



REGULAR PSAs  
March 31-April 6, 2014

2ND QUARTER APRIL 1 - JUNE 30, 2014

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	03/31/14	4:02:28 XM	AD COUNCIL/CHILD PASSENGER SAFETY	:00	FLASHBACK REVISED
WMEU	03/31/14	12:46:19 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
WMEU	03/31/14	4:25:08 XM	AD COUNCIL/HUNGER PREVENTION SUMMER FOOD	:00	WISFUL THINKING
WMEU	03/31/14	4:54:55 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:00	NEW DAY
WMEU	03/31/14	5:19:53 AM	AD COUNCIL/RECYCLING	:00	JOURNEY
WMEU	03/31/14	3:55:43 XM	AD COUNCIL/RECYCLING	:00	JOURNEY
WMEU	03/31/14	4:26:08 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	BORN
WMEU	03/31/14	2:28:24 XM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	03/31/14	3:13:14 XM	ARTHRITIS FOUNDATION	:00	FACES OF ARTHRITIS
WMEU	03/31/14	2:19:46 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	03/31/14	4:55:55 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
WMEU	03/31/14	4:56:25 XM	AUTISM SPEAKS: DAVID WALK	:15	AUTISMDAVID15
WMEU	03/31/14	5:13:27 AM	AUTISM SPEAKS: FELIX WALK	:30	AUTISMFELIEX30
WMEU	03/31/14	5:35:58 AM	AUTISM SPEAKS: FELIX WALK	:30	AUTISMFELIEX30
WMEU	03/31/14	4:27:08 XM	CHILD MIND INSTITUTE	:30	DEPRESSION
WMEU	03/31/14	4:15:28 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	03/31/14	6:44:02 AM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	03/31/14	2:27:24 XM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	03/31/14	12:36:47 XM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
WMEU	03/31/14	2:18:46 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	03/31/14	5:20:53 AM	MENTOR: NATIONAL MENTORING PARTNERSHIP: DON'TRAE	:30	DONTRAE30
WMEU	03/31/14	4:40:42 XM	MENTOR: NATIONAL MENTORING PARTNERSHIP: ELAINECHRISTINA	:15	ELAINECHRISTINA15
WMEU	03/31/14	5:54:46 AM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	03/31/14	3:27:27 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	03/31/14	1:47:52 XM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	03/31/14	6:26:46 AM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	03/31/14	1:48:52 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	03/31/14	6:58:52 AM	THE AD COUNCIL: BULLYING PREVENTION: LOCKERS	:15	LOCKERS15
WMEU	03/31/14	5:12:27 AM	THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK	:30	PATIOTALK30
WMEU	03/31/14	5:19:23 AM	THE AD COUNCIL: FINANCIAL LITERACY: PICNIC	:30	PICNIC30
WMEU	03/31/14	5:26:09 AM	THE AD COUNCIL: FINANCIAL LITERACY: THE GAME	:30	THEGAME30
WMEU	03/31/14	12:58:36 XM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
WMEU	03/31/14	6:16:37 AM	UNICEF	:15	END TRAFFICING
WMEU	03/31/14	4:16:28 XM	UNICEF	:15	END TRAFFICING
WMEU	03/31/14	5:25:09 AM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	03/31/14	5:45:42 AM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	03/31/14	3:26:27 XM	US DEPARTMENT OF AGRICULTURE	:00	A LOT OF MOUTHS TO FEED
WMEU	03/31/14	5:45:12 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
WMEU	03/31/14	7:44:08 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
WMEU	03/31/14	1:42:46 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
WMEU	03/31/14	2:58:44 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
WMEU	03/31/14	5:53:46 AM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM
WMEU	03/31/14	6:16:07 AM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
WMEU	03/31/14	6:27:46 AM	US DEPARTMENT OF VETERANS AFFAIRS	:00	MAKE THE CONNECTION
WMEU	03/31/14	1:41:46 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	03/31/14	4:03:28 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
WMEU	04/01/14	3:38:51 XM	AD COUNCIL/CHILD PASSENGER SAFETY	:00	FLASHBACK REVISED



