

COMMERCIAL TIME – CHILDREN’S PROGRAMMING
VIACOM MEDIA NETWORKS CERTIFICATION: 4th Quarter 2017

NICKELODEON aired children’s programming during the Current Quarter to the extent indicated by the attached program schedules. The children’s programming NICKELODEON aired during the Current Quarter contained commercial matter in an amount that was not more than 12 minutes per hour on weekdays and 10.5 minutes per hour on weekends. NICKELODEON accordingly certifies that it is in compliance for the Current Quarter with the limitations set forth in the Act and FCC rules. However, on October 4, 2017, during an approximately 30-minute episode of a program entitled *Paw Patrol* (the "Paw Patrol Program"), NICKELODEON inadvertently aired a commercial that contained images of a product related to the Program, which may have caused such episode to qualify as a "program length commercial", thereby causing the commercial matter to exceed the time limitations set forth in the Act and the FCC rules. As soon as the issue was discovered, it was remedied. Additionally, on December 15, 2015, during the launch of an approximately 21-minute episode of a program entitled *Thomas and Friends* (the "Thomas and Friends Program"), NICKELODEON inadvertently aired a commercial that contained images of a product related to the Thomas and Friends Program, which may have caused such program to qualify as a "program length commercial", thereby causing the commercial matter to exceed the time limitations set forth in the Act and FCC rules. As soon as the issue was discovered, it was immediately remedied. Following these instances, NICKELODEON promptly reviewed its policies and practices to ensure that such errors would not reoccur.

NICK JR., TEENNICK, NICKTOONS and NICK AT NITE aired children’s programming during the Current Quarter as indicated by the attached program schedules for those services, but to the extent these services carried commercials, the amount of commercial matter was within the time limitations set forth in the Act.

Program services MTV, MTVU, MTV2, MTV LIVE, MTV CLASSIC, VH1, LOGO, CMT, CMT MUSIC, COMEDY CENTRAL, TR3S, SPIKE TV, TV LAND, BET SOUL, BET JAMS, BET, BET HIP HOP, BET GOSPEL, BET HER (previously known as CENTRIC) and NICK MUSIC did not air any children’s programming subject to the requirements of the Act during the Current Quarter.

→ Now Paramount Network



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