This Annual EEO Report is filed on behalf of KFSN-TV, LLC in Fresno, California in compliance with the Federal Communication Commission's (FCC) Equal Employment Opportunity (EEO) reporting requirements. KFSN-TV Fresno is an American Broadcasting Owned and Operated television Station located in Fresno, California. This report includes information from August 1, 2012 through July 31, 2013 and will be placed in the Station's public file and on the Station's website.

KFSN-TV is an equal opportunity employer and is committed to a policy that advances opportunities for all qualified individuals. It is our policy to promote the realization of equal employment opportunities through a positive, continuing program of specific recruitment, outreach, hiring, promotion and other practices designed to ensure the full realization of equal employment opportunities.

To make this policy effective, and to ensure compliance with the requirements of the FCC, we have adopted an equal opportunity program, as described within.

Job Vacancy Information

KFSN-TV as an equal opportunity employer is committed to meeting and surpassing the Station's EEO information dissemination obligations. All full-time and part-time job vacancies are posted with several sources including national and local minority organizations, schools and newspapers. The Station's list of recruitment sources has been updated and was used for every full-time vacancy (See Attachment A), arising during the reporting period.

The Station will continue to actively seek out new recruitment sources. The Station encourages Community organizations (See Attachments B-1 and B-2) and Educational Organizations (See Attachments C-1 and C-2) that distribute employment information or refer prospective candidates, to contact us so that the organization may be placed on our mailing list to receive notification of future vacancies.

Record Keeping

In compliance with EEO record keeping, KFSN-TV creates a file for each position to be filled. To this end, the file contains copies of the job listings for all sources used to recruit candidates for job openings. The Station's procedures require approval by the Station's Business Manager and applicable Department Head, prior to extending a job offer. In addition to the creation of files for each position, the Station has documented the supplemental outreach initiatives listed in the Commission's "menu."

Supplemental Recruitment Measures

The Station has historically participated in the supplemental recruitment measures listed in the "Commission's Menu" of initiatives. In fact, during the past twelve months, the Station has:

1. Establishment of an internship designed to assist members of the community to acquire skills need for broadcast employment.

KFSN-TV operates a News Internship Program designed to assist qualified students in acquiring skills needed for employment in the broadcast industry, while allowing the student to gain school credit, as well as compensation. Typically a News' Intern works at the Station for 3-4 months, depending on the length of the school semester. The Station notifying area colleges/universities about Internship openings and from student-initiated contacts recruits interns. The goal of the Internship Programs is to expose students to the "real-life" world of the field they are pursuing. The News Department utilizes established guidelines to create a program specific to the department. The Station strives to teach interns how the world of News Production works, and provide them with valuable experience to facilitate the pursuit of a career in broadcasting. An Intern's duties range from assisting on the assignment desk to providing research for breaking news stories. In the last twelve months, the station has had sixe news interns participate in the program. The interns come from academic institutions such as Texas State University, California State University Stanislaus, University of Southern California, California State University Fresno and Fresno City College.

2. Training Programs designed to enable station personnel to acquire skills that could qualify them for a position in the broadcast industry.

The Station participates in the Emma Bowen Training Program. The purpose of the Training Program is to seek out minority individuals and provide them skills to seek employment in the broadcast industry.

 Listing each upper-level opening in a job bank or newsletter of a media trade group with a broad based membership that includes women and minorities.

The station listed the positions of Executive Producer, Creative Service Director and Promotions Manager, all management level positions, in the following Media trade publications: TV Jobs.Com, Medialine, and The Disney Jobs Portal, between the months of June 2012 – March 2013.

- 4. Participated in programs sponsored by educational institutions
 In September, 2012, the Station awarded a Building a Better Community Scholarship to students at Fresno City College.
- 5. Participation in scholarship programs directed to students desiring a broadcast career
 In July 2013, the Station awarded four journalism scholarships to minority students at California State University, Fresno.

The job announcements for full-time positions filled during the period covered by the annual EEO public file reports (August 1, 2012 through July 31, 2013) are attached hereto as *Attachment D1 through D13*.

Positions Filled

Since August 1, 2012, the Station has filled thirteen (13) full time positions.

The first position, Executive Producer, was filled on September 24, 2012. On June 1, 2012, notice of the job vacancy was submitted to the Disney Job Listing, which is a company wide weekly job newsletter and the Station mailing list (see Attachments A, B and C for names and addresses). Six candidates applied and three candidates were interviewed. The station received resumes from three referral sources (See Attachment *D-1*). The selected candidate was referred by an employee (TW) of the Walt Disney Company.

The second position, News Reporter, was filled on October 25, 2012. On August 20, 2012, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and addresses). Thirty-six candidates applied and five were interviewed. The Station received resumes from nine referral sources (See *Attachment D-2*) and selected a candidate that was an internal freelance employee.

The third position, Sports Director, was filled on October 25, 2012. On September 4, 2012, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Forty-four candidates applied for the position and three were interviewed; the Station received resumes from eight referral sources (See *Attachment D-3*), and selected a candidate that was an internal employee.

