

WKPZ-CA
Quarterly Issues/Programs List
January 1, 2012

A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave "significant treatment" to those issues.

**The following issues were presented on
WKPZ-CA
public affairs programs**

1) Issue – Relay For Life

Program – A Closer Look – October 1, 2011, 26 minutes

We interviewed a representative of Fenders Farm/Relay for Life. This on location show highlighted the many wonderful "play" opportunities offered by the farm and their commitment to the Relay For Life events.

2) Issue – Supporting Cancer Victims and Their Families

Program – A Closer Look – October 15, 2011, 13 minutes

This segment was with Theresa Bailey & LaCosta Brown-Kingsport Hematology & Oncology. These ladies shared information about the various support groups available to cancer patients and their families.

3) Issue – Recreation and Tourism

Program – A Closer Look – October 22, 2011, 26 minutes

This show shot on location at Bays Mountain Park highlighted the many opportunities to enjoy this crown jewel of the region.

4) Issue – Regional Culture

Program – A Closer Look – November 5, 2011, 13 minutes

This segment was an interview with Richard Rose of the Barter Theatre. This was an informative session on the history and current programming of this venerable institution.

5) Issue – Education

Program – A Closer Look – November 12, 2011, 13 minutes

This segment was an interview with Kim Stewart of the Southwest Virginia Higher Education Center who talked about Taste of Home Cooking classes and other educational opportunities.

6) Issue – Helping the Less Fortunate

Program – A Closer Look – December 10, 2011, 13 minutes

This segment was with Major Antony Basso of the Salvation Army who talked about The Red Kettle Drive, Angel Tree and other programs of his organization.

Supporting Documentation
WKPZ-CA Public Service Programming
A Closer Look, Saturdays 6AM - October – December 2011
Each segment is approximately 13 minutes in length

October

Oct. 1

Fenders Farm/Relay for Life. This on location show highlighted the many wonderful "play" opportunities offered by the farm and their commitment to the Relay For Life Events.

Oct. 8

Diane & Mildred - These ladies are doing a marvelous job of keeping the gospel music genre alive and well

Oct. 15

Katie Evans-St. Jude - Katie shared the mission of St. Judes and details about the upcoming -a-thon.

Theresa Bailey & LaCosta Brown-Kingsport Hematology & Oncology - These ladies shared information about the various support groups available to cancer patients and their families.

Oct. 22

Bays Mountain - This on location show highlighted the many opportunities to enjoy this crown jewel of the region.

Oct. 29

Jim Perkins-Wellmont Diabetes Center - Jim brought us information on this rampant disease.

Nov. 5

Richard Rose-Barter Theatre - An informative session on the history and current programming of this venerable institution.

Our second segment with Jim Bailey of WKPT-TV News delved into the series 'Made In Our Hometown' on the WKPT-TV News at 11 PM.

Nov. 12

Kim Stewart-SW VA Higher Education Center-Taste of Home cooking classes and other educational opportunities were shared by Kim

Nov. 19

Stella Parton, country music star and sister of Dolly Parton, shared her story of life - a real inspiration.

Nov. 26

Stella Parton, country music star and sister of Dolly Parton, shared her story of life - a real inspiration. (Repeat)

Dec. 3

Dorothy Ratcliff & Chelsea Sumpter-Inter City Ballet - The 32nd year for this presentation of a traditional favorite – The Nutcracker.

Joan Williams-Windsor Medicare Extra - The second segment outlined some of the serious choices that our seniors have to make and quickly.

Dec. 10

Major Antony Basso - Salvation Army - The Red Kettle Drive, Angel Tree and other programs were highlighted in this on scene program

Dec. 17

Scottie Mayfield - May Field Dairy - Scottie shared some history of the business as well as some treats for holiday entertaining.

Dec. 24

Billy Wayne-Lamp Light Theatre - This show highlighted their efforts to be a place of family entertainment.

Dec. 31

Billy Wayne-Lamp Light Theatre (Repeat) -- This show highlighted their efforts to be a place of family entertainment.