0	Normal Line / SPOT (5)	07/17/19-07/17/19	2	:30	5:30P- News 25 (530p)	1			X					1	\$125.00	\$125.00	WXXV-NBC (DXXV)	NEWS 25	7/1/19
12.0	Normal Line / SPOT (5)	07/18/19-07/18/19	2	:30	5:30P- News 25 (530p)	1				X				1	\$125.00	\$125.00	WXXV-NBC (DXXV)	NEWS 25	7/1/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXXV - NBC (DXXV)
P.O. Box 2500
Gulfport, MS 39505

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 208480

Schedule Dates 07/16/19-07/26/19
Advertiser Pol - Tate Reeves for Governor (16450)
Agency American Media & Advocacy Group (3208)
Product Political (1176)
Brand Tate Reeves (21553)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name MediaAssistant,
Phone/Fax (202) 955-5342 /
CPE 702/1334/1125
Account Types National/Political
Billing Type Standard
Comments TRFG
Separation: 30

Date Entered 07/01/19
Last Modified 07/08/19
Entered By James Spears
CO-OP No
Headline # ECR26552525
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$653.25
Net Total \$3,701.75
Sales Tax

WXXV-NBC (DXXV)
By Broadcast Month
Jul. 2019 34
Grand Total: 34
Rate
\$4,355.00
\$4,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (5)	07/19/19-07/19/19	2	:30	5:30P- News 25 (530p)	1						X		1	\$125.00	\$125.00	WXXV-NBC (DXXV)	NEWS 25	7/1/19
14.0	Normal Line / SPOT (5)	07/22/19-07/22/19	2	:30	5:30P- News 25 (530p)	1	X							1	\$125.00	\$125.00	WXXV-NBC (DXXV)	NEWS 25	7/1/19
15.0	Normal Line / SPOT (6)	07/16/19-07/16/19	2	:30	6:30P- Family Feud (P)	1		X						1	\$150.00	\$150.00	WXXV-NBC (DXXV)	FAMILY FEUD	7/1/19
16.0	Normal Line / SPOT (6)	07/17/19-07/17/19	2	:30	6:30P- Family Feud (P)	1			X					1	\$150.00	\$150.00	WXXV-NBC (DXXV)	FAMILY FEUD	7/1/19
17.0	Normal Line / SPOT (6)	07/18/19-07/18/19	2	:30	6:30P- Family Feud (P)	1				X				1	\$150.00	\$150.00	WXXV-NBC (DXXV)	FAMILY FEUD	7/1/19
18.0	Normal Line / SPOT (6)	07/19/19-07/19/19	2	:30	6:30P- Family Feud (P)	1					X			1	\$150.00	\$150.00	WXXV-NBC (DXXV)	FAMILY FEUD	7/1/19
19.0	Normal Line / SPOT (6)	07/22/19-07/22/19	2	:30	6:30P- Family Feud (P)	1	X							1	\$150.00	\$150.00	WXXV-NBC (DXXV)	FAMILY FEUD	7/1/19
20.0	Normal Line / SPOT (MGD 14)	07/22/19-07/22/19	3	:30	9P- Dateline NBC	1	X							1	\$255.00	\$255.00	WXXV-NBC (DXXV)	DATELINE	7/1/19
21.0	Normal Line / SPOT (MGD 15)	07/16/19-07/16/19	2	:30	7P- America's Got Talent	1		X						1	\$450.00	\$450.00	WXXV-NBC (DXXV)	AGT	7/1/19
22.0	Normal Line / SPOT (MGD 16)	07/19/19-07/19/19	3	:30	9P- Dateline NBC	1					X			1	\$230.00	\$230.00	WXXV-NBC (DXXV)	DATELINE	7/1/19
23.0	Normal Line / SPOT (10)	07/20/19-07/20/19	2	:30	8P- Dateline Saturday Night Mystery	1						X		1	\$225.00	\$225.00	WXXV-NBC (DXXV)	DATELITE MYST	7/1/19
24.0	Normal Line / SPOT (11)	07/16/19-07/16/19	3	:30	10P- News 25 (10p)	1		X						1	\$100.00	\$100.00	WXXV-NBC (DXXV)	NEWS 25 AT 10<	7/1/19
25.0	Normal Line / SPOT (11)	07/17/19-07/17/19	3	:30	10P- News 25 (10p)	1			X					1	\$100.00	\$100.00	WXXV-NBC (DXXV)	NEWS 25 AT 10<	7/1/19

