

Broadcast Contract

CAPEN CONSULTING LLC
 TIM DAVIS-HORRY COUNTY COUNCIL
 6717 BRANSON MILL ROAD
 PLEASANT GARDEN, NC 27313

Start Date 05/31/24	Contract# 124111	Mod# 0
End Date 06/11/24	Date Entered 05/30/24	Date Last Modified 05/30/24
Advertiser TIM DAVIS-HORRY COUN		Station Market WRNN-FM
Product Davis for Horry Council		SalesRep/Office Artie Greene

Attn: Capen Consulting

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 05/31/24 FR 05/31/24	06:00A-10:00A	30	--	--	--	--	4	--	--	4	\$10.00
2	FR 05/31/24 FR 05/31/24	10:00A-03:00P	30	--	--	--	--	5	--	--	5	\$10.00
3	SA 06/01/24 SU 06/02/24	06:00A-10:00A	30	--	--	--	--	--	4	4	8	\$5.00
4	MO 06/03/24 FR 06/07/24	06:00A-10:00A	30	4	4	4	4	4	--	--	20	\$10.00
5	MO 06/03/24 FR 06/07/24	10:00A-03:00P	30	5	5	5	5	5	--	--	25	\$10.00
6	SA 06/08/24 SU 06/09/24	06:00A-10:00A	30	--	--	--	--	--	4	4	8	\$5.00
7	SA 06/08/24 SU 06/09/24	10:00A-03:00P	30	--	--	--	--	--	5	5	10	\$5.00
8	MO 06/10/24 TU 06/11/24	06:00A-10:00A	30	4	4	--	--	--	--	--	8	\$10.00
9	MO 06/10/24 TU 06/11/24	10:00A-03:00P	30	5	5	--	--	--	--	--	10	\$10.00
10	MO 06/10/24 MO 06/10/24	03:00P-07:00P	30	2	--	--	--	--	--	--	2	\$15.00
11	TU 06/11/24 TU 06/11/24	03:00P-07:00P	30	--	4	--	--	--	--	--	4	\$15.00
12	SU 06/09/24 SU 06/09/24	03:00P-07:00P	30	--	--	--	--	--	--	2	2	\$5.00
13	SA 06/01/24 SU 06/02/24	10:00A-03:00P	30	--	--	--	--	--	5	5	10	\$5.00


-----Additional Comments----- Total Spots Spots Total\$ Agency Commission Net Gross

"THE STATION DOES NOT DISCRIMINATE IN THE ACCEPTANCE OR PLACEMENT OF ADVERTISING ON THE BASIS OF RACE, GENDER OR ETHNICITY. ANY ORDER FOR ADVERTISING OR ADVERTISING CONTRACT WHICH INCLUDES ANY RESTRICTION IN THE PLACEMENT OF THE ADVERTISING BASED ON RACE, GENDER OR ETHNICITY WILL NOT BE ACCEPTED."

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser


 Name


 Title

 Name

 Title

See reverse for accepted terms and conditions, if any

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Start Date	Contract#	Mod#
05/31/24	124111	0
End Date	Date Entered	Date Last Modified
06/11/24	05/30/24	05/30/24
Advertiser	Station Market	
TIM DAVIS-HORRY COUN	WRNN-FM	
Product	SalesRep/Office	
Davis for Horry Council	Artie Greene	

Attn: Capen Consulting

Standard Billing Cycle Estimate#

116 1,000.00 \$150.00 \$ 850.00 \$ 1,000.00

PREPAID-DO NOT PAY-SPOT TIMES ONLY
 THANK YOU FOR YOUR BUSINESS

Billing Projections: By Month

	May 24	Jun 24
CA	90.00	910.00
ST		1,000.00

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Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser


 Name _____ Title *ofc mgr*

 Name _____ Title _____
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See reverse for accepted terms and conditions, if any

