

CONTRACT

WNWO
300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

And:

New Media Firm, The
1322 G Street SE
Washington, DC 20003

| | | |
|--|--|--|
| <u>Contract / Revision</u> 1045137 / | | <u>Alt Order #</u> 09301465 |
| <u>Advertiser</u> Zack Space for Ohio Auditor-D | | <u>Original Date / Revision</u> 10/31/18 / 10/31/18 |
| <u>Contract Dates</u> 11/06/18 - 11/06/18 | <u>Estimate #</u> 6779 | |
| <u>Product</u> 942/978/6779 | | |
| <u>Billing Cycle</u> WEEKLY | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WNWO | <u>Account Executive</u> Philadelphia TeleRep | <u>Sales Office</u> TeleRep Philadel |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Order Type</u> GENERAL | | |
| <u>Agcy Code</u> 9914019 | <u>Advertiser Code</u> 942 | <u>Product 1/2</u> 978 |
| <u>Agency Ref</u> 4737 | | <u>Advertiser Ref</u> 2903002 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|-----------------|-----------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | WNWO | 11/06/18 | 11/06/18 | Today Show | 7:00 AM-9:00 AM | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 11/05/18 | 11/11/18 | -1----- | | | | 1 | \$150.00 | | | |
| Totals | | | | | | | | | | | 1 | \$150.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-----------------|------------------|-----------------|
| 11/05/18 - 11/11/18 | 1 | \$150.00 | (\$22.50) | \$127.50 |
| Totals | 1 | \$150.00 | (\$22.50) | \$127.50 |

Signature:

Date:

10/31/18

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

REP HEADLINE# 9301465
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT31/18 09.15
*** WNWO-TV ***

ADV # ADV. NAME POLI/Z SPACE/D/AUD/OH

1045137

REP. # OFF. # 75 SALESMAN #

AGY # AGY. NAME THE NEW MEDIA FIRM

BUYER NAME MICHELLE CERTO

1322 G STREET SE

SALES PRSN PH- KRISTEN WASKIE

WASHINGTON, DC 20003

ORDER # CONTRACT # 9301465

CLASS: NATL. LOCAL REGIONAL

PRDCT ZACK SPACE FOR OHIO EST#6779 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV6/18 NOV6/18 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/18 09.15

REP: NEW ORDER FOR ZACK SPACE
TOTAL \$150
PLEASE CONFIRM THANKS
SHAWN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

11/6

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE = 942
AGENCY PRODUCT CODE = 978
AGENCY EST# = 6779

| | | | | | | | | | | | | |
|---|--|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 1 | | | 700A-900A | 30 | | \$150.00 | 11/6 | 11/6 | 1 | | TUE | 1 |
|---|--|--|-----------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : TODAY SHOW
CON COM1: TODAY SHOW

NOV/18 \$150.00

CONTRACT TOTAL \$150.00
TOTAL SPOTS 1

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 9/25/18

I, The New Media Firm

being/on behalf of: Zack Space

a legally qualified candidate of the Democratic

political party for the office of: Auditor

in the General

election to be held on: Nov. 6th 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| see schedule | | | | | |

Attach proposed schedule with charges (if available): see schedule

I represent that the payment for the above described broadcast time has been furnished by:

Zack Space for Ohio

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Frederick Ransier

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/25/18

Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CHECK REMITTANCE FORM

Check # E-pay Via PayClearly

Amount \$127.50

Agency New Media Firm

Advertiser Zack Space for Ohio Auditor

MC Telerep/PH

Invoice # _____

PREPAYS, MISCELLANEOUS, PI

| STATION | AMOUNT Per Contract | CONTRACT # Please list each contract separately | AIRDATES |
|---------------------------------|------------------------|--|----------|
| WNWO | \$127.50 | 1045137 | 11/6/18 |
| | | | |
| | | | |
| | | | |
| | | | |
| Misc. Please provide GL Code | | | |
| PI | | Please do NOT enter a contract until AR reaches out | |

****Please keep a copy of each check for your records****

Shari Money

From: Waskie, Kristen (CMG-REP) <kwaskie@coxreps.com>
Sent: Tuesday, October 30, 2018 3:56 PM
To: Carolyn Reynolds; Shari Money; Veronica Coronado
Subject: FW: Payment on the Way Sage Media Planning \$147.50

From: brady@sagemediaplanning.com <brady@sagemediaplanning.com>
Sent: Tuesday, October 30, 2018 3:50 PM
To: Waskie, Kristen (CMG-REP) <kwaskie@coxreps.com>
Subject: Payment on the Way



PayClearly Electronic Payment Notification

This message confirms that Sage Media Planning & Placement has initiated an electronic payment to WNWO-TV via PayClearly. The actual payment remittance will be sent soon.

please see the payment details below:

| Company | | Vendor | Amount |
|---------------------------------|---|---------|----------|
| Sage Media Planning & Placement | | WNWO-TV | \$147.50 |
| Details | | | |
| Description | Zack Space for Ohio TNMF131-18 Television 10/31 - 11/06 | | |

| | |
|------|---|
| Memo | Zack Space for Ohio TNMF131-18 Television 10/31 - 11/06 |
|------|---|

If you have any questions about this payment, please contact PayClearly support at support@payclearly.com or (888) 333-8541



