

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(303)871-9999

www.9news.com

And:

Assembly / POL
909 3rd Ave.
New York, NY 10022

<u>Contract / Revision</u> 1887594 /		<u>Alt Order #</u> MANUAL
<u>Advertiser</u> POL/ Michael Bloomberg / D / PRES / US		<u>Original Date / Revision</u> 11/27/19 / 11/27/19
<u>Contract Dates</u> 12/04/19 - 12/09/19	<u>Estimate #</u> 9460	
<u>Product</u> BLOOMBERG 2020 LAUNCH 1 :30s		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUSA	<u>Account Executive</u> Todd Novick	<u>Sales Office</u> TEGNA Sales V
<u>Special Handling</u> SP/Other as noted in contract remarks		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 275.50
<u>Agy Code</u> 9915458	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 73053AG	<u>Advertiser Ref</u> 186325	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	12/09/19	12/09/19	M-F 430-5a News	430-5a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$100.00	0.50			
N 2	KUSA	12/09/19	12/09/19	Today Show	7-9a		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				2	\$1,200.00	3.20			
N 3	KUSA	12/09/19	12/09/19	Today Show 3rd Hour	9-10a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$600.00	2.20			
N 4	KUSA	12/09/19	12/09/19	Colorado & Company	10-11a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$300.00	0.80			
N 5	KUSA	12/09/19	12/09/19	Today Show 4th Hour	11a-12p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$325.00	0.80			
N 6	KUSA	12/09/19	12/09/19	9News at Noon	12p-1230p		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$575.00	1.50			
N 7	KUSA	12/09/19	12/09/19	Days of Our Lives	2-3p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$400.00	1.00			
N 8	KUSA	12/09/19	12/09/19	Ellen	3-4p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$600.00	1.60			
N 9	KUSA	12/09/19	12/09/19	Local News @ 4p M-F	4-5p		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$1,150.00	3.40			
N 10	KUSA	12/09/19	12/09/19	Local News @ 5p M-F	5-530p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$2,000.00	5.70			
N 11	KUSA	12/09/19	12/09/19	NBC Nightly News	530-6pm		:30				NM	1	\$2,500.00

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Contract / Revision	Alt Order #
1887594 /	MANUAL

Advertiser	Original Date / Revision
POL/ Michael Bloomberg / D / PRES / US	11/27/19 / 11/27/19

Contract Dates	Product	Estimate #
12/04/19 - 12/09/19	BLOOMBERG 2020 LAL	9460

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$2,500.00	7.00			
N 12	KUSA	12/09/19	12/09/19	Local News @ 6p M-F	6-630p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$1,800.00	4.90			
N 13	KUSA	12/09/19	12/09/19	Entertainment Tonight	630-7p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$1,300.00	3.00			
N 14	KUSA	12/09/19	12/09/19	The Voice	7-9pm		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$3,800.00	4.70			
N 15	KUSA	12/09/19	12/09/19	9News 10p M-F	10-1036pm		:30				NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$2,300.00	4.40			
N 16	KUSA	12/09/19	12/09/19	Tonight Show	1037-1137p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$700.00	1.90			
N 17	KUSA	12/09/19	12/09/19	Late Night	1137p-1237a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$300.00	0.90			
N 18	KUSA	12/09/19	12/09/19	Little Late w/Lilly Singh	1237x-107x		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$175.00	0.40			
N 19	KUSA	12/09/19	12/09/19	KUSA 9 News Repeat	107-144a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/09/19	12/15/19	M-----				1	\$100.00	0.30			
N 20	KUSA	12/04/19	12/06/19	M-F 430-5a News	430-5a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--WTF--				3	\$100.00	0.50			
N 21	KUSA	12/04/19	12/06/19	Today Show	7-9a		:30				NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--WTF--				6	\$1,200.00	3.20			
N 22	KUSA	12/04/19	12/06/19	Today Show 3rd Hour	9-10a		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--WTF--				3	\$600.00	2.20			
N 23	KUSA	12/04/19	12/06/19	Colorado & Company	10-11a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--WTF--				3	\$300.00	0.80			
N 24	KUSA	12/04/19	12/06/19	Today Show 4th Hour	11a-12p		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--WTF--				3	\$325.00	0.80			
N 25	KUSA	12/04/19	12/06/19	9News at Noon	12p-1230p		:30				NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--WTF--				3	\$575.00	1.50			
N 26	KUSA	12/04/19	12/06/19	Daily Blast Live	1-2pm		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	--WTF--				3	\$300.00	0.60			
N 27	KUSA	12/04/19	12/06/19	Days of Our Lives	2-3p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Contract / Revision 1887594 /		Alt Order # MANUAL
Advertiser POL/ Michael Bloomberg / D / PRES / US		Original Date / Revision 11/27/19 / 11/27/19
Contract Dates 12/04/19 - 12/09/19	Product BLOOMBERG 2020 LAL	Estimate # 9460

