



REGULAR PSAs
April 7-13, 2014

2ND QUARTER APRIL 1 - JUNE 30, 2014

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	04/07/14	3:01:29 XM	AD COUNCIL/CHILD PASSENGER SAFETY	:00	FLASHBACK REVISED
WMEU	04/07/14	1:47:15 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
WMEU	04/07/14	3:31:34 XM	AD COUNCIL/GED ACHIEVEMENT	:00	PEP TALK STILLER
WMEU	04/07/14	7:56:05 AM	AD COUNCIL/HUNGER PREVENTION SUMMER FOOD	:00	WISHFUL THINKING
WMEU	04/07/14	2:22:03 XM	AD COUNCIL/HUNGER PREVENTION SUMMER FOOD	:00	WISHFUL THINKING
WMEU	04/07/14	5:20:31 AM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:00	HOW WE DO IT
WMEU	04/07/14	4:03:03 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:00	NEW DAY
WMEU	04/07/14	5:25:50 AM	AD COUNCIL/RECYCLING	:00	JOURNEY
WMEU	04/07/14	2:41:43 XM	AD COUNCIL/RECYCLING	:00	JOURNEY
WMEU	04/07/14	5:48:02 AM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	BORN
WMEU	04/07/14	1:58:19 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	BORN
WMEU	04/07/14	2:11:45 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	GOLF
WMEU	04/07/14	6:30:54 AM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	04/07/14	3:15:46 XM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	04/07/14	4:42:00 XM	ARTHRITIS FOUNDATION	:00	FACES OF ARTHRITIS
WMEU	04/07/14	6:21:43 AM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
WMEU	04/07/14	7:44:39 AM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	04/07/14	1:36:20 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	04/07/14	2:31:23 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
WMEU	04/07/14	3:42:00 XM	CHILD MIND INSTITUTE	:30	ADHD
WMEU	04/07/14	3:58:36 XM	CHILD MIND INSTITUTE	:30	OCD
WMEU	04/07/14	4:52:57 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/07/14	1:57:19 XM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	04/07/14	5:36:03 AM	FOCUS ON THE FAMILY	:00	ONE MINUTE
WMEU	04/07/14	1:45:15 XM	FOCUS ON THE FAMILY	:00	ONE MINUTE
WMEU	04/07/14	4:58:12 AM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
WMEU	04/07/14	5:47:02 AM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	04/07/14	3:55:29 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	04/07/14	4:25:34 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	COACH PAGANO
WMEU	04/07/14	4:53:57 XM	MAMMOGRAPHY SAVES LIVES	:00	KEEN
WMEU	04/07/14	2:21:03 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	04/07/14	6:20:43 AM	PARALYZED VETERANS OF AMERICA	:00	CHANGING LIVES
WMEU	04/07/14	1:46:15 XM	PARALYZED VETERANS OF AMERICA	:00	CHANGING LIVES
WMEU	04/07/14	1:28:51 XM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	04/07/14	5:22:01 AM	THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK	:30	PATIOTALK30
WMEU	04/07/14	5:26:50 AM	THE AD COUNCIL: FINANCIAL LITERACY: PICNIC	:30	PICNIC30
WMEU	04/07/14	4:26:34 XM	US DEPARTMENT OF AGRICULTURE	:00	A LOT OF MOUTHS TO FEED
WMEU	04/07/14	2:12:45 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	04/07/14	2:23:03 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
WMEU	04/07/14	4:43:00 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:00	NO EXCUSES
WMEU	04/07/14	4:57:12 AM	US DEPARTMENT OF VETERANS AFFAIRS	:00	SERVING AMERICAS HEROES
WMEU	04/07/14	6:43:01 AM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	04/07/14	12:58:04 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	MAKE THE CONNECTION
WMEU	04/07/14	1:37:20 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	04/07/14	2:27:49 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM
WMEU	04/07/14	2:42:43 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
WMEU	04/08/14	7:56:23 AM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS



