

ORDER



Orders

Order / Rev: 3467393

Alt Order #: WOC14539155

Product Desc: Candidate

Estimate: 11536

Flight Dates: 03/20/24 - 03/25/24

Original Date / Rev: 03/18/24 / 03/18/24

Order Type: NORMAL

WAFF

Primary AE: Suzanne Constan

Sales Office: HSV-N

Sales Region: National

Agency

Name: Canal Partners Media

Buying Contact:

Billing Contact: Donna Crawford

25 Witlock Place

Marietta, GA 30064

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Marilyn Lands for Alabama House

Demographic: A25-64

Product Codes: Candidate - State - House

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P-04

New Business End:

Advertiser External ID: 630000

Agency External ID: 111490

Unit Code: General

Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/25/24	15	\$2,480.00	\$2,108.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	15	\$2,480.00	\$2,108.00	0.00
Totals	15	\$2,480.00	\$2,108.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Suzanne Constan	HSV-N	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAFF	03/20/24	03/25/24	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	1-121--	:30	5	\$180.00	P-04	0.00	NM	5	\$900.00
(Program: WAFF 48 NWS-5<) NSI 1Q EST (sell) - HUNTSVILLE-DECATUR (FLOR) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF WAFF 48 NWS-5 Mo-Fr 5:00p-5:30p IN Feb/2023LS ON WAFF. Start Date End Date Weekdays Spots/Week Rate Rating Week: 03/20/24 03/26/24 1-121-- 5 \$180.00 0.00															
N 2	WAFF	03/20/24	03/25/24	NBC Nightly News NBC Nightly News	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1-112--	:30	5	\$165.00	P-04	0.00	NM	5	\$825.00
(Program: NBC NITELY NWS<) NSI 1Q EST (sell) - HUNTSVILLE-DECATUR (FLOR) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF NBC NITELY NWS Mo-Fr 5:30p-6:00p IN Feb/2023LS ON WAFF. Start Date End Date Weekdays Spots/Week Rate Rating Week: 03/20/24 03/26/24 1-112-- 5 \$165.00 0.00															
N 3	WAFF	03/20/24	03/23/24	Sat 5p News Sat 5p News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----1-	:30	1	\$85.00	P-04	0.00	NM	1	\$85.00
(Program: AVG. ALL WKS/WAFF48 NW-5 SA) NSI 1Q EST (sell) - HUNTSVILLE-DECATUR (FLOR) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF WAFF48 NW-5 SA Sat 5:00p-5:30p IN Feb/2023LS ON WAFF. Start Date End Date Weekdays Spots/Week Rate Rating Week: 03/18/24 03/24/24 -----1- 1 \$85.00 0.00															
N 4	WAFF	03/20/24	03/23/24	NBC Nightly News Sa NBC Nightly News Sat	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----1-	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00

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Advertiser: Marilyn Lands for Alabama House
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: AVG. ALL WKS/NBC-NWS SAT) NSI 1Q EST (sell) - HUNTSVILLE-DECATUR (FLOR) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF NBC-NWS SAT Sat 5:30p-6:00p IN Feb/2023LS ON WAFF.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	-----1-					1	\$225.00		0.00			
N 5	WAFF	03/20/24	03/23/24	Sat 6p News Sat 6p News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
(Program: WAFF48 NW-6 SA) NSI 1Q EST (sell) - HUNTSVILLE-DECATUR (FLOR) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF WAFF48 NW-6 SA Sat 6:00p-6:30p IN Feb/2023LS ON WAFF.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	-----1-					1	\$125.00		0.00			
N 6	WAFF	03/20/24	03/24/24	Sun 5p News Sun 5p News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----1	:30	1	\$95.00	P-04	0.00	NM	1	\$95.00
(Program: AVG. ALL WKS) NSI 1Q EST (sell) - HUNTSVILLE-DECATUR (FLOR) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF WAFF48 NW-5 SU Sun 5:00p-5:30p IN Feb/2023LS ON WAFF.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	-----1					1	\$95.00		0.00			
N 7	WAFF	03/20/24	03/24/24	NBC Nightly News Su NBC Nightly News Sun	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----1	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
(Program: AVG. ALL WKS) NSI 1Q EST (sell) - HUNTSVILLE-DECATUR (FLOR) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF NBC-NWS SUN Sun 5:30p-6:00p IN Feb/2023LS ON WAFF.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/18/24		03/18/24	03/24/24	-----1					1	\$225.00		0.00			
													Totals	15	\$2,480.00