This Annual EEO Report is filed on behalf of KFSN-TV, LLC in Fresno, California in compliance with the Federal Communication Commission's (FCC) Equal Employment Opportunity (EEO) reporting requirements. KFSN-TV Fresno is an American Broadcasting Owned and Operated television Station located in Fresno, California. This report includes information from August 1, 2011 through July 31, 2012 and will be placed in the Station's public file and on the Station's website.

KFSN-TV is an equal opportunity employer and is committed to a policy that advances opportunities for all qualified individuals. It is our policy to promote the realization of equal employment opportunities through a positive, continuing program of specific recruitment, outreach, hiring, promotion and other practices designed to ensure the full realization of equal employment opportunity.

To make this policy effective, and to ensure compliance with the requirements of the FCC, we have adopted an equal opportunity program, as described within.

Job Vacancy Information

KFSN-TV as an equal opportunity employer is committed to meeting and surpassing the Station's EEO information dissemination obligations. All full-time and part-time job vacancies are posted with several sources including national and local minority organizations, schools and newspapers. The Station's list of recruitment sources has been updated and was used for every full-time vacancy (See Attachment A), arising during the reporting period.

The Station will continue to actively seek out new recruitment sources. The Station encourages Community organizations (See Attachments B-1 and B-2) and Educational Organizations (See Attachments C-1 and C-2) that distribute employment information or refer prospective candidates, to contact us so that the organization may be placed on our mailing list to receive notification of future vacancies.

Record Keeping

In compliance with EEO record keeping, KFSN-TV creates a file for each position to be filled. To this end, the file contains copies of the job listings for all sources used to recruit candidates for job openings. The Station's procedures require approval by the Station's Business Manager and applicable Department Head, prior to extending a job offer. In addition to the creation of files for each position, the Station has documented the supplemental outreach initiatives listed in the Commission's "menu."

Supplemental Recruitment Measures

The Station has historically participated in the supplemental recruitment measures listed in the "Commission's Menu" of initiatives. In fact, during the past twelve months, the Station has:

 Establishment of an internship designed to assist members of the community to acquire skills need for broadcast employment.

KFSN-TV operates a News Internship Program designed to assist qualified students in acquiring skills needed for employment in the broadcast industry, while allowing the student to gain school credit. Typically a News Intern works at the Station for 3-4 months, depending on the length of the school semester. The Station notifying area colleges/universities about Internship openings and from student-initiated contacts recruits interns. The goal of the Internship Programs is to expose students to the "real-life" world of the field they are pursuing. The News Department utilizes established guidelines to create a program specific to the department. The Station strives to teach interns how the world of News Production works, and provide them with valuable experience to facilitate the pursuit of a career in broadcasting. An Intern's duties range from assisting on the assignment desk to providing research for breaking news stories. In the last twelve months, the station has had sixe news interns participate in the program. The interns come from academic institutions such as Texas State University, California State University Stanislaus, University of Southern California, California State University Fresno and Fresno City College.

2. Training Programs designed to enable Station personnel to acquire skills that could qualify them for a position in the broadcast industry.

The Station participates in the Emma Bowen Training Program. The purpose of the Training Program is to seek out minority individuals and provide them skills to seek employment in the broadcast industry.

- Listing each upper-level opening in a job bank or newsletter of a media trade group with a broad based membership that includes women and minorities.
 - The station listed the positions of News Director and Sales Manager, each a Director level position, in the following Media trade publications: TV Jobs.Com, Medialine, Broadcasting & Cable, Spots N Dots and The Disney Jobs Portal, during the month of March, 2012.
- 4. Participated in programs sponsored by educational institutions
 In September, 2011, the Station awarded a Building a Better Community Scholarship to students at Fresno City College.
- 5. Participation in scholarship programs directed to students desiring a broadcast career
 In August 2011, the Station awarded a journalism scholarship to a minority student at California State University, Fresno.

The job announcements for full-time positions filled during the period covered by the annual EEO public file reports (August 1, 2011 through July 31, 2012) are attached hereto as *Attachment D1 through D9*.

Positions Filled

Since August 1, 2011, the Station has filled nine (9) full time positions.

The first position, Executive Producer, was filled on August 1, 2011. On June 29, 2011, notice of the job vacancy was submitted to the Disney Job Listing, which is a company wide weekly job newsletter and the Station mailing list (see Attachments A, B and C for names and addresses). Thirteen candidates applied and six candidates were interviewed. The station received resumes from three referral sources (See Attachment *D-1*). The candidate selected came from a Smithgeiger Consulting Firm referral.