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Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	04/08/14	1:58:47 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
WMEU	04/08/14	2:30:53 XM	AD COUNCIL/HUNGER PREVENTION SUMMER FOOD	:00	WISHFUL THINKING
WMEU	04/08/14	4:14:36 XM	AD COUNCIL/HUNGER PREVENTION SUMMER FOOD	:00	WISHFUL THINKING
WMEU	04/08/14	4:24:29 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:00	HOW WE DO IT
WMEU	04/08/14	4:42:24 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:00	NEW DAY
WMEU	04/08/14	3:58:07 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	GOLF
WMEU	04/08/14	3:27:34 XM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	04/08/14	1:41:16 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	04/08/14	2:21:22 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
WMEU	04/08/14	7:43:00 AM	AUTISM SPEAKS: ANDREA WALK	:00	AUTISMANDREA60
WMEU	04/08/14	4:13:36 XM	AUTISM SPEAKS: ANDREA WALK	:00	AUTISMANDREA60
WMEU	04/08/14	4:26:29 XM	CHILD MIND INSTITUTE	:30	ADHD
WMEU	04/08/14	4:43:24 XM	CHILD MIND INSTITUTE	:30	DEPRESSION
WMEU	04/08/14	2:31:53 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/08/14	3:16:51 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
WMEU	04/08/14	5:45:35 AM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	04/08/14	2:47:05 XM	FOCUS ON THE FAMILY	:00	ONE MINUTE
WMEU	04/08/14	1:48:31 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	04/08/14	4:41:24 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	COACH PAGANO
WMEU	04/08/14	4:54:12 XM	MAMMOGRAPHY SAVES LIVES	:00	KEEN
WMEU	04/08/14	1:47:31 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	04/08/14	3:15:51 XM	PARALYZED VETERANS OF AMERICA	:00	CHANGING LIVES
WMEU	04/08/14	1:28:46 XM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	04/08/14	3:43:11 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	04/08/14	5:15:07 AM	THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK	:30	PATIOTALK30
WMEU	04/08/14	5:26:51 AM	THE AD COUNCIL: FINANCIAL LITERACY: THE GAME	:30	THEGAME30
WMEU	04/08/14	6:58:26 AM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	04/08/14	4:25:29 XM	US DEPARTMENT OF AGRICULTURE	:00	A LOT OF MOUTHS TO FEED
WMEU	04/08/14	6:31:20 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
WMEU	04/08/14	1:42:16 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CEASATION TIPS
WMEU	04/08/14	4:55:12 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:00	NO EXCUSES
WMEU	04/08/14	12:43:59 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM
WMEU	04/08/14	1:49:31 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
WMEU	04/08/14	1:57:47 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	MAKE THE CONNECTION
WMEU	04/08/14	4:02:29 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	04/09/14	3:58:08 XM	AD COUNCIL/CHILD PASSENGER SAFETY	:00	FLASHBACK REVISED
WMEU	04/09/14	4:26:47 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	:00	SEAT OF YOUR PANTS
WMEU	04/09/14	5:14:35 AM	AD COUNCIL/GED ACHIEVEMENT	:00	PEP TALK STILLER
WMEU	04/09/14	2:27:22 XM	AD COUNCIL/GED ACHIEVEMENT	:30	PEP TALK MULTICULTURAL
WMEU	04/09/14	2:57:19 XM	AD COUNCIL/GED ACHIEVEMENT	:00	PEP TALK STILLER
WMEU	04/09/14	4:54:43 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:00	HOW WE DO IT
WMEU	04/09/14	3:55:16 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	BORN
WMEU	04/09/14	4:40:18 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	GOLF
WMEU	04/09/14	4:02:07 XM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	04/09/14	4:27:47 XM	ARBOR DAY FOUNDATION	:00	CLEAN WATER DEPENDS
WMEU	04/09/14	2:58:19 XM	ARTHRITIS FOUNDATION	:00	FACES OF ARTHRITIS
WMEU	04/09/14	2:18:17 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS



