

## PREVIEW



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (704) 374-3500**  
**Billing: (704) 374-3783**

Billing Address:

**Grassroots Media LLC**  
**Attention: Accounts Payable**  
**2 Bala Plaza**  
**Suite 300**  
**Bela Cynwyd, PA 19004**

Send Payment To:

**WBTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Property	WBTV		
Invoice #		Order #	2665217
Invoice Date		Alt Order #	WOC13735149
Invoice Month	August 2022	Deal #	
Invoice Period	08/01/22 - 08/15/22	Flight Dates	08/09/22 - 08/15/22
Advertiser	Cheri Beasley for North Carolina		
Product	POLITICAL		
Estimate #	989		
Account Executive	Patti Goodnight		
Sales Office	Charlotte National		
Sales Region	National		
Agency Code	9923059		
Advertiser Code	61		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	146150		
Advertiser Ref	605102		
Product 1	64		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/09/22	08/15/22	M-F News at 5a	5:00 AM-5:30 AM	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/22 08/15/22 11111-- 5 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	08/09/22	4:59 AM	M-F News at 5a	5:00 AM-5:30 AM	:30	CBTV2209H	\$400.00 NM
2	WBTV	W	08/10/22	4:59 AM	M-F News at 5a	5:00 AM-5:30 AM	:30	CBTV2209H	\$400.00 NM
3	WBTV	Th	08/11/22	4:59 AM	M-F News at 5a	5:00 AM-5:30 AM	:30	CBTV2209H	\$400.00 NM
4	WBTV	F	08/12/22	5:14 AM	M-F News at 5a	5:00 AM-5:30 AM	:30	CBTV2209H	\$400.00 NM
5	WBTV	M	08/15/22	4:58 AM	M-F News at 5a	5:00 AM-5:30 AM	:30	CBTV2209H	\$400.00 NM
2	08/09/22	08/15/22	M-F News at 530a	5:30 AM-6:00 AM	11111--	:30	5	\$550.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	08/09/22	5:53 AM	M-F News at 530a	5:30 AM-6:00 AM	:30	CBTV2210H	\$550.00 NM
2	WBTV	W	08/10/22	5:58 AM	M-F News at 530a	5:30 AM-6:00 AM	:30	CBTV2210H	\$550.00 NM
3	WBTV	Th	08/11/22	5:50 AM	M-F News at 530a	5:30 AM-6:00 AM	:30	CBTV2210H	\$550.00 NM
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3	08/09/22	08/15/22	CBS This Morning	7:00 AM-9:00 AM	11111--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/22 08/15/22 11111-- 5 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	08/09/22	8:17 AM	CBS This Morning	7:00 AM-9:00 AM	:30	CBTV2210H	\$700.00 NM
2	WBTV	W	08/10/22	7:59 AM	CBS This Morning	7:00 AM-9:00 AM	:30	CBTV2210H	\$700.00 NM
3	WBTV	Th	08/11/22	8:52 AM	CBS This Morning	7:00 AM-9:00 AM	:30	CBTV2210H	\$700.00 NM
4	WBTV	F	08/12/22	7:29 AM	CBS This Morning	7:00 AM-9:00 AM	:30	CBTV2210H	\$700.00 NM
5	WBTV	M	08/15/22	8:24 AM	CBS This Morning	7:00 AM-9:00 AM	:30	CBTV2210H	\$700.00 NM
4	08/09/22	08/15/22	M-F News at 6a	6:00 AM-7:00 AM	11111--	:30	5	\$900.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	08/09/22	6:28 AM	M-F News at 6a	6:00 AM-7:00 AM	:30	CBTV2209H	\$900.00 NM

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**Tallahassee, FL 32317-4200**

Invoice #		Invoice Month	August 2022
Invoice Date		Invoice Period	08/01/22 - 08/15/22
Advertiser	Cheri Beasley for North Carolina		
Product	POLITICAL		
Estimate #	989		

