August 1, 2009

This Annual EEO Report is filed on behalf of KFSN-TV, LLC in Fresno, California in compliance with the FCC's EEO reporting requirements. KFSN-TV Fresno is an American Broadcasting Owned and Operated television Station located in Fresno, California. This report includes information from August 1, 2008 through July 31, 2009 and will be placed in the Station's public file and on the Station's website.

KFSN-TV is an equal opportunity employer and is committed to a policy that advances opportunities for all qualified individuals. It is our policy to promote the realization of equal employment opportunities through a positive, continuing program of specific recruitment, outreach, hiring, promotion and other practices designed to ensure the full realization of equal employment opportunity.

To make this policy effective, and to ensure compliance with the requirements of the FCC, we have adopted an equal opportunity program, as described within.

### Job Vacancy Information

KFSN-TV as an equal opportunity employer is committed to meeting and surpassing the Station's EEO information dissemination obligations. All full-time and part-time job vacancies are posted with several sources including national and local minority organizations, schools and newspapers. The Station's list of recruitment sources has been updated and was used for every full-time vacancy (See Attachment A), arising after the effective date of the new EEO rules.

The Station will continue to actively seek out new recruitment sources. The Station encourages organizations (See Attachments B-1 and B-2) that distribute employment information or refer prospective candidates, to contact us so that the organization may be placed on our mailing list to receive notification of future vacancies.

### Record Keeping

In compliance with EEO record keeping, KFSN-TV creates a file for each position to be filled. To this end, the file contains copies of the job listings for all sources used to recruit candidates for job openings. The Station's procedures require approval by the Station's Business Manager and applicable Department Head, prior to extending a job offer. In addition to the creation of files for each position, the Station has documented the supplemental outreach initiatives listed in the Commission's "menu."

### Supplemental Recruitment Measures

The Station has historically participated in the supplemental recruitment measures listed in the "Commission's Menu" of initiatives. In fact, during the past twelve months, the Station has:

- 1. Participation in other activities that the licensee had designed to further the goal of disseminating information about employment opportunities in broadcasting to job candidates who might otherwise no know of them.
  - KFSN sponsored a program at the Fresno Fair, during October 2008, to increase public awareness of employment opportunities in the broadcasting industry. The following station personnel participated in the event: Veronica Bedolla, Gregory Baker, Susan Blaze, Jody Bolanos, Timothy Cooley, Diane Hernandez, Rose Greene and Courtney Hufnagle.
- 2. Establishment of an internship designed to assist members of the community to acquire skills need for broadcast employment.

KFSN-TV operates a News Internship Program designed to assist qualified students in acquiring skills needed for employment in the broadcast industry, while allowing the student to gain school credit. Typically an Intern works at the Station for 3-4 months, depending on the length of the school semester. The Station notifying area colleges/universities about Internship openings and from student-initiated contacts recruits interns. The goal of the Internship Programs is to expose

students to the "real-life" world of the field they are pursuing. The News Department utilizes established guidelines to create a program specific to the department. The Station strives to teach interns how the world of News Production works, and provide them with valuable experience to facilitate the pursuit of a career in broadcasting. An Intern's duties range from assisting on the assignment desk to providing research for breaking news stories. In the last twelve months, the station has had sixe news interns participate in the program. The interns come from academic institutions such as Texas State University, California State University Stanislaus, University of Southern California, California State University Fresno and Fresno City College.

3. Training Programs designed to enable station personnel to acquire skills that could qualify them for a higher-level position.

The Station operates a Minority Sales Internship Program. The purpose of this Program is to seek out individuals who have demonstrated they have the aptitude, the knowledge and the ambition to be an account executive for a major or mid-market television Station. This Program actively seeks out minority applicants in an effort to gradually increase the number of qualified minority candidates for positions in the television industry and, eventually, television sales management. The station currently has one African American male that is participating in the sales internship program.

- 4. Listing each upper-level opening in a job bank or newsletter of a media trade group with a broad based membership that includes women and minorities.
  - i. The station listed the position of President and Manager, an executive level position, in the following referral sources: Fresno Bee, Vita, ABC30.Com, TV Jobs and CCNMA during the month of January 8, 2009.

### Positions Filled

Since August 1, 2009, the Station has filled eight (8) full time positions.

The first position, Account Executive, was filled on June 22, 2008. On May 19, 2009, notice of the job vacancy was submitted to the Disney Job Listing, which is a company wide weekly job newsletter and the Station mailing list (see Attachments A, B and C for names and addresses). Twenty six candidates applied and fourteen candidates were interviewed. (See Exhibit D-1). The candidate selected came from **word-of-mouth**.

The second position, Assignment Editor/Producer, was filled on April 10, 2009. On January 8, 2009, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and addresses). Eleven candidates applied and three were interviewed. The Station received resumes from four referral sources (See Exhibit D-2) and selected a candidate that had responded from the Disney Job Listing.