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Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	04/09/14	4:55:43 XM	AUTISM SPEAKS: ANDREA WALK	:00	AUTISMANDREA60
WMEU	04/09/14	5:34:35 AM	AUTISM SPEAKS: FELIX WALK	:30	AUTISMFELIEX30
WMEU	04/09/14	2:06:59 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
WMEU	04/09/14	3:20:39 XM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	04/09/14	2:30:56 XM	FOCUS ON THE FAMILY	:00	ONE MINUTE
WMEU	04/09/14	1:28:51 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	04/09/14	4:39:18 XM	MAMMOGRAPHY SAVES LIVES	:00	KEEN
WMEU	04/09/14	2:05:59 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	04/09/14	2:27:52 XM	PARALYZED VETERANS OF AMERICA	:00	CHANGING LIVES
WMEU	04/09/14	1:58:22 XM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	04/09/14	2:31:56 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	04/09/14	5:15:35 AM	THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK	:30	PATIOTALK30
WMEU	04/09/14	5:26:52 AM	THE AD COUNCIL: FINANCIAL LITERACY: THE GAME	:30	THEGAME30
WMEU	04/09/14	6:44:54 AM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	04/09/14	7:56:07 AM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	04/09/14	3:35:25 XM	US DEPARTMENT OF AGRICULTURE	:00	A LOT OF MOUTHS TO FEED
WMEU	04/09/14	2:28:52 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	04/09/14	1:57:22 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM
WMEU	04/09/14	2:19:17 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	MAKE THE CONNECTION
WMEU	04/09/14	3:01:44 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	04/10/14	5:56:32 AM	AD COUNCIL/CHILD PASSENGER SAFETY	:30	CHAIRS REVISED
WMEU	04/10/14	3:55:37 XM	AD COUNCIL/CHILD PASSENGER SAFETY	:00	FLASHBACK REVISED
WMEU	04/10/14	4:12:55 XM	AD COUNCIL/CHILD PASSENGER SAFETY	:30	CHAIRS REVISED
WMEU	04/10/14	5:32:52 AM	AD COUNCIL/GED ACHIEVEMENT	:00	PEP TALK STILLER
WMEU	04/10/14	3:43:07 XM	AD COUNCIL/HUNGER PREVENTION SUMMER FOOD	:00	WISHFUL THINKING
WMEU	04/10/14	6:28:18 AM	AD COUNCIL/HUNGER PREVENTION/FARMER	:30	FARMERHUNGER
WMEU	04/10/14	6:40:33 AM	AD COUNCIL/RECYCLING	:30	JOURNEY
WMEU	04/10/14	4:13:25 XM	AD COUNCIL/RECYCLING	:00	JOURNEY
WMEU	04/10/14	3:30:22 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	BORN
WMEU	04/10/14	2:27:52 XM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	04/10/14	7:58:27 AM	AMERICAN SPEECH LANGUAGE HEARING ASSOC	:30	IDENTIFY THE SIGNS BABY T
WMEU	04/10/14	4:39:33 XM	ARTHRITIS FOUNDATION	:00	FACES OF ARTHRITIS
WMEU	04/10/14	5:45:15 AM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	04/10/14	2:12:42 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	04/10/14	4:03:21 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
WMEU	04/10/14	5:33:52 AM	AUTISM SPEAKS: ANDREA WALK	:00	AUTISMANDREA60
WMEU	04/10/14	2:27:22 XM	AUTISM SPEAKS: FELIX WALK	:30	AUTISMFELIEX30
WMEU	04/10/14	4:40:33 XM	AUTISM SPEAKS: FELIX WALK	:30	AUTISMFELIEX30
WMEU	04/10/14	4:27:45 XM	CHILD MIND INSTITUTE	:30	DEPRESSION
WMEU	04/10/14	3:15:09 XM	CHILDHOOD HUNGER/VIOLA DAVIS	:30	VIOLA30
WMEU	04/10/14	5:46:15 AM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/10/14	1:48:51 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/10/14	2:31:26 XM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	04/10/14	1:42:26 XM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
WMEU	04/10/14	4:38:33 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	04/10/14	1:47:51 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	04/10/14	2:19:32 XM	PARALYZED VETERANS OF AMERICA	:00	CHANGING LIVES



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2ND QUARTER APRIL 1 - JUNE 30, 2014