The second position, News Reporter, was filled on August 15, 2011. On May 12, 2011, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See

Attachments A, B and C for names and addresses). Forty six candidates applied and three were interviewed. The Station received resumes from eleven referral sources (See *Attachment D-2*) and selected a candidate that had responded from, Sweinkowski Talent Agency.

The third position, Associate Producer, was filled on August 29, 2011. On February 2, 2011, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Eighteen candidates applied for the position and six were interviewed; the Station received resumes from eight referral sources (See *Attachment D-3*), and the selected internal candidate was referred by an employee (BK).

The fourth position, Photographer/Editor, was filled on August 29, 2011. On February 2, 2011, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Twenty -six candidates applied for the position and seven were interviewed. The Station received resumes from nine referral sources (See *Attachment D-4*), and the selected candidate was referred by an employee (CS).

The fifth position, Photographer/Editor, was filled on September 6, 2011. On February 2, 2011, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Twenty -six candidates applied for the position and seven were interviewed. The Station received resumes from nine referral sources (See *Attachment D-5*), and the selected candidate was referred by an employee (CD).

The sixth position, News Producer, was filled February 8, 2012. On December 12, 2011, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Three candidates applied for the position and two were interviewed. The Station received resumes from two referral sources (See Attachment D-6) and the selected candidate was referred by an employee (MM).

The seventh position, Sales Manager was filled March 30, 2012. On January 3, 2012, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Fourteen candidates applied for the position

and ten were interviewed. The Station received resumes from four referral sources (See Attachment D-7) and the selected candidate was a current internal employee.

The eighth position, News Morning/Midday Anchor was filled April 23, 2012. On November 7, 2011, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). One hundred three candidates applied for the position and two were interviewed. The Station received resumes from ten referral sources (See *Attachment D-8*) and the selected candidate was a current internal employee.

The ninth position, News Director, was filled April 23, 2012. On February 12, 2012, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Twenty-two candidates applied for the position and five were interviewed. The Station received resumes from five sources (See Attachment D-9) and the selected candidate was a current internal employee.

Recruitment Sources-General

In an effort to reach a broad spectrum of the population, KFSN-TV uses various sources in its recruitment efforts. In addition to local and national print journals, the Station also has its recruitment ads placed on the Web pages of major print journals, such as Broadcast & Cable.

In addition to the print media, KFSN-TV continuously receives referrals of job applicants from other sources, including educational institutions (See Attachments C-1 and C 2), word-of-mouth, talent agents, temporary employees and persons submitting resumes to the Station.

Recruitment Sources-Hire and Interviewee

Since August 1, 2011, KFSN-TV has solicited and received numerous resumes for job openings at the Station from a variety of national, local and educational (See Attachment D1-D13) sources. With this in mind, the Station has been able to effectively interview and hire qualified minority job applicants.

Since KFSN-TV's management is committed to recruiting qualified minorities, the Station will regularly assess and improve its recruitment methods by analyzing the effectiveness of its strategies, and amending them as needed.

Self Assessment

KFSN-TV's management is committed to recruiting qualified minorities; to that end, the Station's General Manager (Dan Adams) and Director, Business Manager (Daniel Simms) will regularly assess and improve its recruitment methods by analyzing the effectiveness of its strategies, and amending them as needed

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Internal Job Posting		J	+	`
Spots N Dots		1	1	2
The Fresno Bee		0	0	0
The Bakersfield Californian		0	0	0
Broadcasting Cable		4	٠ ن	9
The California Advocate		0	0	0
602 Communications		0	0	0
Independent Talent Agencies		4	15	19
Bulldogjobs.com		0	0	0
NAHJ		0	0	0
Medialine		0	0	0
ITT Technical School		0	0	0
Chico Enterprise		0	0	0
TVJOBS.COM		2	12	14
CA. Chicano News Media Assoc.		1	_	2
KFSN Web		8	18	26
EEO Job Mailing		1	1	2
Unidentified		9	45	54
KFSN-TV On-Air Advertising		0	0	0
Word-of Mouth/Employee Referrals		8	6	14
	Total	41	108	149

FCC EEO Report Organization Attachments-B1, B2, C1, C2 & D/Word/Business/Front Desk

ORGANIZATIONS

job openings at the station and solicited of applicants: In addition to the organizations listed above, since August 1, 2011, KFSN-TV had notified the following organizations and community leaders of