The third position, President and General Manager, was filled on February 2, 2009. On January 8, 2009, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Twenty-eight candidates applied for the position and eighteen were interviewed; the Station received resumes from four referral sources (See Attachment D-3), and the selected candidate came from the Disney Job Listing.

The fourth position, Morning Anchor, was filled on January 6, 2009. On December 9, 2008, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Sixty-seven candidates applied for the position and three were interviewed. The Station received resumes from twenty referral sources (See Attachment D-4), and the selected candidate came from the Disney Job Listing.

The fifth position, Sports Anchor, was filled on January 23, 2009. On December 9, 2008, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Sixty-eight candidates applied for the position and four were interviewed. The Station received resumes from fourteen referral sources (See Attachment D-5) - The selected candidate came from T.V Jobs.com.

The sixth position, News Producer, was filled December 29, 2008. On August 8, 2008, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Twenty-six candidates applied for the

position and three were interviewed. The Station received resumes from eight referral sources (See Attachment D-6) and the selected candidate was referred by word of mouth.

The seventh position, News Producer, was filled August 6, 2008. On June 18, 2008, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Ten candidates applied for the position and three were interviewed. The Station received resumes from eight referral sources (See Attachment D-7) and the selected candidate was referred through Disney Job Listing.

The eighth position, Internet Marketing Specialist, was filled July 13, 2009. On June 17, 2009, notice of the job vacancy was submitted to Disney Job Listing and the Station's mailing list (See Attachments A, B and C for names and Addresses). Seven candidates applied for the position and two were interviewed. The Station received resumes from three referral sources (See Attachment D-8) and the selected candidate was referred by Act-1 Personnel Services.

### Recruitment Sources-General

In an effort to reach a broad spectrum of the population, KFSN-TV uses various sources in its recruitment efforts. In addition to local and national print journals, the Station also has its recruitment ads placed on the Web pages of major print journals, such as Broadcast & Cable.

In addition to the print media, KFSN-TV continuously receives referrals of job applicants from other sources, including educational institutions (See Attachments C-1, 2, 3), word-of-mouth, talent agents, temporary employees and persons submitting resumes to the Station.

### Recruitment Sources-Hire and Interviewee

Since August 1, 2008, KFSN-TV has solicited and received numerous resumes for job openings at the Station from a variety of national, local and educational (See Attachment D1- D8) sources. With this in mind, the Station has been able to effectively interview and hire qualified minority job applicants.

Since KFSN-TV's management is committed to recruiting qualified minorities, the Station will regularly assess and improve its recruitment methods by analyzing the effectiveness of its strategies, and amending them as needed.

# RECRUITMENT - REFERRALS

	Unidentified	EEO Job Mailing	KFSN Web	CA. Chicano News Media Assoc.	TVJOBS.COM	Chico Enterprise	Medialine	NAHJ	Bulldogjobs.com	Independent Talent Agencies	The Bakersfield Californian	The California Advocate	Visalia Delta Times	Broadcasting Cable	Vida En El Valle	The Fresno Bee	Recruiting Agency	Disney Job Listing	
Total 43	9	0	10	1	6	0	1	0	0	y,	0	0	0	0	0	1	0	10	Minority Nun
88	27	0	15	0	19	0	2	0	1	15	0	0	0	0	0	2	0	7	Number of Referrals Women
131	36	0	25	_	25	0	ω	0	_	20	0	0	0	0	0	ω	0	17	Total

### ORGANIZATIONS

job openings at the station and solicited of applicants: In addition to the organizations listed above, since July 31, 2008, KFSN-TV had notified the following organizations and community leaders of

Fresno County Workforce Connection	Ms. Maude Hunter	Employment & Training Services	Gould-Najarian Counseling	Ivy Community Center	KABC-TV	David Arrendondo	UCP	California Advocate	Natl. Assoc. of Hispanics	Fresno County EOC	Ms. Mattie Meyers	Fresno Chamber of Commerce	Youth Employment Off.	Hinton Comm. Center	First Chinese Baptist Church	Centro La Familia	Ms. Julia Brown	Chicano & Latin Amer. Studies	League MexAmer. Women	The Career Center	Mr. Hector Abeyta	Refugee Self Suff. Project	NAME
3302 N. Blackstone, Ste. 302, Fresno, CA 93726	4645 North Fifth, Fresno, CA 93726	1900 Mariposa Mall #303, Fresno, CA 93721	1665 W. Shae, #102, Fresno, CA 93711	1350 E. Annadale, Avenue, Fresno CA 93725	4151 Prospect Avenue, Los Angeles, CA 90027	840 S. West Avenue, Fresno, CA 93706	4224 N. Cedar Avenue, Fresno, CA 93726-3700	1715 E St., Ste 108, Fresno CA 93728	1193 National Press Bldg., Washington, D.C. 20045	1900 Mariposa Mall #121, Fresno, CA 93721	P.O. Box 12754, Fresno, CA 93779-2754	P.O. Box 1469, Fresno, CA 93716	770 San Pablo, Fresno, CA 93728	2385 S. Fairview, Fresno, CA 93706	6080 N. Angus Street, Fresno, CA 93710	2014 Tulare Street, Fresno, CA 93721	9842 N. Bunker Hill Dr., Fresno, CA 93726	5340 N. Campus Drive, Fresno, CA 93740	P.O. Box 9063, Fresno CA 93700	18111 Nordoff Street, Northridge, CA 93702	508 Tait, Sanger, CA 93657	4879 E. Kings Canyon, Fresno, CA 93727	ADDRESS
Lorita Adams	Maude Hunter	Jeff Davis	Liz	Ken Smith	Diane G. Medina	David Arrendondo	Gail Vartanian	Pauline Kimber	Ivan Roman	Michelle Morris	Mattie Meyers	Al Smith			Liz	Marguerita Rocha	Julia Brown		Helen Veloz	John Mayaski	Hector Abeyta	Lin Hagler	CONTACT PERSON
N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	PHONE #

