

3rd Quarterly Issues and Programming Report July-September 2023

Issue: Finding a job, training, preparing and employers hiring

WQQB, WGKC, WSJK, WJEK

7/1/23 – 9/30/23

- Maurey Williamson with Champaign County Regional Planning Commission with Public Service Announcement about how to get information/assistance plans, mobile job assist unit
- Recruitment messages from employers hiring at Curtis Orchard, Pepsi and Frasca
- Job Fairs promoted at Salvation Army as employers search and talk with job seekers
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Issue: Programs to help families stay active with area libraries and park districts

WQQB, WGKC, WSJK, WJEK

7/1/23 - 9/30/23

- Promoting programs with area libraries and park districts to keep families active and healthy
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Issue: Homeless community and those experiencing poverty getting assistance

WQQB, WGKC, WSJK, WJEK

7/31/23 - 9/30/23

- C-U at Home, Strides, Salt & Light & Daily Bread Soup Kitchen share their mission to empower people to work and be more self sufficient with help from these groups.
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Issue: Health issues: ALS with “Walk to Defeat ALS” & NAMI “Walk at Hessel Park”

WQQB, WGKC, WSJK, WJEK

8/10/23-9/26/23 and 7/7-9/30/23

- ALS Association “Walk to Defeat ALS” & NAMI (National Alliance on Mental Illness) as we interview coordinators about events seeking donations supporting research and we ran PSA’s
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Issue: Empowering listeners to build their own home with C-U Habitat for Humanity

WQQB, WGKC, WSJK, WJEK

8/3/23-9/09/23

- promoting public involvement to build a home, donate and participate in “Raise the Woof” competitive dog/critter house build event in September at their “ReStore” location
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Issue: Cunningham Children’s Home benefits like “Hero 5k Run”

WQQB, WGKC, WSJK, WJEK

8/22/23-9/30/23

- Interview & PSA’s about services for children facing neglect and developmental issues to get care as we promote fundraising events, mental health and how to support
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Issue: Volunteers and Community Service for local fairs and festivals

WQQB, WGKC, WSJK, WJEK

7/1/23-9/30/23

- Public Service Announcement regarding help with 4th of July and summer/fall festivals
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Issue: Teenagers needing guidance and mentors “Youth for Christ” Golf Outing

WQQB, WGKC, WSJK, WJEK

8/1/23-8/27/23

- Youth Pastor at Meadowbrook Kent Hollis interviewed about teenagers growing up without support,

needing mentors to help in the gym with their “Midnight Basketball”