

WJDX  
Jackson, MS  
Quarterly Issues/Programs List  
Third Quarter, 2015  
10/09/2015

WJDX  
Quarterly Issues/Programs List

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WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Consumer advice:** Better Business Bureau on consumer scams
- **Culture/consumers:** We Are Jackson concerts, Better Business Bureau scam alert
- **EDUCATION:** Museums on teaching Miss. History
- **Health:** Partnership for a Healthy Mississippi on obesity, tobacco
- **Health/Safety:** Ovarian Cancer Awareness/Child Passenger Safety
- **Housing:** Habitat for Humanity on affordable housing
- **Public Safety:** Miss. Emergency Management Agency on disaster prep
- **Safety:** Center for Violence Prevention on domestic violence, human trafficking
- **Safety/Health:** FBI on counter terrorism, public corruption/Diabetes Foundation
- **Youth/Education:** MS Childrens Museum/ State Treasurer on college savings

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY UPDATE 7-5-15	Dept of Health on West Nile, spice, immuniizations	Dr Thomas Dobbs	07/05/2015 09:00 AM	029:29
Public Safety	COMMUNITY UPDATE 7-12-15	Miss. Emergency Management Agency on disaster prep	Robert Latham	07/12/2015 09:00 AM	029:38
Consumer advice	COMMUNITY UPDATE 7-19-15	Better Business Bureau on consumer scams	John O'Hara BBB of MS	07/19/2015 09:00 AM	029:53
Safety	COMMUNITY UPDATE 7-26-15	AMR Ambulance on hot weather, Katrina	Jim Pollard	07/26/2015 09:00 AM	029:39
EDUCATION	COMMUNITY UPDATE 8-2-15	Museums on teaching Miss. History	S.Miller/N.Taylor	08/02/2015 09:00 AM	030:02
Housing	COMMUNITY UPDATE 8-9-15	Habitat for Humanity on affordable housing	Cindy Griffin	08/09/2015 09:00 AM	029:36
Safety	COMMUNITY UPDATE 8-16-15	Center for Violence Prevention on domestic violence, human trafficking	Sandy Middleton	08/16/2015 09:00 AM	029:35
Safety/Health	COMMUNITY UPDATE 8-23-15	FBI on counter terrorism, public corruption/Diabetes Foundation	Alway,Bobe,Sage, Boyd	08/23/2015 09:00 AM	029:33
Health	COMMUNITY UPDATE 8-30-15	Partnership for a Healthy Mississippi on obesity, tobacco	Sandra Shelson	08/30/2015 09:00 AM	029:20
Youth/Education	COMMUNITY UPDATE 9-6-15	MS Childrens Museum/ State Treasurer on college savings	Lynn Fitch/Chellese Hall	09/06/2015 09:00 AM	029:27
Health/Safety	COMMUNITY UPDATE 9-13-15	Ovarian Cancer Awareness/Child Passenger Safety	L.Newcomb/A. Johnson/M.Berg	09/13/2015 09:00 AM	029:06
Health/Safety	COMMUNITY UPDATE 9-20-15	MCADV on family violence prevention/Wellsfest benefitting Harbor House	W.Mahoney/J.Brashier,TFriedlr	09/20/2015 09:00 AM	029:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Culture/consumers	COMMUNITY UPDATE 9-27-15	We Are Jackson concerts, Better Business Bureau scam alert	BFranklin,TKennedy,JO'Hara	09/27/2015 09:00 AM	029:09

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alzheimers Disease	ALZHEIMER'S ASSOCIATION	000:31	023
ARTS	JACKSON ARTS COUNCIL	000:30	151
ARTS	MS SYMPHONY ORCHESTRA	000:30	032
Child Wellness and Adoption	DEPT. HEALTH & HUMAN SERVICES	001:00	001
children's health	PARTNERSHIP HEALTHY MOUTHS	001:00	001
children's health	United Way	000:15	002
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
CULTURAL AWARENESS	MS CHILDRENS MUSEUM	000:31	008
Disabled	Goodwill Industries	000:30	038
EDUCATION	Connect/Compete	001:00	001
EDUCATION	Dollar General Literacy Found	001:00	001
EDUCATION	Reading Is Fundamental	001:00	021
EDUCATION	TEACH.ORG	000:59	076

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
EDUCATION	UNCF	001:00	043
EDUCATION	US Army	000:30	024
Elder Care	AARP	000:59	002
EMPLOYMENT	GOOD WILL	000:59	001
EMPLOYMENT	Grads of Life.org	000:59	028
EMPLOYMENT	Grads of Life.org	001:00	001
Energy	US Dept of Energy	000:59	018
Environment	Keep America Beautiful	000:20	045
Environment	US Forest Service	000:30	051
Families	Adopt US Kids	000:30	083
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	067
Families	DEPT. HEALTH & HUMAN SERVICES	001:00	001
Families	US Forest Service	000:15	010
Families	US Forest Service	000:59	002
Family assistance	United Way	001:00	092
FINANCIAL LITERACY	American Institute of CPAs	001:00	056
FIREARM SAFETY	Natl Crime Prevention Council	001:00	001
FUNDRAISER BENEFIT	PEDIATRIC BRAIN TUMOR FOUND.	000:30	083
FUNDRAISER BENEFIT	SPECIAL OLYMPICS	000:33	043
Health	AMERICAN HEART ASSOCIATION	000:30	069
Health	AMERICAN HEART ASSOCIATION	000:59	035
Health	AUTISMSPEAKS.ORG	000:59	015
Health	CDC	001:00	047
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	069
Health	HRSA	001:00	077
HEALTH AND FITNESS	AM CANCER SOCIETY	000:30	029
HEALTH AND FITNESS	FITNESS.GOV	000:30	142
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	059
Housing	HUD	000:15	004

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Housing	HUD	000:29	001
Housing	HUD	001:00	001
HUNGER	FEEDING AMERICA.ORG	000:30	017
HUNGER	St Alexis Episcopal	000:31	003
Infant Mortality	March of Dimes	001:00	020
LEARNING	UNDERSTOOD DOT ORG	000:15	001
LEARNING	UNDERSTOOD DOT ORG	001:00	002
MILITARY	USO	001:00	096
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	038
Public Safety	Dept of Homeland Security	000:29	072
Public Safety	Dept of Homeland Security	000:30	089
Public Safety	Nat. Flood Insurance Prgm	000:30	080
Public Safety	NHTSA	000:30	076
Public Safety	NHTSA	001:00	004
Public Safety	USDA	000:30	020
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	005
TEXTING & DRIVING PREVENTION	NHTSA	000:15	002
Traffic Safety	Rubber Manufacturers Assn	000:30	018
Veterans	Disabled Veterans of America	000:30	112
Veterans	V-A	001:00	060
Veterans	Wounded Warriors Project	000:30	130
VETERANS AFFAIRS	Disabled Veterans of America	000:59	002
VETERANS AFFAIRS	Disabled Veterans of America	001:00	001
VETERANS AFFAIRS	V-A	000:14	001