AFTA/National/Job Bulletin	The Leadership Institute	Fresno Reg. Occupational Prog.	Sacramento Professional Network	NAACP	Employment Network Ministry	Lanare Community Center	Miramonte Vocational Program	Young Com. Dev.	Bay Area Women's Resource Center	State of California Rehabilitation Dept	Goodwill Industries	Chinese for Affirmative Action	St. John's Society	EDD Job Service	Marjaroee Mason Center	EDD Job Services	NW Employment Networking Svc.	NAME
260 Madison Avenue, New York, NY 10016	1101 N. Highland St., Arlington, VA 22201	1111 Van Ness Ave., Fresno, CA 93721-2002	5007 Broadway, Sacramento, CA 95820	P.O. Box 11811, Fresno, CA 93775-1871	7172 N. Cedar, Fresno, CA 93720-3368	20620 Grantland, Riverland, CA 93656	206 California Ave., Palo Alto CA 94306	1715 Yosemite Avenue, San Francisco, CA 94124	318 Leavenworth St., San Francisco, CA 94107	2550 Mariposa Mall, Fresno, CA 93721	1500 Mission, San Francisco, CA 94103	17 Walter U Lum Pl., San Francisco, CA 94108	2116 Fernwood Drive, Hanford, CA 93230	1225 Post Street, San Francisco, CA 94109	1600 M Street, Fresno, CA 93721	3302 N. Blackstone, Ste 155, Fresno, CA 93726-5393	5415 North West Avenue, Fresno, CA 93711	ADDRESS
	Jim Cromwell	Ophelia Pettross	Experience Unlimited Coord.	Johnny Nelum	Carlos Gomez Jr.					Debbie Rose	Kirill Elistratov	Ronnie Rhoe	Fatima Belo	Patricia Sullivan	Jana Harris		Barbara Pease	CONTACT PERSON
	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	PHONE #

# **EDUCATIONAL INSTITUTIONS**

Since July 31, 2008, KFSN-TV has notified the following educational institutions of job openings and solicited referrals of applicants:

Rob We	1101 E. University, Fresno, CA 93741	Fresno City Resource Center
Attn: Jo	Southampton Campus, Southampton, NY 11968	Long Island University
Laurie T	995 N. Reed Avenue, Reedley, CA 93654	Kings River Community College
Debbie	3600 M Street, Merced, CA 95340	Merced College, Job Placement
Alicia /	1717 S. Chestnut, Fresno, CA 93702	Fresno Pacific College
Diane B	43600 Mission Blvd., Fremont, CA 94530	Oholone Community College
Gene W	800 Mission Street, San Francisco, CA 94103	City College Downtown Campus
Maria S	102 Lake Hall, Boston, MA 02115	Northeastern University
Noele V	Placement Office, Chico, CA 95929-0700	CSU Chico
Edwin (	1600 Holloway Ave., San Francisco, CA 94132	S.F. State University, Grad. Career Ctr.
Fayd H	915 S. Mooney Blvd., Visalia, CA 93227	College of the Sequias Placement Office
Diane N	100 Ellinwood Way, Pleasant Hill, CA 94523-4817	JFK University/Career Center
Nancy I	295 E. Sierra Ave., Fresno, CA 93710	San Joaquin Valley College
Don Pri	2225 E. San Ramon, Fresno, CA 93740-8029	CSUF Mass Communications & Journal.
Lucy W	E. New Mexico Univ., Portales, NM 88130	East New Mexico University
Janice E	1101 E. University, Fresno, CA 93741	FCC Disabled Student's Program
Carol R	2930 E. Annadale, Fresno, CA 93725	State Center Comm. College, Voc. Train.
Michell	1101 E. University, Fresno, CA 93741	Fresno City College, Placement Office
Kehinda	1101 E. University, Fresno, CA 93741	Pan American Studies
Richard	CA State University-Hayward, Hayward, CA 94542	Career Dev. Center
Bud Tay	540 E. California, Fresno, CA 93728	Edison High School
CONTA	ADDRESS	NAME

