

Insertion Order
P.O. Box 544
Wetumpka, AL 36092
334-239-4822
lindaloo@elmore.rr.com

Date: May 24, 2017
Client: School for Choice
Media: WSB News/Talk Atlanta
Flight Dates: May 29th-June 7th
Schedule: See below

Carolyn:

Please run the following schedule :

Mon-Fri May 29-June 2nd 2x per day 5p-7p 10x per week = 13,000
Mon-Wed June 5-7th 1x per day 5p-7p 3x per week = 3,900.00

Schedule: \$16,900.00
Less 15% Agency : 2,535.00

Media Buy Total : \$14,365.00

Production.....\$ 400.00

Total Check Amount : \$14,765.00

Thanks!
Linda

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WSB</i>	Date: <i>5-24-17</i>
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I, *Leah Lewis*
do hereby request station time concerning the following issue:

School Choice

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See Schedule</i>					

This broadcast time will be used by: *School Choice*

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Georgia Center for Opportunity
333 Research Ct. Suite 210 Peachtree Corners, GA 30092

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Randy Nicks, CEO
Eric Cochling - VP

Lewis Advertising
P.O. Box 584
Wetumpka, AL 36092
334-239-4822

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>5-24-17</u>	<u><i>John Lewis</i></u>	<u>334-239-4822</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

_____	_____	_____
Signature	Printed Name	Title