REGULAR PSAs  
March 31-April 6, 2014

2ND QUARTER APRIL 1 - JUNE 30, 2014

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	04/01/14	6:58:35 AM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
WMEU	04/01/14	3:16:49 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
WMEU	04/01/14	2:40:38 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	:00	SEAT OF YOUR PANTS
WMEU	04/01/14	2:28:03 XM	AD COUNCIL/HUNGER PREVENTION SUMMER FOOD	:00	WISHFUL THINKING
WMEU	04/01/14	5:13:49 AM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:00	HOW WE DO IT
WMEU	04/01/14	3:37:51 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:00	NEW DAY
WMEU	04/01/14	5:25:15 AM	AD COUNCIL/RECYCLING	:00	JOURNEY
WMEU	04/01/14	3:17:19 XM	AD COUNCIL/RECYCLING	:15	STADIUM
WMEU	04/01/14	3:53:23 XM	AD COUNCIL/RECYCLING	:00	JOURNEY
WMEU	04/01/14	5:59:03 AM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	GOLF
WMEU	04/01/14	3:57:10 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	BORN
WMEU	04/01/14	4:44:56 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	GOLF
WMEU	04/01/14	2:08:01 XM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	04/01/14	2:29:03 XM	ARBOR DAY FOUNDATION	:05	NOW OUR FORESTS DEPEND
WMEU	04/01/14	3:54:23 XM	ARBOR DAY FOUNDATION	:00	CLEAN WATER DEPENDS
WMEU	04/01/14	4:43:56 XM	ARTHRITIS FOUNDATION	:00	FACES OF ARTHRITIS
WMEU	04/01/14	5:42:52 AM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	04/01/14	1:40:50 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	04/01/14	3:55:23 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
WMEU	04/01/14	4:56:51 XM	AUTISM SPEAKS: ANDREA WALK	:00	AUTISMANDREA60
WMEU	04/01/14	4:30:53 XM	AUTISM SPEAKS: DAVID WALK	:15	AUTISMDAVID15
WMEU	04/01/14	8:25:07 AM	AUTISM SPEAKS: FELIX WALK	:30	AUTISMFELIX30
WMEU	04/01/14	6:27:48 AM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	04/01/14	1:51:36 XM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	04/01/14	1:41:50 XM	FOCUS ON THE FAMILY	:00	ONE MINUTE
WMEU	04/01/14	2:09:01 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	04/01/14	3:58:10 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	COACH PAGANO
WMEU	04/01/14	3:01:38 XM	MAMMOGRAPHY SAVES LIVES	:00	KEEN
WMEU	04/01/14	5:33:45 AM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	04/01/14	1:58:19 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	04/01/14	2:30:52 XM	PARALYZED VETERANS OF AMERICA	:00	CHANGING LIVES
WMEU	04/01/14	5:43:52 AM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	04/01/14	1:28:50 XM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	04/01/14	2:19:37 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	04/01/14	5:13:19 AM	THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK	:30	PATIOTALK30
WMEU	04/01/14	5:26:15 AM	THE AD COUNCIL: FINANCIAL LITERACY: PICNIC	:30	PICNIC30
WMEU	04/01/14	6:43:49 AM	UNICEF	:15	END TRAFFICING
WMEU	04/01/14	2:20:37 XM	UNICEF	:15	END TRAFFICING
WMEU	04/01/14	7:57:34 AM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	04/01/14	4:31:08 XM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	04/01/14	2:18:37 XM	US DEPARTMENT OF AGRICULTURE	:00	A LOT OF MOUTHS TO FEED
WMEU	04/01/14	6:21:26 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
WMEU	04/01/14	12:58:33 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
WMEU	04/01/14	1:53:36 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
WMEU	04/01/14	3:27:06 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	04/01/14	4:55:51 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:00	MERYL STREEP/CONTROL
WMEU	04/01/14	5:58:03 AM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM



REGULAR PSAs  
March 31-April 6, 2014

2ND QUARTER APRIL 1 - JUNE 30, 2014

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	04/01/14	6:26:48 AM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	04/01/14	1:52:36 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	MAKE THE CONNECTION
WMEU	04/01/14	1:57:19 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	04/01/14	4:02:55 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM
WMEU	04/02/14	3:42:06 XM	AD COUNCIL/CHILD PASSENGER SAFETY	:00	FLASHBACK REVISED
WMEU	04/02/14	4:56:12 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
WMEU	04/02/14	4:18:47 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	:00	SEAT OF YOUR PANTS
WMEU	04/02/14	3:29:51 XM	AD COUNCIL/GED ACHIEVEMENT	:00	PEP TALK STILLER
WMEU	04/02/14	4:55:12 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:00	HOW WE DO IT
WMEU	04/02/14	3:28:51 XM	AD COUNCIL/RECYCLING	:00	JOURNEY
WMEU	04/02/14	2:12:44 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	BORN
WMEU	04/02/14	2:27:13 XM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	04/02/14	4:30:29 XM	ARBOR DAY FOUNDATION	:00	CLEAN WATER DEPENDS
WMEU	04/02/14	3:01:36 XM	ARTHRITIS FOUNDATION	:00	FACES OF ARTHRITIS
WMEU	04/02/14	4:17:47 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	04/02/14	5:34:27 AM	AUTISM SPEAKS: ANDREA WALK	:00	AUTISMANDREA60
WMEU	04/02/14	3:58:53 XM	AUTISM SPEAKS: DAVID WALK	:15	AUTISMDAVID15
WMEU	04/02/14	4:56:42 XM	AUTISM SPEAKS: FELIX WALK	:30	AUTISMFELIEX30
WMEU	04/02/14	3:55:59 XM	CHILD MIND INSTITUTE	:30	DEPRESSION
WMEU	04/02/14	2:21:06 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/02/14	2:58:40 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
WMEU	04/02/14	5:13:46 AM	FEDERAL STUDENT AID	:30	PROUD SPONSOR
WMEU	04/02/14	6:16:51 AM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	04/02/14	1:57:19 XM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	04/02/14	3:15:54 XM	FOCUS ON THE FAMILY	:00	ONE MINUTE
WMEU	04/02/14	4:44:04 XM	HABITAT FOR HUMANITY	:00	INTERNATIONAL
WMEU	04/02/14	3:58:23 XM	LEGACY FOR HEALTH	:30	RETHINK BUTTS
WMEU	04/02/14	1:28:48 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	04/02/14	4:29:29 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	COACH PAGANO
WMEU	04/02/14	6:42:08 AM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
WMEU	04/02/14	2:28:13 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	04/02/14	2:38:59 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
WMEU	04/02/14	2:13:44 XM	PARALYZED VETERANS OF AMERICA	:00	CHANGING LIVES
WMEU	04/02/14	1:47:24 XM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	04/02/14	4:43:04 XM	SERIOUS FUN CHILDREN'S NETWORK	:00	PAUL'S VISION
WMEU	04/02/14	2:37:59 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	04/02/14	4:45:04 XM	THE AD COUNCIL: BULLYING PREVENTION: LOCKERS	:15	LOCKERS15
WMEU	04/02/14	5:25:50 AM	THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK	:30	PATIOTALK30
WMEU	04/02/14	5:14:16 AM	THE AD COUNCIL: FINANCIAL LITERACY: THE GAME	:30	THEGAME30
WMEU	04/02/14	6:31:24 AM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
WMEU	04/02/14	1:49:24 XM	UNICEF	:15	END TRAFFICING
WMEU	04/02/14	5:26:20 AM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	04/02/14	6:18:21 AM	UNICEF "TAP" PROJECT	:15	VYUN0034000H
WMEU	04/02/14	4:02:59 XM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	04/02/14	3:41:06 XM	US DEPARTMENT OF AGRICULTURE	:00	A LOT OF MOUTHS TO FEED
WMEU	04/02/14	5:33:57 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
WMEU	04/02/14	6:17:51 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS



REGULAR PSAs  
March 31-April 6, 2014

2ND QUARTER APRIL 1 - JUNE 30, 2014

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	04/02/14	12:58:31 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	04/02/14	2:31:20 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
WMEU	04/02/14	3:16:54 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
WMEU	04/02/14	12:57:31 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	MAKE THE CONNECTION
WMEU	04/02/14	1:48:24 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	04/02/14	1:58:19 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM
WMEU	04/02/14	3:54:59 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
WMEU	04/02/14	3:57:23 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	ROLLING UP SLEEVES
WMEU	04/03/14	3:01:40 XM	AD COUNCIL/CHILD PASSENGER SAFETY	:00	FLASHBACK REVISED
WMEU	04/03/14	1:58:20 XM	AD COUNCIL/HUNGER PREVENTION SUMMER FOOD	:00	WISHFUL THINKING
WMEU	04/03/14	5:19:49 AM	AD COUNCIL/RECYCLING	:00	JOURNEY
WMEU	04/03/14	2:30:54 XM	AD COUNCIL/RECYCLING	:00	JOURNEY
WMEU	04/03/14	2:27:19 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	GOLF
WMEU	04/03/14	3:44:30 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	BORN
WMEU	04/03/14	4:02:15 XM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	04/03/14	3:13:41 XM	ARTHRITIS FOUNDATION	:00	FACES OF ARTHRITIS
WMEU	04/03/14	5:47:14 AM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	04/03/14	12:34:00 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	04/03/14	3:30:35 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
WMEU	04/03/14	5:48:14 AM	AUTISM SPEAKS: ANDREA WALK	:00	AUTISMANDREA60
WMEU	04/03/14	4:38:24 XM	AUTISM SPEAKS: ANDREA WALK	:00	AUTISMANDREA60
WMEU	04/03/14	2:58:58 XM	AUTISM SPEAKS: DAVID WALK	:15	AUTISMDAVID15
WMEU	04/03/14	5:33:32 AM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/03/14	1:52:31 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/03/14	1:51:31 XM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	04/03/14	2:28:19 XM	FOCUS ON THE FAMILY	:00	ONE MINUTE
WMEU	04/03/14	2:11:37 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	04/03/14	3:45:30 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	COACH PAGANO
WMEU	04/03/14	3:57:55 XM	MAMMOGRAPHY SAVES LIVES	:00	KEEN
WMEU	04/03/14	5:20:49 AM	MENTOR: NATIONAL MENTORING PARTNERSHIP: DON'TRAE	:30	DONTRAE30
WMEU	04/03/14	1:53:31 XM	MENTOR: NATIONAL MENTORING PARTNERSHIP: ELAINECHRISTINA	:15	ELAINECHRISTINA15
WMEU	04/03/14	1:43:36 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	04/03/14	3:53:54 XM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	04/03/14	4:36:54 XM	SERIOUS FUN CHILDREN'S NETWORK	:00	PAUL'S VISION
WMEU	04/03/14	2:10:37 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	04/03/14	5:14:43 AM	THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK	:30	PATIOTALK30
WMEU	04/03/14	5:21:19 AM	THE AD COUNCIL: FINANCIAL LITERACY: PICNIC	:30	PICNIC30
WMEU	04/03/14	5:26:45 AM	THE AD COUNCIL: FINANCIAL LITERACY: THE GAME	:30	THEGAME30
WMEU	04/03/14	7:41:19 AM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
WMEU	04/03/14	3:58:55 XM	UNICEF	:15	END TRAFFICING
WMEU	04/03/14	6:58:33 AM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	04/03/14	4:27:13 XM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	04/03/14	2:48:43 XM	US DEPARTMENT OF AGRICULTURE	:00	A LOT OF MOUTHS TO FEED
WMEU	04/03/14	5:34:32 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	04/03/14	2:20:17 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
WMEU	04/03/14	2:58:28 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
WMEU	04/03/14	4:16:30 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:00	MERYL STREEP/CONTROL