### ACT PERSON

aylor e Sutton Stein riest Wilson **lob Placement** Hord Rains lle Ruby Tidyman-Coxey Andrade Burkeland *Williams* Methfessel Hale Emerzian d Forster Winans Critchlow la Solwazi

### NAME

Women's Resource Center, CSUF
Fresno City College
Merced College
FSU Dept of Mass Communications
Natl. Assoc. Black Journalists
City College/S.E. Campus
DeAnza College
Fresno Pacific College

### ADDRESS

Fresno, CA 93740
1101 E. University, Fresno, CA 93741
3600 M Street, Merced, CA 95348
2225 E. San Ramon, Fresno, CA 93740-8029
8701 Adelphi Rd., Adelphi, MD 20783
1800 Oakdale Avenue, San Francisco, CA 94124
21250 Stevens Creek Blvd., Cupertino, CA 95014
1717 S. Chestnut, Fresno, CA 93702

## CONTACT PERSON

Francine Oputa
Mary Beth Wynn
Bob Barrera
Jim Wilson
Timothy Bracey

Cindy Lister

#09-06

### APPLICANT DATA FLOW LOG

Position Title & Job # ACCOUNT EXECUTIVE Date Posted 5/19/2009

Department SALES Date Filled 6/22/2009

EEO Job Category

Applicant's	SEX				RAG	CE		INTE	RVIEW		
Name	M	F	W	В	Н	Α	ΑI	Y	N	SOURCE	STATUS
		Х			X			X		WEB	NH
	X		Х					X		WEB	NH
		X	Х						X	UNKNOWN	NH
		Х		X				X		WEB	NH
		X			X				X	WEB	NH
		Х	Х					X		Fresno Bee	NH
	X				X			X		WEB	NH
	X				X				X	UNKNOWN	NH
		X	Х						X	UNKNOWN	NH
		X	Х						Х	Bulldog Jobs	NH
	X		Х					X		Word-of-Mouth	NH
		X	Х						X	Unknown	NH
		X	Х						Х	WEB	NH
	X		Х						Х	WEB	NH
	X		Х					X		Fresno Bee	NH
		X	Х						X	Word-of-Mouth	NH
	X		Х						Х	WEB	NH
	X		Х					X		UNKNOWN	NH
		X			X			X		Fresno Bee	NH
	X				X			X		WEB	NH
		X	X					Х		Word-of-Mouth	Н
	X					X		X		WEB	NH
	X		X						X	UNKNOWN	NH
	X				X			X		Word-of-Mouth	NH
	X		Х						X	WEB	NH
	X		X						X	UNKNOWN	NH

Sex:	
M= Male	
F= Female	
Race:	
W= White	
B= Black	
H= Hispanic	
A= Asian	
Al: American Indian	

ì	Referral Source:		Status:	
	File/Database Search		NH - Not Hired	
١	Community Outreach(Name of A	gy)	H - Hired	
ı	Employee Ref(Name of Employe	e)	ARO - Applicant Refused Offer	
ı	College/Univ.(Name of Institution	)		
	Advertisement			
	Agency (Name) Position	filled b	y: S. S.	
	Rehire			
	Other Submitte	ed by:	S. B.	

#09-05

Position Title & Job #

Assignment Editor/Producer

**Date Posted** 

1/8/2009

Department

News

Date Filled

4/10/2009

Applicant's	SEX	Κ			RAC	Œ		INTE	RVIEW		
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
	Х		Х						Х	Word-of-Mouth	Not Hired
		Х	Х						Х	Unknown	Not Hired
	Х		Х						X	Word-of-Mouth	Not Hired
	X		Х						Х	Unknown	Not Hired
		X	Х					Х		Previous Intern	Not Hired
		Х			X			Х		Word-of-Mouth	Not Hired
		Х	Х						Х	Web	Not Hired
	X					Х		Х		Disney Job Listing	Hired
	Х		Х						X	TVJOBS	Not Hired
	X		Х						Х	Web	Not Hired
		Х				Х			Х	Unknown	Not Hired
			-								
		_			$\vdash$						
					$\vdash$						
Total	s: 6	5	8	0	1	2	0	3	8		

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

Referral Source:		Status:						
File/Database Searc	h	NH - Not Hired						
Community Outread	h(Name of Agy)	H - Hired						
Employee Ref(Name	e of Employee)	ARO - Applicant Refused Offer						
College/Univ.(Name	of Institution)							
Advertisement								
Agency (Name)	Position fille	ed by: T. J.						
Rehire		-						
Other	Submitted b	oy: Tracey Watkowski						
		- V N						

