

ORDER

WSMV

Orders
Order / Rev: 664863
Alt Order #:
Product Desc: Kane for Mayor-6/29-7/5 2015
Estimate:
Flight Dates: 06/29/15 - 07/05/15
Original Date / Rev: 06/26/15 / 06/26/15
Order Type: GENERAL

Primary AE: House-WSMV Local
Sales Office: WSMV
Sales Region: Local

Agency
Name: Results Media LLC
Buying Contact: Todd Napier
Billing Contact: Darrell Denson
 3033 Lakeshore Drive
 Old Hickory, TN 37138

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jeremy Kane For Mayor
Demographic: A35+
Product Codes: Political-Cand-Local
Priority: SPP
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:02:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/15	06/30/15	12	\$2,635.00	\$2,239.75
07/01/15	07/05/15	24	\$3,895.00	\$3,310.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2015	12	\$2,635.00	\$2,239.75	0.00
July 2015	24	\$3,895.00	\$3,310.75	0.00
Totals	36	\$6,530.00	\$5,550.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House-WSMV Local			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	06/30/15	07/05/15	M-F News 4 Today @ 4 CM		M-F 4a-5a	-TWTF--	:30	3	\$15.00	SPP	0.00	NM	3	\$15.00
				M-F 4a-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	-TWTF--		3				\$15.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSMV	06/29/15-07/05/15	M-F News 4 Today @ 4		M-F 4a-5a	-TWThF----	:30		\$5.00		0.00	NM		
	2	WSMV	06/29/15-07/05/15	M-F News 4 Today @ 4		M-F 4a-5a	-TWThF----	:30		\$5.00		0.00	NM		
	3	WSMV	06/29/15-07/05/15	M-F News 4 Today @ 4		M-F 4a-5a	-TWThF----	:30		\$5.00		0.00	NM		
N 2	WSMV	06/30/15	07/05/15	M-F News 4 Today @ 5 CM		M-F 5a-6a	-TWTF--	:30	3	\$120.00	SPP	0.00	NM	3	\$565.00
				M-F 5-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	-TWTF--		3				\$120.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSMV	06/29/15-07/05/15	M-F News 4 Today @ 5		M-F 5a-6a	-TWThF----	:30		\$325.00		0.00	NM		
N 3	WSMV	06/30/15	07/05/15	Today Show 1	CM	658-9AM	-TWTF--	:30	2	\$300.00	SPP	0.00	NM	2	\$400.00
				Today Show 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	-TWTF--		2				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSMV	06/29/15-07/05/15	Today Show 1		658-9AM	-TWThF----	:30		\$200.00		0.00	NM		
	2	WSMV	06/29/15-07/05/15	Today Show 1		658-9AM	-TWThF----	:30		\$200.00		0.00	NM		
N 4	WSMV	06/30/15	07/05/15		CM	9-10am	-TWTF--	:30	3	\$125.00	SPP	0.00	NM	3	\$375.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show 2															
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/15	07/05/15	-TWTF--			3		\$125.00	0.00					
N 5	WSMV	06/30/15	07/05/15	News & More at Midday CM		12pm-1pm	-TWTF--	:30	2	\$175.00	SPP	0.00	NM	2	\$180.00
News and More at Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/15	07/05/15	-TWTF--			2		\$175.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WSMV	06/29/15-07/05/15	News & More at Midday			12pm-1pm	-TWThF----	:30		\$90.00	0.00	NM			
2	WSMV	06/29/15-07/05/15	News & More at Midday			12pm-1pm	-TWThF----	:30		\$90.00	0.00	NM			
N 6	WSMV	06/30/15	07/05/15	M-F 3-4pm	CM	258-4pm	-TWTF--	:30	4	\$75.00	SPP	0.00	NM	4	\$300.00
DOCTOR OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/15	07/05/15	-TWTF--			4		\$75.00	0.00					
N 7	WSMV	06/30/15	07/05/15	M-F Channel 4 News @ 4M		4-5pm	-TWTF--	:30	3	\$225.00	SPP	0.00	NM	3	\$375.00
CH 4 News @ 4pm (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/15	07/05/15	-TWTF--			3		\$225.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WSMV	06/29/15-07/05/15	M-F Channel 4 News @ 4p			4-5pm	(4:00 PM-4:30 P-TwThF----	:30		\$125.00	0.00	NM			
2	WSMV	06/29/15-07/05/15	M-F Channel 4 News @ 4p			4-5pm	(4:00 PM-4:30 P-TwThF----	:30		\$125.00	0.00	NM			
3	WSMV	06/29/15-07/05/15	M-F Channel 4 News @ 4p			4-5pm	(4:00 PM-4:30 P-TwThF----	:30		\$125.00	0.00	NM			
N 8	WSMV	06/30/15	07/05/15	M-F Channel 4 News @ 4M		4-5pm	-TWTF--	:30	3	\$175.00	SPP	0.00	NM	3	\$525.00
CH 4 News @ 4pm (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/15	07/05/15	-TWTF--			3		\$175.00	0.00					
N 9	WSMV	06/30/15	07/05/15	M-F Channel 4 News @ 5M		5-530pm	-TWTF--	:30	4	\$300.00	SPP	0.00	NM	4	\$1,200.00
Ch. 4 News at 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/15	07/05/15	-TWTF--			4		\$300.00	0.00					
N 10	WSMV	06/30/15	07/05/15	M-F 6-630pm	CM	6-630pm	-TWTF--	:30	3	\$325.00	SPP	0.00	NM	3	\$1,450.00
CH. 4 NEWS @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/15	07/05/15	-TWTF--			3		\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WSMV	06/29/15-07/05/15	M-F 6-630pm			6-630pm	-TwThF----	:30		\$800.00	0.00	NM			
N 11	WSMV	06/30/15	07/05/15	M-F 630-7pm	CM	629-7pm	-TWTF--	:30	3	\$325.00	SPP	0.00	NM	3	\$975.00
CH. 4 NEWS @ 6:30pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/29/15	07/05/15	-TWTF--			3		\$325.00	0.00					
N 12	WSMV	07/04/15	07/04/15	SA 6a News	CM	Sat 6-7a	-----S-	:30	1	\$125.00	SPP	0.00	NM	1	\$60.00
Sat 6-7a															