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	04/10/14	6:15:07 AM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	04/10/14	2:13:42 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	04/10/14	5:14:39 AM	THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK	:30	PATIOTALK30
WMEU	04/10/14	5:27:22 AM	THE AD COUNCIL: FINANCIAL LITERACY: THE GAME	:30	THEGAME30
WMEU	04/10/14	4:54:38 XM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	04/10/14	4:02:21 XM	US DEPARTMENT OF AGRICULTURE	:00	A LOT OF MOUTHS TO FEED
WMEU	04/10/14	6:58:05 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
WMEU	04/10/14	1:29:22 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
WMEU	04/10/14	2:21:32 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
WMEU	04/10/14	4:14:25 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	04/10/14	6:39:33 AM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	04/10/14	1:41:26 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	04/10/14	1:49:51 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
WMEU	04/10/14	2:20:32 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM
WMEU	04/10/14	4:26:45 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	MAKE THE CONNECTION
WMEU	04/11/14	6:31:24 AM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
WMEU	04/11/14	5:19:57 AM	AD COUNCIL/RECYCLING	:00	JOURNEY
WMEU	04/11/14	4:26:13 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	BORN
WMEU	04/11/14	5:27:30 AM	ARBOR DAY FOUNDATION	:05	NOW OUR FORESTS DEPEND
WMEU	04/11/14	4:40:36 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	04/11/14	4:57:45 AM	AUTISM SPEAKS: ANDREA WALK	:00	AUTISMANDREA60
WMEU	04/11/14	7:55:47 AM	AUTISM SPEAKS: FELIX WALK	:30	AUTISMFELIEX30
WMEU	04/11/14	2:19:33 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/11/14	5:26:00 AM	FEDERAL STUDENT AID: PROUD SPONSOR	:30	PROUDSPONSOR30
WMEU	04/11/14	6:58:35 AM	HABITAT FOR HUMANITY	:30	DOMESTIC US
WMEU	04/11/14	4:03:00 XM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
WMEU	04/11/14	4:27:13 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	04/11/14	2:20:33 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	04/11/14	3:44:58 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
WMEU	04/11/14	2:58:49 XM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	04/11/14	3:56:35 XM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
WMEU	04/11/14	3:14:22 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	04/11/14	5:14:03 AM	THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK	:30	PATIOTALK30
WMEU	04/11/14	5:20:57 AM	THE AD COUNCIL: FINANCIAL LITERACY: PICNIC	:30	PICNIC30
WMEU	04/11/14	5:27:00 AM	THE AD COUNCIL: FINANCIAL LITERACY: THE GAME	:30	THEGAME30
WMEU	04/11/14	7:58:27 AM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	04/11/14	4:41:36 XM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	04/11/14	6:58:05 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
WMEU	04/11/14	3:58:35 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	04/11/14	1:51:23 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	04/11/14	2:28:40 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
WMEU	04/11/14	4:02:00 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	MAKE THE CONNECTION
WMEU	04/12/14	4:58:18 AM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
WMEU	04/12/14	3:33:21 XM	AD COUNCIL/HUNGER PREVENTION SUMMER FOOD	:00	WISHFUL THINKING
WMEU	04/12/14	2:00:56 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	BORN
WMEU	04/12/14	4:02:26 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/12/14	4:57:18 AM	FEDERAL STUDENT AID	:00	PROUD SPONSOR



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Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	04/12/14	1:55:40 XM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
WMEU	04/12/14	2:10:10 XM	PARALYZED VETERANS OF AMERICA	:00	CHANGING LIVES
WMEU	04/12/14	3:56:37 XM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
WMEU	04/12/14	1:54:40 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	04/12/14	3:16:30 XM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
WMEU	04/12/14	2:58:37 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
WMEU	04/12/14	3:58:38 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	04/12/14	4:43:02 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
WMEU	04/13/14	1:44:04 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
WMEU	04/13/14	6:48:23 AM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:00	HOW WE DO IT
WMEU	04/13/14	4:57:17 AM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	GOLF
WMEU	04/13/14	2:25:23 XM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	04/13/14	3:41:55 XM	ARTHRITIS FOUNDATION	:00	FACES OF ARTHRITIS
WMEU	04/13/14	1:43:04 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	04/13/14	3:04:52 XM	CHILD MIND INSTITUTE	:30	DEPRESSION
WMEU	04/13/14	3:33:08 XM	CHILD MIND INSTITUTE	:30	OCD
WMEU	04/13/14	4:41:44 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/13/14	4:54:37 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
WMEU	04/13/14	2:39:31 XM	FOCUS ON THE FAMILY	:00	ONE MINUTE
WMEU	04/13/14	2:58:09 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	04/13/14	4:42:44 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
WMEU	04/13/14	1:22:31 XM	PARALYZED VETERANS OF AMERICA	:00	CHANGING LIVES
WMEU	04/13/14	1:10:38 XM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	04/13/14	4:02:46 XM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
WMEU	04/13/14	4:58:17 AM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:30	TALK. THEY HEAR YOU
WMEU	04/13/14	1:51:09 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	04/13/14	1:52:09 XM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
WMEU	04/13/14	7:02:26 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
WMEU	04/13/14	1:11:38 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	04/13/14	2:05:26 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
WMEU	04/13/14	2:40:31 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
WMEU	04/13/14	1:01:01 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	MAKE THE CONNECTION
WMEU	04/13/14	1:23:31 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
WMEU	04/13/14	1:31:31 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY



COMMUNITY CALENDAR

April 7-13, 2014

2ND QUARTER APRIL 1 - JUNE 30, 2014

Community Calendars are 30 second public service announcements for upcoming events in Chicago and surrounding suburbs.