The fourth position, Assignment Editor, was filled on January 9, 2013. On September 4, 2012, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Seven candidates applied for the position and three were interviewed. The Station received resumes from five referral sources (See *Attachment D-4*), and the selected candidate was referred by an employee (GR).

The fifth position, Account Executive was filled on October 15, 2012. On September 4, 2012, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Nine candidates applied for the position and six were interviewed. The Station received resumes from two referral sources (See *Attachment D-5*), and the selected candidate was referred by KFSN's web site.

The sixth position, News Producer, was filled December 1, 2012. On September 25, 2012, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Five candidates applied for the position and two were interviewed. The Station received resumes from four referral sources (See *Attachment D-6*) and the selected candidate was the Emma Bowen Intern.

The seventh position, Promotions Manager was filled January 10, 2013. On December 17, 2012, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing

list (See Attachments A, B and C for names and Addresses). Three candidates applied for the position and three were interviewed. The Station received resumes from three referral sources (See *Attachment D-7*) and the selected candidate was a current internal employee.

The eighth position, Anchor/Reporter was filled May 13, 2013. On February 8, 2013, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Fifty-four candidates applied for the position and four were interviewed. The Station received resumes from thirteen referral sources (See Attachment D-8) and the selected candidate was a current internal freelance employee.

The ninth position, News Producer, was filled March 27, 2013. On February 18, 2013, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Six candidates applied for the position and one was interviewed. The Station received resumes from three sources (See *Attachment D-9*) and the selected candidate was referred by KFSN's web site.

The tenth position, Creative Services Director, was filled March 30, 2013. On February 13, 2013, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Sixteen candidates applied for the position and seven were interviewed. The Station received resumes from six sources (See *Attachment D-10*) and the selected candidate was referred by TVJOB's web site.

The eleventh position, Executive Producer, was filled March 21, 2013. On February 15, 2013, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Five candidates applied for the position and two were interviewed. The Station received resumes from four sources (See *Attachment D-11*) and the selected candidate was a current internal employee.

The twelfth position, Executive Producer was filled May 13, 2013. On March 13, 2013, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Four candidates applied for the position and

three were interviewed. The Station received resumes from three sources (See *Attachment D-12*) and the selected candidate was referred by Linked In.

The thirteenth position, News Producer, was filled April 28, 2013. On March 13, 2013, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Three candidates applied for the position and one was interviewed. The Station received resumes from two sources (See *Attachment D-13*) and the selected candidate was referred by a former employee (JC).

Recruitment Sources-General

In an effort to reach a broad spectrum of the population, KFSN-TV uses various sources in its recruitment efforts. In addition to local and national print journals, the Station also has its recruitment ads placed on the Web pages of major print journals, such as Broadcast & Cable.

In addition to the print media, KFSN-TV continuously receives referrals of job applicants from other sources, including educational institutions (See Attachments C-1 and C 2), word-of-mouth, talent agents, temporary employees and persons submitting resumes to the Station.

Recruitment Sources-Hire and Interviewee

Since August 1, 2012, KFSN-TV has solicited and received numerous resumes for job openings at the Station from a variety of national, local and educational (See Attachment D1-D13) sources. With this in mind, the Station has been able to effectively interview and hire qualified minority job applicants.

Since KFSN-TV's management is committed to recruiting qualified minorities, the Station will regularly assess and improve its recruitment methods by analyzing the effectiveness of its strategies, and amending them as needed.

Self Assessment

KFSN-TV's management is committed to recruiting qualified minorities; to that end, the Station's General Manager (Dan Adams) and Director, Business Manager (Daniel Simms) will regularly assess and improve its recruitment methods by analyzing the effectiveness of its strategies, and amending them as needed

		KECKUI	RECKULLMENT - REFERRALS	FERKALS	
		Minority Nu	Number of Referrals	women.	Total
Internal Job Posting		5		6	11
Spots N Dots		0		0	0
The Fresno Bee		0		0	0
The Bakersfield Californian		0		0	0
Broadcasting Cable		0		.0	0
The California Advocate		0		0	0
602 Communications		0		0	0
Independent Talent Agencies		6		15	21
Bulldogjobs.com		0		0	0
NAHJ		0		0	0
Medialine		0		0	0
ITT Technical School		0		0	0
Chico Enterprise		0		0	0
TVJOBS.COM		6		∞	14
CA. Chicano News Media Assoc.		0		0	0
KFSN Web		9		16	25
EEO Job Mailing		0		0	0
Unidentified		10		39	49
KFSN-TV On-Air Advertising		0		0	0
Word-of Mouth/Employee Referrals		2		ω	5
	Total	38		87	125

FCC EEO Report Organization Attachments-B1, B2, C1, C2 & D/Word/Business/Front Desk

ORGANIZATIONS

job openings at the station and solicited of applicants: In addition to the organizations listed above, since August 1, 2012, KFSN-TV had notified the following organizations and community leaders of

