



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25186973

Changes as of: 10/11/2016 at 4:37 PM

Version: Highlighting Revision 1

CPE: 155/915/7101  
Agency: NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

Flight: 10/11/16 - 10/17/16  
Advertiser: NRCC IE  
Product: NRCC IE 2016  
Agency Order #: 5106244

Station: EABI  
Market: Bangor  
Office: WASHINGTON  
Primary Demo: Adults 35-64

Total \$: \$600.00  
Total Spots: 15  
Total CPP: \$66.67  
Total GRP: 9.0

Comments: Separation: 30

Buyer: MediaAssistant,  
NMRPP  
Salesperson: NILE NOYES  
202-872-5880

Con Type: POLITICAL/VOTE  
Assistant: NILE NOYES  
202-872-5880

Traffic #: 4997  
Separation:

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F, M 4p-5p		CHEATERS	\$40.00	0.8	30	1	1	1	1	0	0	1	5	\$200.00	\$50.00	4.0
Changes: Program from KING OF QUEENS/KING-QUEENS & to CHEATERS																	
2	Tu-F, M 1p-1:30p		MIKE AND MOLLY	\$30.00	0.6	30	1	1	1	1	0	0	1	5	\$150.00	\$50.00	3.0
Changes: Program from BIG BNG THEORY to MIKE AND MOLLY																	
3	Tu-F, M 10:35p-11p		SEINFELD	\$50.00	0.4	30	1	1	1	1	0	0	1	5	\$250.00	\$125.00	2.0
<b>TOTALS:</b>							<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>15</b>	<b>\$600.00</b>	<b>\$66.67</b>	<b>9.0</b>



125 West 58th St  
New York, NY 10019

**Contract # 25186973** Changes as of: 10/11/2016 at 4:37 PM Version: Highlighting Revision 1  
**CPE:** 155/915/7101 **Flight:** 10/11/16 - 10/17/16 **Station:** EAB1 **Total \$:** \$600.00  
**Agency:** NATIONAL MEDIA RESEARCH PLANNING **Advertiser:** NRCC IE **Market:** Bangor **Total Spots:** 15  
**Product:** NRCC IE 2016 **Office:** WASHINGTON **Traffic #:** 4997  
**Agency Order #:** 5106244 **Primary Demo:** Adults 35-64 **Total GRP:** 9.0  
**Buyer:** MediaAssistant, NMRPP **Con Type:** POLITICAL/VOTE **Separation:**  
**Salesperson:** NILE NOYES 202-872-5880 **Assistant:** NILE NOYES 202-872-5880

**Special Instructions**

**Order Level Comments**

Date/Time	Added by	Comment
10/11/16 4:37 PM	NILE NOYES	Separation: 30
10/11/16 3:22 PM	Amber Bachelder	LINE 1- PROGRAM CHANGE TO CHEATERS- ASSUME OK TO STAY IN TIME PERIOD
06/06/16 10:49 AM	NILE NOYES	LINE 2- PROGRAM CHANGE TO MIKE & MOLLY- ASSUME OK TO STAY IN TIME PERIOD.

**Competitive Information**

Market Budget:	\$60,000
EAB1 Share:	1%
Comment:	
WABI:	58%
WFVX:	2%
WLWZ:	27%
WVII:	12%

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$600.00	\$66.67	9.0
<b>Total</b>	<b>100%</b>	<b>15</b>	<b>\$600.00</b>	<b>\$66.67</b>	<b>9.0</b>

**Monthly Summary**

Month	Spots	Dollars
2016-Oct	15	\$600.00
<b>Total</b>	<b>15</b>	<b>\$600.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/11/16 4:37 PM	NILE NOYES	Revised			\$0	\$600.00	Changes: User Entered \$ from \$0.00 to \$600.00. 2 bylines added or modified
Makegood 1	10/11/16 3:22 PM	Amber Bachelder	Sent To Rep			\$0	\$600.00	Changes: Total GIMPs to 9, Total CPM from \$0.00 to \$66.666.67.
New	6/6/16 10:49 AM	NILE NOYES	Confirmed	15		\$600.00	\$600.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# ORDER



**Orders**  
**Order / Rev:** 4997  
**Alt Order #:** 25186973  
**Product Desc:** NRCC IE 2016  
**Estimate:** 7101  
**Flight Dates:** 10/11/16 - 10/17/16  
**Original Date / Rev:** 10/11/16 / 10/11/16  
**Order Type:** GENERAL

**EABI-TV**  
**Primary AE:** Katz Washington, DC  
**Sales Office:** DC  
**Sales Region:** National

**Agency Name:** National Media Research Planning  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** NRCC  
**Demographic:** HH  
**Product Codes:** Issues/Propositions  
**Priority:** P-01  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	15	\$600.00	\$510.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	15	\$600.00	\$510.00	9.00
<b>Totals</b>	<b>15</b>	<b>\$600.00</b>	<b>\$510.00</b>	<b>9.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	EABI	10/11/16	10/17/16	M-F 4p-5p CHEATERS	CM	4p-5p	11111--	:30	5	\$40.00	P-01	0.80	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4				\$40.00		0.80			
		Week: 10/17/16	10/23/16	1-----		1				\$40.00		0.80			
E 2	EABI	10/11/16	10/17/16	M-F 1p-130p MIKE & MOLLY	CM	1p-130p	11111--	:30	5	\$30.00	P-01	0.60	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4				\$30.00		0.60			
		Week: 10/17/16	10/23/16	1-----		1				\$30.00		0.60			
3	EABI	10/11/16	10/17/16	M-F 1030p-11p SEINFELD	CM	1030p-11p	11111--	:30	5	\$50.00	P-01	0.40	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-1111--		4				\$50.00		0.40			
		Week: 10/17/16	10/23/16	1-----		1				\$50.00		0.40			
													<b>Totals</b>	<b>15</b>	<b>\$600.00</b>