#09-04

Position Title & **Job #**PRESIDENT & GENERAL MANAGER Date Posted 1/8/2009

Department G&A Date Filled 2/2/2009

Applicant's	SEX	(			RAG	CE		INTE	RVIEW		
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
	Х		Х					Х		Disney Job Listing	Н
	X		Х						Х	Disney Job Listing	NH
	Х		Х						Х	Disney Job Listing	NH
		Х	Х					Х		Disney Job Listing	NH
	X				Х				Х	Disney Job Listing	NH
	X		Х					X		Disney Job Listing	NH
	Х				Х				Х	Disney Job Listing	NH
	X		Х					Х		Disney Job Listing	NH
	Х				Х			X		Disney Job Listing	NH
	X		Х						Х	UNKNOWN	NH
		X	Х					X		Disney Job Listing	NH
	X		Х						Х	TVJOBS	NH
	Х		Х						Х	TVJOBS	NH
	X		Х					Х		Disney Job Listing	NH
	Х		Х					Х		Disney Job Listing	NH
	X		Х						X	WEB	NH
	Х		Х					X		Disney Job Listing	NH
	Х				Х			X		Disney Job Listing	NH
	X		Х					Х		Disney Job Listing	NH
		Х			Х			Х		Disney Job Listing	NH
		Х			Х			X		Disney Job Listing	NH
	Х		Х					Х		Disney Job Listing	NH
		Х			Х				Х	Disney Job Listing	NH
	Х			Х				X		Disney Job Listing	NH
	X		Х						Х	UNKNOWN	NH
	X		Х					Х		Disney Job Listing	NH
	Х				Х			Х		Disney Job Listing	NH
		Х	Х					Х		Disney Job Listing	NH
Totals	: 22	6	19	1	8	0	0	18	10	, ,	

Sex:	
M= Male	
F= Female	
Race:	
W= White	
B= Black	
H= Hispanic	
A= Asian	
Al: American Indian	

Referral Source:		Status:					
File/Database Searc	h	NH - Not Hired					
Community Outread	h(Name of Agy)	H - Hired					
Employee Ref(Name	e of Employee)	ARO - Applicant Refused Offer					
College/Univ.(Name	of Institution)						
Advertisement							
Agency (Name)	Position filled	l by: D. A.					
Rehire							
Other	Submitted by	: WALTER LISS					

#09-03

Position Title & Job #

Full-time Morning Anchor

**Date Posted** 

12/9/2008

Department

News

Date Filled

1/6/2009

Applicant's	SEX				RAG	_			RVIEW		
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
	Х				Х				Х	Napoli Management	NH
	Х		Х						Х	Unknown	NH
	Х				Х				Х	CCNMA	NH
		X	Х						Х	Medialine	NH
		Х	Х						Х	Lorna Dave Agency	NH
		X	Х						Х	TVJOBS	NH
		Х	Х						Х	Unknown	NH
		X			Х				Х	TVJOBS	NH
	Х		Х						Х	TVJOBS	NH
	Х		Х						X	Word-of-Mouth	NH
		X	Х						Х	TVJOBS	NH
		Х	Х						Х	Unknown	NH
	Х		Х						Х	Lorna Dave Agency	NH
	X		Х						Х	Unknown	NH
		Х			X				Х	Lorna Dave Agency	NH
		X	Х						Х	Unknown	NH
		Х	Х						Х	TVJOBS	NH
		Х			Х				Х	Unknown	NH
	Х				X				Х	Web	NH
		X		Х					Х	TVJOBS	NH
		Х	Х						Х	Lorna Dave Agency	NH
		Х	Х						Х	Lorna Dave Agency	NH
		Х	Х						Х	Lorna Dave Agency	NH
	Х				Х				Х	Rick Gevers & Assoc	NH
	Х		Х						Х	TVJOBS	NH
		Х	Х						Х	Headline Media Mgmt	NH
		X	Х						Х	Medialine	NH
		Х	Х						Х	IF Management	NH
Totals	·									-	

Sex:	
M= Male	
F= Female	
Race:	
W= White	
B= Black	
H= Hispanic	
A= Asian	
Al: American Indian	

- 5	Referral Source:		Status:						
9	File/Database Search		NH - Not Hired						
	Community Outreach(Name of A	gy)	H - Hired						
	Employee Ref(Name of Employe	e)	ARO - Applicant Refused Offer						
	College/Univ.(Name of Institution	)							
	Advertisement								
	Agency (Name) Position	filled b	y: M. K.						
	Rehire								
	Other Submitte	ed by:	Tracey Watkowski						
		-							