Refugee Self Suff. Project The Career Center Chicano & Latin Amer. Studies First Chinese Baptist Church Hinton Comm. Center Youth Employment Off. Fresno Chamber of Commerce Ms. Mattie Meyers Fresno County Workforce Connection Natl. Assoc. of Hispanic Journalists California Advocate UCP KABC-TV Employment & Training Services Ms. Maude Hunter Fresno County Workforce Connection Single Ministry 2434 E. Nees, Fresno, CA 93710	NAME
4879 E. Kings Canyon, Fresno, CA 93727 18111 Nordoff Street, Northridge, CA 93702 5340 N. Campus Drive, Fresno, CA 93740 6080 N. Angus Street, Fresno, CA 93710 2385 S. Fairview, Fresno, CA 93706 770 San Pablo, Fresno, CA 93728 2331 Fresno Street, Fresno, CA 93716 P.O. Box 12754, Fresno, CA 93779-2754 1900 Mariposa Mall #280, Fresno, CA 93721 1050 Connecticut Ave NW FL 10, Washington, D.C. 20036 Ivan Roman 1715 E St., Ste 108, Fresno CA 93728 4224 N. Cedar Avenue, Fresno, CA 93726 1900 Mariposa Mall #303, Fresno, CA 93721 4645 North Fifth, Fresno, CA 93726 3302 N. Blackstone, Ste. 302, Fresno, CA 93726 Ty 2434 E. Nees, Fresno, CA 93710 Liz Liz Liz Liz Liz Al Smith Mattie Meye Larry Flemin Gail Vartani Diane G. Me Jeff Davis Maude Hunt Torita Adam Camille Gas	ADDRESS
Lin Hagler John Mayaski Liz Al Smith Mattie Meyers Larry Fleming Ivan Roman Pauline Kimber Gail Vartanian Diane G. Medina Jeff Davis Maude Hunter Lorita Adams Camille Gaston	CONTACT PERSON
	PHONE #

NATAS Fresno VA Medical Center Veteran's Service Office Veterans of Foreign Wars Veterans of Foreign Wars Veterans of Foreign Wars Disabled Veteran Disabled American Veterans San Joaquin Valley Veterans Lao Veterans of America Civil Air Patrol Sq 112 Veterans Affairs Department American Legion Post 23	Dept of Rehabilitation	The Leadership Institute	Fresno Reg. Occupational Prog.	Young Com. Dev.	State of California Rehabilitation Dept	Goodwill Industries	Chinese for Affirmative Action	St. John's Society	Marjaroee Mason Center	EDD Job Services	NW Employment Networking Svc.	NAME
4317 Camden Ave., San Mateo, CA 94403-5007 2615 E Clinton Ave., Fresno, CA 93726-4812 3845 N Clark St., Ste 103, Fresno, CA 93726-4812 3585 Blythe Avenue, Fresno CA 93703 530 N Parkway Drive, Fresno, CA 93728 701 Van Ness Avenue, Fresno, CA 93721 3163 E McKinley Avenue, Fresno, CA 93727 4928 E Clinton Way, Ste 101, Fresno, CA 93727 711 S Minnewawa, Fresno, CA 93727 911 S. Chance Avenue, Fresno, CA 93702 1752 E Bullard, Ste 101, Fresno, CA 93710 1502 O Street, Sanger, CA 93657	P.O. Box 24001, Fresno, CA 93779-4001	1101 N. Highland St., Arlington, VA 22201	1111 Van Ness Ave., Fresno, CA 93721-2002	1715 Yosemite Avenue, San Francisco, CA 94124	2550 Mariposa Mall, Fresno, CA 93721	1500 Mission, San Francisco, CA 94103	17 Walter U Lum Pl., San Francisco, CA 94108	2116 Fernwood Drive, Hanford, CA 93230	1600 M Street, Fresno, CA 93721	3302 N. Blackstone, Ste 155, Fresno, CA 93726-5393	5415 North West Avenue, Fresno, CA 93711	ADDRESS
	Anthony Chavarria	Jim Cromwell	Ophelia Pettross		Debbie Rose	Kirill Elistratov	Ronnie Rhoe	Fatima Belo	Jana Harris		Barbara Pease	CONTACT PERSON
	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	PHONE #

EDUCATIONAL INSTITUTIONS

Since August 1, 2012, KFSN-TV has notified the following educational institutions of job openings and solicited referrals of applicants:

Carcer Dev. Center Pan American Studies Fresno City College, Placement Office State Center Comm. College, Voc. Train. FCC Disabled Student's Program East New Mexico University CSUF Mass Communications & Journal. San Joaquin Valley College JFK University/Career Center College of the Seqoias Placement Office CSU Chico Northeastern University City College Downtown Campus Oholone Community College Fresno Pacific College Merced College, Job Placement Kings River Community College Fresno City Resource Center
CA State University-Hayward, Hayward, CA 94542 1101 E. University, Fresno, CA 93741 1101 E. University, Fresno, CA 93741 2930 E. Annadale, Fresno, CA 93725 1101 E. University, Fresno, CA 93725 1101 E. University, Fresno, CA 93741 E. New Mexico Univ., Portales, NM 88130 2225 E. San Ramon, Fresno, CA 93740-8029 295 E. Sierra Ave., Fresno, CA 93710 100 Ellinwood Way, Pleasant Hill, CA 94523-4817 915 S. Mooney Blvd., Visalia, CA 93227 Placement Office, Chico, CA 95929-0700 102 Lake Hall, Boston, MA 02115 800 Mission Street, San Francisco, CA 94103 43600 Mission Blvd., Fresno, CA 93702 3600 M Street, Merced, CA 95340 995 N. Reed Avenue, Reedley, CA 93741 1101 E. University, Fresno, CA 93741
CONTACT PERSON Richard Forster Kehinda Solwazi Michelle Ruby Carol Rains Janice Emerzian Lucy Wilson Don Priest Nancy Hale Diane Methfessel Fayd Hord Noele Winans Maria Stein Gene Williams Diane Burkeland Alicia Andrade Debbie Sutton Laurie Tidyman-Coxey Rob Weil