REGULAR PSAs  
March 31-April 6, 2014

2ND QUARTER APRIL 1 - JUNE 30, 2014

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	04/03/14	6:16:15 AM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
WMEU	04/03/14	12:33:00 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	MAKE THE CONNECTION
WMEU	04/03/14	1:57:20 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM
WMEU	04/03/14	3:52:54 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	04/04/14	3:43:56 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
WMEU	04/04/14	3:15:37 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	:00	SEAT OF YOUR PANTS
WMEU	04/04/14	3:27:18 XM	AD COUNCIL/GED ACHIEVEMENT	:00	PEP TALK STILLER
WMEU	04/04/14	2:08:27 XM	AD COUNCIL/HUNGER PREVENTION SUMMER FOOD	:00	WISHFUL THINKING
WMEU	04/04/14	4:28:40 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:00	NEW DAY
WMEU	04/04/14	2:27:19 XM	AD COUNCIL/RECYCLING	:00	JOURNEY
WMEU	04/04/14	1:58:17 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	GOLF
WMEU	04/04/14	4:55:20 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	BORN
WMEU	04/04/14	3:28:18 XM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	04/04/14	2:19:26 XM	ARTHRITIS FOUNDATION	:00	FACES OF ARTHRITIS
WMEU	04/04/14	3:16:37 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
WMEU	04/04/14	5:51:10 AM	AUTISM SPEAKS: ANDREA WALK	:00	AUTISMANDREA60
WMEU	04/04/14	1:28:52 XM	AUTISM SPEAKS: ANDREA WALK	:00	AUTISMANDREA60
WMEU	04/04/14	4:18:42 XM	AUTISM SPEAKS: DAVID WALK	:15	AUTISMDAVID15
WMEU	04/04/14	3:56:00 XM	CHILD MIND INSTITUTE	:30	ADHD
WMEU	04/04/14	6:17:54 AM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/04/14	12:57:51 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/04/14	2:20:26 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
WMEU	04/04/14	6:41:44 AM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	04/04/14	1:57:17 XM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	04/04/14	4:02:35 XM	FOCUS ON THE FAMILY	:00	ONE MINUTE
WMEU	04/04/14	7:58:31 AM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
WMEU	04/04/14	1:48:18 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	04/04/14	3:55:00 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	COACH PAGANO
WMEU	04/04/14	4:56:20 XM	MAMMOGRAPHY SAVES LIVES	:00	KEEN
WMEU	04/04/14	5:52:10 AM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	04/04/14	3:54:00 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	04/04/14	2:58:49 XM	PARALYZED VETERANS OF AMERICA	:00	CHANGING LIVES
WMEU	04/04/14	4:30:40 XM	PARALYZED VETERANS OF AMERICA	:30	CHANGING LIVES
WMEU	04/04/14	2:09:27 XM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	04/04/14	6:30:54 AM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	04/04/14	2:18:26 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	04/04/14	12:58:51 XM	THE AD COUNCIL: BULLYING PREVENTION: LOCKERS	:15	LOCKERS15
WMEU	04/04/14	5:12:58 AM	THE AD COUNCIL: FINANCIAL LITERACY: PATIO TALK	:30	PATIOTALK30
WMEU	04/04/14	5:20:19 AM	THE AD COUNCIL: FINANCIAL LITERACY: PICNIC	:30	PICNIC30
WMEU	04/04/14	5:26:37 AM	THE AD COUNCIL: FINANCIAL LITERACY: THE GAME	:30	THEGAME30
WMEU	04/04/14	3:01:49 XM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
WMEU	04/04/14	4:55:05 XM	UNICEF	:15	END TRAFFICING
WMEU	04/04/14	6:17:24 AM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	04/04/14	3:02:19 XM	UNICEF "TAP" PROJECT	:15	VYUN0034000H
WMEU	04/04/14	2:28:19 XM	US DEPARTMENT OF AGRICULTURE	:00	A LOT OF MOUTHS TO FEED
WMEU	04/04/14	7:41:48 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
WMEU	04/04/14	12:44:39 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL



REGULAR PSAs  
March 31-April 6, 2014

2ND QUARTER APRIL 1 - JUNE 30, 2014

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	04/04/14	1:49:18 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	04/04/14	4:29:40 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:00	NO EXCUSES
WMEU	04/04/14	4:42:47 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	GET THE FACTS ABOUT HEP C
WMEU	04/04/14	12:43:39 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	MAKE THE CONNECTION
WMEU	04/04/14	1:39:34 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM
WMEU	04/04/14	4:03:35 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
WMEU	04/04/14	4:18:57 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	04/05/14	4:28:35 XM	AD COUNCIL/CHILD PASSENGER SAFETY	:00	FLASHBACK REVISED
WMEU	04/05/14	4:29:35 XM	AD COUNCIL/DISCOVERING NATURE	:30	DISCOVERING NATURE-SMURFS
WMEU	04/05/14	1:26:06 XM	AD COUNCIL/RECYCLING	:15	STADIUM
WMEU	04/05/14	3:55:11 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	BORN
WMEU	04/05/14	4:02:01 XM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	04/05/14	2:43:31 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	04/05/14	4:03:01 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
WMEU	04/05/14	6:28:49 AM	AUTISM SPEAKS: ANDREA WALK	:00	AUTISMANDREA60
WMEU	04/05/14	1:44:30 XM	AUTISM SPEAKS: DAVID WALK	:15	AUTISMDAVID15
WMEU	04/05/14	4:47:08 XM	CHILD MIND INSTITUTE	:30	ADHD
WMEU	04/05/14	3:36:03 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/05/14	4:56:19 XM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	04/05/14	4:15:49 XM	FOCUS ON THE FAMILY	:00	ONE MINUTE
WMEU	04/05/14	1:25:36 XM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
WMEU	04/05/14	3:58:00 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	04/05/14	1:55:29 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
WMEU	04/05/14	1:57:58 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:00	TRUST YOUR INSTINCTS
WMEU	04/05/14	4:55:19 XM	PARALYZED VETERANS OF AMERICA	:00	CHANGING LIVES
WMEU	04/05/14	4:14:49 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	04/05/14	2:58:56 XM	UNICEF	:15	END TRAFFICING
WMEU	04/05/14	7:31:23 AM	UNICEF "TAP" PROJECT	:30	VYUN0033000H
WMEU	04/05/14	1:28:29 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
WMEU	04/05/14	1:44:00 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	04/05/14	2:31:26 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
WMEU	04/05/14	1:54:29 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM
WMEU	04/05/14	3:47:18 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	04/05/14	4:27:35 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	MAKE THE CONNECTION
WMEU	04/06/14	3:43:57 XM	AD COUNCIL/HIGH SCHOOL DROPOUT PREVENTION	:15	HERE
WMEU	04/06/14	7:47:20 AM	AD COUNCIL/HUNGER PREVENTION SUMMER FOOD	:00	WISHFUL THINKING
WMEU	04/06/14	4:15:05 XM	AD COUNCIL/HUNGER PREVENTION SUMMER FOOD	:00	WISHFUL THINKING
WMEU	04/06/14	4:42:41 XM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:00	NEW DAY
WMEU	04/06/14	3:42:57 XM	AMERICAN ACADEMY OF DERMATOLOGY/SKIN CANCER	:00	GOLF
WMEU	04/06/14	5:56:51 AM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	04/06/14	2:45:14 XM	AMERICAN LIVER FOUNDATION	:00	REG4ALL
WMEU	04/06/14	6:58:16 AM	ARBOR DAY FOUNDATION	:20	CLEAN WATER DEPENDS
WMEU	04/06/14	3:05:16 XM	ARTHRITIS FOUNDATION	:00	FACES OF ARTHRITIS
WMEU	04/06/14	5:05:16 AM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:00	FIRST RESPONDERS
WMEU	04/06/14	6:57:46 AM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
WMEU	04/06/14	3:26:45 XM	ASTHMA AND ALLERGY FOUNDATION OF AMERICA	:30	FIRST RESPONDERS
WMEU	04/06/14	2:15:29 XM	AUTISM SPEAKS: DAVID WALK	:15	AUTISMDAVID15



