

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Mary Robertson, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Mary Robertson

Agency name: City of St. Joseph

Address: 1100 Frederick Avenue

Contact: Mary Robertson

Phone number: 816.271.4621

Email: mrobertson@stjosephmo.gov

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Citizens for Progress, Dennis Rosonke, Treasurer

Address: 1100 Frederick Avenue

Contact: Mary Robertson

Phone number: 816.271.4621

Email: mrobertson@stjosephmo.gov

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Steve McCamy, Chair  
Dennis Rosonke, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Steve McCamy, Chair  
Dennis Rosonke, Treasurer

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Steve McCamy, Chair  
Dennis Rosonke, Treasurer

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

Steve McCamy, Chair  
Dennis Rosonke, Treasurer

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Mary Robertson <small>Digitally signed by Mary Robertson Date: 2023.06.20 17:14:42 -05'00'</small>	Signature:
Name: Mary Robertson	Name:
Date of Request to Purchase Ad Time: June 20, 2023	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #: 37622	Station Call Letters: KVSU-AM	Date Received/Requested: 6/27/23
Est. #:	Station Location: Saint Joseph, MO	Run Start and End Dates: July 28, 2023 - August 7, 2023

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Stations: Digital-SJ, KESJ-AM, KFEQ-AM, KKJO-FM,  
KSJQ-FM, KYSJ-AM

Buyer:  
Tax Schedule: (None)

Contract Name: CitizensforProgressCIP2023

Agency Commission %: 0

Contract#: 37622

Billing Cycle: Calendar

Start Date: 7/25/23 End Date: 8/07/23 Salesperson: 5550nkun Comm %: 15

Revenue Type: Political Direct Type: Cash Makegood Policy: Within Contract Dates

Advertiser: CITIZENS FOR PROGRESS

Address: 1100 Frederick Avenue

City: Saint Joseph State: MO

Zip: 64501

Product Name: CIP Endorsement

Competitive Code: Political Issue

## Digital-SJ

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	7/25/23	7/25/23	POST AD	Non Spot Item	1	Flat Rate	\$250.00	\$250.00
New / Revised								
Revenue Type: Digital Media								
Salesperson Commission: 15.00%								
Line Remark: 728x80 Rotating Banner Ad 50,000 Imp.								
Daypart: M-S 12:00 AM-12:00 AM								
2	7/25/23	7/25/23	POST AD	Non Spot Item	1	Flat Rate	\$200.00	\$200.00
New / Revised								
Revenue Type: Digital Media								
Salesperson Commission: 15.00%								
Line Remark: 300x250 ROS Display 50,000 Imp.								
Daypart: M-S 12:00 AM-12:00 AM								

TOTAL SPOT \$0.00 (0 SPOTS), ALTERNATIVE REVENUE \$450.00, GROSS \$450.00, NET \$450.00

## KESJ-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		DW	SPOTS		\$\$
1	7/28/23	8/02/23		5:00 AM	7:00 PM	30	2	2	2		2	2	2	12	D	12.00	12	144.00	2
2	8/03/23	8/07/23		5:00 AM	7:00 PM	30				3	3	3	3	12	D	12.00	12	144.00	2
3	8/07/23	8/07/23		5:00 AM	7:00 PM	30	4							4	D	12.00	4	48.00	2
4	7/28/23	8/07/23		7:00 PM	12:00 AM	30	1	1	1	1	1	1	1	7	D	8.00	11	88.00	2

TOTAL GROSS \$424.00, NET \$424.00

**KFEQ-AM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/31/23	8/07/23		5:00 AM	8:00 AM	30	1	1	1	1	1				5	D	31.00	6	186.00	2
2	7/31/23	8/04/23		8:00 AM	10:00 AM	30	1	1	1	1	1				5	D	31.00	5	155.00	2
3	8/07/23	8/07/23		8:00 AM	10:00 AM	30	2								2	D	31.00	2	62.00	2
4	7/31/23	8/04/23		10:00 AM	6:00 PM	30	1	1	1	1	1				5	D	29.00	5	145.00	2
5	8/07/23	8/07/23		10:00 AM	6:00 PM	30	2								2	D	29.00	2	58.00	2

TOTAL GROSS \$606.00, NET \$606.00

**KKJO-FM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/28/23	8/02/23		5:00 AM	7:00 PM	30	2	2	2		2	2	2		12	D	31.00	12	372.00	2
2	8/03/23	8/07/23		5:00 AM	7:00 PM	30				3	3	3	3		12	D	31.00	12	372.00	2
3	8/07/23	8/07/23		5:00 AM	7:00 PM	30	4								4	D	31.00	4	124.00	2
4	7/28/23	8/07/23		7:00 PM	12:00 AM	30	1	1	1	1	1	1	1		7	D	27.00	11	297.00	2

TOTAL GROSS \$1,165.00, NET \$1,165.00

**KSJQ-FM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/31/23	8/06/23		5:00 AM	7:00 PM	30	2	2	2	3	3	3	3		18	D	33.00	18	594.00	2
2	8/07/23	8/07/23		5:00 AM	7:00 PM	30	4								4	D	33.00	4	132.00	2
3	7/31/23	8/07/23		7:00 PM	12:00 AM	30	1	1	1	1	1	1	1		7	D	29.00	8	232.00	2

TOTAL GROSS \$958.00, NET \$958.00

**KYSJ-AM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/28/23	8/02/23		5:00 AM	7:00 PM	30	2	2	2		2	2	2		12	D	12.00	12	144.00	2
2	8/03/23	8/07/23		5:00 AM	7:00 PM	30				3	3	3	3		12	D	12.00	12	144.00	2
3	8/07/23	8/07/23		5:00 AM	7:00 PM	30	4								4	D	12.00	4	48.00	2
4	7/28/23	8/07/23		7:00 PM	12:00 AM	30	1	1	1	1	1	1	1		7	D	8.00	11	88.00	2

TOTAL GROSS \$424.00, NET \$424.00

Billing Projections: By Month

	Jul 23	Aug 23
CA	1,248.00	2,779.00
ST	909.00	3,118.00

Print Spot Prices

TOTAL SPOTS	167
SPOT TOTAL \$	3,577.00
ALTERNATIVE REVENUE TOTAL \$	450.00
GROSS TOTAL \$	4,027.00
ADJUSTED SPOTS	167
ADJUSTED TOTAL \$	4,027.00

APPROVE    DECLINE

- |                                     |                          |                            |
|-------------------------------------|--------------------------|----------------------------|
| <input type="checkbox"/>            | <input type="checkbox"/> | General Manager            |
| <input type="checkbox"/>            | <input type="checkbox"/> | Sales Manager              |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 5550nkin, 06/28/23 @9:36AM |
| <input type="checkbox"/>            | <input type="checkbox"/> | Traffic Manager            |