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Date:

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Date:

Comments:

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Brand Tate Reeves (21553)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name MediaAssistant,
Phone/Fax (202) 955-5342 /
CPE 702/1334/1125
Account Types National/Political
Billing Type Standard
Comments TREG
Separation: 30

Date Entered 07/01/19
Last Modified 07/08/19
Entered By James Spears
CO-OP No
Headline # ECR26552525
Demo
Order Type Normal
Package Deal
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Commission \$653.25
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Sales Tax

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Jul. 2019 34
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\$4,355.00
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26.0	Normal Line / SPOT (11)	07/18/19-07/18/19	3	:30	10P- News 25 (10p)	1					X			1	\$100.00	\$100.00	WXXV-NBC (DXXV)	NEWS 25 AT 10<	7/1/19
27.0	Normal Line / SPOT (11)	07/19/19-07/19/19	3	:30	10P- News 25 (10p)	1					X			1	\$100.00	\$100.00	WXXV-NBC (DXXV)	NEWS 25 AT 10<	7/1/19
28.0	Normal Line / SPOT (11)	07/22/19-07/22/19	3	:30	10P- News 25 (10p)	1	X							1	\$100.00	\$100.00	WXXV-NBC (DXXV)	NEWS 25 AT 10<	7/1/19
29.0	Normal Line / SPOT (12)	07/17/19-07/17/19	3	:30	10:34P- The Tonight Show With Jimmy Fallon	1			X					1	\$85.00	\$85.00	WXXV-NBC (DXXV)	TONITE SHW-NBC<	7/1/19
30.0	Normal Line / SPOT (12)	07/18/19-07/18/19	3	:30	10:34P- The Tonight Show With Jimmy Fallon	1				X				1	\$85.00	\$85.00	WXXV-NBC (DXXV)	TONITE SHW-NBC<	7/1/19
31.0	Normal Line / SPOT (12)	07/22/19-07/22/19	3	:30	10:34P- The Tonight Show With Jimmy Fallon	1	X							1	\$85.00	\$85.00	WXXV-NBC (DXXV)	TONITE SHW-NBC<	7/1/19
32.0	Normal Line / SPOT (MGD 17)	07/21/19-07/21/19	2	:30	6A- Golf: The Open Championship	1						X		1	\$200.00	\$200.00	WXXV-NBC (DXXV)	Open Championship	7/1/19
33.0	Normal Line / SPOT (MGD 15)	07/18/19-07/18/19	3	:30	7P- America's Got Talent					1					\$450.00		WXXV-NBC (DXXV)		7/1/19
33.0.1	Closed Preempt (MGD 15)	07/18/19															WXXV-NBC (DXXV)	Pre-Empty/Exception - THIS TP IS THE WALL AND HOLLYWOOD GAME NIGHT	
34.0	M/G For 5.0.1 / SPOT (MGD 19)	07/23/19-07/26/19	3	:30	7A- Today Show	1		X	X	X	X			1	\$25.00	\$25.00	WXXV-NBC (DXXV)	MEET PRESS-SUN	7/8/19
35.0	M/G For 33.0.1 / SPOT (MGD 20)	07/18/19-07/18/19	3	:30	7P- The Wall					1				1	\$230.00	\$230.00	WXXV-NBC (DXXV)		7/8/19

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT (MGD 21)	07/18/19-07/18/19	3	:30	8p- Hollywood Game Night	1				1				1	\$230.00	\$230.00	WXXV-NBC (DXXV)		7/8/19

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