Ms. Maude Hunter 4645 North Fifth, Fresno, CA 937 Fresno County Workforce Connection 500 Framily Community Church, Single Ministry 2434 E. Nees, Fresno, CA 93710	KABC-TV Employment & Training Services	California Advocate UCP	Natl. Assoc. of Hispanic Journalists	Ms. Mattie Meyers	Fresno Chamber of Commerce	Youth Employment Off.	Hinton Comm. Center	First Chinese Baptist Church	Chicano & Latin Amer. Studies	The Career Center	Refugee Self Suff. Project	NAME
4645 North Fifth, Fresno, CA 93726 3302 N. Blackstone, Ste. 302, Fresno, CA 93726 ry 2434 E. Nees, Fresno, CA 93710	4151 Prospect Avenue, Los Angeles, CA 90027	1715 E St., Ste 108, Fresno CA 93728 4224 N. Cedar Avenue, Fresno, CA 93726-3700	1900 Mariposa Mali #280, Fresno, CA 93/21 1050 Connecticut Ave NW FL 10, Washington, D.C. 20036 Ivan Roman	P.O. Box 12754, Fresno, CA 93779-2754	2331 Fresno Street, Fresno, CA 93716	770 San Pablo, Fresno, CA 93728	2385 S. Fairview, Fresno, CA 93706	6080 N. Angus Street, Fresno, CA 93710	5340 N. Campus Drive, Fresno, CA 93740	18111 Nordoff Street, Northridge, CA 93702	4879 E. Kings Canyon, Fresno, CA 93727	ADDRESS
Maude Hunter Lorita Adams Camille Gaston	Diane G. Medina Jeff Davis	Pauline Kimber Gail Vartanian	6 Ivan Roman	Mattie Meyers	Al Smith			Liz		John Mayaski	Lin Hagler	CONTACT PERSON
N/A N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	PHONE #

American Legion Post 23	Veterans Affairs Department	Civil Air Patrol Sq 112	Lao Veterans of America	San Joaquin Valley Veterans	Disabled American Veterans	Disabled Veteran	Veterans of Foreign Wars	Veterans of Foreign Wars	Veteran's Service Office	Fresno VA Medical Center	NATAS	Dept of Rehabilitation	AFTA/National/Job Bulletin	The Leadership Institute	Fresno Reg. Occupational Prog.	Lanare Community Center	Young Com. Dev.	State of California Rehabilitation Dept	Goodwill Industries	Chinese for Affirmative Action	St. John's Society	Marjaroee Mason Center	EDD Job Services	NW Employment Networking Svc.	NAME
1502 O Street, Sanger, CA 93657	1752 E Bullard, Ste 101, Fresno, CA 93710	911 S. Chance Avenue, Fresno, CA 93702	711 S Minnewawa, Fresno, CA 93727	4928 E Clinton Way, Ste 101, Fresno, CA 93727	3163 E McKinley Avenue, Fresno, CA 93726	701 Van Ness Avenue, Fresno, CA 93721	530 N Parkway Drive, Fresno, CA 93728	3585 Blythe Avenue, Fresno CA 93703	3845 N Clark St., Ste 103, Fresno, CA 93726-4812	2615 E Clinton Ave., Fresno, CA 93726-4812	4317 Camden Ave., San Mateo, CA 94403-5007	P.O. Box 24001, Fresno, CA 93779-4001	260 Madison Avenue, New York, NY 10016	1101 N. Highland St., Arlington, VA 22201	1111 Van Ness Ave., Fresno, CA 93721-2002	20620 Grantland, Riverland, CA 93656	1715 Yosemite Avenue, San Francisco, CA 94124	2550 Mariposa Mall, Fresno, CA 93721	1500 Mission, San Francisco, CA 94103	17 Walter U Lum Pl., San Francisco, CA 94108	2116 Fernwood Drive, Hanford, CA 93230	1600 M Street, Fresno, CA 93721	3302 N. Blackstone, Ste 155, Fresno, CA 93726-5393	5415 North West Avenue, Fresno, CA 93711	ADDRESS
												Anthony Chavarria		Jim Cromwell	Ophelia Pettross			Debbie Rose	Kirill Elistratov	Ronnie Rhoe	Fatima Belo	Jana Harris		Barbara Pease	CONTACT PERSON
											40	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	PHONE #

EDUCATIONAL INSTITUTIONS

Since August 1, 2011, KFSN-TV has notified the following educational institutions of job openings and solicited referrals of applicants:

CSUF Mass Communications & Journal. San Joaquin Valley College JFK University/Career Center College of the Seqoias Placement Office CSU Chico Northeastern University City College Downtown Campus Oholone Community College Fresno Pacific College Merced College, Job Placement Kings River Community College Fresno City Resource Center	NAME Career Dev. Center Pan American Studies Fresno City College, Placement Office State Center Comm. College, Voc. Train. FCC Disabled Student's Program
E. New Mexico Univ., Portales, NM 88130 2225 E. San Ramon, Fresno, CA 93740-8029 295 E. Sierra Ave., Fresno, CA 93710 100 Ellinwood Way, Pleasant Hill, CA 94523-4817 915 S. Mooney Blvd., Visalia, CA 93227 Placement Office, Chico, CA 95929-0700 102 Lake Hall, Boston, MA 02115 800 Mission Street, San Francisco, CA 94103 43600 Mission Blvd., Fremont, CA 94530 1717 S. Chestnut, Fresno, CA 93702 3600 M Street, Merced, CA 95340 995 N. Reed Avenue, Reedley, CA 93654 1101 E. University, Fresno, CA 93741	ADDRESS CA State University-Hayward, Hayward, CA 94542 1101 E. University, Fresno, CA 93741 1101 E. University, Fresno, CA 93741 2930 E. Annadale, Fresno, CA 93725 1101 E. University, Fresno, CA 93741 E. New Mayica University, Particle NM 88120
Lucy Wilson Don Priest Nancy Hale Diane Methfessel Fayd Hord Noele Winans Maria Stein Gene Williams Diane Burkeland Alicia Andrade Debbie Sutton Laurie Tidyman-Coxey Rob Weil	CONTACT PERSON Richard Forster Kehinda Solwazi Michelle Ruby Carol Rains Janice Emerzian

NAME

Women's Resource Center, CSUF
FSU Dept of Mass Communications
Natl. Assoc. Black Journalists
City College/S.E. Campus
DeAnza College
Fresno Pacific College
Syracuse Univ., S.I. Newhouse School
Of Pub. Comm. Career Dev. Center
CCNMA, USC Annenberg School Journ.
ITT Tech
Institute of Technology

ADDRESS

Fresno, CA 93740

2225 E. San Ramon, Fresno, CA 93740-8029

8701 Adelphi Rd., Adelphi, MD 20783

1800 Oakdale Avenue, San Francisco, CA 94124

21250 Stevens Creek Blvd., Cupertino, CA 95014

1717 S. Chestnut, Fresno, CA 93702

215 University Place, Syracuse, NY 13244
727 W 27th Street, Los Angeles, CA 90089-7725
362 N Clovis, Clovis, CA 93612
564 Herndon Ave., Clovis CA 93612

CONTACT PERSON

Francine Oputa Jim Wilson Timothy Bracey N/A Cindy Lister

#11-14

APPLICANT DATA FLOW LOG

Position Title & **Job #** Executive Producer Date Posted 6/29/2011

Department News Date Filled 8/1/2011

Applicant's	SEX	(RAG	CE			RVIEW		
Name	M	F	W	В	Н	Α	Al	Y	N	SOURCE	STATUS
	X		Х					X		WEB	NH
	X		Х					X		SMITHGEIGER	NH
	X		Х						Х	Unknown	NH
	X		Х						Х	Unknown	NH
	X		X						Х	Unknown	NH
	X		Х						Х	Unknown	NH
	X		X					Х		Unknown	NH
		Х	Х					X		Unknown	NH
	X		Х					Х		SMITHGEIGER	Н
		Х	Х					Х		Unknown	NH
		Х	X						Х	Unknown	NH
140	X		Х						Х	Unknown	NH
	X		X						Х	BELL TALENT INC	NH
					_						
	_				-		_				
					\vdash	\vdash					
				-	\vdash			\vdash			
Totals	: 10	3	13	0	0	0	0	6	7		

Sex:	
M= Male	
F= Female	
Race:	
W= White	
B= Black	
H= Hispanic	
A= Asian	
Al: American Indian	

Referral Source:			Status:	
File/Database Searc	h		NH - Not Hired	
Community Outreac	h(Name of Ag	ıy)	H - Hired	
Employee Ref(Name	e of Employee	e)	ARO - Applicant Refused Offer	
College/Univ.(Name	of Institution)			
Advertisement				
Agency (Name)	Position f	illed b	y: N. L.	
Rehire				
Other	Submitted	d by:	T. W.	
		-		

#11-12

Position Title & Job #

Reporter

Date Posted

5/12/2011

Department

News

Date Filled

8/15/2011

Applicant's	SEX	<			RA	CE		INTE	RVIEW	<u> </u>	
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
		Х	Х						Х	TVJOBS	NH
		Х	Х						Х	UNKNOWN	NH
		Х	X						Х	WEB	NH
	X		Х						Х	TVJOBS	NH
	X		X						Х	WEB	NH
	X		Х						Х	TVJOBS	NH
		Х			X				Х	IF MANAGEMENT	NH
		Х				X			Х	WEB	NH
		Х	Х						Х	WEB	NH
	X		X						Х	TVJOBS	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	TVJOBS	NH
	Х		Х						Х	UNKNOWN	NH
	X		Х						Х	TVJOBS	NH
		Х	Х						Х	TVJOBS	NH
		Х	Х						Х	BELL TALENT	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
		Х		Х					Х	WEB	NH
	X		Х						Х	UNKNOWN	NH
		Х	Х					Х		SWEINKOWSKI AGY	Н
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	EEO JOB LISTING	NH
		Х	Х						Х	UNKNOWN	NH
	X		Х						Х	UNKNOWN	NH
	X		Х	<u> </u>					Х	UNKNOWN	NH
	X		Х						Х	WEB	NH
	X		Х						Х	MORT MEISNER	NH
Totals					T						

