



125 West 55th St
New York, NY 10019

Contract # 25257487	Changes as of: 10/3/2016 at 3:58 PM	Version: Current State Version 2
CPE: 155/915/7517	Flight: 10/4/16 - 10/10/16	Station: EAB
Agency: NATIONAL MEDIA RESEARCH PLANNING	Advertiser: NRCC IE	Market: Bangor
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: NRCC IE 2016	Office: WASHINGTON
Agency Order #: 5248740	Buyer: MediaAssistant, NMRPP	Primary Demo: Adults 35-64
Salesperson: NILE NOYES 202-872-5880	Con Type: POLITICAL/NOTE	Total CPP: \$106.67
Comments: Separation: 30	Assistant: NILE NOYES 202-872-5880	Traffic #: 5758
		Total Spots: 15
		Total GRP: 7.5
		Separation:

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/4	10/5	10/6	10/7	10/8	10/9	10/10	Total Spots	Total \$	CPP	GRP
1	Tu-F-M 1p-1:30p		MIKE AND MOLLY	\$30.00	0.4	30	1	1	1	1	0	0	1	5	\$150.00	\$75.00	2.0
Changes: Program from BIG BNG THEORY to MIKE AND MOLLY																	
2	Tu-F-M 2:4p-5p		CHEATERS	\$40.00	0.4	30	1	1	1	1	0	0	1	5	\$200.00	\$100.00	2.0
Changes: Program from KING OF QUEENSKING-QUEENS 9 to CHEATERS																	
3	Tu-F-M 12:30p-1p		WABI TV5 NW@NN	\$90.00	0.7	30	1	1	1	1	0	0	1	5	\$450.00	\$128.57	3.5
TOTALS:														15	\$800.00	\$106.67	7.5



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815 SLATERS LANE
ALEXANDRIA, VA 22314
Product: NRCC IE 2016
Agency Order #: 5248740
Advertiser: NRCC IE
Flight: 10/4/16 - 10/10/16
Station: EABI
Market: Bangor
Office: WASHINGTON
Primary Demo: Adults 35-64
Total CPE: \$106.67
Total Spots: 15
Total GRP: 7.5
Traffic #: 5758
Separation:

Buyer: MediaAssistant,
NMRPP
Salesperson: NILE NOYES
202-872-5880
Con Type: POLITICAL/VOTE
Assistant: NILE NOYES
202-872-5880

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/03/16 3:58 PM	NILE NOYES	Separation: 30
10/03/16 2:53 PM	Amber Bachelder	LINE 1- PCHANGE- M-F 1-1:30P IS NOW MIKE & MOLLY- STAY IN TIME PERIOD?
07/29/16 11:17 AM	System	LINE 2- PCHANGE- M-F 4-5P IS NOW CHEATERS- STAY IN TIME PERIOD?
07/28/16 2:41 PM	NILE NOYES	Notice Received Separation: 30

Competitive Information

Market Budget:	\$80,000
EABI Share:	1%
Comment:	
WABI:	58%
WFLX:	2%
WLBZ:	26%
WVIL:	13%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	15	\$800.00	\$106.67	7.5

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	15	\$800.00	
Total	15	\$800.00	

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	10/3/16 3:58 PM	NILE NOYES	Revised			\$0	\$800.00	Changes: User Entered \$ from \$0.00 to \$800.00. 2 buylines added or modified
Makegood 1	10/3/16 2:53 PM	Amber Bachelder	Confirmed			\$0	\$800.00	Changes: Total GIMPs to 8. Total CPM from \$0.00 to \$106.666.67.
New	7/28/16 2:41 PM	NILE NOYES	Confirmed	15		\$800.00	\$800.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER

Orders
Order / Rev: 5758
Alt Order #: 25257487
Product Desc: NRCC IE
Estimate: 7517
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 07/28/16 / 10/03/16
Order Type: GENERAL

EABI-TV
Primary AE: Katz Washington, DC
Sales Office: DC
Sales Region: National

Agency
Name: National Media Research Planning
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRCC
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-01
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	15	\$800.00	\$680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	15	\$800.00	\$680.00	7.50
Totals	15	\$800.00	\$680.00	7.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC	DC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	EABI	10/04/16	10/10/16	M-F 1p-130p MIKE & MOLLY	CM	1p-130p	11111--	:30	5	\$30.00	P-01	0.40	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-1111--		4				\$30.00		0.40			
		Week: 10/10/16	10/16/16	1-----		1				\$30.00		0.40			
N 2	EABI	10/04/16	10/10/16	M-F 4p-5p CHEATERS	CM	4p-5p	11111--	:30	5	\$40.00	P-01	0.40	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-1111--		4				\$40.00		0.40			
		Week: 10/10/16	10/16/16	1-----		1				\$40.00		0.40			
N 3	EABI	10/04/16	10/10/16	TV 5 News @ 1230p TV 5 News @ 12p	CM	1230p-1p	11111--	:30	5	\$90.00	P-01	0.70	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-1111--		4				\$90.00		0.70			
		Week: 10/10/16	10/16/16	1-----		1				\$90.00		0.70			
Totals														15	\$800.00