

## **4<sup>th</sup> Quarter 2023 Public File Report of Issues & Programming for Stevie Jay Broadcasting**

### Issue: Tourism to our listening area

Champaign County Convention & Visitors Bureau, Champaign Center Partnership and our local park districts do a segments to prepare our listeners for events to attend in our community. These local activities are also in Public Service Announcements and our DJ's announce upcoming activities, too.

### Issue: Animal care

Champaign County Humane Society has a fundraiser in October called the "Fur Ball" and it's goal is to raise at least \$1000 for each animal in the shelter to be properly cared for during the year. In 2023, \$150,000 was raised to help the number of dogs, cats, rabbits, and hamsters that need adopting.

### Issue: Veterans Services

Those who have served in the military are honored on Veterans Day in November with luncheons, ceremonies and tributes at memorials. We help get the word out for listeners to attend the salute to our American soldiers, especially in Savoy with a program featuring a Blackhawk Helicopter pilot

### Issue: Mental Health and Disability Care

The Tree of Hope Campaign, celebrating it's 30th year, takes donations to help those with disabilities become more independent with jobs and interaction at the Developmental Service Center. For every \$50 donated to the group, a bulb is lit at a busy shopping district in Champaign, IL

### Issue: At-Risk Youth getting assistance

Don Moyer Boys & Girls Clubs after school programs to help 1200 at-risk youth in our Champaign Urbana neighborhoods, and facilities are expanding. Director Sam Banks came on the air for the fundraiser "Dancing with the C-U Stars" event raising over 440k, then a giving at end of year message

### Issue: Domestic Abuse and neglect for kids 8 and under, getting care at Crisis Nursery

Crisis Nursery has over 800 cases a year of our little ones being raised in stressful situations. The "Island of Safety" has therapists and a caring environment for families to use and these services are funded through donations in events like the "Holiday Shop" in early December at the Orpheum Place

### Issue: Fine Arts and Cultural Events

Local Theater with holiday plays, the "Nutcracker" ballet, appearances by Santa, Parades of Lights, various displays, and Live Nativity scenes have our radio stations spread the word about these events

### Issue: Reading and Education Readiness Programs

The Junior League of Champaign-Urbana put together this event at Hilton Garden Inn mid-November, funded with a lot of the donations from their "Festival of Trees" so our community can get ready for the holiday with decorations and bid on the wreaths and trees to help support their reading programs

### Issue: Fitness and Health

Partnerships with area hospitals have our radio stations spreading the word about preventing heart attacks and stroke, making good nutritious choices during the holidays and making time for exercise We also get information on mental illness as we encourage our listeners to enjoy a healthy lifestyle (Walks, Hikes, Healthy food preparation, local health care professionals coming in to chat about trends)

### Issue: Employment Services

Those looking for work get resources to build their resume and find a job. Hiring employers give tips.