Sex:	
M= Male	
F= Female	
Race:	
W= White	
B= Black	
H= Hispanic	
A= Asian	
Al: American Indian	

Referral Source:		Status:
File/Database Search		NH - Not Hired
Community Outreach(N	ame of Agy)	H - Hired
Employee Ref(Name of	Employee)	ARO - Applicant Refused Offer
College/Univ.(Name of	nstitution)	
Advertisement		
Agency (Name)	Position fille	ed by: M. J. T.
Rehire		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Other	Submitted b	oy: T. W.

#11-12

Position Title & Job #

Reporter

Date Posted

5/12/2011

Department

News

Date Filled

8/15/2011

Applicant's	SEX	<			RAG	CE		INTE	RVIEW		
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
		Х	Х						Х	UNKNOWN	NH
	X		Х						Х	UNKNOWN	NH
		Х	Х						Х	TVJOBS	NH
		Х	Х					Х		ABC JOB POSTING	NH
		Х	Х						Х	WEB	, NH
		X	Х						Х	TVJOBS	NH
	X		X						Х	WEB	NH
		Х	X						Х	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
	Х		Х						Х	WEB	NH
	X				X			Х		KABC JOB REFERREL	NH
	Х		Х						Х	CCNMA	NH
		Х	Х						X	CCNMA	NH
	X		X						Х	UNKNOWN	NH
	X		X						Х	WEB	NH
		Х	X						Х	WASSERMAN MEDIA	NH
		Х	X						Х	WEB	NH
		Х				X			Х	WEB	NH
Tota	s: 18	28	41	1	2	2	0	3	43	1	

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

Referral Source:	Status:
File/Database Search	NH - Not Hired
Community Outreach(Name of A	Agy) H - Hired
Employee Ref(Name of Employe	ee) ARO - Applicant Refused Offer
College/Univ.(Name of Institution	n)
Advertisement	M
Agency (Name) Position	filled by: M. J. T.
Rehire	·
Other Submitte	ed by: T. W.
	-

#11-07

Position Title & Job #

Associate Producer

Date Posted

2/2/2011

Department

News

Date Filled

8/29/2011

Applicant's	SE	X			RA			INTER	RVIEW		
Name	M	F	W	В	Н	Α	AI	Y	N	SOURCE	STATUS
		X	Х					X		EMP REF-BEN KIRK	Н
		X	Х						Х	WEB	NH
		X	Х						Х	UNKNOWN	NH
		X	Х						Х	WEB	NH
	X			Х					Х	WEB	NH
		X	Х					X		JEFF CARDINALE, EMP REF	NH
		X				Х		X		TVJOBS	NH
		X	Х						Х	WEB	NH
		X	Х						Х	WEB	NH
		X	Х						Х	WEB	NH
		X			X				Х	WEB	NH
		X	Х						Х	UNKNOWN	NH
		X			X			X		LIZ HARRISON, EMP REF	NH
	Х				X			X		DAN ADAMS, EMP REF	NH
		X	Х						X	UNKNOWN	NH
		X	Х		Ī				Х	UNKNOWN	NH
		X	Х					X		CLAUDIA SOLIS, EMP REF	NH
		X				Х			Х	EMPLOYEE REFERRAL	NH
					T						
					\vdash						
					\vdash						
					\vdash						
					\vdash						
					t						
Totals	: 2	16	12	1	3	2	0	6	12		

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
AI: American Indian

Referral Source:	Status:
File/Database Search	NH - Not Hired
Community Outreach(Name of	Agy) H - Hired
Employee Ref(Name of Employ	ee) ARO - Applicant Refused Offer
College/Univ.(Name of Institutio	on)
Advertisement	
Agency (Name) Position	n filled by: A. A.
Rehire	
Other Submitt	ted by: T. W.
1	· /