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Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
08/08/22	08/14/22	-----1-	1	\$500.00																																																																																	
#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																											
1	WBTV	Sa	08/13/22	6:26 PM	Sat News at 6p	6:00 PM-6:30 PM	:30	CBTV2210H	\$500.00	NM																																																																											
9	08/09/22	08/15/22	M-F News at 5p	5:00 PM-5:30 PM	11111--	:30	5	\$675.00	NM																																																																												
<div>Weeks: <table><tr><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>08/09/22</td><td>08/15/22</td><td>11111--</td><td>5</td><td>\$675.00</td></tr></table></div> <div>Spots: <table><tr><th>#</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Tu</td><td>08/09/22</td><td>5:23 PM</td><td>M-F News at 5p</td><td>5:00 PM-5:30 PM</td><td>:30</td><td>CBTV2209H</td><td>\$675.00</td><td>NM</td></tr><tr><td>2</td><td>WBTV</td><td>W</td><td>08/10/22</td><td>5:14 PM</td><td>M-F News at 5p</td><td>5:00 PM-5:30 PM</td><td>:30</td><td>CBTV2209H</td><td>\$675.00</td><td>NM</td></tr></table></div>										Start Date	End Date	MTWTFSS	Spots/Week	Rate	08/09/22	08/15/22	11111--	5	\$675.00	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Tu	08/09/22	5:23 PM	M-F News at 5p	5:00 PM-5:30 PM	:30	CBTV2209H	\$675.00	NM	2	WBTV	W	08/10/22	5:14 PM	M-F News at 5p	5:00 PM-5:30 PM	:30	CBTV2209H	\$675.00	NM																																	
Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
08/09/22	08/15/22	11111--	5	\$675.00																																																																																	
#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																											
1	WBTV	Tu	08/09/22	5:23 PM	M-F News at 5p	5:00 PM-5:30 PM	:30	CBTV2209H	\$675.00	NM																																																																											
2	WBTV	W	08/10/22	5:14 PM	M-F News at 5p	5:00 PM-5:30 PM	:30	CBTV2209H	\$675.00	NM																																																																											

## PREVIEW



Send Payment To:

**WBTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #		Invoice Month	August 2022
Invoice Date		Invoice Period	08/01/22 - 08/15/22
Advertiser	Cheri Beasley for North Carolina		
Product	POLITICAL		
Estimate #	989		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
9	08/09/22	08/15/22	M-F News at 5p	5:00 PM-5:30 PM	11111--	:30	5	\$675.00	NM		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type											
	3	WBTV	Th	08/11/22	5:23 PM	M-F News at 5p	5:00 PM-5:30 PM	:30	CBTV2209H	\$675.00	NM
	4	WBTV	F	08/12/22	5:24 PM	M-F News at 5p	5:00 PM-5:30 PM	:30	CBTV2209H	\$675.00	NM
	5	WBTV	M	08/15/22	5:28 PM	M-F News at 5p	5:00 PM-5:30 PM	:30	CBTV2209H	\$675.00	NM
10	08/09/22	08/14/22	Sun News at 630p	6:30 PM-7:00 PM	-----1	:30	1	\$650.00	NM		
Weeks: Start Date End Date MTWTFSS Spots/Week Rate											
08/08/22 08/14/22 -----1 1 \$650.00											
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type											
	1	WBTV	Su	08/14/22	6:38 PM	Sun News at 630p	6:30 PM-7:00 PM	:30	CBTV2210H	\$650.00	NM
11	08/09/22	08/15/22	M-F News at 6p	6:00 PM-6:30 PM	11111--	:30	5	\$900.00	NM		
Weeks: Start Date End Date MTWTFSS Spots/Week Rate											
08/09/22 08/15/22 11111-- 5 \$900.00											
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type											
	1	WBTV	Tu	08/09/22	6:28 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CBTV2210H	\$900.00	NM
	2	WBTV	W	08/10/22	6:28 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CBTV2210H	\$900.00	NM
	3	WBTV	Th	08/11/22	6:24 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CBTV2210H	\$900.00	NM
	4	WBTV	F	08/12/22	6:11 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CBTV2210H	\$900.00	NM
	5	WBTV	M	08/15/22	6:10 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	CBTV2210H	\$900.00	NM
12	08/09/22	08/15/22	M-F News at 430p	4:30 PM-5:00 PM	11-1---	:30	3	\$700.00	NM		
Weeks: Start Date End Date MTWTFSS Spots/Week Rate											
08/09/22 08/15/22 11-1--- 3 \$700.00											
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type											
	1	WBTV	Tu	08/09/22	4:42 PM	M-F News at 430p	4:30 PM-5:00 PM	:30	CBTV2210H	\$700.00	NM
	2	WBTV	Th	08/11/22	4:45 PM	M-F News at 430p	4:30 PM-5:00 PM	:30	CBTV2210H	\$700.00	NM
	3	WBTV	M	08/15/22	4:54 PM	M-F News at 430p	4:30 PM-5:00 PM	:30	CBTV2210H	\$700.00	NM
13	08/09/22	08/12/22	M-F News at 4p	4:00 PM-4:30 PM	--1-1--	:30	2	\$650.00	NM		
Weeks: Start Date End Date MTWTFSS Spots/Week Rate											
08/08/22 08/14/22 --1-1-- 2 \$650.00											
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type											
	1	WBTV	W	08/10/22	4:12 PM	M-F News at 4p	4:00 PM-4:30 PM	:30	CBTV2210H	\$650.00	NM
	2	WBTV	F	08/12/22	4:22 PM	M-F News at 4p	4:00 PM-4:30 PM	:30	CBTV2210H	\$650.00	NM
14	08/09/22	08/15/22	M- F News at 7p	7:00 PM-7:30 PM	11111--	:30	5	\$900.00	NM		
Weeks: Start Date End Date MTWTFSS Spots/Week Rate											
08/09/22 08/15/22 11111-- 5 \$900.00											
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type											
	1	WBTV	Tu	08/09/22	7:14 PM	M- F News at 7p	7:00 PM-7:30 PM	:30	CBTV2209H	\$900.00	NM
	2	WBTV	W	08/10/22	7:23 PM	M- F News at 7p	7:00 PM-7:30 PM	:30	CBTV2209H	\$900.00	NM
	3	WBTV	Th	08/11/22	7:13 PM	M- F News at 7p	7:00 PM-7:30 PM	:30	CBTV2209H	\$900.00	NM
	4	WBTV	F	08/12/22	7:24 PM	M- F News at 7p	7:00 PM-7:30 PM	:30	CBTV2209H	\$900.00	NM
	5	WBTV	M	08/15/22	7:13 PM	M- F News at 7p	7:00 PM-7:30 PM	:30	CBTV2209H	\$900.00	NM
15	08/09/22	08/15/22	On Your Side Tonight	7:30 PM-8:00 PM	11111--	:30	5	\$650.00	NM		
Weeks: Start Date End Date MTWTFSS Spots/Week Rate											

## PREVIEW



Send Payment To:

**WBTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #		Invoice Month	August 2022
Invoice Date		Invoice Period	08/01/22 - 08/15/22
Advertiser	Cheri Beasley for North Carolina		
Product	POLITICAL		
Estimate #	989		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/09/22	08/15/22	On Your Side Tonight	7:30 PM-8:00 PM	11111--	:30	5	\$650.00	NM
08/09/22 08/15/22 11111-- 5 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 08/09/22 7:51 PM On Your Side Tonight 7:30 PM-8:00 PM :30 CBTv2210H \$650.00 NM 2 WBTV W 08/10/22 7:57 PM On Your Side Tonight 7:30 PM-8:00 PM :30 CBTv2210H \$650.00 NM 3 WBTV Th 08/11/22 7:52 PM On Your Side Tonight 7:30 PM-8:00 PM :30 CBTv2210H \$650.00 NM 4 WBTV F 08/12/22 7:57 PM On Your Side Tonight 7:30 PM-8:00 PM :30 CBTv2210H \$650.00 NM 5 WBTV M 08/15/22 7:55 PM On Your Side Tonight 7:30 PM-8:00 PM :30 CBTv2210H \$650.00 NM									
16	08/09/22	08/14/22	60 Minutes	7:00 PM-8:00 PM	-----1	:30	1	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/08/22 08/14/22 -----1 1 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Su 08/14/22 6:59 PM 60 Minutes 7:00 PM-8:00 PM :30 CBTv2209H \$4,000.00 NM									
17	08/09/22	08/14/22	Sun News at 11p	11:00 PM-11:35 PM	-----1	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/08/22 08/14/22 -----1 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Su 08/14/22 11:32 PM Sun News at 11p 11:00 PM-11:35 PM :30 CBTv2210H \$650.00 NM									
18	08/09/22	08/13/22	Sat News at 11p	11:00 PM-11:35 PM	-----1-	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/08/22 08/14/22 -----1- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Sa 08/13/22 11:34 PM Sat News at 11p 11:00 PM-11:35 PM :30 CBTv2209H \$650.00 NM									
19	08/09/22	08/15/22	M-F News at 11p	11:00 PM-11:35 PM	11111--	:30	5	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/09/22 08/15/22 11111-- 5 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 08/09/22 11:34 PM M-F News at 11p 11:00 PM-11:35 PM :30 CBTv2209H \$900.00 NM 2 WBTV W 08/10/22 11:34 PM M-F News at 11p 11:00 PM-11:35 PM :30 CBTv2209H \$900.00 NM 3 WBTV Th 08/11/22 11:34 PM M-F News at 11p 11:00 PM-11:35 PM :30 CBTv2209H \$900.00 NM 4 WBTV F 08/12/22 11:27 PM M-F News at 11p 11:00 PM-11:35 PM :30 CBTv2209H \$900.00 NM 5 WBTV M 08/15/22 11:28 PM M-F News at 11p 11:00 PM-11:35 PM :30 CBTv2209H \$900.00 NM									
20	08/09/22	08/15/22	CBS Late Show	11:35 PM-12:37 XM	11111--	:30	5	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/09/22 08/15/22 11111-- 5 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 08/09/22 12:37 AM CBS Late Show 11:35 PM-12:37 XM :30 CBTv2210H \$450.00 NM 2 WBTV W 08/10/22 12:31 AM CBS Late Show 11:35 PM-12:37 XM :30 CBTv2210H \$450.00 NM 3 WBTV Th 08/11/22 12:36 AM CBS Late Show 11:35 PM-12:37 XM :30 CBTv2210H \$450.00 NM 4 WBTV F 08/12/22 12:35 AM CBS Late Show 11:35 PM-12:37 XM :30 CBTv2210H \$450.00 NM 5 WBTV M 08/15/22 12:33 AM CBS Late Show 11:35 PM-12:37 XM :30 CBTv2210H \$450.00 NM									
21	08/09/22	08/14/22	CBS Face The Nation	10:30 AM-11:30 AM	-----1	:30	1	\$500.00	NM

MTWTFSS

**PREVIEW**

Send Payment To:

**WBTV**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #		Invoice Month	August 2022
Invoice Date		Invoice Period	08/01/22 - 08/15/22
Advertiser	Cheri Beasley for North Carolina		
Product	POLITICAL		
Estimate #	989		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/09/22	08/14/22	CBS Face The Nation	10:30 AM-11:30 AM	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/22 08/14/22 -----1 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBTV Su 08/14/22 11:21 AM CBS Face The Nation 10:30 AM-11:30 AM :30 CBT2209H \$500.00 NM									
22	08/09/22	08/13/22	Sat News at 7a	7:00 AM-8:00 AM	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/22 08/14/22 -----1- 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBTV Sa 08/13/22 7:43 AM Sat News at 7a 7:00 AM-8:00 AM :30 CBT2209H \$500.00 NM									
23	08/09/22	08/14/22	CBS Sunday Morning	9:00 AM-10:30 AM	-----1	:30	1	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/22 08/14/22 -----1 1 \$1,150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WBTV Su 08/14/22 8:59 AM CBS Sunday Morning 9:00 AM-10:30 AM :30 CBT2210H \$1,150.00 NM									
<u>Total Spots</u>							<b>78</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$57,125.00</b>
<u>Agency Commission</u>	<b>\$8,568.75</b>
<u>Net Amount Due</u>	<b>\$48,556.25</b>