NAME

Women's Resource Center, CSUF FSU Dept of Mass Communications
Natl. Assoc. Black Journalists
City College/S.E. Campus
DeAnza College
Fresno Pacific College
Syracuse Univ., S.I. Newhouse School
Of Pub. Comm. Career Dev. Center
CCNMA, USC Annenberg School Journ.
ITT Tech
Institute of Technology

ADDRESS

Fresno, CA 93740

2225 E. San Ramon, Fresno, CA 93740-8029 8701 Adelphi Rd., Adelphi, MD 20783 1800 Oakdale Avenue, San Francisco, CA 94124 21250 Stevens Creek Blvd., Cupertino, CA 95014 1717 S. Chestnut, Fresno, CA 93702

215 University Place, Syracuse, NY 13244
727 W 27th Street, Los Angeles, CA 90089-7725
362 N Clovis, Clovis, CA 93612
564 Herndon Ave., Clovis CA 93612

CONTACT PERSON

Francine Oputa
Jim Wilson
Timothy Bracey
N/A
Cindy Lister

#12-06

Position Title & Job #

Executive Producer

Date Posted

6/1/2012

Department

News

Date Filled

9/24/2012

Applicant's	SEX				RAC				RVIEW		
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
		V			_	_	_	$\overline{}$		END DEE WATKOWOK	Н
		Х	Х			_		X	_	EMP REF-WATKOWSKI	
	X		Х					Х		UNKNOWN	NH
	Х		Х						Х	UNKNOWN	NH
	X		Х						Х	TVJOBS	NH
		Х	Х					Х		EMP REF-WATKOWSKI	NH
		Х	Х						Х	UNKNOWN	NH
					_	-	_				
						-					
				-				_			
			-								
			-								
							_				
				_		_		_			
				_		_					
Totals	s: 3	3	6	0	0	0	0	3	3		

Sex:	
M= Male	
F= Female	
Race:	
W= White	
B= Black	
H= Hispanic	
A= Asian	
Al: American Indian	

Referral Source:	Status:
File/Database Search	NH - Not Hired
Community Outreach(Name of A	Agy) H - Hired
Employee Ref(Name of Employe	ee) ARO - Applicant Refused Offer
College/Univ.(Name of Institution	n)
Advertisement	•
Agency (Name) Position	n filled by: L. G.
Rehire	
Other Submitte	ted by: M. C.
	• (

#12-08

Position Title & Job #

Reporter

Date Posted

8/20/2012

Department

News

Date Filled

10/25/2012

Applicant's	SEX	(RAG	CE		INTE	RVIEW		
Name	M	F	W	В	H	Α	Al	Υ	N	SOURCE	STATUS
		Х				Х			Х	WEB	NH
		Х	Х						Х	UNKNOWN	NH
		Х			X				Х	WEISMAN MEDIA LAW	NH
	Х		Х						Х	UNKNOWN	NH
		Х	Х						Х	TVJOBS	NH
		Х	Х						Х	BURT SHAPERIO AGY	NH
	X			Х					Х	TVJOBS	NH
	X					Х			Х	TVJOBS	NH
	Х		Х						Х	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
		Χ	Х						Х	WEB	NH
		Х	Х						Х	UNKNOWN	NH
		Х			X				Х	UNKNOWN	NH
	Х		Х						Х	WEB	NH
	X		Х					Ī	Х	ABC JOB LISTING	NH
	Х			X					Х	WEB	NH
		Х	X						Х	UNKNOWN	NH
		Х		X					Х	TVJOBS	NH
	X		Х						Х	UNKNOWN	NH
		Х	Х						Х	THE NW GROUP	NH
	X		Х						Х	UNKNOWN	NH
		Х			Х			Х		KFSN EMPLOYEE	NH
	Х		Х						Х	WEB	NH
	Х				X			X		KFSN FREELANCE RPT	NH
	Х		Х						Х	UNKNOWN	NH
		Х		Х					Х	WEB	NH
		Х	Х						Х	UNKNOWN	NH

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
AI: American Indian

Referral Source:			Status:	
File/Database Searc	h		NH - Not Hired	
Community Outread	h(Name of A	gy)	H - Hired	
Employee Ref(Name	e of Employe	e)	ARO - Applicant Refused Offer	
College/Univ.(Name	of Institution)		
Advertisement				
Agency (Name)	Position ¹	filled b	by: A. V.	
Rehire				
Other	Submitte	d by:	M. C.	
1		•	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	