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- WTF--				3	\$400.00	1.00			
N 28	KUSA	12/04/19	12/06/19	Ellen	3-4p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- WTF--				3	\$600.00	1.60			
N 29	KUSA	12/04/19	12/06/19	Local News @ 4p M-F	4-5p		:30				NM	3	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- WTF--				3	\$1,150.00	3.40			
N 30	KUSA	12/04/19	12/06/19	Local News @ 5p M-F	5-530p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- WTF--				3	\$2,000.00	5.70			
N 31	KUSA	12/04/19	12/06/19	NBC Nightly News	530-6pm		:30				NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- WTF--				3	\$2,500.00	7.00			
N 32	KUSA	12/04/19	12/06/19	Local News @ 6p M-F	6-630p		:30				NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- WTF--				3	\$1,800.00	4.90			
N 33	KUSA	12/04/19	12/06/19	9News 10p M-F	10-1036pm		:30				NM	3	\$6,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- WTF--				3	\$2,300.00	4.40			
N 34	KUSA	12/04/19	12/05/19	Tonight Show	1037-1137p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- WT---				2	\$700.00	1.90			
N 35	KUSA	12/04/19	12/05/19	Late Night	1137p-1237a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- WT---				2	\$300.00	0.90			
N 36	KUSA	12/04/19	12/05/19	Little Late w/Lilly Singh	1237x-107x		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- WT---				2	\$175.00	0.40			
N 37	KUSA	12/04/19	12/05/19	KUSA 9 News Repeat	107-144a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- WT---				2	\$100.00	0.30			
N 38	KUSA	12/04/19	12/04/19	Christmas in Rockefeller	7-9pm		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- W----				1	\$3,000.00	3.50			
N 39	KUSA	12/04/19	12/06/19	Entertainment Tonight	630-7p		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---TF--				2	\$1,300.00	3.00			
N 40	KUSA	12/05/19	12/05/19	Superstore/Perfect Harmon	7-8pm		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				2	\$1,500.00	1.40			
N 41	KUSA	12/05/19	12/05/19	Good Place/Sunnyside	8-9pm		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				2	\$1,500.00	1.40			
N 42	KUSA	12/05/19	12/05/19	Law & Order: SVU	9-10pm		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	---T---				1	\$1,800.00	2.00			
N 43	KUSA	12/06/19	12/06/19	Blacklist	7-8pm		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/02/19</td><td>12/08/19</td><td>----F--</td><td></td><td></td><td></td><td>1</td><td>\$1,200.00</td><td>1.50</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/02/19	12/08/19	----F--				1	\$1,200.00	1.50			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/02/19	12/08/19	----F--				1	\$1,200.00	1.50																															
N 44	KUSA	12/06/19	12/06/19	Dateline	8-10pm		:30				NM	1	\$1,800.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/02/19</td><td>12/08/19</td><td>----F--</td><td></td><td></td><td></td><td>1</td><td>\$1,800.00</td><td>2.40</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/02/19	12/08/19	----F--				1	\$1,800.00	2.40			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/02/19	12/08/19	----F--				1	\$1,800.00	2.40																															
N 45	KUSA	12/06/19	12/06/19	Dateline	9-10pm		:30				NM	1	\$1,800.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/02/19</td><td>12/08/19</td><td>----F--</td><td></td><td></td><td></td><td>1</td><td>\$1,800.00</td><td>2.70</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/02/19	12/08/19	----F--				1	\$1,800.00	2.70			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/02/19	12/08/19	----F--				1	\$1,800.00	2.70																															
N 46	KUSA	12/07/19	12/07/19	9News Sat Morning	7-9a		:30				NM	1	\$800.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/02/19</td><td>12/08/19</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$800.00</td><td>2.90</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/02/19	12/08/19	-----S-				1	\$800.00	2.90			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/02/19	12/08/19	-----S-				1	\$800.00	2.90																															
N 47	KUSA	12/07/19	12/07/19	Local News @ 5p Sa	5-6p		:30				NM	1	\$1,000.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/02/19</td><td>12/08/19</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$1,000.00</td><td>4.20</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/02/19	12/08/19	-----S-				1	\$1,000.00	4.20			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/02/19	12/08/19	-----S-				1	\$1,000.00	4.20																															
N 48	KUSA	12/07/19	12/07/19	Entertainment Tonight Sa	6-7p		:30				NM	1	\$500.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/02/19</td><td>12/08/19</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$500.00</td><td>1.30</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/02/19	12/08/19	-----S-				1	\$500.00	1.30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/02/19	12/08/19	-----S-				1	\$500.00	1.30																															
N 49	KUSA	12/07/19	12/07/19	Sat Extra	137-237am		:30				NM	1	\$150.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/02/19</td><td>12/08/19</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$150.00</td><td>0.50</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/02/19	12/08/19	-----S-				1	\$150.00	0.50			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/02/19	12/08/19	-----S-				1	\$150.00	0.50																															
