

WTKK
Raleigh, NC
Quarterly Issues/Programs List
Second Quarter, 2020
07/01/2020

WTKK
Quarterly Issues/Programs List

WTKK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **HEALTH AND SAFETY:** CORONAVIRUS
- **PUBLIC AWARENESS:** No issue/program description given.)

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Aria B., Dr. Shuhan H., Rob C	04/05/2020 07:00 AM	030:00
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Aria B., Dr. Shuhan H., Rob C	04/12/2020 07:00 AM	030:00
HEALTH & SAFETY	CORONA VIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Dr. Adams, B. Shore, J. Yoo	04/19/2020 07:00 AM	030:00
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Dr. B Lahita, H. Evans, J, Lu	04/26/2020 07:00 AM	030:00
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	DRS GALLO SHRIVER ALMAN	05/03/2020 07:00 AM	030:00
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Dr. J Shmerling, A. Whitney,	05/10/2020 07:00 AM	030:00

HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	M. Love, Dr. K Lestage, C. Go	05/17/2020 07:00 AM	030:00
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	KCOLE DRHKOPLEWICZ DRKDUCKWOR	05/24/2020 07:00 AM	030:00
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	C. Demrovsky, D. Baker, J. Be	05/31/2020 07:00 AM	030:00
PUBLIC AWARENESS	iHEARTREADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	S. WRIGHT, M. MCDANIEL, R. ST	06/07/2020 07:00 AM	030:00
PUBLIC AWARENESS	iHEARTREADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J MANFRE DR A MARTY	06/14/2020 07:00 AM	030:00
Public Safety, Public Health,	iHEARTREADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. W. Schaffner, Dr. M Lomax	06/21/2020 07:00 AM	030:00
Public Safety, Public Health,	iHEARTREADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	FITZGERALD WHITEHEAD ARTHUR	06/28/2020 07:00 AM	030:00

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
HEALTH & SAFETY	VIEWPOINTS	With many unknowns hanging above our heads during this global pandemic, it's vital to stay present and positive. We discuss small steps you can take each day to find structure and the importance of looking at the long-term picture.	04/05/2020 07:30 AM	030:00
FOOD SECURITY	VIEWPOINTS	On a typical day, the National School Lunch Program serves 20.2 million free lunches to students in need, according to the USDA. With sweeping school closures across the U.S. in response to the COVID-19 pandemic, millions of students are going hungry. Viewpoints	04/12/2020 07:30 AM	030:00

		discusses the new reality foodservice workers face and the balance between staying safe and serving meals.		
TECHNOLOGY	VIEWPOINTS	Drones are already a multi-billion-dollar business and only set to grow in revenue over the next five years, reaching an estimated 63 billion by 2025. The unmanned aircraft systems can be applied to a wide breadth of tasks and are an essential resource during war, rescue and public health crises, including the COVID-19 pandemic. Viewpoints speaks with two drone experts about innovation and security challenges facing the industry.	04/19/2020 07:30 AM	030:00
HOUSING	VIEWPOINTS	The COVID-19 pandemic has exacerbated the housing crisis as many millions of Americans can no longer afford to pay rent or their monthly mortgage. Viewpoints speaks with two housing experts about why so many people struggle to find affordable housing in the U.S. and one possible solution to the problem.	04/26/2020 07:30 AM	030:00
FOOD SECURITY	VIEWPOINTS	Could you ever imagine that some imported white asparagus could cost upwards of \$250? Neither did we. This week on Viewpoints, we delve into the niche world of luxury and on-trend ingredients as well as roles in the food industry you've probably never heard of.	05/03/2020 07:30 AM	030:00
CONSTRUCTION & ECONOMY	VIEWPOINTS	In most states, construction is deemed an essential service during the COVID-19 pandemic. With roadways fairly clear and schools temporarily closed, crews are getting to work while still adhering to social distancing rules. In effect, construction spending was up 4.7 percent in March 2020 compared to March 2019. Viewpoints speaks with two people working in the industry to get an inside view on growth and job opportunities as well as current challenges facing the sector.	05/10/2020 07:30 AM	030:00
FINANCE	VIEWPOINTS	Jessica Byrne is a 26-year-old software engineer from Portland that's saved more than \$300,000 in a very short span of time. We speak with Byrne about how she grew her skill base in order to up her salary and then quickly save thousands through compounding interest, investing and maintaining a frugal lifestyle.	05/17/2020 07:30 AM	030:00