#12-08

 Position Title & **Job #** Reporter
 Date Posted
 8/20/2012

 Department
 News
 Date Filled
 10/25/2012

Applicant's											
Name	М	F	W	В	Н	Α	AI	Υ	N	SOURCE	STATUS
		X	X					X		KFSN FREELANCE	NH
		X		X					Х	BURT SHAPERIO AGY	NH
		Х	Х					Х		KFSN FREELANCE	Н
	Х		Х		İ			Х		ROGER BELL TALENT	NH
	X		Х						Х	UNKNOWN	NH
		X		Х					Х	UNKNOWN	NH
	Х		Х						Х	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
					_	_					
				-	-						_
					╁				-		
					 		_	_	_		
					1	_					
					t			-			
										.#1	
		_		-	-	-					
Totals	15	21	24	6	4	2	0	5	32		

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

Referral Source:		Status:
File/Database Search		NH - Not Hired
Community Outreach(Name of A	gy)	H - Hired
Employee Ref(Name of Employee	e)	ARO - Applicant Refused Offer
College/Univ.(Name of Institution))	
Advertisement		
Agency (Name) Position	filled b	by: A. V.
Rehire		***
Other Submitte	d by:	M. C.

#12-09

Position Title & Job #

SPORTS DIRECTOR

Date Posted

9/4/2012

Department

News

Date Filled

10/25/2012

Applicant's	SEX	(RAG	٦Ė		INTE	RVIEW			
Name	М	F	W	В	Н	Α	Al	Υ	Ν	SOURCE	STATUS	
	X		Х						X	WEB	NH	
	X				X			Х		WEB	NH	
	Х		Х						Х	UNKNOWN	NH	
	Х		Х					Х	ĺ	KFSN EMPLOYEE	NH	
	Х				X				Х	WEB	NH	
	Х		Х						Х	BURT SHAPIO MGMT	NH	
	X		Х						Х	UNKNOWN	NH	
	X		Х						Х	LORNA DAVE AGY	NH	
	X		Х						Х	DANA ADAMS CNSLT	NH	
	Х		Х						Х	TVJOBS	NH	
	X				X				Х	UNKNOWN	NH	
	X		Х						Х	BURT SHAPIO MGMT	NH	
	X		Х						Х	LORNA DAVE AGY	NH	
	X		Х						Х	BURT SHAPIO MGMT	NH	
	Х		Х				_		Х	UNKNOWN	NH	
		Х	Х						Х	UNKNOWN	NH	
	X		Х						Х	UNKNOWN	NH	
	X		Х						Х	TVJOBS	NH	
	X		Х						X	TVJOBS	NH	
	X		Х						X	LORNA DAVE AGY	NH	
	Х		Х						X	LORNA DAVE AGY	NH	
	X		Х		İ			7	X	LORNA DAVE AGY	NH	
		Х			X				Х	BURT SHAPIO MGMT	NH	
	X		Х						Х	DANA ADAMS CNSLT	NH	
	X		Х						Х	BURT SHAPIO MGMT	NH	
	X		Х						Х	UNKNOWN	NH	
	X		Х		İ				Х	UNKNOWN	NH	
	X		X						Х	UNKNOWN	NH	
Totals:												

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

Referral Source:		Status:	
File/Database Search	1	NH - Not Hired	
Community Outreach	(Name of Agy)	H - Hired	
Employee Ref(Name	of Employee)	ARO - Applicant Refused Offer	
College/Univ.(Name	of Institution)		
Advertisement			
Agency (Name)	Position fille	ed by: T. T.	
Rehire			
Other	Submitted b	y: M. C.	

#12-09

APPLICANT DATA FLOW LOG

Position Title & Job #

SPORTS DIRECTOR

Date Posted

9/4/2012

Department

News

Date Filled

10/25/2012

Applicant's	SE	X			RAC	CE			RVIEW		
Name	M	F	W	В	H	Α	Al	Υ	N	SOURCE	STATUS
	Х		Х						Х	DANA ADAMS CNSLT	NH
	X		Х						Х	DANA ADAMS CNSLT	NH
	Х		Х						Х	WEB	NH
	X		Х						Х	UNKNOWN	NH
	Х		Х						Х	UNKNOWN	NH
	Х		Х						Х	UNKNOWN	NH
	X		Х				- 50		Х	WILLINGER TALENT	NH
	Х		Х						Х	LORNA DAVE AGY	NH
	X		Х						Х	BURT SHAPIO MGMT	NH
	Х		Х						Х	WEB	NH
	X		Х						Х	UNKNOWN	NH
	Х		Х						Х	UNKNOWN	NH
	X					X		X		KFSN EMPLOYEE	Н
	Х		Х						Х	LORNA DAVE AGY	NH
	X					X			Х	TVJOBS	NH
		Х	Х						Х	BURT SHAPIO MGMT	NH
					_						
						_		_			
						_					
α					_			_			
		-			_	<u> </u>					
			-		-		-	-			
T		-						-			
Totals	3: 41	3	38	4	2	0	0	3	41		

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
AI: American Indian

Referral Source:		Status:
File/Database Searc	:h	NH - Not Hired
Community Outread	h(Name of Agy)	H - Hired
Employee Ref(Nam	e of Employee)	ARO - Applicant Refused Offer
College/Univ.(Name		
Advertisement		
Agency (Name)	Position filled	d by: T. T.
Rehire		
Other	Submitted by	y: M. C.

