

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4182761

Traffic Order #	11469065		Created On	5/10/2024 12:33:19 PM		Order Status	Revision Confirmed	
Order #	4182761		Created By	Yoon, Patricia		Gross \$	9241.00	
Order Descrp	POL-CANDIDATE-PCA - MICHAEL C WIENER NM SD21 - MTN-5.14-6.4		Updated On	5/13/2024 12:00:46 PM		Net \$	7254.19	
Client	PCA - MICHAEL C WIENER NM SD21 -		Updated By	Yoon, Patricia		Units	396	
Start Date	5/14/2024		Industry	Political-State-Local		Credit Hold	NO	
End Date	6/4/2024		REFERENCES					
# of Weeks	4		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #		
ActiveWeeks	4		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Mitchell, Dylan		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	PCA - REVERE SOLUTIONS LLC	15.00%	Address 1	11 EAST 44TH STREET SUITE 301		Product		
RepFirm	PCA-POLITICAL COMMUNICATIONS GROUP	6.50%	Address 2	Suite 301		Estimate		
Copy Instr ID			City, State, Zip	NEW YORK, NY		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	10017		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	ABQ North		Contact			Order File Loaded: 5.10.24 IO Wiener NM SD21 5.13-6.4 4p cutoff \$9,995g - Scheduler (tv).scx. Albuquerque-Santa Fe- Priority Code: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	2		Phone					
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
Order File Loaded: 5.10.24 IO Wiener NM SD21 5.13-6.4 4p cutoff \$9,995g - Scheduler (tv).scx.			Contract Type	Standard		0869		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 0869

