



WWRF AM1380 Q4 2023 Florida Roundtable - Public File Report

Sunday Mornings @ 5am

Section IV 2023
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
<p>How to protect child death on hot cars</p> <hr/> <p>COVID-19, Flu and RSV Vaccines Are Available</p> <hr/> <p>Goodwill Resources</p>	<p>Florida Exclusivo</p>	<p>Provides life-saving traffic messages and outreach materials to Latino communities. What parents need to know about the danger of hot cars, and steps they can take to help keep their children safe.</p> <p>-----</p> <p>Getting a vaccine is the best way to help protect against respiratory viruses this fall and winter. Especially if you live with asthma, COPD and other chronic lung diseases.</p> <p>-----</p> <p>Goodwill Industries of Central Florida is ready to assist in your efforts to secure employment, giving access to job skills services.</p>	<p>Jose Alberto Ucles Hispanic Public Affairs Spokesperson, Media and Event Specialist at U.S. Department of transportation-</p> <p>-----</p> <p>Dr. Felix Aguilar Spokesperson of American Lung Association</p> <p>-----</p> <p>Lissette Rusa Spokesperson for Goodwill</p>	<p>10/01/23</p>	<p>1hr.</p>
<p>Urge Everyone to Prepare for Flu Season</p> <p>-----</p> <p>FEMA is still helping Floridians from Hurricane Idalia</p> <p>-----</p> <p>Hispanic heritage month</p>	<p>Florida Exclusivo</p>	<p>Encourage Americans to get vaccinated before flu season and catch up on vaccines that protect against other viruses</p> <p>-----</p> <p>Have you started or plan to rebuild? Information to check first with the local authorities for the need of any permission.</p> <p>-----</p> <p>As a Hispanic owner he has been able to improve himself in Florida with his restaurant and now having employees</p>	<p>Dr. Madelin Butler from American Medical Association</p> <p>-----</p> <p>Alberto Pillot Spokesperson for FEMA</p> <p>-----</p> <p>Ruben Perez Florida Entrepreneur</p>	<p>10/8/23</p>	<p>1 hr.</p>

