



NJUD-TV  
2700 EAST TUDOR ROAD  
ANCHORAGE, AK 99507

HAMBURGER GIBSON CREATIVE  
1322 G STREET  
WASHINGTON, DC 20003

**Contract # 37784**

**Schedule Dates** 09/18/18-09/24/18  
**Advertiser** POL/ALYSE FOR ALASKA (3108)  
**Agency** HAMBURGER GIBSON CREATIVE (1418)  
**Product** Political (1080)  
**Brand** 920/954/5836 (17121)  
**Salesperson** Katz, Washington DC (1054)  
**Sales Office** Katz Washington D.C.  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Calendar  
**Comments** NJUD

**Date Entered** 09/17/18  
**Last Modified** 09/17/18  
**Entered By** MONTANA JEFFARES  
**CO-OP** No  
**Headline #** 26151103  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$14.25  
**Net Total** \$80.75  
**Sales Tax**

**CW-Juneau (NJUD)**

By Calendar Month	Spots	Rate
Sep. 2018	15	\$95.00
<b>Grand Total:</b>	<b>15</b>	<b>\$95.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/18-09/18/18	3	:30	9A- Maury 9a			1						1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
2.0	Normal Line / SPOT	09/20/18-09/20/18	3	:30	9A- Maury 9a					1				1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
3.0	Normal Line / SPOT	09/24/18-09/24/18	3	:30	9A- Maury 9a		1							1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
4.0	Normal Line / SPOT	09/18/18-09/21/18	3	:30	7A- THE STEVE WILKOS (2 HOURS)			1	1	1	1			4	\$5.00	\$20.00	CW-Juneau (NJUD)		9/17/18
5.0	Normal Line / SPOT	09/24/18-09/24/18	3	:30	7A- THE STEVE WILKOS (2 HOURS)		1							1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
6.0	Normal Line / SPOT	09/19/18-09/19/18	3	:30	7A- THE STEVE WILKOS (2 HOURS)				1					1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
7.0	Normal Line / SPOT	09/21/18-09/21/18	3	:30	7A- THE STEVE WILKOS (2 HOURS)						1			1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
8.0	Normal Line / SPOT	09/18/18-09/18/18	3	:30	2P- The Jerry Springer Show 2p			1						1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
9.0	Normal Line / SPOT	09/20/18-09/20/18	3	:30	2P- The Jerry Springer Show 2p					1				1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18
10.0	Normal Line / SPOT	09/24/18-09/24/18	3	:30	2P- The Jerry Springer Show 2p		1							1	\$5.00	\$5.00	CW-Juneau (NJUD)		9/17/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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125 West 55th St  
New York, NY 10019

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<b>Contract #</b> 26151103	<b>Changes as of:</b> 9/15/2018 at 11:22 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 920/954/5836	<b>Flight:</b> 9/18/18 - 9/24/18	<b>Station:</b> NJUD
<b>Agency:</b> Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	<b>Advertiser:</b> Alyse for Alaska	<b>Market:</b> Juneau, AK
<b>Product:</b> Candidate	<b>Agency Order #:</b> 7747047	<b>Office:</b> WASHINGTON
<b>Buyer:</b> Placement, Media	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Service:</b> Nielsen
<b>Separation:</b>		<b>Primary Demo:</b>
		<b>Assistant:</b> KELLY JOHNS 202-872-5880

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$95.00  
**Total Spots:** 15  
**Total CPP:** \$0.00  
**Total GRP:**

#	Day/Time	DP	Program	Rate	Len	9/18 - 9/24						Total Spots	Total \$	CPP*	GRP*	
						9/18	9/19	9/20	9/21	9/22	9/23					9/24
1	Tu-F,M 6a-7a		Maury	\$5.00	30	1	0	1	0	0	0	1	3	\$15.00	\$0.00	0.0
2	Tu-F,M 7a-8a		Steve Wilkos Show	\$5.00	30	1	1	1	1	0	0	1	5	\$25.00	\$0.00	0.0
3	Tu-F,M 8a-9a		Steve Wilkos Show	\$5.00	30	0	1	0	1	0	0	0	2	\$10.00	\$0.00	0.0
4	Tu-F,M 10a-11a		The Best of the Jerry Springer Show	\$5.00	30	1	0	1	0	0	0	1	3	\$15.00	\$0.00	0.0
5	Th 7p-8p		SUPRNATURAL-CW	\$20.00	30	0	0	1	0	0	0	0	1	\$20.00	\$0.00	0.0
6	Su 9p-10p		Family Guy	\$10.00	30	0	0	0	0	0	1	0	1	\$10.00	\$0.00	0.0
<b>TOTALS:</b>						<b>3</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>3</b>	<b>15</b>	<b>\$95.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Agency:</b> Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	<b>Advertiser:</b> Alyse for Alaska	<b>Market:</b> Juneau, AK	<b>Total \$:</b> \$95.00
<b>Product:</b> Candidate	<b>Agency Order #:</b> 7747047	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 15
<b>Buyer:</b> Placement, Media	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Separation:</b>		<b>Primary Demo:</b>	<b>Total GRP:</b>
		<b>Assistant:</b> KELLY JOHNS 202-872-5880	

<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	\$95
<b>NJUD Share:</b>	100%
<b>Comment:</b>	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$95.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>15</b>	<b>\$95.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	15	\$95.00
<b>Total</b>	<b>15</b>	<b>\$95.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/15/18 11:21 AM	KELLY JOHNS	New	15		\$95.00	\$95.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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