#12-10

Position Title & Job #

ASSIGNMENT EDITOR

Date Posted

9/4/2012

Department

News

Date Filled

1/9/2013

Applicant's	SEX	(RACE					INTE	RVIEW		
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
											NH
	X				Х				Х	WEB	NH
		Х	Х						Х	UNKNOWN	NH
	X				X				Х	WEB	NH
	1	Х	Х					Х		EMP REF-ARMSTRONG	NH
		Х	Х						Х	WEB	NH
		Х			X			Х		EMP REF-G RODRIGUEZ	Н
	X				Х			Х		FREELANCER KFSN	NH
										5	
	2	5	3	0	4	0	0	3	4		

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

	Referral Source:		Status:	┙
ľ	File/Database Search		NH - Not Hired	1
	Community Outreach(Name of A	gy)	H - Hired	1
I	Employee Ref(Name of Employe	e)	ARO - Applicant Refused Offer	1
	College/Univ.(Name of Institution)		
	Advertisement			
	Agency (Name) Position	filled t	ру: С. М.	╛
	Rehire			
	Other Submitte	ed by:	M. C.	
				-1

Position Title & Job #	FULL TIME ACCOUNT EXECUTIVE	Date Posted	9/4/2012
Department		Date Filled	10/15/2012
EEO Job Category			=======

Applicant's	SEX	SEX RACE INTERVIEW									
Name	М	F	W	В	Н	Α	Al	Y	N	SOURCE	STATUS
	Х		Х						Х	UNKNOWN	NH
		Х	Х					X		WEB	NH
		Х			Х			X		WEB	NH
		Х	Х					X		WEB	Н
	X		Х					Х		WEB	NH
		X	Х					X		WEB	NH
		X	Х						Х	WEB	NH
	X		Х						Х	WEB	NH
		Х	Х					Х		WEB	NH
						İ					
							1	T			
							1				
							1				
							1				
		i -			1		1				
Totals	3: 3	6	8	0	1	0	0	6	3		

Sex:	
M= Male	
F= Female	
Race:	
W= White	
B= Black	
H= Hispanic	
A= Asian	
Al: American Indian	

Referral Source:			Status:							
File/Database Search	l		NH - Not Hired							
Community Outreach	(Name of Ag	gy)	H - Hired							
Employee Ref(Name	of Employee	e)	ARO - Applicant Refused Offer							
College/Univ.(Name of	College/Univ.(Name of Institution)									
Advertisement										
Agency (Name)	Position 1	filled b	y: K. G.							
Rehire										
Other	Submitte	d by:	G. B.							
1										

#12-12

Position Title & Job # News Producer Date Posted 9/25/2012

Department News Date Filled 12/1/2012

Applicant's	SE)	<			RAC				RVIEW		
Name	М	F	W	В	Н	Α	ΑI	Υ	N	SOURCE	STATUS
	X		Х						N	UNKNOWN	NH
		Х	Х					Х		WORD-OF-MOUTH-LEDING	NH
		Х				Х			N	TVJOBS	NH
		Х				X			N	UNKNOWN	NH
		Х	Х					Х		EMMA BOWEN INTERN	Н
				_		_					
				_	_						
					_	_					
										p-	
					_						
		_ 2_								ž.	

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

- 1	Referral Source:		Status:	
	File/Database Search		NH - Not Hired	
	Community Outreach(Name of A	(gy	H - Hired	
	Employee Ref(Name of Employe	ee)	ARO - Applicant Refused Offer	
	College/Univ.(Name of Institution	ո)		
	Advertisement			
	Agency (Name) Position	filled t	oy: S. M.	[#]
- 1	Rehire			
	Other Submitte	ed by:	M. C.	
- 1				

#13-01

Position Title & Job #

PROMOTIONS MANAGER

Date Posted

12/17/2012

Department

PROMOTIONS

Date Filled

1/10/2013

Applicant's	SE				RAG				RVIEW		
Name	M	F	W	В	Н	Α	AI	Υ	N	SOURCE	STATUS
	X		Х			_		Х		KFSN EMPLOYEE	NH
	X	1	X		-	-	_	X		EMP REF-C RYBACZYK	H
	X	-	X					$\hat{\mathbf{x}}$	-	UNKNOWN	NH
						-					
				_	-						-
						_			-		
		-	-	\vdash	-	_					
		-	-		-	_			-		+
					 	_					1
	167									× E	
		_									
		-		_	-						
		-		_	-	-	_	-			+
Totals	3: 3	0	3	0	0	0	0	3	0		

Sex:	
M= Male	7
F= Female	
Race:	
W= White	
B= Black	
H= Hispanic	
A= Asian	
AI: American Indian	

Status:
NH - Not Hired
Agy) H - Hired
ree) ARO - Applicant Refused Offer
on)
"
n filled by: T.S.
ted by: _K.G.
n

