

# WKPZ-CD

## Quarterly Issues & Programs List Fourth-Quarter 2023

A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave “significant treatment” to those issues.

The following issues were presented on the WKPZ-CD public affairs program “A Closer Look”

### ISSUES

A Closer Look airs on WKPZ-CD on Sunday mornings at 6:30 AM

#### **ISSUE: Financial Aid with Food Assistance:**

**10-01-23 FARM BILL AND THE SNAP PROGRAM (TRT 12:00) ZOOM** The Snap Program/ Food Assistance/Low-Income Families/ Contact Congress. Carolina Schneider, MS, RD, registered dietitian talks to Lynda Fontaine about the SNAP Program and how you can help to make it better through the Farm Bill. Carolina also speaks about the importance of a healthy diet and Vitamin D through foods. She also gives information on how to sign up for the food assistance program.

#### **ISSUE: Blood Shortage**

**10-08-23 RED CROSS BLOOD SHORTAGE | EXECUTIVE DIRECTOR HEATHER CARBAJAL (TRT 12:00)** National Shortage of Blood. Where to donate, how to volunteer. There is a national shortage of blood and Red Cross Executive Director Heather Carbajal speaks with Lynda Fontaine to explain why and how people can donate now. She also explains how to become a volunteer for blood banks, and disasters.

### **ISSUE: School Safety**

#### **10-15-23 SCOTT CO SCHOOLS SRO MATT QUILLEN | SCHOOL SAFETY & ACTIVE SHOOTER TRAINING FOR OFFICERS (TRT 12:00)**

Matt Quillen SRO for Scott Co Schools talks about the need to get trained officers in schools that can better handle active shooters in schools.

### **ISSUE: Health Inequities**

#### **10-15-23 FREE COMMUNITY HEALTH FAIR | HEALTH-RELATED VENDORS (TRT )**

**12:00.** Lynda Fontaine talks to Dr. Rebecca Adkins Fletcher, Ph.D. and Dr. Georgetta Washington who is a retired professional registered nurse, who after 40 years practicing in the acute care areas, is spending time attempting to mediate community issues regarding health inequities and disparities. They discuss the health fair and how and where to attend.

### **ISSUE: Vaccinations**

#### **10-29-23, 11-19-23, and 12-31-23 Immunization | Noah Crusenberry, M.Ed. (TRT 12:00)**

Noah Crusenberry THRIVE Program Assistant joins Lynda Fontaine to take A Closer Look at Immunizations. Noah explains why it's important for some people to get vaccinated. They also talk about vaccine injuries and why some hesitate to get vaccinated.

### **ISSUE: Disease Prevention**

#### **10-29-23 DR DALA AKOURY | LYME DISEASE TREATMENT (TRT 12:00)**

Doctor Dala Akoury talks about why it's important to get to the root causes of diseases and natural alternatives to healing.

### **ISSUE: Community Service**

#### **11-05-23 HOPE | EDUCATING AND HELPING CHILDREN LEARN ABOUT LIFE SKILLS (TRT 12:00)**

Stella Robinette, The Founder of Hope, and Ethel C. Smawley Hope Producer and The Encounter Owner speak to Lynda Fontaine about the Fundraiser they will be having for their organization. The Purpose of HOPE is to educate the surrounding area youth with life skills, to build future business and community leaders; and to educate and advocate multi-cultural understanding within the Tri-Cities area. To teach and promote community services, outreach skills, and other opportunities to our area youth. H.O.P.E.'s program targets the following groups of individuals: Teens interested in developing life skills for ongoing success (ages 11-19).

### **ISSUE: Kingsport City Projects**

#### **11-12-23 and 12-31-23 Kingsport City Government CHRIS MCCARTT | KINGSPORT CITY MANAGER (TRT 12:00)**

Chris McCartt, City Manager of Kingsport, joins A Closer Look to give us all the details about what projects the city is currently working on and what you can expect to gain with these taxpayer projects.

## **ISSUE: No-Kill Animal Shelters**

**11-26-23 Best Friends.org | Animal Shelters, overcrowding shelters, no-kill shelters)12:00**

Alexis Pugh, Director of Lifesaving Centers, BestFriends.org talks with Lynda Fontaine on A Closer Look program to discuss animal shelters and how they are driving the effort in Tennessee to make all animal shelters No-Kill by 2025. Best Friends is leading the no-kill movement by running lifesaving community programs for dogs and cats, providing support and training for animal shelters and rescue groups, and mobilizing community members on behalf of pets in need across the country and our area in Northeast Tennessee.

## **ISSUE: Local Food Shortage**

**12-24-23 Second Harvest Food Bank (TRT 12:00)**

Our community, like so many others in our country, is home to people who struggle with hunger. Since federal nutrition programs don't reach everyone in need, food banks help fill the gap. Each year, Feeding America releases a study called Map the Meal Gap to help us better understand how many people in our service area are going hungry each day.

# SUPPORTING DOCUMENTATION

**A Closer Look** airs on WKPZ-CD on Sundays at 6:30 AM

**10-01-23 FARM BILL AND THE SNAP PROGRAM | FARM BILL (TRT 12:00) ZOOM**

Carolina Schneider, MS, RD, registered dietitian talks to Lynda Fontaine about the SNAP Program and how you can help to make it better through the Farm Bill. Carolina also speaks about the importance of a healthy diet and Vitamin D through foods. She also gives information on how to sign up for the food assistance program.