REGULAR PSAs  
March 31-April 6, 2014

2ND QUARTER APRIL 1 - JUNE 30, 2014

Station	Air Date	Aired Time	Advertiser/Product	Length	Aired Ad-ID
WMEU	04/06/14	4:58:17 AM	CHILD MIND INSTITUTE	:30	DEPRESSION
WMEU	04/06/14	1:40:40 XM	CHILD MIND INSTITUTE	:30	ADHD
WMEU	04/06/14	5:04:16 AM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/06/14	6:38:15 AM	DAVE THOMAS FOUNDATION FOR ADOPTION	:30	I AM
WMEU	04/06/14	2:13:59 XM	DAVE THOMAS FOUNDATION FOR ADOPTION	:00	WHEN I FIRST MET MY CHILD
WMEU	04/06/14	5:22:07 AM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	04/06/14	1:30:56 XM	FEDERAL STUDENT AID	:00	PROUD SPONSOR
WMEU	04/06/14	5:21:07 AM	FOCUS ON THE FAMILY	:00	ONE MINUTE
WMEU	04/06/14	2:27:26 XM	FOCUS ON THE FAMILY	:00	ONE MINUTE
WMEU	04/06/14	3:58:35 XM	LEGACY FOR HEALTH	:30	RETHINK BUTTS
WMEU	04/06/14	6:29:18 AM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
WMEU	04/06/14	1:19:27 XM	LEUKEMIA & LYMPHOMA SOCIETY	:00	TODAY
WMEU	04/06/14	1:31:56 XM	LEUKEMIA & LYMPHOMA SOCIETY	:30	TODAY
WMEU	04/06/14	7:24:01 AM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
WMEU	04/06/14	1:51:18 XM	NATIONAL PEST MANAGEMENT ASSOCIATION	:30	TRUST YOUR INSTINCTS
WMEU	04/06/14	5:57:51 AM	PARALYZED VETERANS OF AMERICA	:00	CHANGING LIVES
WMEU	04/06/14	1:39:40 XM	PARALYZED VETERANS OF AMERICA	:00	CHANGING LIVES
WMEU	04/06/14	5:36:25 AM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	04/06/14	2:14:59 XM	SALUTE AMERICA'S HEROES	:30	DANNY AIELLO
WMEU	04/06/14	2:57:32 XM	SALUTE AMERICA'S HEROES	:00	ASHLEY BELL
WMEU	04/06/14	3:17:47 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:00	TALK. THEY HEAR YOU
WMEU	04/06/14	4:31:17 XM	SUBSTANCE ABUSE & MENTAL HEALTH SERVICES	:30	TALK. THEY HEAR YOU
WMEU	04/06/14	1:10:38 XM	THE TRUST FOR PUBLIC LAND	:30	THE POWER OF PLACE
WMEU	04/06/14	6:58:36 AM	UNICEF "TAP" PROJECT	:15	VYUN0034000H
WMEU	04/06/14	1:01:42 XM	UNICEF "TAP" PROJECT	:15	VYUN0034000H
WMEU	04/06/14	7:57:42 AM	US DEPARTMENT OF AGRICULTURE	:00	A LOT OF MOUTHS TO FEED
WMEU	04/06/14	3:57:35 XM	US DEPARTMENT OF AGRICULTURE	:00	A LOT OF MOUTHS TO FEED
WMEU	04/06/14	5:46:24 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
WMEU	04/06/14	7:48:20 AM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	04/06/14	1:20:27 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	DESTINY SURGEON GENERAL
WMEU	04/06/14	2:28:26 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	JESSICA'S ASTHMA
WMEU	04/06/14	2:58:32 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	TIFFANY'S TIP
WMEU	04/06/14	3:18:47 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	GET THE FACTS ABOUT HEP C
WMEU	04/06/14	4:03:14 XM	US DEPARTMENT OF HEALTH & HUMAN SERVICES	:30	CESATION TIPS
WMEU	04/06/14	5:37:25 AM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM
WMEU	04/06/14	12:58:47 XM	US DEPARTMENT OF VETERANS AFFAIRS	:30	CAREER DAY
WMEU	04/06/14	1:50:18 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	CAREER DAY
WMEU	04/06/14	3:25:45 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	STAND BY THEM
WMEU	04/06/14	4:02:14 XM	US DEPARTMENT OF VETERANS AFFAIRS	:00	MAKE THE CONNECTION