Station	Air Date	Aired Time	Aired Length	Aired Ad-ID	Issue Category	Issue Category	Issue Category
WMEU	04/07/14	5:21:31 AM	:30	Community Calendar A	<p>Prepare for your future by attending the Veteran Job and Resource Fair April 19. The fair is geared toward veterans, but all are welcome. Register for the free event now!</p> <p>Volunteers of all ages are wanted to help the Friends of Busse Woods work day. Help by assisting in jobs like weeding, picking up trash and spreading seeds of native plants. Work gloves and tools provided. Sign up today.</p>		
WMEU	04/08/14	5:26:21 AM	:30	Community Calendar A			
WMEU	04/08/14	3:56:05 XM	:30	Community Calendar A			
WMEU	04/09/14	5:26:22 AM	:30	Community Calendar A			
WMEU	04/09/14	2:05:29 XM	:30	Community Calendar A			
WMEU	04/09/14	4:03:07 XM	:30	Community Calendar A			
WMEU	04/10/14	5:15:09 AM	:30	Community Calendar A			
WMEU	04/10/14	6:58:35 AM	:30	Community Calendar A			
WMEU	04/10/14	2:12:12 XM	:30	Community Calendar A			
WMEU	04/10/14	2:32:26 XM	:30	Community Calendar A			
WMEU	04/10/14	4:28:45 XM	:30	Community Calendar A			
WMEU	04/11/14	5:13:33 AM	:30	Community Calendar A			
WMEU	04/11/14	5:52:18 AM	:30	Community Calendar A			
WMEU	04/12/14	1:12:32 XM	:30	Community Calendar A			
WMEU	04/13/14	3:42:55 XM	:30	Community Calendar A			
Station	Air Date	Aired Time	Aired Length	Aired Ad-ID	Issue Category	Issue Category	Issue Category
WMEU	04/07/14	2:28:49 XM	:30	Community Calendar B	<p>Register for a free event focused on prevention, intervention and reconciliation on April 17. Author Carrie Goldman will offer tips on effective ways to manage bullying and social conflicts.</p> <p>Come out to the Chicago Public Library and learn how to make your own organic edible garden. Get tips on how to transform your yard into a sustainable landscape from a professional landscape architect.</p>		
WMEU	04/08/14	5:14:37 AM	:30	Community Calendar B			
WMEU	04/08/14	4:56:12 XM	:30	Community Calendar B			
WMEU	04/10/14	5:26:52 AM	:30	Community Calendar B			
WMEU	04/10/14	7:55:45 AM	:30	Community Calendar B			
WMEU	04/10/14	2:28:52 XM	:30	Community Calendar B			
WMEU	04/10/14	2:56:47 XM	:30	Community Calendar B			
WMEU	04/11/14	5:26:30 AM	:30	Community Calendar B			
WMEU	04/11/14	6:43:20 AM	:30	Community Calendar B			
WMEU	04/12/14	2:28:38 XM	:30	Community Calendar B			
WMEU	04/13/14	2:26:23 XM	:30	Community Calendar B			