**10-01-23 LYDIA F. HOSKINGS | CANNING, HALLOWEEN SAFER TREATS FOR KIDS AND FALL CANNING CLASSES (TRT 12:00)**

Lydia F. Hoskins is back in the A Closer Look Kitchen to talk about Fall Canning classes you can attend, she also explains how to stay ahead of the extra sweets we'll all be eating for the holidays. Lydia also shows us how to make a healthy Halloween treat for everyone!

**10-08-23 MARY STEADMAN | FRIENDS OF WARRIORS' PATH STATE PARK (TRT 12:00)**

Lynda Fontaine takes A Closer Look with Mary Steadman, from Friends of Warriors' Path State Park. Mary gives us all the details about the upcoming Golf tournament to benefit the park that takes place on October 13, 2023.

**10-08-23 RED CROSS BLOOD SHORTAGE | EXECUTIVE DIRECTOR HEATHER CARBAJAL (TRT 12:00)**

There is a national shortage of blood and Red Cross Executive Director Heather Carbajal speaks with Lynda Fontaine to explain why and how people can donate now. She also explains how to become a volunteer for blood banks, and disasters.

**10-15-23 SCOTT COUNTY SCHOOLS SRO MATT QUILLEN | SCHOOL SAFETY & ACTIVE SHOOTER TRAINING FOR OFFICERS (TRT 12:00)**

Matt Quillen SRO for Scott County Schools talks about the need to get trained officers in school that can better handle active shooters in schools.

**10-15-23 FREE COMMUNITY HEALTH FAIR | HEALTH-RELATED VENDORS (TRT 12:00)**

Lynda Fontaine talks to Dr. Rebecca Adkins Fletcher, Ph.D., and Dr. Georgita Washington who is a retired professional registered nurse. They discuss all the details about the Free Health Fair this month!

**10-22-23 JONESBOROUGH HALLOWEEN | EVENTS (TRT 12:00) ZOOM**

Amber Crumley, Director of Special Events in the Town of Jonesborough talks to Lynda Fontaine about all the "Halloween Haunts & Happenings Trick-Or-Treat Events.

**10-22-23 SYMPHONY OF THE MOUNTAINS | SCOTT EDELMAN AND CHRIS SLONE (TRT 12:00)**

UPCOMING CONCERTS

**10-29-23 DR DALA AKOURY | LYME DISEASE TREATMENT (TRT 12:00)**

Doctor Dala Akoury talks about a more natural way to health and why we need to look at the root cause vs symptoms.

**11-12-23 ROD GEMAYEL | FRIENDS OF ALLANDALE MANSION (TRT 12:00)**

The **Friends of Allandale** were formed in 1989 to support continuing improvements at Allandale Mansion by a group of people with a focus on developing the beauty of Allandale and creating a distinctive location in the Kingsport area for special events. Since then, this family of Friends has grown to include over 250 members who have supported over \$550,000 in improvements to the interior, the exterior, and the grounds of Allandale Mansion. They share their interests in different facets of interior decorating (including draperies, carpets, paint, paintings, and furnishings) to create a beautiful location for many events. Other people contribute their talents to exterior improvements: lighting, flowers, walkways, and gardens. Many contribute the gift of their time to events and other projects.

**11-19-23 and 11-26-23 TOWN OF JONESBOROUGH | AMBER CRUMLEY EVENTS COORDINATOR (TRT 12:00)**

Amber Crumley lays out all the events for this Christmas in the Town of Jonesborough.

**12-03-23 JOSEPH IGNACE AUTHOR | THE PROBLEM WITH POTENTIAL (TRT 12:00) ZOOM**

"The Problem With Potential, How to Stop Overthinking and Get out of Your Way" . Joseph Ignace talks to Lynda Fontaine about his new book. He is also the owner of The Knowledge Gap Company. Lynda takes A Closer Look with Joseph to discuss the book and how and where you can purchase a copy. Joseph will have a Book Launch Party at Barnes and Noble in Johnson City on December 9th.

**12-03-23 and 12-17-23 RHYS FONTAINE | SURVIVALIST WITH BOULDER OUTDOOR SURVIVAL SCHOOL (TRT 12:00)**

Lynda Fontaine talks to Rhys Fontaine about survival skills and how you can join his workshops.

**12-10-23 CONNIE CLYBURN | AUTHOR, AGING FABULOUSLY (TRT 12:00)**

Connie Clyburn, Author of Aging Fabulously.

**12-10-23 MALANIE TEEGARDEN | VETERAN SOAP MAKER AND AUTHOR "GUIDE TO SOAP MAKING" (TRT 12:00)**

Melani Teegarden joins Lynda Fontaine to talk about soap making and her new book that will show you how to make your own.

**12-17-23 DR TOM RODGERS | HORMONE THERAPY AND ALTERNATE TREATMENTS, PERFORMANCE MEDICINE (TRT 12:00)**

Tom Rodgers talks to Lynda Fontaine about Hormone Therapy.

**12-24-23 NAVY RECRUITER AND NUCLEAR MACHINIST'S MATE JASON WERNER (TRT 12:00)**

Jason Werner is a Recruiter and Nuclear Machinist's Mate. Lynda Fontaine speaks to Jason about the need for recruits and how you can sign up and receive a very nice sign-on bonus for your bank account! Jason also shares a few fun facts about Submarines!