<p>How to Build and Use Your Professional Network to Make Your Next Career Move</p> <p>-----</p> <p>Are U.S. adults ready and willing to talk to loved ones about substance use issues?</p> <p>-----</p> <p>What is golden Latte and all you need to know of turmeric.</p>	<p>Florida Exclusivo</p>	<p>Why Latino Professionals might be underestimating their Networks</p> <p>Working your resources: Three tips to build a professional network</p> <p>-----</p> <p>Americans are open to having candid conversations with loved ones about substance use disorders and addictions. A new poll from the American Psychiatric Association found most Americans are familiar with treatment options. They were most likely to suggest in-patient treatment (24%) or support groups like Alcoholics Anonymous (23%).</p> <p>-----</p> <p>Benefits and how much to consume Turmeric. What is this golden late?</p>	<p>Francisco Tobon Senior manager of global communications at LinkedIn</p> <p>-----</p> <p>Dr. Hector Colon Rivera President of the American Psychiatric Hispanic Association</p> <p>-----</p> <p>Ximena Jimenes Nutritionist</p>	<p>10/15/23</p>	<p>1 hr.</p>
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<p>What should Floridians keep in mind when choosing a Medicare Advantage plan?</p> <p>-----</p> <p>To what extent should we continue to worry about COVID-19?</p> <p>-----</p> <p>October is Cybersecurity Awareness Month</p> <p>-----</p> <p>New Monoclonal Antibody Protects Babies from Getting Seriously Sick from Respiratory Syncytial Virus</p>	<p>Florida Exclusivo</p>	<p>When Medicare’s Annual Enrollment Period takes place this year and what the differences are between Original Medicare and Medicare Advantage</p> <p>-----</p> <p>COVID-19 remains a threat, especially for people aged 50 and older, as well as those suffering from diabetes, cancer, mental disorders, obesity, asthma and other diseases</p> <p>-----</p> <p>Information for consumers to evaluate the protective measures they have taken to protect themselves from new scam tactics. What are scams and how can we protect ourselves from losing money</p> <p>-----</p> <p>The American Lung Association raises awareness about RSV and educates parents and caregivers about new preventative antibodies available to protect their children.</p>	<p>Steven Ruiz is the Regional President for CarePlus Health Plans, a Medicare Advantage Plan in Florida</p> <p>-----</p> <p>Dr. Cristina Domínguez De Quezada, member of the Board of Directors of the National Association of Hispanic Nurses</p> <p>-----</p> <p>Yesenia Quinones, Virtual Community Manager, Chase</p> <p>-----</p> <p>Dr. Juanita Mora spokesperson for the American Lung Association</p>	<p>10/22/23</p>	<p>1 hr.</p>
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<p>Hispanics are more likely to have strokes ----- Speaking another language can improve your romantic prospects, study reveals ----- The good things about coffee and the benefits of drinking it, and the bad things about coffee. Is it diuretic or not? ----- The National Institutes of Health sent \$17 million to Colombian companies accused of developing a "questionable" malaria vaccine tested on owl monkeys</p>	<p>Florida Exclusivo</p>	<p>Awareness of cardiovascular accidents. What stands out in the symptoms? and what are the risks and prevention. ----- One of the top global online language schools, revealed in a new study that being bilingual can make you more attractive to others on dating apps. In a poll of 1,000 single and actively dating adults in the US, 66% of participants stated that they are more likely to "swipe right" on someone if they speak more than one language. ----- The myths and realities of coffee properties. Sometimes it's not as bad as they make it out to be. ----- People for the Ethical Treatment of Animals launched an investigation into the companies after a whistleblower passed along images of the disheveled primates used in NIH-funded experiments based on "shoddy science and manipulation of data," according to the animal rights group.</p>	<p>Mirna Chamorro Public Information Officer Florida Department of Health, Seminole County ----- Teresa Fernandez, teacher specialized in Spanish at Lingoda ----- Ximena Jimenez Nutritionist ----- Magnolia Martinez Spokesperson for PETA</p>	<p>10/29/23</p>	<p>1 hr.</p>
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<p>What do the latest figures from the US Department of Agriculture (USDA) reveal about food insecurity in the country?</p> <p>-----</p> <p>New funds for Florida and how to appeal.</p> <p>-----</p> <p>What is the biggest challenge or concern that underbanked/unbanked Hispanic consumers have?</p>	<p>Florida Exclusivo</p>	<p>The number of children facing hunger has skyrocketed, according to the U.S. Department of Agriculture's annual report today, Household Food Security in the United States in 2022. The USDA reports that 13 million children, or 18.5% live in households with food insecurity.</p> <p>-----</p> <p>Survivors who requested FEMA assistance after Hurricane Idalia will receive a letter from FEMA explaining the status of your application. Survivors who do not agree with FEMA's decision can appeal.</p> <p>-----</p> <p>According to the latest data from the Federal Deposit Insurance Corporation (FDIC), 5.9 million American households are unbanked.</p>	<p>Mariana Joyal No Kid Hungry Spokesperson</p> <p>-----</p> <p>Alberto A. Pillot Assistant External Affairs Officer Office of External Affairs</p> <p>-----</p> <p>Jackie Gutiérrez is Virtual Communities Manager for Community and Business Development at JPMorgan Chase</p>	<p>11/5/23</p>	<p>1 hr.</p>
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<p>Adopt a teenager in Florida</p> <p>-----</p> <p>Be Prepared for Flu Season</p> <p>-----</p> <p>World AIDS Day Celebrate your HEALTH - Living with HIV</p>	<p>Florida Exclusivo</p>	<p>Adoption provides unique opportunities to change children's lives and enrich the life of the adoptive parent or family that welcomes them in. Adopting one of Florida's children from foster care offers many special benefits</p> <p>-----</p> <p>Flu season has begun, but many Americans have not yet received their annual flu vaccine. With holiday travel and family gatherings right around the corner, now is the time to consider the potential risks of the flu and how vaccination can help protect against this disease.</p> <p>-----</p> <p>Living with HIV and thriving with HIV care and treatment Hispanics/Latinos represent 18.5% of the US population, but are 25% of people with HIV and 29% of new HIV infections</p>	<p>Erika Serrano Hispanic Spokesperson for Adopt a Kid USA</p> <p>-----</p> <p>Dr. Luis Romano is bilingual director of medical and clinical affairs for GSK Vaccines in the US</p> <p>-----</p> <p>Michelle Sandoval-Rosario, US Department of Health and Human Services, Office of Infectious Diseases and HIV/AIDS Policy (English and Spanish) Amin Baena, Living with HIV and PrEP Navigator, Venice Family Clinic</p>	<p>11/12/23</p>	<p>1hr.</p>
<p>What are your top tips for safe Christmas shopping?</p> <p>-----</p> <p>The Most Common Thanksgiving Mistakes That Can Make You Sick</p> <p>-----</p> <p>The IRS sent millions of letters</p>	<p>Florida Exclusivo</p>	<p>With holiday shopping underway, the risk of consumers being affected by fraud increases. Amazon remains committed to protecting holiday shoppers against all forms of fraud, including phishing scams, counterfeit products, and fake reviews, as customers shop for friends, family, and seasonal essentials.</p> <p>-----</p> <p>The day is approaching when the largest and most important meal in the United States is celebrated, a great banquet that carries great responsibilities in relation to food safety. USDA Shares Food Safety Tips to Avoid Foodborne Illnesses This Thanksgiving</p> <p>-----</p> <p>The IRS sends millions of letters of people owing them. Do not ignoring them. How doing your taxes are positive for the immigrants.</p>	<p>Pedro Maldonado is a Senior Product Management Manager for Amazon's Spanish store in the US.</p> <p>-----</p> <p>Beverly Lopez, food safety specialist at the United States Department of Agriculture</p> <p>-----</p> <p>Joaquin Torres CPA</p>	<p>11/27/23</p>	<p>1 hr.</p>