#09-03

Position Title & Job #

Full-time Morning Anchor

**Date Posted** 

12/9/2008

Department

News

Date Filled

1/6/2009

Applicant's	SEX				RAC		,		RVIEW		
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
	X		Х						Х	Lorna Dave Agency	NH
	X		Х						Х	Unknown	NH
	X		Х					Х		Disney Job Listing	Н
		Х	Х						Χ	Unknown	NH
	X		Х					Х		Talent Dynamics	NH
	X		Х						Х	IF Management	NH
		Х	Х						Х	Unknown	NH
		Х		Х					Χ	Unknown	NH
		Х	Х						Х	TVJOBS	NH
	X		Х						Х	Montgomery McCracken	NH
	X		Х						Х	Magid	NH
	X		Х					Х		Roger Bell Agency	NH
	X		Х						Х	Willinger Talent	NH
	X		Х						Х	Unknown	NH
		Х	Х						Х	TVJOBS	NH
		Х	Х						Χ	TVJOBS	NH
	X		Х						Х	TVJOBS	NH
	X		Х						Χ	Lorna Dave Agency	NH
	X		Х						Х	Croofoot Group	NH
		Х	Х						Х	TVJOBS	NH
		Х	Х						Х	Lorna Dave Agency	NH
	X		Х						Х	TVJOBS	NH
	X		Х						Х	First Choice News Talent	NH
		Х	Х						Х	Web	NH
	Х		Х						Х	Eastman Media Services	NH
		Χ				X			Х	TVJOBS	NH
	Х		Х						Х	Unknown	NH
	Х		Х						Х	TVJOBS	NH

Referral Source:		Status:
File/Database Searc	h	NH - Not Hired
Community Outread	h(Name of A	Agy) H - Hired
Employee Ref(Nam	e of Employe	ree) ARO - Applicant Refused Offer
College/Univ.(Name	of Institution	on)
Advertisement		
Agency (Name)	Position 1	n filled by: M. K.
Rehire		
Other	Submitte	ted by: Tracey Watkowski
		N

#09-03

Position Title & Job #

Full-time Morning Anchor

**Date Posted** 

12/9/2008

Department

News

Date Filled

1/6/2009

Applicant's	SEX				RAG				RVIEW		
Name	M	F	W	В	H	Α	Al	Υ	N	SOURCE	STATUS
		Х	Х						Х	IF Management	NH
		X	Х						Х	Unknown	NH
		X	Х						Х	TVJOBS	NH
		X	Х						Х	Web	NH
		X	X						Х	TVJOBS	NH
	X		Х						Х	Unknown	NH
		X	Х						Х	Web	NH
	X		Х						Х	Web	NH
	X		Х						Х	TVJOBS	NH
		Х				Х			Х	Medialine	NH
	X		Х						Х	IF Management	NH
		_									
Total	s: 32	35	56	2	7	2	0	3	64		

Sex:	
M= Male	
F= Female	
Race:	
W= White	
B= Black	
H= Hispanic	
A= Asian	
Al: American Indian	

Referral Source:		Status:
File/Database Searc	:h	NH - Not Hired
Community Outreac	h(Name of Agy	y) H - Hired
Employee Ref(Name	e of Employee)	ARO - Applicant Refused Offer
College/Univ.(Name	of Institution)	
Advertisement		
Agency (Name)	Position fil	lled by: M. K.
Rehire		
Other	Submitted	by: Tracey Watkowski
		-

#09-02

Position Title & Job #

FT SPORTS ANCHOR

**Date Posted** 

12/9/2008

Department

**NEWS** 

Date Filled

1/23/2009

Applicant's	SEX	X			RA	CE		INTE	RVIEW		
Name	M	F	W	В	H	Α	AI	Υ	N	SOURCE	STATUS
	X		Х						Х	Unknown	Not Hired
	X				X				Х	Unknown	Not Hired
		X	Х						Х	Web	Not Hired
	X				X			X		TVJOBS	Hired
	X		Х						Х	TVJOBS	Not Hired
	X		Х						Х	TVJOBS	Not Hired
	X		Х						Х	TVJOBS	Not Hired
	X		Х						Х	Unknown	Not Hired
	X		Х						Х	Unknown	Not Hired
	X		Х						Х	Montgomery McCracken	Not Hired
	X		Х						Х	TVJOBS	Not Hired
	X		Х						Х	NWT Group	Not Hired
		X	Х						Х	Dickstein & Scutti	Not Hired
	X				Х			Х		Joel Weisman	Not Hired
	X		Х						Х	TVJOBS	Not Hired
	X		Х						Х	Unknown	Not Hire
	X		Х						Х	TVJOBS	Not Hire
	X		Х						Х	Dickstein & Scutti	Not Hired
	X				Х				Х	Unknown	Not Hired
	X		Х						Х	Napoli Mgmt	Not Hired
	X		Х						Х	Unknown	Not Hired
	X		Х					X		Talent Dynamics	Not Hired
	X		Х						Х	Web	Not Hired
	X		Х						Х	Unknown	Not Hired
	X		Х						Х	TVJOBS	Not Hired
		Х	Х						Х	TVJOBS	Not Hired
	X		Х						Х	Unknown	Not Hire
	X		Х						Х	Unknown	Not Hired
Totals	. 1										

