

PREVIEW



WBTV
One Julian Price Place
Charlotte, NC 28208
Sales T & C: www.gray.tv/advertising
Main: (704) 374-3500
Billing: (704) 374-3783

Property	WBTV		
Invoice #		Order #	2665589
Invoice Date		Alt Order #	
Invoice Month	August 2022	Deal #	
Invoice Period	08/01/22 - 08/16/22	Flight Dates	08/09/22 - 08/16/22
Advertiser	The Dawn Project		
Product			
Estimate #			
	Account Executive	Patti Goodnight	
	Sales Office	Charlotte National	
	Sales Region	National	
	Agency Code	9920316	
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	114264	
	Advertiser Ref	609283	
	Product 1		
	Product 2		

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WBTV
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/09/22	08/12/22	M-F News at 6a	6a-7a	- TWT- - -	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/22 08/14/22 - TWT- - - 1 \$2,200.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WBTV	Th	08/11/22	6:41 AM	M-F News at 6a	6a-7a	:30	DAWN-01-22H	\$2,200.00 NM
2	08/09/22	08/12/22	M- F News at 7p	7p-7:57:45p	- TWTF- -	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/22 08/14/22 - TWTF- - 2 \$1,900.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WBTV	W	08/10/22	7:13 PM	M- F News at 7p	7p-7:57:45p	:30	DAWN-01-22H	\$1,900.00 NM
1	WBTV	Th	08/11/22		M- F News at 7p	7p-7:57:45p	:30		\$1,900.00 NM
Credited									
3	08/15/22	08/16/22	M-F News at 6a	6a-7a	MT- - - - -	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/22 08/21/22 MT- - - - - 1 \$2,200.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	M	08/15/22	6:24 AM	M-F News at 6a	6a-7a	:30	DAWN-01-22H	\$2,200.00 NM
4	08/15/22	08/16/22	M- F News at 7p	7p-7:57:45p	MT- - - - -	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/22 08/21/22 MT- - - - - 1 \$1,900.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	Tu	08/16/22	7:28 PM	M- F News at 7p	7p-7:57:45p	:30	DAWN-01-22H	\$1,900.00 NM
Total Spots							4		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,200.00
<u>Agency Commission</u>	\$1,230.00
Net Amount Due	\$6,970.00