#13-02

Position Title & Job #

Anchor/Reporter

Date Posted

2/8/2013

Department

News

Date Filled

5/13/2013

Applicant's	SEX				RAG	CE		INTE	RVIEW		
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
	X		Х						Х	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	TVJOBS	NH
	X		Х						Х	TVJOBS	NH
		Х	Х						Х	TVJOBS	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
	X		Х					25	Х	UNKNOWN	NH
		X			X				Х	UNKNOWN	NH
		Х	X	1					Х	TVJOBS	NH
		Х				X			Х	UNKNOWN	NH
		Х				X			Х	RICK MONTANEZ-EMP	NH
		Х	Х						Х	TVJOBS	NH
		Х			X				Х	WEB	NH
	X		Х						Х	BURT SHAPIRO AGY	NH
		Х	Х						Х	LORNA DAVE AGY	NH
	X		Х						Х	BURT SHAPIRO AGY	NH
	X		Х						Х	TVJOBS	NH
		Х	Х					X		TVJOBS	NH
		Х	Х						Х	NAPOLI MGMNT	NH
		Х	Х						Х	EPIC MEDIA CONSULT	NH
		Х	X						Х	BGA MEDIA TALENT	NH
		Х	Х						Х	UNKNOWN	NH
	X				Х				Х	UNKNOWN	NH
		Х	Х						X	UNKNOWN	NH
	X		Х				1		Х	BURT SHAPIRO AGY	NH
		Х	Х						Х	LORNA DAVE AGY	NH
		Х	X			Ì			Х	BURT SHAPIRO AGY	NH

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

Referral Source:	Status:
File/Database Search	NH - Not Hired
Community Outreach(Name of	Agy) H - Hired
Employee Ref(Name of Employ	ee) ARO - Applicant Refused Offer
College/Univ.(Name of Institutio	n)
Advertisement	
Agency (Name) Position	n filled by: S. S.
Rehire	
Other Submit	ted by: M. C.
Other Submit	ted by: M. C.

#13-02

Position Title & **Job #**Anchor/Reporter

Date Posted

2/8/2013

Department

News

Date Filled

5/13/2013

Applicant's	SEX	(RA	CE		INTE	RVIEW		
Name	М	F	W	В	H	Α	Al	Υ	N	SOURCE	STATUS
		X	Х						Х	LORNA DAVE AGY	NH
	X		Х						Х	NWT GROUP	NH
		X	Х						Х	UNKNOWN	Н
		X	Х						Х	LORNA DAVE AGY	NH
		X				Х			Х	UNKNOWN	NH
	Х		Х					X		LORNA DAVE AGY	NH
	X		Х						Х	UNKNOWN	NH
	X		Х						Х	UNKNOWN	NH
	X		Х						Х	TVJOBS	NH
		X	Х						Х	LORNA DAVE AGY	NH
		X	Х						Х	UNKNOWN	NH
	X			Х					Х	TVJOBS	NH
	X		Х						Х	UNKNOWN	NH
		X	Х						Х	WEB	NH
		X	Х						Х	UNKNOWN	NH
	X		Х						Х	TVJOBS	NH
		X	Х					Х		FREELANCE REP-KFSN	Н
	Х		Х						Х	UNKNOWN	NH
		X		X					Х	BURT SHAPIRO AGY	NH
	X		Х						Х	UNKNOWN	NH
		Х	Х						Х	BELL TALENT AGY	NH
	X		Х		İ				Х	EASTMAN MEDIA SVC	NH
	X			X				Х		AGENT	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	TVJOBS	NH
Totals	20	34	45	3	3	3	0	4	50		

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

	Referral Source:		Status:	
	File/Database Search		NH - Not Hired	
	Community Outreach(Name of A	gy)	H - Hired	
8.	Employee Ref(Name of Employe	e)	ARO - Applicant Refused Offer	
	College/Univ.(Name of Institution)		
	Advertisement			
	Agency (Name) Position	filled t	py: S. S.	
	Rehire			
	Other Submitte	d by:	M. C.	
- 1				

Position Title & **Job #**FULL TIME NEWS PRODUCER

Date Posted

2/18/2013

Department

NEWS

Date Filled

3/27/2013

Applicant's	SEX				RAG				RVIEW		
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
								V		MED	- 11
		Х	X			_	_	Х		WEB	Н
	Х		X						Х	WOM-J CARDINALE	NH
		X	X						Х	WEB	NH
		Х	Х						Х	WEB	NH
	X		Х						Х	UNKNOWN	NH
	Х		Х						Х	UNKNOWN	NH
	_										
		-					_	-	-	-	
Totals	3	3	6	0	0	0	0	1	5		

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

Referral Source:		Status:
File/Database Search		NH - Not Hired
Community Outreach	(Name of Agy)	H - Hired
Employee Ref(Name	of Employee)	ARO - Applicant Refused Offer
College/Univ (Name of	of Institution)	
Advertisement		
Agency (Name)	Position filled	by: H. A.
Rehire		
Other	Submitted by	r: M. C.
	-	