#11-06

Position Title & Job #

News Photographer/Editor

Date Posted

2/2/2011

Department

News

Date Filled: 8/29/11 Cook & 9/6/11 Hackney

Applicant's	SEX				RAG	CE		INTE	RVIEW		
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
	Х		Х						Х	WEB	NH
	X				Х				Х	WEB	NH
	X				X				Х	WEB	NH
	X		Х					Х		CLAUDIA SOLIS-EMP REF	Н
	X		Х						Х	UNKNOWN	NH
	X		Х						Х	TVJOBS	NH
	X		Х						Х	WEB	NH
	X		Х						Х	UNKNOWN	NH
	X		Х					X		WEB	NH
	X		Х					Х		CARLOS DELEON-EMP REF	NH
	X			Х					Х	UNKNOWN	NH
	X		Х						Х	UNKNOWN	NH
	X		Х						Х	UNKNOWN	NH
	X		Х						Х	TVJOBS	NH
	X		Х						Х	UNKNOWN	NH
	X				X				Х	TVJOBS	NH
	X				Х				Х	UNKNOWN	NH
	X		Х						Х	LINDA MUMMA-EMP REF	NH
	X		Х					Х		CURRENT EMPLOYEE	NH
	X		Х						Х	TVJOBS	NH
	X		Х					Х		SHANNON HANDY-EMP REF	NH
	X		Х						Х	WEB	NH
	X		Х						Х	WALK-IN	NH
	Х		Х					Х		TVJOBS	NH
	X				Х			Х		S LOZANO-EMP REF	NH
	Х		Х						Х	UNKNOWN	NH
	-					_					
Totals:	26	0	20	1	5	0	0	7	19		

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

Referral Source:	Status:
File/Database Search	NH - Not Hired
Community Outreach(Name of A	gy) H - Hired
Employee Ref(Name of Employe	e) ARO - Applicant Refused Offer
College/Univ.(Name of Institution)
Advertisement	
Agency (Name) Position	filled by: J. C. & M. H.
Rehire	
Other Submitte	ed by: _T. W.

#12-02

Position Title & Job #

News Producer

Date Posted

12/12/2011

Department

News

Date Filled

2/8/2012

Applicant's	SE			RACE					RVIEW		
Name	M	F	W	В	Н	Α	AI	Υ	N	SOURCE	STATUS
	X				Х			Х		KABC REF-MARTINEZ	Н
	X	_	Х	_		_		$\stackrel{\wedge}{-}$	Х	UNKNOWN	NH
		Х				Х		Υ		EMP REF/N LEDING	NH
	_	-		_	_	-		_			
	_				_			_			
										- Ar	
	_			_	_						
						_					
	_										
							_				
Totals	s: 2	1	1	0	1	1	0	2	1		

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
AI: American Indian

Referral Source:		Status:	
File/Database Search		NH - Not Hired	
Community Outreach(Name of A	gy)	H - Hired	
Employee Ref(Name of Employe	e)	ARO - Applicant Refused Offer	
College/Univ.(Name of Institution)		
Advertisement			
Agency (Name) Position	filled b	y: J. C.	
Rehire		·	7
Other Submitte	ed by:	M. C.	

#12-03

Position Title & **Job #**SALES MANAGER

Date Posted

1/3/2012

Department

Sales

Date Filled

3/30/2012

Applicant's	SE	SEX RACE							RVIEW		
Name	M	F	W	В	Н	Α	Al	Y	N	SOURCE	STATUS
	X		Х						Х	WEB	NH
	Х		Х					X		KFSN EMPLOYEE	Н
	X		Х					X		UNKNOWN	NH
		Х			X			X		KFSN EMPLOYEE	NH
		X	Х					X		SPOTS N DOTS	NH
		Х	Х					X		KFSN EMPLOYEE	NH
	X					Х			Х	SPOTS N DOTS	NH
	X		X					X		SPOTS N DOTS	NH
	X		Х						Х	UNKNOWN	NH
	X				Х				Х	B&C	NH
	X		Х					X		UNKNOWN	NH
	X		Х					X		UNKNOWN	NH
	X		Х					X		SPOTS N DOTS	NH
	X				X			X		B&C	NH
		1									
Totals	: 11	3	10	0	3	1	0	10	4	,	

Referral Source:		Status:
File/Database Searc	h	NH - Not Hired
Community Outreac	h(Name of Ag	gy) H - Hired
Employee Ref(Name	of Employee	e) ARO - Applicant Refused Offer
College/Univ.(Name	of Institution)	
Advertisement		
Agency (Name)	Position fi	illed by: G. B.
Rehire		
Other	Submitted	d by: S. B.
		-