Sex:	
M= Male	
F= Female	
Race:	
W= White	
B= Black	
H= Hispanic	
A= Asian	
Al: American Indian	

Referral Source:		Status:
File/Database Searc	h	NH - Not Hired
Community Outreach	(Name of Agy)	H - Hired
Employee Ref(Name	of Employee)	ARO - Applicant Refused Offer
College/Univ.(Name	of Institution)	
Advertisement		<del></del>
Agency (Name)	Position filled	by: D. B.
Rehire		
Other	Submitted by	: Tracey Watkowski

#09-02

Position Title & Job #

FT SPORTS ANCHOR

**Date Posted** 

12/9/2008

Department

**NEWS** 

Date Filled

1/23/2009

Applicant's	SE⟩	(			RAC	CE		INTE	RVIEW		
Name	M	F	W	В	Н	Α	Al	Y	N	SOURCE	STATUS
	X		Х						Х	TVJOBS	Not Hired
	X		Х						Х	TVJOBS	Not Hired
	X		Х					X		Talent Dynamics	Not Hired
	X		Х				Į.		Х	TVJOBS	Not Hired
	X		Х						Х	Web	Not Hired
		Х	Х						Х	Unknown	Not Hired
	X		Х						Х	Unknown	Not Hired
	X		Х						Х	Unknown	Not Hired
	X		Х						Х	Unknown	Not Hired
	X		Х						Х	TVJOBS	Not Hired
	X		Х						Х	Unknown	Not Hired
	X		Х						Х	TVJOBS	Not Hired
	X		Х						Х	IF Mgmt	Not Hired
	X		Х						Х	TVJOBS	Not Hired
	X		Х						Х	TVJOBS	Not Hired
		Х	Х						Х	Unknown	Not Hired
		Х	Х						Х	Napoli Mgmt	Not Hired
	X				X				Х	TVJOBS	Not Hired
	Х		Х						Х	Unknown	Not Hired
	X		Х						Х	Unknown	Not Hired
	Х		Х						Х	TVJOBS	Not Hired
	X		Х						Х	TVJOBS	Not Hired
	X		Х				Î.		Х	Unknown	Not Hired
	X		Х						Х	TVJOBS	Not Hired
	Х		Х						Х	Eastman Media Svcs	Not Hired
	X		Х						Х	TVJOBS	Not Hired
	X		Х						Х	TVJOBS	Not Hired
	X					Х			Х	TVJOBS	Not Hired
Totals	5:	i :									

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
AI: American Indian

Referral Source:		Status:
File/Database Searc	h	NH - Not Hired
Community Outread	h(Name of Ag	gy) H - Hired
Employee Ref(Name	of Employee	ee) ARO - Applicant Refused Offer
College/Univ.(Name	of Institution)	1)
Advertisement		
Agency (Name)	Position fi	filled by: D. B.
Rehire		*
Other	Submitted	ed by: Tracey Watkowski

#09-02

Position Title & Job #

FT SPORTS ANCHOR

**Date Posted** 

12/9/2008

Department

NEWS

Date Filled

1/23/2009

Applicant's	SE				RAG			INTE	RVIEW		
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
	X		X						Х	Unknown	Not Hired
		X	Х						Х	Unknown	Not Hired
	X		Х						X	Medialine	Not Hired
		X	Х						Х	TVJOBS	Not Hired
	X		Х						Х	TVJOBS	Not Hired
		X	Х						Х	Unknown	Not Hired
	X		Х						Х	TVJOBS	Not Hired
	X		Х						Х	TVJOBS	Not Hired
		X	Х						Х	TVJOBS	Not Hired
	X		Х						Х	TVJOBS	Not Hired
	X					X			Х	Rick Gevers & Assoc	Not Hired
	X		Х						Х	TVJOBS	Not Hired
		1									
		İ									
		1									
		-									
Tota	s: 58	10	61	0	5	2	0	4	64		

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

Referral Source:		Status:
File/Database Searc	h	NH - Not Hired
Community Outreac	h(Name of Agy	) H - Hired
Employee Ref(Name	e of Employee)	ARO - Applicant Refused Offer
College/Univ.(Name	of Institution)	
Advertisement		
Agency (Name)	Position fill	ed by: D.B.
Rehire		<del></del>
Other	Submitted	by: Tracey Watkowski