7/26/2015

Jeremy Kane June 29th 2015

Date: 6/25/2015

Client: N/A
Media: TV
Product: N/A

Flight Start Date: 06/29/2015
Flight End Date: 07/05/2015
Survey: Jul15 Proj. (Jul14 HUT, May15 SHR) DMA
Nielsen Live+3

Vendor: WSMV-TV
Send Billing To:

Affiliation: NBC

Market/System: Nashville						
Daypart Program	Daypart Code	STN Gross	Dur	Wks 6/29	Total Spots	
WSMV-TV						
MTuWThF 4:00a- 5:00a CHANNEL 4 NEWS<	RT	\$15.00	30	3	3	
MTuWThF 5:00a- 6:00a CH4 NW TDY E	EM	\$120.00	30	3	3	
MTuWThF 7:00a- 9:00a TODAY SHW	EM	\$300.00	30	2	2	
MTuWThF 9:00a-10:00a TODAY SHOW II	DT	\$125.00	30	3	3	
MTuWThF 12:00p- 1:00p NEWS-MIDDAY	DT	\$175.00	30	2	2	
MTuWThF 3:00p- 4:00p DR. OZ	DT	\$75.00	30	4	4	
MTuWThF 4:00p- 4:30p CH4 NEWS AT 4	EF	\$225.00	30	3	3	
MTuWThF 4:30p- 5:00p CH4 NEWS-430P	EF	\$175.00	30	3	3	
MTuWThF 5:00p- 5:30p CH4 NEWS AT 5	EN	\$300.00	30	4	4	
MTuWThF 6:00p- 6:30p CH4 NEWS AT 6	EN	\$325.00	30	3	3	
MTuWThF 6:30p- 7:00p CH4 NWS AT 630<	EN	\$325.00	30	3	3	
Sa 6:00a- 7:00a CH4 NW TDY SA	WK	\$125.00	30	1	1	
Su 5:00a- 6:00a	WK	\$25.00	30	1	1	

Date: 6/25/2015

Affiliation: NBC

Page: 2

Summary by Station

Date: 6/25/2015

Client: N/A
Media: TV
Product: N/A

Flight Start Date: 06/29/2015
Flight End Date: 07/05/2015
Survey: Jul15 Proj. (Jul14 HUT, May15 SHR) DMA
Nielsen Live+3

Send Billing To:

Market/System: Nashville			
Station	Total Spots	STN Gross	PCT
WSMV-TV	35	\$6,530.00	100%
Market Total:	35	\$6,530.00	

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

ALL

Date:

6/26/15

I, Danica Denison of Results Mediabeing/on behalf of: Jeremy Kane for Mayor, a legally
qualified candidate of the _____ political

party for the office of: _____

in the 2015 Mayoral Electionelection to be held on: August 6th, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE Attached Schedule			

Total Charges:

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Daniel Danson of Results Media

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3-13-15

Date

Daniel Danson

Signature

To Be Signed By Station Representative



Accepted



Accepted in Part



Rejected

P. Scott

Signature

P. Scott

Printed Name

GSM

Title