

WJDX
Jackson, MS
Quarterly Issues/Programs List
Second Quarter, 2015
07/06/2015

WJDX
Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Consumers:** Better Business Bureau on consumer scams
- **EDUCATION:** Miss. Public Broadcasting on keeping kids in school
- **Families:** Catholic Charities on Unaccompanied Minor Refugees
- **Health:** NCADD on alcohol and drug dependency
- **HUNGER:** Miss. Food Network on feeding the hungry this summer
- **Mental health/Transportation:** MS State Hospital on fundraiser and MSH Day; MDOT on safety
- **Public Safety:** National Weather Service on spring storms and hurricane season
- **Veterans/Tourism:** VA on disability claims, Jxn R&B Festival plans
- **Youth:** Operation Shoestring on youth after school program

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental health/Transportation	COMMUNITY UPDATE 4-05-15	MS State Hospital on fundraiser and	Bobby Stephens/C. Milbourne	04/05/2015 09:00 AM	029:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		MSH Day; MDOT on safety			
Health	COMMUNITY UPDATE 4-12-15	Miss. Organ Recovery Agency on Donate Life Month	Kevin Stump, Chuck Stinson	04/12/2015 09:00 AM	029:30
Public Safety	COMMUNITY UPDATE 4-19-15	Courage Worldwide on homes for the victims of sex trafficking	Jenny Williamson	04/19/2015 09:00 AM	029:43
Families	COMMUNITY UPDATE 4-26-15	Catholic Charities on Unaccompanied Minor Refugees	Michael Holloway	04/26/2015 09:00 AM	029:47
Youth	COMMUNITY UPDATE 5-3-15	Operation Shoestring on youth after school program	Robert Langford	05/03/2015 09:00 AM	029:35
Consumers	COMMUNITY UPDATE 5-17-15	Better Business Bureau on consumer scams	John O'Hara BBB of MS	05/17/2015 09:00 AM	029:27
Veterans/Tourism	COMMUNITY UPDATE 5-24-15	VA on disability claims, Jxn R&B Festival plans	P.Norris/A. Thomas	05/24/2015 09:00 AM	029:18
Health	COMMUNITY UPDATE 5-31-15	NCADD on alcohol and drug dependency	J.Crutchfield/G.Collins	05/31/2015 09:00 AM	029:39
Public Safety	COMMUNITY UPDATE 6-7-15	National Weather Service on spring storms and hurricane season	NWS Steve Wilkinson	06/07/2015 09:00 AM	029:32
EDUCATION	COMMUNITY UPDATE 6-14-15	Miss. Public Broadcasting on keeping kids in school	Maggie Stevenson	06/14/2015 09:00 AM	029:33
HUNGER	COMMUNITY UPDATE 6-21-15	Miss. Food Network on feeding the hungry this summer	Dr. Charles Beady	06/21/2015 09:00 AM	029:35
Health	COMMUNITY	Diabetes	I.McClain,T.Gerity,	06/28/2015	029:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	UPDATE 6-28-15	Foundation on services, fundraiser	F.Jones	09:00 AM	

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS	JACKSON ARTS COUNCIL	000:30	004
BULLYING PREVENTION	STOPBULLYING.GOV	001:00	001
Child Wellness and Adoption	DEPT. HEALTH & HUMAN SERVICES	001:00	004
children's health	PARTNERSHIP HEALTHY MOUTHS	001:00	005
children's health	United Way	000:15	003
Disabled	Goodwill Industries	000:30	033
DISASTER RELIEF	AMERICAN RED CROSS	000:32	014
Domestic violence	AD COUNCIL	000:30	005
EDUCATION	Connect/Compete	001:00	004
EDUCATION	Dollar General Literacy Found	001:00	001
EDUCATION	FARMERS INSURANCE	030:01	001
EDUCATION	Reading Is Fundamental	001:00	013
EDUCATION	TEACH.ORG	000:59	075

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	UNCF	001:00	041
EDUCATION	US Army	000:30	026
Elder Care	AARP	000:30	001
Elder Care	AARP	000:59	001
EMPLOYMENT	Grads of Life.org	000:59	018
EMPLOYMENT	Grads of Life.org	001:00	004
Energy	US Dept of Energy	000:59	011
Environment	Keep America Beautiful	000:20	050
Environment	US Forest Service	000:30	048
Families	Adopt US Kids	000:30	081
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	048
Families	US Forest Service	000:15	002
Families	US Forest Service	000:59	001
Family assistance	United Way	001:00	081
FINANCIAL LITERACY	American Institute of CPAs	001:00	056
FUNDRAISER BENEFIT	Amer. Cancer Society	000:30	150
FUNDRAISER BENEFIT	Mustard Seed	000:31	038
Health	AMERICAN HEART ASSOCIATION	000:30	066
Health	AMERICAN HEART ASSOCIATION	000:31	008
Health	AMERICAN HEART ASSOCIATION	000:59	038
Health	AUTISMSPEAKS.ORG	000:59	012
Health	CDC	001:00	037
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	073
Health	HRSA	001:00	064
HEALTH AND FITNESS	FITNESS.GOV	000:30	129
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	053
HOME OWNERSHIP	US TREASURY DEPT	000:15	002
HOME OWNERSHIP	US TREASURY DEPT	001:00	004
Housing	HUD	001:00	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HUNGER	FEEDING AMERICA.ORG	000:30	018
Infant Mortality	March of Dimes	001:00	011
LEARNING	UNDERSTOOD DOT ORG	000:15	002
LEARNING	UNDERSTOOD DOT ORG	001:00	002
MILITARY	USO	001:00	095
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	025
Public Safety	Dept of Homeland Security	000:29	096
Public Safety	Dept of Homeland Security	000:30	105
Public Safety	FBI	000:31	012
Public Safety	Nat. Flood Insurance Prgm	000:30	076
Public Safety	NHTSA	000:30	067
Public Safety	USDA	000:30	035
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	003
TEXTING & DRIVING PREVENTION	NHTSA	000:15	001
Traffic Safety	Rubber Manufacturers Assn	000:30	011
Veterans	Disabled Veterans of America	000:30	102
Veterans	V-A	001:00	052
Veterans	Wounded Warriors Project	000:30	121
VETERANS AFFAIRS	DEPT OF VETERANS AFFAIRS	000:31	036
VETERANS AFFAIRS	Disabled Veterans of America	000:59	001
VETERANS AFFAIRS	V-A	000:14	001