SPACE & TECHNOLOGY	VIEWPOINTS	When we think back to the biggest space accomplishments in history, many of us instantly remember Apollo 11 - the mission that landed humans on the moon. However, we seldom talk about Apollo 8 when astronauts successfully orbited the moon. Author and historian, Jeffrey Kluger joins Viewpoints to discuss why Apollo 8 was a vital foundational mission for space travel and what it meant to the future of NASA.	05/24/2020 07:30 AM	030:00
GRIEF	VIEWPOINTS	Losing someone you love - whether that's a partner, friend or a part of your family - can be devastating. Is there a way to 'correctly' deal with the process of death and grieve after the person has passed?	05/31/2020 07:30 AM	030:00
FREEDOM & DEMOCRACY	VIEWPOINTS	Tensions between the people of Hong Kong and the Chinese communist government are quickly escalating in recent months. With the proposal of a new national security law in late May further tightening the grip on the semi-autonomous territory of Hong Kong, the city is a tipping point as protesters risk their lives to fight for political democracy and civil liberties.	06/07/2020 07:30 AM	030:00
PROTEST & CIVIL RIGHTS	VIEWPOINTS	For weeks, protests and outrage have spread across the U.S. and internationally as the killing of Floyd brings racial inequality and police brutality into focus once again. Even in the midst of a pandemic, people are showing up to say they're fed up with the lack of equal justice, rights and opportunities for all.	06/14/2020 07:30 AM	030:00
HEALTH & BUSINESS	VIEWPOINTS	Business owners have had an extremely stressful year as COVID-19 forced millions of shops to close their doors for two plus months. Now, as much of the country is reopen, some salon, spa and wellness owners are still anxious about if many customers will return and the current changes to operations to protect both staff and clientele. We speak with three owners about adapting to this new reality and the challenges they're facing.	06/21/2020 07:30 AM	030:00
HEALTH & ANXIETY	VIEWPOINTS	The days when election and campaign news dominated the news cycle seem so distant. It's safe to say that no one could've imagined this year would be such a curveball. Learning's been disrupted, many parents are continuing to work from home and fears over COVID-19	06/28/2020 07:30 AM	030:00

		are still very much present. We speak with a family trauma expert, Dr. Abigail Gewirtz, about dealing with these anxieties as an adult and how to have important conversations with your child or teen if you're sensing that they're more irritable, worried or anxious lately.		
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Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	LOCAL PSA-RALEIGH TEE-COVID 19	000:31	1
AWARENESS	MINDPATH PSA	000:16	18
AWARENESS	PSA AA	000:30	42
AWARENESS	PSA AMERICA CORE	000:59	176
AWARENESS	PSA BIRTH	000:58	182
AWARENESS	PSA BLIND	000:30	44
AWARENESS	PSA CARE	000:29	43
AWARENESS	PSA COLLEGE LOANS	000:59	176
AWARENESS	PSA CONSUSS	000:31	39
AWARENESS	PSA DRAFT	000:31	38
AWARENESS	PSA EP	000:29	43
AWARENESS	PSA EXCERSISE	000:28	42
AWARENESS	PSA FINANCE	000:27	71
AWARENESS	PSA FINANCE	000:28	44
AWARENESS	PSA HIGH SCHOOL SPORTS	000:30	46
AWARENESS	PSA HIGH SCHOOL SPORTS	000:59	179
AWARENESS	PSA KK ONLY AA	000:15	116
AWARENESS	PSA KK ONLY ADOPT	000:29	45
AWARENESS	PSA KK ONLY ENERGY	000:14	130
AWARENESS	PSA KK ONLY MORTGAGE	000:14	110
AWARENESS	PSA KK ONLY MORTGAGE	000:59	178

AWARENESS	PSA KK ONLY UNITED WAY	000:14	116
AWARENESS	PSA LIBRARY	000:29	43
AWARENESS	PSA MEDS	000:59	170
AWARENESS	PSA PAIN	000:59	177
AWARENESS	PSA PETS	000:58	183
AWARENESS	PSA ROSE	000:29	45
AWARENESS	PSA SMALL BUSINESS	000:29	44
AWARENESS	PSA SOMETHING	000:29	45
AWARENESS	PSA TEACH 6-	000:59	175
AWARENESS	PSA TEACHING	000:14	110
AWARENESS	PSA TKK ONLY BE A DAD	000:29	43
AWARENESS	PSA USO	000:30	43
AWARENESS	PSA USO	001:00	182
AWARENESS	PSA VA	000:30	44
AWARENESS	PSA VETS	000:29	44
AWARENESS	PSA VOLUNTEER	000:59	174
AWARENESS	PSA VOTE	000:30	39
AWARENESS	PSA WILD LIFE	000:30	43
AWARENESS	PSA WRDU ONLY	000:14	112
AWARENESS	FEDERAL GOVERNMENT	000:29	46
AWARENESS	PSA DOGS	000:30	45
AWARENESS	PSA HEALING TRANSITIONS	000:29	42
AWARENESS	PSA HEALING TRANSITIONS	000:30	42
AWARENESS	PSA HOMELESS VET	000:31	46
AWARENESS	PSA MUSIC THEFT	000:30	42