<p>Alcoholism and holidays ----- Clinical trials related to dementia include studies of Alzheimer's disease</p>	<p>Florida Exclusivo</p>	<p>Tips to keep in mind if you host a holiday gathering: Offer a variety of alcohol-free drinks water, juices, and sparkling sodas. Alcohol-free drinks help counteract the dehydrating effects of alcohol. Also, the other fluids may slow the rate of alcohol absorption into the body and reduce the peak alcohol. ----- By volunteering for a clinical study or clinical trial, you can become a partner in helping researchers discover new ways to potentially diagnose, treat, and prevent Alzheimer's disease and related dementias.</p>	<p>Ximena Jimenez Register Nutritionist ----- Dr. Maria Corona Neurologist- Psychologist</p>	<p>12/3/23</p>	<p>1 hr.</p>
<p>Help with Medicaid enrollment, Medicaid redetermination , and what to do if you no longer qualify ----- The last details before the end of the year and of course of help ----- With the Holiday Season the scams are on the rise</p>	<p>Florida Exclusivo</p>	<p>Coverage options for dis-enrolled members and will be able to suggest online and local resources that can help Americans who are at risk of becoming uninsured. ----- What should people do since all recovery centers have closed and they need to ask questions about the status of their application ----- BBB Tip: the naughty list - BBB's 12 scams of Christmas</p>	<p>Mayra Serrano, Director of Health Equity at Anthem ----- Alberto A. Pillot FEMA Assistant External Affairs Officer ----- Erika Urdanetta Vice-President of Central Florida Better Business Bureau -</p>	<p>12/10/23</p>	<p>1hr.</p>

<p>The best options and tips for navigating your gift list, even when you're short on time</p> <p>-----</p> <p>Simple Things That Help Me Deal with Holiday Depression</p> <p>-----</p> <p>What you need to know about Marketplace Open Enrollment</p>	<p>Florida Exclusivo</p>	<p>The best options and tips for navigating your gift list, even when you're short on time. From the latest fashion and beauty must-haves to home decor and more> We will share favorite gift ideas to pamper everyone on your list without breaking the bank</p> <p>-----</p> <p>The weather isn't the only thing to blame, people tend to feel lonelier around the holidays when the pressure of having a picture-perfect holiday surrounded by loved ones weighs heaviest.-----</p> <p>-----</p> <p>Make changes to your plan or select a new plan by December 15 for coverage starting January 1</p>	<p>Manuela Uscher, Nordstrom Rack Spokesperson</p> <p>-----</p> <p>Mike Arroyo Life Coach</p> <p>-----</p> <p>Carolina Fortín-García, representative of the Centers for Medicare and Medicaid Services</p>	<p>12/17/23</p>	
<p>Anti-Fraud Network Warns about scams during the holiday season</p> <p>-----</p> <p>Nutrition and Christmas parties</p> <p>-----</p> <p>What do Hispanic Americans think about climate change and the effects on their communities?</p>	<p>Florida Exclusivo</p>	<p>In 2022, losses resulting from fraud and scams exceeded \$9 billion, and everything seems to indicate that in 2023, the figure will be even higher. Each year, tens of thousands of people call AARP's Anti-Fraud Network hotline to report suspected cases of fraud.</p> <p>-----</p> <p>Advice on how we can be healthier with our families during the Christmas holidays, and on preventing diseases such as diabetes</p> <p>-----</p> <p>When it comes to the environment, Hispanic Americans are much more likely than whites to say that climate change is caused by humans, according to an analysis by the Pew Research Center.</p>	<p>Gilberto Cabrera, AARP External Relations Advisor</p> <p>-----</p> <p>Carla Dueñas Nutritionist from Leche de Florida</p> <p>-----</p> <p>Fredy Wiles, Automobile Journalist</p>	<p>12/24/23</p>	

The best and the worst of 2023 .	Florida Exclusivo	Top Year Summary for 2023	Angel Sepulveda Journalist ----- William Diaz Journalist ----- Marcano D.J.	12/31/23	
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