CHILDREN'S PSA REPORT

2ND QUARTER APRIL 1 - JUNE 30, 2014

April 7-13, 2014

Station	Air Date	Aired Time	Advertiser/Product	Ad Len	Aired Ad-ID
WMEU	04/07/14	7:27:44 AM	**KIDS/AD COUNCIL/READING	:30	BOOK PEOPLE UNITE REVISED
WMEU	04/07/14	7:22:48 AM	**KIDS/FOUNDATION FOR BETTER LIFE/GENEROSITY20	:20	GENEROSITY20
WMEU	04/07/14	7:23:08 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:30	CLICK AWAY- WIZARD OF OZ
WMEU	04/07/14	7:21:48 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	1:00	UNPLUG
WMEU	04/07/14	7:26:44 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
WMEU	04/07/14	7:10:21 AM	*FAMILY/VOLUNTEERS OF AMERICA	1:00	TEAMMATES
WMEU	04/08/14	7:16:37 AM	**KIDS/AD COUNCIL/CHILDREN'S ORAL HEALTH	:30	BRUSHY BRUSH ELMO
WMEU	04/08/14	7:15:37 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	04/08/14	7:17:07 AM	**KIDS/FOUNDATION FOR BETTER LIFE/GENEROSITY20	:20	GENEROSITY20
WMEU	04/08/14	7:26:25 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	1:00	UNPLUG
WMEU	04/08/14	7:09:24 AM	*FAMILY/NATIONAL WILDLIFE FEDERATION	1:00	BE OUT THERE
WMEU	04/08/14	7:27:25 AM	*FAMILY/VOLUNTEERS OF AMERICA	:30	TEAMMATES
WMEU	04/09/14	7:08:19 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	04/09/14	7:27:49 AM	**KIDS/AD COUNCIL/READING	:30	BOOK PEOPLE UNITE REVISED
WMEU	04/09/14	7:19:40 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:20	BALLET20
WMEU	04/09/14	7:20:00 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:30	CLICK AWAY- WIZARD OF OZ
WMEU	04/09/14	7:18:40 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	04/09/14	7:26:49 AM	*FAMILY/VOLUNTEERS OF AMERICA	1:00	TEAMMATES
WMEU	04/10/14	7:22:08 AM	**KIDS/AD COUNCIL/CHILDREN'S ORAL HEALTH	:30	BRUSHY BRUSH ELMO
WMEU	04/10/14	7:09:58 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	04/10/14	7:21:48 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:20	BALLET20
WMEU	04/10/14	7:27:04 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:30	CLICK AWAY- WIZARD OF OZ
WMEU	04/10/14	7:22:38 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	1:00	UNPLUG
WMEU	04/10/14	7:27:34 AM	*FAMILY/VOLUNTEERS OF AMERICA	1:00	TEAMMATES
WMEU	04/11/14	7:08:41 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	04/11/14	7:17:12 AM	**KIDS/FOUNDATION FOR BETTER LIFE/GENEROSITY20	:20	GENEROSITY20
WMEU	04/11/14	7:17:32 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:30	CLICK AWAY- WIZARD OF OZ
WMEU	04/11/14	7:27:26 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	04/11/14	7:18:02 AM	*FAMILY/VOLUNTEERS OF AMERICA	1:00	TEAMMATES
WMEU	04/12/14	7:14:50 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	04/12/14	7:24:40 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	04/12/14	9:16:56 AM	**KIDS/BY THE HAND CLUB FOR KIDS	:30	READINGTAKESYOUFAR
WMEU	04/12/14	7:14:20 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:15	BALLET20
WMEU	04/12/14	9:24:09 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:10	BALLET10
WMEU	04/12/14	7:14:35 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:15	CLICK AWAY- WIZARD OF OZ
WMEU	04/12/14	9:14:56 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	04/12/14	9:15:56 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	1:00	UNPLUG
WMEU	04/12/14	9:24:19 AM	*Family/CPS Real Men Read	:15	15 English TV
WMEU	04/12/14	7:23:40 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
WMEU	04/12/14	9:23:09 AM	*FAMILY/NATIONAL WILDLIFE FEDERATION	1:00	BE OUT THERE
WMEU	04/12/14	7:25:40 AM	*FAMILY/VOLUNTEERS OF AMERICA	:30	TEAMMATES
WMEU	04/12/14	9:22:09 AM	*FAMILY/VOLUNTEERS OF AMERICA	1:00	TEAMMATES

COMMUNITY CALENDAR - 30 second public service announcement about upcoming events that relate to educating kids.

WMEU	04/07/14	7:11:21 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD/WMEU
WMEU	04/08/14	7:10:24 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD/WMEU
WMEU	04/09/14	7:09:19 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD/WMEU



CHILDREN'S PSA REPORT

April 7-13, 2014

2ND QUARTER APRIL 1 - JUNE 30, 2014

Station	Air Date	Aired Time	Advertiser/Product	Ad Len	Aired Ad-ID
WMEU	04/10/14	7:09:28 AM	*FAMILY/COMMUNITY CALENDER/GET ON BOARD	:30	GETONBOARD/WMEU
WMEU	04/11/14	7:26:56 AM	*FAMILY/COMMUNITY CALENDER/GET ON BOARD	:30	GETONBOARD/WMEU
WMEU	04/12/14	7:16:20 AM	*FAMILY/COMMUNITY CALENDER/GET ON BOARD	:30	GETONBOARD/WMEU

Research has shown that children who have trouble reading can benefit from doing so in the presence of a therapy dog. The "Read to the Dog" program lets early readers practice their reading in a fun, non-judgmental environment. Dog volunteers are provided by Rainbow Assisted Animal Therapy. Please call for more information.

Wrigley Field turns 100 years old this April. Cubs fans won't want to miss Authors Dan Campana and Rob Carroll hold a book talk and signing of their new release "Wrigley Field: 100 Stories for 100 Years" Listen to personal stories about baseball's greatest ballpark and the sacred space it occupies in the hearts of Cubs fans and the soul of Wrigleyville.