# COMMUNITY CALENDAR

2ND QUARTER APRIL 1 - JUNE 30, 2014

March 31-April 6, 2014

*Community Calendars are 30 second public service announcements for upcoming events in Chicago and surrounding suburbs.*

Station	Air Date	Aired Time	Aired Length	Aired Ad-ID	Issue Category	Issue Category	Issue Category
WMEU	03/31/14	5:12:57 AM	:30	Community Calendar A	<p>The Village of Lombard is looking for donors to participate in the Spring Blood Drive on April 9. Donors will be entered into a raffle to win 4 tickets to a Chicago White Sox game. Schedule your appointment today!</p> <p>Come out to the Harold Washington Library for a night of history. A panel of individuals who knew Mayor Washington hosts a discussion around his legacy. Free and open to the public, seating limited.</p>		
WMEU	03/31/14	3:14:14 XM	:30	Community Calendar A			
WMEU	04/01/14	6:43:19 AM	:30	Community Calendar A			
WMEU	04/01/14	2:41:38 XM	:30	Community Calendar A			
WMEU	04/02/14	5:14:46 AM	:30	Community Calendar A			
WMEU	04/02/14	12:45:17 XM	:30	Community Calendar A			
WMEU	04/02/14	4:31:29 XM	:30	Community Calendar A			
WMEU	04/03/14	5:14:13 AM	:30	Community Calendar A			
WMEU	04/03/14	6:42:30 AM	:30	Community Calendar A			
WMEU	04/03/14	2:49:43 XM	:30	Community Calendar A			
WMEU	04/04/14	5:26:07 AM	:30	Community Calendar A			
WMEU	04/04/14	4:19:57 XM	:30	Community Calendar A			
WMEU	04/06/14	7:58:42 AM	:30	Community Calendar A			
WMEU	04/06/14	12:43:56 XM	:30	Community Calendar A			

Station	Air Date	Aired Time	Aired Length	Aired Ad-ID	Issue Category	Issue Category	Issue Category
WMEU	03/31/14	5:25:39 AM	:30	Community Calendar B	<p>Register to participate in the 26<sup>th</sup> annual Youth Service Day where high school students are challenged to create the changes they want to see through service to others. Visit the Global Youth Service Day website for a full list of events.</p> <p>Hey ladies on wheels, register for Women Bike Chicago: A day of Dialogue and Demonstration on April 12. Learn about bike commuting, basic maintenance and more. Child care available, sign up now!</p>		
WMEU	03/31/14	6:30:51 AM	:30	Community Calendar B			
WMEU	03/31/14	3:58:40 XM	:30	Community Calendar B			
WMEU	04/02/14	5:26:50 AM	:30	Community Calendar B			
WMEU	04/02/14	2:22:06 XM	:30	Community Calendar B			
WMEU	04/03/14	5:26:15 AM	:30	Community Calendar B			
WMEU	04/03/14	4:37:54 XM	:30	Community Calendar B			
WMEU	04/04/14	5:12:28 AM	:30	Community Calendar B			