#12-01

Position Title & Job #

MORNING/MIDDAY ANCHOR

Date Posted

11/7/2011

Department

News

Date Filled

4/23/2012

Applicant's	SEX	(RAG	CE		INTE	RVIEW		
Name	М	F	W	В	Н	Α	Al	Υ	Ν	SOURCE	STATUS
		Х	Х						Х	UNKNOWN	NH
	X		Х						Х	UNKNOWN	NH
	X				Х				Х	UNKNOWN	NH
		Х		Х					Х	UNKNOWN	NH
		Х	Х						Х	WEB	NH
	X		Х						Х	UNKNOWN	NH
	X		Х						Х	UNKNOWN	NH
		Х	Х						Х	WEB	NH
		Х	Х						Х	WEB	NH
		Х	Х						Х	UNKNOWN	NH
	Х		Х						Х	TVJOBS	NH
	X		Х						Х	TVJOBS	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	TVJOBS	NH
	Х		Х						Х	UNKNOWN	NH
		Х			Х				Х	WEB	NH
		Х	Х						Х	DAVID CRANE AGY	NH
		Х	Х						Х	TVJOBS	NH
	Х				Х				Х	UNKNOWN	NH
		Х		Х					Х	B&C	NH
	Х		Х						Х	BURT SHAPIRO AGY	NH
	Х		Х						Х	UNKNOWN	NH
	Х		Х						Х	BURT SHAPIRO AGY	NH
		Х	Х						Χ	NAPOLI MGMT	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	BURT SHAPIRO AGY	NH
		Х	Х						Х	BURT SHAPIRO AGY	NH
		Х			Х				Х	UNKNOWN	NH
Totals	: T										

Sex:	
M= Male	
F= Female	
Race:	
W= White	
B= Black	
H= Hispanic	
A= Asian	
Al: American Indian	

Referral Source:			Status:
File/Database Search	1		NH - Not Hired
Community Outreach	(Name of Ag	gy)	H - Hired
Employee Ref(Name	of Employee	e)	ARO - Applicant Refused Offer
College/Univ.(Name of	of Institution)	
Advertisement			
Agency (Name)	Position 1	filled b	y: J. O.
Rehire			
Other	Submitte	d by:	T.W./M. C.
		-	

#12-01

Position Title & Job #

MORNING/MIDDAY ANCHOR

Date Posted

11/7/2011

Department

News

Date Filled

4/23/2012

Name	M X X	F	W	В	H	A	Λ1	\/ I			
						A	ΑI	Υ	N	SOURCE	STATUS
	\mathbf{x}		Χ						Х	B&C	NH
			Х						X	UNKNOWN	NH
		Х	Х						X	UNKNOWN	NH
		Х	Х						Х	WEB	NH
	Х				X				X	UNKNOWN	NH
		Х	Х						X	B&C	NH
		Х	Х						X	UNKNOWN	NH
		Х				X			Х	DAVID CRANE AGY	NH
		Х	Х						X	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	BURT SHAPIRO AGY	NH
	Х		Х						Х	BURT SHAPIRO AGY	NH
		Х	Х						Х	TVJOBS	NH
		Х	Х						Х	UNKNOWN	NH
	Х		Х						Х	DAVID CRANE AGY	NH
	X		Х						Х	TVJOBS	NH
	X		Х						Х	DAVID CRANE AGY	NH
	Х		Х						Х	UNKNOWN	NH
	Х		Х						Х	UNKNOWN	NH
	Х		Х						Х	B&C	NH
	Х		Х						X	UNKNOWN	NH
	Х		Х						Х	UNKNOWN	NH
	X		Х						Х	UNKNOWN	NH
	X		Х					Х		EMP REF LEDING	NH
	Х				Х				Х	UNKNOWN	NH
	X		Х						Х	TVJOBS	NH
		Х	X						Х	UNKNOWN	NH
		X	X						X	UNKNOWN	NH
Totals:				-				_			

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

Referral Source:		Status:
File/Database Sear	ch	NH - Not Hired
Community Outread	ch(Name of Ag	Agy) H - Hired
Employee Ref(Nam	e of Employee	ee) ARO - Applicant Refused Offer
College/Univ (Name	of Institution)	n)
Advertisement		
Agency (Name)	Position f	filled by: J. O.
Rehire		\$ 17.
Other	Submitte	ed by: T.W./M. C.
		- 1