#13-04

APPLICANT DATA FLOW LOG

Position Title & Job #

FULL TIME CREATIVE SERVICES DIRECTOR

Date Posted

2/13/2013

Department

PROMOTIONS

Date Filled

3/30/2013

Applicant's	SEX	(RAG	CE		INTERVIEW				
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS	
	X		X					Х		KFSN EMPLOYEE	NH	
		Х	X						X	UNKNOWN	NH	
	X		X					Х		TVJOBS	NH	
		Х	Х					Х		KFSN EMPLOYEE	NH	
	X		Х					Х		UNKNOWN	NH	
	X		Х						Х	UNKNOWN	NH	
	X		Х						Х	WEB	NH	
	X		Х					Х		WOM-K GONZALES	NH	
	X		Х						Х	UNKNOWN	NH	
	X		Х						Х	WEB	NH	
	Х		Х					Х		TVJOBS	Н	
	X		Х						Х	WEB	NH	
	X		Х							602 COMMUNICATIONS	NH	
	X		Х						Х	TVJOBS	NH	
	X		Х						Х	UNKNOWN	NH	
		Х		Х				X		UNKNOWN	NH	
					-							
	-				-			_				
Totals	: 13	3	15	1	0	0	0	7	9			

Sex:	
M= Male	
F= Female	
Race:	
W= White	
B= Black	
H= Hispanic	
A= Asian	
Al: American Indian	

Referral Source:		Status:
File/Database Search	1	NH - Not Hired
Community Outreach	(Name of Ag	y) H - Hired
Employee Ref(Name	of Employee	ARO - Applicant Refused Offer
College/Univ.(Name	of Institution)	
Advertisement		
Agency (Name)	Position fil	led by: D. L.
Rehire		
Other	Submitted	by: D. A.

#13-05

Position Title & Job #

EXECUTIVE PRODUCER

Date Posted

2/15/2013

Department

NEWS

Date Filled

3/21/2013

Applicant's	SEX				RAG	41			RVIEW		
Name	М	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
	X		X	_		_			Х	UNKNOWN	NH
	X		X					X		INTERNAL EMPLOYEE	Н
		X		X				Х		RICK GEVERS	NH
	X		Х						X	BURT SHAPIRO MGT	NH
		Х	Х						Χ	UNKNOWN	NH
	_				_		_				
		-			_						
		ļ —		\vdash	-						
		-					-				-
						-					
				7.			_	_			
		 									
Totals	3	2	4	1	0	0	0	2	3		

Sex:	
M= Male	
F= Female	
Race:	
W= White	
B= Black	
H= Hispanic	
A= Asian	
Al: American Indian	

Referral Source:			Status:				
File/Database Searc	h	NH	- Not Hired				
Community Outreac	h(Name of Ag	r) H -	Hired				
Employee Ref(Name	imployee Ref(Name of Employee)		ARO - Applicant Refused Offer				
College/Univ.(Name	of Institution)						
Advertisement							
Agency (Name)	Position fi	ed by: N	by: N. C.				
Rehire							
Other	Submitted	by: M.	C				

#13-06

Position Title & Job #

EXECUTIVE PRODUCER

Date Posted

3/13/2013

Department

NEWS

Date Filled

5/13/2013

Applicant's	SEX				RAG			INTERVIEW				
Name	М	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS	
		Х	X		-				N	WEB	NH	
	X	-	X			_		X	IN	LINKED IN	Н	
				_	-	-		Ŷ		WEB	NH	
	X	-	X	_	-	-		Ŷ		NOAH CHIPLEY	NH	
			^			-		-		NOAR CRIPLET	INIT	
					_	_		_				
											-	
		-		_								
		-	-	-		_						
					_	-						
*												
			-	_				_				
				_				_				
	_	-						_				

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

Referral Source:	Status:				
File/Database Search	NH - Not Hired				
Community Outreach(Name of A	gy) H - Hired				
Employee Ref(Name of Employee	e) ARO - Applicant Refused Offer				
College/Univ.(Name of Institution)					
Advertisement					
Agency (Name) Position	filled by: J. J.				
Rehire	***				
Other Submitte	Submitted by: M. C.				

#13-07

APPLICANT DATA FLOW LOG

Position Title & Job#	FULL TIME NEWS PRODUCER	Date Posted	3/13/2013
Department	NEWS	Date Filled	4/28/2013
EEO Job Category	SALES		

Applicant's	SEX		RACE					INTERVIEW			
Name	М	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
	X		Х						Х	WEB	NH
		Х	X						X	WEB	NH
	Х		Х					Х		WOM-J CARDINALE	Н
	_										
7)		17									
	-				-				0		
Totals	: 2	1	3	0	0	0	0	1	2		

Sex:	Referral Source:		Status:		
M= Male	File/Database Search		NH - Not Hired		
F= Female	Community Outreach(Name of Agy)	H - Hired		
Race:	Employee Ref(Name of	of Employee)	ARO - Applicant Refused Offer		
W= White	College/Univ (Name o	f Institution)			
B= Black	Advertisement		,		
H= Hispanic	Agency (Name)	Position filled	by: W. S.		
A= Asian	Rehire				
Al: American Indian	Other	Submitted by:	M. C.		
			1		