

INVOICE



WAFF
1414 N. Memorial Parkway
Huntsville, AL 35801
Sales T & C: www.gray.tv/advertising
Main: (256) 533-4848
Billing: (256) 564-5609

Property	WAFF		
Invoice #	3467393-1	Order #	3467393
Invoice Date	03/31/24	Alt Order #	WOC14539155
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/25/24	Flight Dates	03/20/24 - 03/25/24
Advertiser	Marilyn Lands for Alabama House		
Product	Candidate		
Estimate #	11536		
Account Executive	Suzanne Constan		
Sales Office	Huntsville National		
Sales Region	National		
Agency Code	9913041		
Advertiser Code	1544		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111490		
Advertiser Ref	630000		
Product 1	1880		
Product 2			

Billing Address:

Canal Partners Media
Attention: Donna Crawford
25 Witlock Place
Suite 201
Marietta, GA 30064

Send Payment To:

WAFF
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/20/24	03/25/24	M-F 5p News	5:00 PM-5:30 PM	1-121--	:30	5	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/24 03/26/24 1-121-- 5 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFF W 03/20/24 5:21 PM M-F 5p News 5:00 PM-5:30 PM :30 MALA241003H \$180.00 NM 3 WAFF Th 03/21/24 5:13 PM M-F 5p News 5:00 PM-5:30 PM :30 MALA241003H \$180.00 NM 2 WAFF Th 03/21/24 5:27 PM M-F 5p News 5:00 PM-5:30 PM :30 MALA241003H \$180.00 NM 4 WAFF F 03/22/24 5:12 PM M-F 5p News 5:00 PM-5:30 PM :30 MALA241003H \$180.00 NM 5 WAFF M 03/25/24 5:27 PM M-F 5p News 5:00 PM-5:30 PM :30 MALA241003H \$180.00 NM									
2	03/20/24	03/25/24	NBC Nightly News	5:30 PM-6:00 PM	1-112--	:30	5	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/24 03/26/24 1-112-- 5 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFF W 03/20/24 5:50 PM NBC Nightly News 5:30 PM-6:00 PM :30 MALA241003H \$165.00 NM 2 WAFF Th 03/21/24 5:48 PM NBC Nightly News 5:30 PM-6:00 PM :30 MALA241003H \$165.00 NM 3 WAFF F 03/22/24 5:29 PM NBC Nightly News 5:30 PM-6:00 PM :30 MALA241003H \$165.00 NM 4 WAFF F 03/22/24 5:51 PM NBC Nightly News 5:30 PM-6:00 PM :30 MALA241003H \$165.00 NM 5 WAFF M 03/25/24 5:51 PM NBC Nightly News 5:30 PM-6:00 PM :30 MALA241003H \$165.00 NM									
3	03/20/24	03/23/24	Sat 5p News	5:00 PM-5:30 PM	-----1-	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----1- 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFF Sa 03/23/24 5:22 PM Sat 5p News 5:00 PM-5:30 PM :30 MALA241003H \$85.00 NM									
4	03/20/24	03/23/24	NBC Nightly News Sat	5:30 PM-6:00 PM	-----1-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFF Sa 03/23/24 6:00 PM NBC Nightly News Sat 5:30 PM-6:00 PM :30 MALA241003H \$225.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WAFF
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	3467393-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/25/24
Advertiser	Marilyn Lands for Alabama House		
Product	Candidate		
Estimate #	11536		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	03/20/24	03/23/24	NBC Nightly News Sat	5:30 PM-6:00 PM	-----1-	:30	1	\$225.00	NM
5	03/20/24	03/23/24	Sat 6p News	6:00 PM-6:30 PM	-----1-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----1- 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WAFF Sa 03/23/24 6:29 PM Sat 6p News 6:00 PM-6:30 PM :30 MALA241003H \$125.00 NM									
6	03/20/24	03/24/24	Sun 5p News	5:00 PM-5:30 PM	-----1	:30	1	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----1 1 \$95.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WAFF Su 03/24/24 5:27 PM Sun 5p News 5:00 PM-5:30 PM :30 MALA241003H \$95.00 NM									
7	03/20/24	03/24/24	NBC Nightly News Sun	5:30 PM-6:00 PM	-----1	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----1 1 \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WAFF Su 03/24/24 6:00 PM NBC Nightly News Sun 5:30 PM-6:00 PM :30 MALA241003H \$225.00 NM									
<u>Total Spots</u>							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,480.00
<u>Agency Commission</u>	\$372.00
<u>Net Amount Due</u>	\$2,108.00
<u>Invoice Balance as of 04/02/24 11:07:50 AM CT</u>	\$0.00

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