Traffic Order #	11469065	Created On	5/10/2024 12:33:19 PM	Order Status	Revision Confirmed
Order #	4182761	Created By	Yoon, Patricia	Syscode Gross \$	9241.00
Order Descrp	POL-CANDIDATE-PCA - MICHAEL C WIENER NM SD21 - MTN-5.14-6.4	Updated On	5/13/2024 11:48:55 AM	Syscode Net \$	7254.19
Client	PCA - MICHAEL C WIENER NM SD21 - MTN	Updated By	Yoon, Patricia	Syscode Units	396
Start Date	5/14/2024	Source	D365 Inventory	Zone Status	Revision Confirmed
End Date	6/4/2024	Zones	ABQ North	Avg Unit Rate	23.34
# of Weeks	4				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	74 74	Fox News Channel	0869	Early Morning	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	17	\$19.00	\$323.00	30
2	2		Retail Political Bundle	74 74	Fox News Channel	0869	Early Morning	05/20/2024	05/26/2024	M-Su 5a-9a	X	X	X	X	X	X	X	21	\$19.00	\$399.00	30
3	3		Retail Political Bundle	74 74	Fox News Channel	0869	Early Morning	05/27/2024	06/02/2024	M-Su 5a-9a	X	X	X	X	X	X	X	21	\$19.00	\$399.00	30
4	4		Retail Political Bundle	74 74	Fox News Channel	0869	Daytime	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	16	\$16.00	\$256.00	30
5	5		Retail Political Bundle	74 74	Fox News Channel	0869	Daytime	05/20/2024	05/26/2024	M-Su 9a-4p	X	X	X	X	X	X	X	20	\$16.00	\$320.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Retail Political Bundle	74 74	Fox News Channel	0869	Daytime	05/27/2024	06/02/2024	M-Su 9a-4p	X	X	X	X	X	X	X	20	\$16.00	\$320.00	30
7	7		Retail Political Bundle	74 74	Fox News Channel	0869	Early Fringe	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$38.00	\$456.00	30
8	8		Retail Political Bundle	74 74	Fox News Channel	0869	Early Fringe	05/20/2024	05/26/2024	M-Su 4p-7p	X	X	X	X	X	X	X	15	\$38.00	\$570.00	30
9	9		Retail Political Bundle	74 74	Fox News Channel	0869	Early Fringe	05/27/2024	06/02/2024	M-Su 4p-7p	X	X	X	X	X	X	X	15	\$38.00	\$570.00	30
10	10		Retail Political Bundle	74 74	Fox News Channel	0869	Prime	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	20	\$40.00	\$800.00	30
11	11		Retail Political Bundle	74 74	Fox News Channel	0869	Prime	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	24	\$40.00	\$960.00	30
12	12		Retail Political Bundle	74 74	Fox News Channel	0869	Prime	05/27/2024	06/02/2024	M-Su 7p-12m	X	X	X	X	X	X	X	24	\$40.00	\$960.00	30
13	13		Retail Political Bundle	74 74	Fox News Channel	0869	Early Morning	06/03/2024	06/04/2024	M-Tu 5a-9a	X	X						4	\$19.00	\$76.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		Retail Political Bundle	74 74	Fox News Channel	0869	Daytime	06/03/2024	06/04/2024	M-Tu 9a-4p	X	X						4	\$16.00	\$64.00	30
15	15		Retail Political Bundle	74 74	Fox News Channel	0869	Early Fringe	06/03/2024	06/03/2024	M 4p-7p	X							2	\$38.00	\$76.00	30
16	16		Retail Political Bundle	74 74	Fox News Channel	0869	Prime	06/03/2024	06/03/2024	M 7p-12m	X							2	\$40.00	\$80.00	30
17	17		Retail Political Bundle	74 74	Newsmax TV	0869	Early Morning	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	9	\$14.00	\$126.00	30
18	18		Retail Political Bundle	74 74	Newsmax TV	0869	Early Morning	05/20/2024	05/26/2024	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$14.00	\$196.00	30
19	19		Retail Political Bundle	74 74	Newsmax TV	0869	Early Morning	05/27/2024	06/02/2024	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$14.00	\$196.00	30
20	20		Retail Political Bundle	74 74	Newsmax TV	0869	Daytime	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	8	\$10.00	\$80.00	30
21	21		Retail Political Bundle	74 74	Newsmax TV	0869	Daytime	05/20/2024	05/26/2024	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$10.00	\$140.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	22		Retail Political Bundle	74 74	Newsmax TV	0869	Daytime	05/27/2024	06/02/2024	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$10.00	\$140.00	30
23	23		Retail Political Bundle	74 74	Newsmax TV	0869	Early Fringe	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	9	\$19.00	\$171.00	30
24	24		Retail Political Bundle	74 74	Newsmax TV	0869	Early Fringe	05/20/2024	05/26/2024	M-Su 4p-7p	X	X	X	X	X	X	X	14	\$19.00	\$266.00	30
25	25		Retail Political Bundle	74 74	Newsmax TV	0869	Early Fringe	05/27/2024	06/02/2024	M-Su 4p-7p	X	X	X	X	X	X	X	14	\$19.00	\$266.00	30
26	26		Retail Political Bundle	74 74	Newsmax TV	0869	Prime	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	9	\$23.00	\$207.00	30
27	27		Retail Political Bundle	74 74	Newsmax TV	0869	Prime	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$23.00	\$322.00	30
28	28		Retail Political Bundle	74 74	Newsmax TV	0869	Prime	05/27/2024	06/02/2024	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$23.00	\$322.00	30
29	29		Retail Political Bundle	74 74	Newsmax TV	0869	Early Morning	06/03/2024	06/04/2024	M-Tu 5a-9a	X	X						4	\$14.00	\$56.00	30

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30	30		Retail Political Bundle	74 74	Newsmax TV	0869	Daytime	06/03/2024	06/04/2024	M-Tu 9a-4p	X	X						4	\$10.00	\$40.00	30
31	31		Retail Political Bundle	74 74	Newsmax TV	0869	Early Fringe	06/03/2024	06/03/2024	M 4p-7p	X							2	\$19.00	\$38.00	30
32	32		Retail Political Bundle	74 74	Newsmax TV	0869	Prime	06/03/2024	06/03/2024	M 7p-12m	X							2	\$23.00	\$46.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4182761

Traffic Order #	11469065	# of Weeks	4	Active	Yes
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Start Date	5/14/2024	Updated By	Yoon, Patricia	Units	396
End Date	6/4/2024	Source	D365 Inventory	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	