CHILDREN'S PSA REPORT  
March 31-April 6, 2014

2ND QUARTER APRIL 1 - JUNE 30, 2014

Station	Air Date	Aired Time	Advertiser/Product	Ad Len	Aired Ad-ID
WMEU	03/31/14	7:09:43 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	03/31/14	7:19:33 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:20	BALLET20
WMEU	03/31/14	7:27:05 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:30	CLICK AWAY- WIZARD OF OZ
WMEU	03/31/14	7:27:35 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	03/31/14	7:20:23 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	1:00	UNPLUG
WMEU	04/01/14	7:10:01 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	04/01/14	7:20:22 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:20	BALLET20
WMEU	04/01/14	7:26:29 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:30	CLICK AWAY- WIZARD OF OZ
WMEU	04/01/14	7:21:12 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	04/01/14	7:20:42 AM	*FAMILY/NATIONAL WILDLIFE FEDERATION	:30	BE OUT THERE
WMEU	04/01/14	7:26:59 AM	*FAMILY/VOLUNTEERS OF AMERICA	1:00	TEAMMATES
WMEU	04/02/14	7:08:58 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	04/02/14	7:26:33 AM	**KIDS/BY THE HAND CLUB FOR KIDS	:30	READINGTAKESYOUFAR
WMEU	04/02/14	7:21:21 AM	**KIDS/FOUNDATION FOR BETTER LIFE/GENEROSITY20	:20	GENEROSITY20
WMEU	04/02/14	7:21:41 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:30	CLICK AWAY- WIZARD OF OZ
WMEU	04/02/14	7:27:03 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	04/02/14	7:22:11 AM	*FAMILY/VOLUNTEERS OF AMERICA	1:00	TEAMMATES
WMEU	04/03/14	7:12:47 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	04/03/14	7:21:48 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:20	BALLET20
WMEU	04/03/14	7:20:48 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	04/03/14	7:27:52 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	:30	REDWOODS
WMEU	04/03/14	7:26:52 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
WMEU	04/03/14	7:22:08 AM	*FAMILY/VOLUNTEERS OF AMERICA	:30	TEAMMATES
WMEU	04/04/14	7:10:07 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	04/04/14	7:18:25 AM	**KIDS/FOUNDATION FOR BETTER LIFE/BALLET	:20	BALLET20
WMEU	04/04/14	7:26:28 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:30	CLICK AWAY- WIZARD OF OZ
WMEU	04/04/14	7:26:58 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	1:00	UNPLUG
WMEU	04/04/14	7:18:45 AM	*FAMILY/AD COUNCIL/WILDFIRE PREPAREDNESS	:30	BEAR HUG
WMEU	04/04/14	7:19:15 AM	*FAMILY/VOLUNTEERS OF AMERICA	1:00	TEAMMATES
WMEU	04/05/14	7:23:38 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	04/05/14	9:25:32 AM	**KIDS/AD COUNCIL/READING	1:00	BOOK PEOPLE UNITE REVISED
WMEU	04/05/14	9:20:26 AM	**KIDS/BY THE HAND CLUB FOR KIDS	:30	READINGTAKESYOUFAR
WMEU	04/05/14	9:27:32 AM	**KIDS/FOUNDATION FOR BETTER LIFE/GENEROSITY10	:10	GENEROSITY10
WMEU	04/05/14	9:27:42 AM	*FAMILY/AD COUNCIL/CHILD PASSENGER SAFETY	:15	CLICK AWAY- WIZARD OF OZ
WMEU	04/05/14	7:15:59 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	04/05/14	9:26:32 AM	*FAMILY/AD COUNCIL/CHILDREN'S ORAL HEALTH	1:00	SUPER DUPER PARTY TROOPER
WMEU	04/05/14	7:24:38 AM	*FAMILY/AD COUNCIL/DISCOVERING NATURE	1:00	UNPLUG
WMEU	04/05/14	7:14:59 AM	*FAMILY/GIRL SCOUTS	1:00	WE'RE LEARNING
WMEU	04/05/14	9:19:26 AM	*FAMILY/NATIONAL WILDLIFE FEDERATION	1:00	BE OUT THERE
WMEU	04/05/14	9:18:26 AM	*FAMILY/VOLUNTEERS OF AMERICA	1:00	TEAMMATES

COMMUNITY CALENDAR - 30 second public service announcement about upcoming events that relate to educating kids.

WMEU	03/31/14	7:19:53 AM	*FAMILY/COMMUNITY CALENDER/GET ON BOARD	:30	GETONBOARD/WMEU
WMEU	04/01/14	7:09:31 AM	*FAMILY/COMMUNITY CALENDER/GET ON BOARD	:30	GETONBOARD/WMEU
WMEU	04/02/14	7:08:28 AM	*FAMILY/COMMUNITY CALENDER/GET ON BOARD	:30	GETONBOARD/WMEU
WMEU	04/03/14	7:13:47 AM	*FAMILY/COMMUNITY CALENDER/GET ON BOARD	:30	GETONBOARD/WMEU
WMEU	04/04/14	7:09:37 AM	*FAMILY/COMMUNITY CALENDER/GET ON BOARD	:30	GETONBOARD/WMEU



# CHILDREN'S PSA REPORT

## March 31-April 6, 2014

2ND QUARTER APRIL 1 - JUNE 30, 2014

Station	Air Date	Aired Time	Advertiser/Product	Ad Length	Aired Ad-ID
WMEU	04/05/14	7:25:38 AM	*FAMILY/COMMUNITY CALENDER/GET ON BOARD	:30	GETONBOARD/WMEU

**CPR**, or Cardio Pulmonary Resuscitation, is an extremely useful skill that can end up saving someone's life but many Americans simply do not know it and do not plan on learning it. If every American takes a class and gets their [CPR certification](#), then **thousands of deaths** could be prevented each year. For more information on how you can be CPR certified, log onto the Chicago CPR website or call Chicago CPR NOW 773-981-2772.

The Black Star Project is committed to improving the quality of life in urban communities by eliminating academic achievement gaps and providing educational services that help students succeed with the support of their parents, families, schools and communities. Call today