#12-01

Position Title & Job #

MORNING/MIDDAY ANCHOR

Date Posted

11/7/2011

Department

News

Date Filled

4/23/2012

Applicant's	SEX				RAG	CE		INTE	RVIEW		
Name	М	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
	X		Х						Х	DISNEYCAREERS.COM	NH
		Х	Х						Х	UNKNOWN	NH
	X		Х						Х	UNKNOWN	NH
		X	Х						Х	DAVID CRANE AGY	NH
		Х			X				Х	DISNEY EMP PAGE	NH
	Х		Х						Х	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	TVJOBS	NH
		Х	Х						Х	UNKNOWN	NH
		X	Х						Х	UNKNOWN	NH
	Х		Х						X	UNKNOWN	NH
	Х		Х						Х	UNKNOWN	NH
	Х		Х						Х	UNKNOWN	NH
	X		Х					X		KFSN EMPLOYEE	Н
		Х			X				Х	BURT SHAPIRO AGY	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	WEB	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						X	UNKNOWN	NH
	Х		Х						Х	DAVID CRANE AGY	NH
	Х		Х						Х	UNKNOWN	NH
		Х			X				Х	B&C	NH
	Х		Х						Х	MORT MEISNER ASSO	NH
		Х	Х						Х	TVJOBS	NH
	Х		Х						Х	DAVID CRANE AGY	NH
		Х	Х						Х	DAVID CRANE AGY	NH
		Х			X				Х	BURT SHAPIRO AGY	NH
	Х		Х						Х	UNKNOWN	NH
Totals:											

Sex:	
M= Male	
F= Female	
Race:	
W= White	
B= Black	
H= Hispanic	
A= Asian	
Al: American Indian	

-[Referral Source:		Status:	
	File/Database Search		NH - Not Hired	
1	Community Outreach(Name of	f Agy)	H - Hired	-
١	Employee Ref(Name of Empl	oyee)	ARO - Applicant Refused Offer	-
١	College/Univ.(Name of Institu	ion)		
1	Advertisement			
1	Agency (Name) Posit	on filled b	oya J. O.	╝
1	Rehire			
1	Other Subn	itted by:	T.W./M. C.	
-1				

#12-01

Position Title & Job #

MORNING/MIDDAY ANCHOR

Date Posted

11/7/2011

Department

News

Date Filled

4/23/2012

Applicant's	SEX	(RAC	CE		INTE	RVIEW		
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
	X		Х						Х	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
	Х		Х						Х	TVJOBS	NH
		Х	Х						Х	UNKNOWN	NH
	X		X						Х	UNKNOWN	NH
	X		Х						Х	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
		Х	Х						Х	UNKNOWN	NH
	X		Х						Х	UNKNOWN	NH
	X		Х						Х	UNKNOWN	NH
		Х	Х						Х	B&C	NH
	X		Х						Х	UNKNOWN	NH
	X		Х						Х	UNKNOWN	NH
		Х	Х						Х	TVJOBS	NH
	X		Х						Х	B&C	NH
		Х	Х						X	B&C	NH
		Х	Х						Х	UNKNOWN	NH
Totals:	48	55	90	2	10	1	0	2	101		1

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

Referral Source:		Status:					
File/Database Search		NH - Not Hired					
Community Outreach(Name of A	gy)	H - Hired					
Employee Ref(Name of Employe	e)	ARO - Applicant Refused Offer					
College/Univ.(Name of Institution)						
Advertisement							
Agency (Name) Position	filled b	y: J. O.					
Rehire							
Other Submitte	ed by:	T.W./M. C.					

#12-05

Position Title & Job #

News Director

Date Posted

3/12/2012

Department

News

Date Filled

4/23/2012

Applicant's	SEX	RACE					INTERVIEW				
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
	X		Х						Х	MEDIALINE	NH
	X		Х						Х	UNKNOWN	NH
	X		Х					X		KFSN EMPLOYEE	NH
	X			Х				Х		KFSN EMPLOYEE	Н
3	X		Х					X		ABC EMPLOYEE	NH
	X		X						X	WEB	NH
	X		X						X	WEB	NH
	X		Х						X	UNKNOWN	NH
		Х	X						Х	UNKNOWN	NH
	X		Х						Х	TVJOBS	NH
	X		Х						Х	UNKNOWN	NH
	T X		Х						Х	UNKNOWN	NH
	X		Х						X	UNKNOWN	NH
	X		Х						Х	WEB	NH
	X		Х						Х	WEB	NH
	X		Х					X		ABC EMPLOYEE	NH
	X		Х						Х	UNKNOWN	NH
	X		Х						Х	TVJOBS	NH
	X	1	Х						Х	MEDIALINE	NH
	X				X				Х	UNKNOWN	NH
	X				X			X		ABC EMPLOYEE	NH
		X	X						Х	UNKNOWN	NH
		İ									
Totals	: 20	2	19	1	2	0	0	5	17		

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
AI: American Indian

Referral Source:			Status:				
File/Database Searc	:h		NH - Not Hired				
Community Outread	h(Name of Ag	(y)	H - Hired				
Employee Ref(Name	e of Employee	e)	ARO - Applicant Refused Offer				
College/Univ.(Name	of Institution)						
Advertisement							
Agency (Name)	Position f	illed by	/; M. C.				
Rehire							
Other	Submitted	d by:	D. A.				
		-	<u> </u>				