



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25186973		Changes as of: 10/11/2016 at 4:37 PM		Version: Highlighting Revision 1	
CPE: 155/915/7101	Flight: 10/11/16 - 10/17/16	Station: EABI	Total \$: \$600.00		
Agency: NATIONAL MEDIA RESEARCH PLANNING	Advertiser: NRCC IE	Market: Bangor	Total Spots: 15		
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: NRCC IE 2016 Agency Order #: 5106244	Office: WASHINGTON Primary Demo: Adults 35-64	Total CPP: \$66.67 Total GRP: 9.0		
Buyer: MediaAssistant, NMRPP	Con Type: POLITICAL/VOTE	Traffic #: 4997			
Salesperson: NILE NOYES 202-872-5880	Assistant: NILE NOYES 202-872-5880	Separation:			
Comments: Separation: 30					

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11 - 10/17										Total Spots	Total	
							10/11	10/12	10/13	10/14	10/15	10/16	10/17	\$	CPP	GRP			
	Tu-F M 1 4p-5p		CHEATERS	\$40.00	0.8	30	1	1	1	1	0	0	1		5	\$200.00	\$50.00	4.0	
Changes: Program from KING OF QUEENSKING-QUEENS B to CHEATERS																			
	Tu-F M 2 1p-1:30p		MIKE AND MOLLY	\$30.00	0.6	30	1	1	1	1	0	0	1		5	\$150.00	\$50.00	3.0	
Changes: Program from BIG BNG THEORY to MIKE AND MOLLY																			
	Tu-F M 3 10:35p-11p		SEINFELD	\$50.00	0.4	30	1	1	1	1	0	0	1		5	\$250.00	\$125.00	2.0	
TOTALS:							3	3	3	3	0	0	3		15	\$600.00	\$66.67	9.0	



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Contract # 25186973 **Changes as of:** 10/11/2016 at 4:37 PM **Version:** Highlighting Revision 1

CPE: 155/915/7101 **Flight:** 10/11/16 - 10/17/16 **Station:** EAB

Agency: NATIONAL MEDIA RESEARCH PLANNING **Advertiser:** NRCC IE **Market:** Bangor

815 SLATERS LANE **Product:** NRCC IE 2016 **Office:** WASHINGTON

ALEXANDRIA, VA **Agency Order #:** 5106244 **Primary Demo:** Adults 35-64

22314 **Buyer:** MediaAssistant, NMRPP **Con Type:** POLITICAL/VOTE

Salesperson: NILE NOYES **Assistant:** NILE NOYES **Traffic #:** 4997

202-872-5880 **Separation:**

Total \$: \$600.00 **Total Spots:** 15 **Total CPM:** \$66.67 **Total GRP:** 9.0

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/11/16 4:37 PM	NILE NOYES	Separation: 30
10/11/16 3:22 PM	Amber Bachelder	LINE 1- PROGRAM CHANGE TO CHEATERS- ASSUME OK TO STAY IN TIME PERIOD
06/06/16 10:49 AM	NILE NOYES	LINE 2- PROGRAM CHANGE TO MIKE & MOLLY- ASSUME OK TO STAY IN TIME PERIOD.
		Separation: 30

Competitive Information	
Market Budget:	\$60,000
EAB Share:	1%
Comment:	
WABI:	58%
WTVX:	2%
WLBZ:	27%
WWII:	12%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPM
	100%	15	\$600.00	\$66.67
Total	100%	15	\$600.00	\$66.67

Monthly Summary		
Month	Spots	Dollars
2016-Oct	15	\$600.00
Total	15	\$600.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	10/11/16 4:37 PM	NILE NOYES	Revised		
Makegood 1	10/11/16 3:22 PM	Amber Bachelder	Sent To Rep		
New	6/6/16 10:49 AM	NILE NOYES	Confirmed	15	
				\$600.00	\$600.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ORDER

Orders
Order / Rev: 4997
Alt Order #: 25186973
Product Desc: NRCC IE 2016
Estimate: 7101
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 10/11/16 / 10/11/16
Order Type: GENERAL

EABI-TV

Primary AE: Katz Washington, DC
Sales Office: DC
Sales Region: National

Agency
Name: National Media Research Planning
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRCC
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-01
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	15	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	15	\$600.00	\$510.00	9.00
Totals	15	\$600.00	\$510.00	9.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	EABI	10/11/16	10/17/16	M-F 4p-5p CHEATERS	CM	4p-5p	11111--	:30	5	\$40.00	P-01	0.80	NM	5	\$200.00
CHEATERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -1111-- 4 \$40.00 0.80 Week: 10/17/16 10/23/16 1----- 1 \$40.00 0.80															
E 2	EABI	10/11/16	10/17/16	M-F 1p-130p MIKE & MOLLY	CM	1p-130p	11111--	:30	5	\$30.00	P-01	0.60	NM	5	\$150.00
MIKE & MOLLY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -1111-- 4 \$30.00 0.60 Week: 10/17/16 10/23/16 1----- 1 \$30.00 0.60															
3	EABI	10/11/16	10/17/16	M-F 1030p-11p SEINFELD	CM	1030p-11p	11111--	:30	5	\$50.00	P-01	0.40	NM	5	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -1111-- 4 \$50.00 0.40 Week: 10/17/16 10/23/16 1----- 1 \$50.00 0.40															
Totals														15	\$600.00