



NJUD-TV
2700 EAST TUDOR ROAD
ANCHORAGE, AK 99507

HAMBURGER GIBSON CREATIVE
1322 G STREET
WASHINGTON, DC 20003

Contract # 37784

Schedule Dates 09/18/18-09/24/18
Advertiser POL/ALYSE FOR ALASKA (3108)
Agency HAMBURGER GIBSON CREATIVE (1418)
Product Political (1080)
Brand 920/954/5836 (17121)
Salesperson Katz, Washington DC (1054)
Sales Office Katz Washington D.C.
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Calendar
Comments NJUD

Date Entered 09/17/18
Last Modified 09/17/18
Entered By MONTANA JEFFARES
CO-OP No
Headline # 26151103
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14.25
Net Total \$80.75
Sales Tax

CW-Juneau (NJUD)

By Calendar Month	Spots	Rate
Sep. 2018	15	\$95.00
Grand Total:	15	\$95.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/18-09/18/18	3	:30	9A- Maury 9a			1						1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
2.0	Normal Line / SPOT	09/20/18-09/20/18	3	:30	9A- Maury 9a					1				1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
3.0	Normal Line / SPOT	09/24/18-09/24/18	3	:30	9A- Maury 9a		1							1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
4.0	Normal Line / SPOT	09/18/18-09/21/18	3	:30	7A- THE STEVE WILKOS (2 HOURS)			1	1	1	1			4	\$5.00	\$20.00	CW-Juneau (NJUD)		9/17/18
5.0	Normal Line / SPOT	09/24/18-09/24/18	3	:30	7A- THE STEVE WILKOS (2 HOURS)		1							1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
6.0	Normal Line / SPOT	09/19/18-09/19/18	3	:30	7A- THE STEVE WILKOS (2 HOURS)				1					1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
7.0	Normal Line / SPOT	09/21/18-09/21/18	3	:30	7A- THE STEVE WILKOS (2 HOURS)						1			1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
8.0	Normal Line / SPOT	09/18/18-09/18/18	3	:30	2P- The Jerry Springer Show 2p			1						1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
9.0	Normal Line / SPOT	09/20/18-09/20/18	3	:30	2P- The Jerry Springer Show 2p					1				1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
10.0	Normal Line / SPOT	09/24/18-09/24/18	3	:30	2P- The Jerry Springer Show 2p		1							1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

3778u

Contract # 26151103

Changes as of: 9/15/2018 at 11:22 AM

Version: Current State Version 1

CPE: 920/954/5836

Flight: 9/18/18 - 9/24/18

Station: NJUD

Con Type: POLITICAL/VOTE

Agency: Hamburger Gibson
Creative

Advertiser: Alyse for Alaska

Market: Juneau, AK

Total \$: \$95.00

1322 G St, Se
Washington, DC 20003

Product: Candidate

Office: WASHINGTON

Total Spots: 15

Agency Order #: 7747047

Service: Nielsen

Total CPP: \$0.00

Buyer: Placement, Media

Primary Demo:

Total GRP:

Salesperson: KELLY JOHNS
202-872-5880

Assistant: KELLY JOHNS
202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	Len	9/18 - 9/24							Total Spots	Total \$	CPP*	GRP*
						9/18	9/19	9/20	9/21	9/22	9/23	9/24				
1	Tu-F,M 6a-7a		Maury	\$5.00	30	1	0	1	0	0	0	1	3	\$15.00	\$0.00	0.0
2	Tu-F,M 7a-8a		Steve Wilkos Show	\$5.00	30	1	1	1	1	0	0	1	5	\$25.00	\$0.00	0.0
3	Tu-F,M 8a-9a		Steve Wilkos Show	\$5.00	30	0	1	0	1	0	0	0	2	\$10.00	\$0.00	0.0
4	Tu-F,M 10a-11a		The Best of the Jerry Springer Show	\$5.00	30	1	0	1	0	0	0	1	3	\$15.00	\$0.00	0.0
5	Th 7p-8p		SUPERNATURAL-CW	\$20.00	30	0	0	1	0	0	0	0	1	\$20.00	\$0.00	0.0
6	Su 9p-10p		Family Guy	\$10.00	30	0	0	0	0	0	1	0	1	\$10.00	\$0.00	0.0
TOTALS:						3	2	4	2	0	1	3	15	\$95.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26151103	Changes as of: 9/15/2018 at 11:22 AM	Version: Current State Version 1	
CPE: 920/954/5836	Flight: 9/18/18 - 9/24/18	Station: NJUD	Con Type: POLITICAL/VOTE
Agency: Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	Advertiser: Alyse for Alaska	Market: Juneau, AK	Total \$: \$95.00
Product: Candidate	Office: WASHINGTON	Total Spots: 15	
Agency Order #: 7747047	Service: Nielsen	Total CPP: \$0.00	
Buyer: Placement, Media	Primary Demo:	Total GRP:	
Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880		
Separation:			

Special Instructions	
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Competitive Information	
Market Budget:	\$95
NJUD Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$95.00	N/A	0.0
Total	100%	15	\$95.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	15	\$95.00
Total	15	\$95.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/15/18 11:21 AM	KELLY JOHNS	New	15		\$95.00	\$95.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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