N 50	KUSA	12/08/19	12/08/19	9News Sunday Morning	7-9a		:30				NM	2	\$1,600.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/02/19</td><td>12/08/19</td><td>-----S</td><td></td><td></td><td></td><td>2</td><td>\$800.00</td><td>2.90</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/02/19	12/08/19	-----S				2	\$800.00	2.90			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/02/19	12/08/19	-----S				2	\$800.00	2.90																															
N 51	KUSA	12/08/19	12/08/19	Football Night in America	5-6:15p		:30				NM	1	\$1,600.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/02/19</td><td>12/08/19</td><td>-----S</td><td></td><td></td><td></td><td>1</td><td>\$1,600.00</td><td>2.20</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/02/19	12/08/19	-----S				1	\$1,600.00	2.20			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/02/19	12/08/19	-----S				1	\$1,600.00	2.20																															
N 52	KUSA	12/08/19	12/08/19	NFL Regular Season Football	620-945pm		:30				NM	2	\$21,000.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/02/19</td><td>12/08/19</td><td>-----S</td><td></td><td></td><td></td><td>2</td><td>\$10,500.00</td><td>12.00</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/02/19	12/08/19	-----S				2	\$10,500.00	12.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/02/19	12/08/19	-----S				2	\$10,500.00	12.00																															
N 53	KUSA	12/08/19	12/08/19	9News 10p Sun	10-1037p		:30				NM	1	\$2,000.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/02/19</td><td>12/08/19</td><td>-----S</td><td></td><td></td><td></td><td>1</td><td>\$2,000.00</td><td>4.50</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/02/19	12/08/19	-----S				1	\$2,000.00	4.50			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/02/19	12/08/19	-----S				1	\$2,000.00	4.50																															
N 54	KUSA	12/09/19	12/09/19	Early Today	4-430a		:30				NM	1	\$100.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/09/19</td><td>12/15/19</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$100.00</td><td>0.30</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/09/19	12/15/19	M-----				1	\$100.00	0.30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/09/19	12/15/19	M-----				1	\$100.00	0.30																															
N 55	KUSA	12/09/19	12/09/19	9News Daybreak 5a	5-530am		:30				NM	1	\$400.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/09/19</td><td>12/15/19</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$400.00</td><td>1.00</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/09/19	12/15/19	M-----				1	\$400.00	1.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/09/19	12/15/19	M-----				1	\$400.00	1.00																															
N 56	KUSA	12/09/19	12/09/19	9News Daybreak 5:30a	530-6am		:30				NM	1	\$650.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/09/19</td><td>12/15/19</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$650.00</td><td>1.70</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/09/19	12/15/19	M-----				1	\$650.00	1.70			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/09/19	12/15/19	M-----				1	\$650.00	1.70																															
N 57	KUSA	12/09/19	12/09/19	9News 6am	6-7am		:30				NM	1	\$1,000.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/09/19</td><td>12/15/19</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$1,000.00</td><td>2.90</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/09/19	12/15/19	M-----				1	\$1,000.00	2.90			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/09/19	12/15/19	M-----				1	\$1,000.00	2.90																															
N 58	KUSA	12/04/19	12/06/19	Early Today	4-430a		:30				NM	3	\$300.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> <tr> <td>Week:</td><td></td><td>12/02/19</td><td>12/08/19</td><td>--WTF--</td><td></td><td></td><td></td><td>3</td><td>\$100.00</td><td>0.30</td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		12/02/19	12/08/19	--WTF--				3	\$100.00	0.30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		12/02/19	12/08/19	--WTF--				3	\$100.00	0.30																															
N 59	KUSA	12/04/19	12/06/19	9News Daybreak 5a	5-530am		:30				NM	3	\$1,200.00																												
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(303)871-9999

www.9news.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1887594 /	MANUAL

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/ Michael Bloomberg / D / PRES / US	11/27/19 / 11/27/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
12/04/19 - 12/09/19	BLOOMBERG 2020 LAL	9460

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
												3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- WTF--				3	\$400.00	1.00			
N 60	KUSA	12/04/19	12/06/19	9News Daybreak 5:30a	530-6am		:30				NM		
												3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- WTF--				3	\$650.00	1.70			
N 61	KUSA	12/04/19	12/06/19	9News 6am	6-7am		:30				NM		
												1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-- WTF--				3	\$1,000.00	2.90			
N 62	KUSA	12/07/19	12/07/19	NBC Today Show (Sa)	5-7am		:30				NM		
												1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-----S-				1	\$325.00	1.00			
N 63	KUSA	12/08/19	12/08/19	NBC Today Show (Su)	6-7am		:30				NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/02/19	12/08/19	-----S				1	\$325.00	1.00			
Totals										275.50		112	\$126,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/25/19 - 12/09/19	112	\$126,125.00	(\$18,918.75)	\$107,206.25
Totals	112	\$126,125.00	(\$18,918.75)	\$107,206.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.