Sales Order

Station: WRNN-FM Agency: CAPEN CONSULTING LLC
 Contract Name: WRNN TIM Davis political Address: 6717 BRANSON MILL ROAD
 Contract#: (none) City: PLEASANT
 Start Date: 5/31/24 End Date: 6/11/24 GARDEN State: NC Zip: 27313
 Revenue Type: POLITICAL AGENCY Type: Cash Buyer: Capen Consulting
 Advertiser: TIM DAVIS-HORRY COUNTY COUNCIL Tax Schedule: (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: Davis for Horry Council Salesperson: 2831agre Comm %: 4
 Competitive Code: POLITICAL - LOCAL Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/31/24	5/31/24		6:00 AM	10:00 AM	30					4			4	D	10.00	4	40.00		
2	5/31/24	5/31/24		10:00 AM	3:00 PM	30					5			5	D	10.00	5	50.00		
3	6/01/24	6/02/24		6:00 AM	10:00 AM	30					4	4		8	D	5.00	8	40.00		
4	6/03/24	6/07/24		6:00 AM	10:00 AM	30	4	4	4	4	4			20	D	10.00	20	200.00		
5	6/03/24	6/07/24		10:00 AM	3:00 PM	30	5	5	5	5	5			25	D	10.00	25	250.00		
6	6/08/24	6/09/24		6:00 AM	10:00 AM	30					4	4		8	D	5.00	8	40.00		
7	6/08/24	6/09/24		10:00 AM	3:00 PM	30					5	5		10	D	5.00	10	50.00		
8	6/10/24	6/11/24		6:00 AM	10:00 AM	30	4	4						8	D	10.00	8	80.00		
9	6/10/24	6/11/24		10:00 AM	3:00 PM	30	5	5						10	D	10.00	10	100.00		
10	6/10/24	6/10/24		3:00 PM	7:00 PM	30	2							2	D	15.00	2	30.00		
11	6/11/24	6/11/24		3:00 PM	7:00 PM	30		4						4	D	15.00	4	60.00		
12	6/09/24	6/09/24		3:00 PM	7:00 PM	30						2		2	D	5.00	2	10.00		
13	6/01/24	6/02/24		10:00 AM	3:00 PM	30					5	5		10	D	5.00	10	50.00		

Billing Projections: By Month

	May 24	Jun 24
CA	90.00	910.00
ST	0.00	1,000.00

Print Spot Prices

PREPAID-DO NOT PAY-SPOT TIMES ONLY

THANK YOU FOR YOUR BUSINESS

TOTAL SPOTS 116
 GROSS TOTAL \$ 1,000.00
 ADJUSTED SPOTS 116
 ADJUSTED TOTAL \$ 1,000.00

APPROVE DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- Local Sales Manager



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, David Capen (Capen Consulting, LLC), hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Tim Davis	
Authorized committee: Tim Davis for Horry County	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Capen Consulting, LLC // info@CapenConsulting.com // 919-780-4999	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Horry County Council District 10	
Date of election: June 11, 2024	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Tim Davis	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency	Station Representative
Signature: <i>David Capen</i>	Signature:
Name: Capen Consulting, LLC	Name: <i>Art Greene</i>
Date of Request to Purchase Ad Time: May 15, 2024	Date of Station Agreement to Sell Time: <i>5/30/24</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

[Signature line]

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/30/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>124111</u>	Station Call Letters: <u>WRNN</u>	Date Received/Requested: <u>5/30/24</u>
Est. #: <u>.</u>	Station Location: <u>Myrtle Beach SC</u>	Run Start and End Dates: <u>5/31 6/11</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Order received

been received.

DATE: **May 30, 2024** TOTAL: **\$850.00** PAYMENT METHOD: **Credit/Debit Card**

	Total	
12 x 1	\$850.00	
	\$850.00	
	Credit/Debit Card	
	\$850.00	
	WRNN 99.5; POC: Arthur Greene. Re-payment of \$850 after original overpayment of \$1,000 (which shall be refunded in the amount of \$1,000).	