



P.O Box 2035 | Bismarck, ND 58502-2035
Phone: 701-222-8721

RADIO ORDER REVISION

KACL FM
TOWNSQUARE MEDIA BISMARCK
26310 NETWORK PLACE
CHICAGO, IL 60673-1263

Lisa Arth
Lisa.Arth@townsquaremedia.com
Phone: 701-250-6602
Cell: 701-220-6214

Station: KACL FM
Client: DIANE LARSON, MIKE NATHE AND
GLENN BOSCH

Market: Bismarck, ND
Flight Dates: 05/20/2024 - 06/16/2024 (4 weeks)
Description: KACL FM - DI30 - 2024 Primary Elect Radi

OrderNo: 58387 **Date:** 5/15/2024
Page: 1 of 3
Buyer: CINDY DUPAUL-VOGELSANG
Email: cdupaul@odney.com

Separation Policy: Length 15 / 15 min, Length 30 / 15 min, Length 60 / 15 min

| Days | Program Time | DP | Len | 2024 | | | | Total Spots | Adults 35-64 | | Total Gross |
|------|-----------------|-------------------|-----|-----------|-----------|-----------|-----------|----------------|---------------|---------------|----------------|
| | | | | May 20 | May 27 | Jun 03 | Jun 10 | | Cost/ Spot | Rating CPP | |
| Tu | 6a-4p | MD | 30 | | | | 8 | 18.00 | 15.00 | 144.00 | |
| | | 8x Tue 6a-4p | | | | | | | 1.20 | | |
| M-F | 6a-7p | DA | 30 | | | 50 | 50 | 18.00 | 15.00 | 900.00 | |
| | | 10x/day M-F 6a-7p | | | | | | | 1.20 | | |
| Sa | 6a-7p | DA | 30 | | | 8 | 8 | 16.00 | 20.00 | 128.00 | |
| | | 8x Sa 6a-7p | | | | | | | 0.80 | | |
| Su | 6a-7p | DA | 30 | | | 8 | 8 | 16.00 | 40.00 | 128.00 | |
| | | 8x Su 6a-7p | | | | | | | 0.40 | | |

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|------------------|--------------|------------------|-----|-----------|-----------|-----------|-----------|-------------|---------------|--------------|-----------------|
| | | | | May 20 | May 27 | Jun 03 | Jun 10 | | Cost/Spot | Rating CPP | |
| M | 6a-7p | MD | 30 | | | | 10 | 18.00 | 15.00 | 180.00 | |
| | | 10x Mon 6a-7p | | | | | | | | | |
| M-F | 6a-7p | DA | 30 | 40 | 40 | | 80 | 18.00 | 15.00 | 1,440.00 | |
| | | 8x/day M-F 6a-7p | | | | | | | | | |
| Subtotal: | | | | 40 | 40 | 66 | 18 | 164 | 187.20 | 15.60 | 2,920.00 |

Total Gross: 2,920.00
Agency Commission: -438.00
Total Net: 2,482.00

| | MAY '24 | JUN '24 | Total |
|--------------------|---------|----------|----------|
| Spots | 40 | 124 | 164 |
| Total Gross | 720.00 | 2,200.00 | 2,920.00 |
| Total Net | 612.00 | 1,870.00 | 2,482.00 |

**ODNEY IS PLACING THIS ORDER ON BEHALF OF THE ABOVE CLIENT.
PLEASE INCLUDE OUR ORDER NUMBER ON ALL INVOICES. FAILURE TO DO SO COULD RESULT IN DELAY OF PAYMENT.
WHEN MULTIPLE SPOTS ARE ORDERED DURING THE MONDAY-FRIDAY TIMEFRAME THE SCHEDULE MUST FOLLOW THE COMMENTS ON HOW MANY SPOTS RUN PER DAY. A 15-MINUTE SEPARATION BETWEEN SPOTS IS REQUIRED. SPOTS WILL NOT BE PAID IF THEY RUN WITHIN 15 MINUTES OF EACH OTHER.
PRODUCT SEPARATION IS ALSO REQUIRED. NO SPOTS WILL BE PAID WHEN THEY RUN BACK-TO-BACK WITH A COMPETITOR.
A SIGNED COPY OF THIS ORDER MUST BE RETURNED FOR VERIFICATION. IF NO COPY IS RETURNED, THE ABOVE MENTIONED CLIENT WILL ONLY BE RESPONSIBLE FOR THIS SCHEDULE AND THE RESPECTIVE DOLLAR AMOUNT. IF THERE IS ANY DISCREPANCY WITH THIS ORDER, PLEASE CONTACT THE**

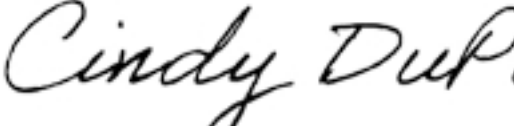
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MEDIA BUYER LISTED ABOVE AS SOON AS POSSIBLE.

Agency Authorization:  **Date:** 5/15/2024 **Vendor Acceptance:** _____ **Date:** _____

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