# 08-06

Position Title & Job #

**NEWS PRODUCER** 

Date Posted

8/8/2008

Department

NEWS

Date Filled

12/29/2008

EEO Job Category

EEO 08-06

Applicant's	SEX	X			RA	CE			INTE	RVIEW		
Name	М	F	W	В	H,	Α	AI	Al	Y	N	SOURCE	STATUS
		Х	Х							Χ	UNKNOWN	NH
		X	Х							Χ	MAGID ASSOCIATES	NH
	X		Х							Х	DISNEY JOB LISTING	NH
		X	Х							Х	BURT SHAPIRO MGT	NH
		Х	Х							Χ	UNKNOWN	NH
		Х	Х							Χ	TVJOBS	NH
		X	Х							Χ	UNKNOWN	NH
		X	X							Х	UNKNOWN	NH
		Х	Х						X		WEB	Н
	X				X			le l		Χ	UNKNOWN	NH
		Х			Х					Χ	WEB	NH
	X		Х							Χ	UNKNOWN	NH
		Х	Х							Х	UNKNOWN	NH
		Х	Х							Χ	UNKNOWN	NH
		Х	Х							Χ	WEB	NH
		Х	Х							Χ	TALENT DYNAMICS	NH
	X		Х							Х	UNKNOWN	NH
		X	Х							Х	MAGID ASSOCIATES	NH
		X	Х						X		DISNEY JOB LISTING	NH
	Х		Х							Х	UNKNOWN	NH
	X		Х							Χ	UNKNOWN	NH
	X		Х							Х	UNKNOWN	NH
		X	Х						X		WEB	NH
		X	Х							Χ	UNKNOWN	NH
	X		Х							Х	WEB	NH
		Х	Х							Χ	UNKNOWN	NH
Totals:	8	18	24	0	2	0	0	0	3	23	*	

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

Referral Source:		Status:					
File/Database Search		NH - Not Hired					
Community Outreach(Name	e of Agy)	H - Hired					
Employee Ref(Name of Em	ployee)	ARO - Applicant Refused Offer					
College/Univ.(Name of Insti	itution)						
Advertisement		-					
Agency (Name)	Position filled b	y: A. G.					
Rehire							
NR-Other Sources Placed	Submitted by:	Tracey Watkowski					
But No Response		4 1000 500 500					

# 08-05

Position Title & Job #

**NEWS PRODUCER 08-05** 

**Date Posted** 

6/18/2008

Department

**NEWS** 

Date Filled

8/6/2008

**EEO Job Category** 

EEO 08-05

Applicant's	SEX	ζ			RAG	CE			INTERVIEW			
Name	М	F	W	В	Н	Α	Al	Al	Y	N	SOURCE	STATUS
	Х		X						X		DISNEY JOB LISTING	H
	Х		Х							Х	WEB	NH
		Х	Х						X		TVJOBS	NH
	X		Х						X		UNKNOWN	NH
	X		Х							Х	BAK. CALIF.	NH
	X		Х							Х	UNKNOWN	NH
		Х	Х							Χ	WEB	NH
	X		Х							Х	UNKNOWN	NH
		X	Х							Χ	TVJOBS	NH
	X		X							X	WEB	NH
											NR-Fresno Bee	
					i							
					1							
	_		_		1							
				$\vdash$				$\vdash$	$\vdash$			
Totals:	7	3	10	0	0	0	0	0	3	7		

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
Al: American Indian

File/Database Search		NH - Not Hired				
Community Outreach(Name	e of Agy)	H - Hired				
Employee Ref(Name of Employee)		ARO - Applicant Refused Offer				
College/Univ.(Name of Insti	tution)					
Advertisement						
Agency (Name)	Position filled by	P. B.				
Rehire	3					
NR-Other Sources Placed	Submitted by:	Tracey Watkowski				
But No Response						

Status:

Referral Source:

#09-09

Position Title & Job #

INTERNET MARKETING SPECIALIST

**Date Posted** 

6/17/2009

Department

SALES

Date Filled

7/13/2009

Applicant's	SEX	Κ			RAG	CE		INTE	RVIEW		
Name	M	F	W	В	Н	Α	Al	Υ	N	SOURCE	STATUS
		Х	V						Х	WEB	NH
	— — —		X		_	_		_			
	Х		X					\ \ \	Х	UNKNOWN	NH
	X		Х					X		Act 1 Employee	Н
		Х				Х			Х	WEB	NH
		Х			Х				Х	WEB	NH
	X		Х						X	UNKNOWN	NH
	Х		Х					Х		WEB	NH
									-		
				_				-	-		
	_	_		_			_				
			-								
			_				_	_	_		
		-			_			_	-		
									-		
	35.										
Totals	: 4	3	5	0	1	1	0	2	5		

Sex:
M= Male
F= Female
Race:
W= White
B= Black
H= Hispanic
A= Asian
AI: American Indian

eferral Source:	Status:
ile/Database Search	NH - Not Hired
ommunity Outreach(Name of Ag	gy) H - Hired
mployee Ref(Name of Employee	e) ARO - Applicant Refused Offer
ollege/Univ.(Name of Institution)	)
dvertisement	•
gency (Name) Position f	filled by: P. F.
ehire	*
ther Submitte	ed by: S. B.
ther Submitte	ed by: S. B.