

WJDX AM
Jackson, MS
Quarterly Issues/Programs List
Fourth Quarter, 2013
01/08/2014

WJDX
Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **C.Coleman/J.O'Hara:** Consumers
 - **J.Dace/C.Gardner:** History
 - **J.O'Hara/J.Pace:** Consumers/Youth
 - **Kathy Clem:** Public safety
 - **Kevin Jones:** Health
 - **L.Pittman/S.Toth:** Health
 - **LGreer/PNorris,MBowman:** Health/Veterans
 - **M.Hughes/R.Langford:** Youth
 - **Malcolm White:** Culture
 - **Othor Cain, Charles Perry:** Health/Youth
 - **Sandy Middleton:** Public Safety
 - **Steve Wilkinson:** Public Safety
 - **Warren Strain:** Public safety
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY UPDATE 10-6-13	Parkinson Association— fundraiser	Kevin Jones	10/06/2013 09:00 AM	029:21
Consumers/Youth	COMMUNITY UPDATE 10-13-13	BBB- consumer scams/Batson Hospital/ toy drive	JO'Hara/J.Pace	10/13/2013 09:00 AM	029:25
Public Safety	COMMUNITY UPDATE 10-20-13	National Weather Service/fall storms	Steve Wilkinson	10/20/2013 09:00 AM	029:29
Youth	COMMUNITY UPDATE 10-27-13	Safe Kids-Halloween safety/Oper.Shoestring- afterschool programs	M.Hughes/ R.Langford	10/27/2013 09:00 AM	029:58
Health/Veterans	COMMUNITY UPDATE 11-03-13	Jxn Medical Mall- health fair/VA- honoring vets	L.Greer/P.Norris,MBowman	11/03/2013 09:00 AM	028:51
History	COMMUNITY UPDATE 11-10-13	2 MS Museums/ history and civil rights	J.Dace/C.Gardner	11/10/2013 09:00 AM	029:26
Public Safety	COMMUNITY UPDATE 11-17-13	Domestic Violence Task Force- better services	Sandy Middleton	11/17/2013 09:00 AM	029:19
Consumers	COMMUNITY UPDATE 11-24--13	IRS/BBB- tax scams	C.Coleman/J.O'Hara	11/24/2013 09:00 AM	029:57
Health/Youth	COMMUNITY UPDATE 12-01-13	Faith in Action/PRIYDE- AIDS-HIV/ youth entrepreneurs	Othor Cain, Charles Perry	12/01/2013 09:00 AM	029:38
Social services	COMMUNITY UPDATE 12-08-13	Good Samaritan Center- holiday assistance	Kathy Clem	12/08/2013 09:00 AM	029:31
Public safety	COMMUNITY UPDATE 12-15-13	MDPS-AMBER alerts	Warren Strain	12/15/2013 09:00 AM	029:58
Culture	COMMUNITY UPDATE 12-22-13	MS Bicentennial Org. Comm.-bicentennial plans	Malcolm White	12/22/2013 09:00 AM	028:57
Health	COMMUNITY UPDATE 12-29-13	Mothers Milk Bank- new program	L.Pittman/S.Toth	12/29/2013 09:00 AM	028:53

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Awareness	DRUNK DRIVING 2	000:30	015
Awareness	DRUNK DRIVING 3	000:29	016
Awareness	DRUNK DRIVING 4	000:30	020
Awareness	DRUNK DRIVING 5	000:30	012
Awareness	DRUNK DRIVING 6	000:30	016
Youth	PSA ADOPTION	000:30	003
Alcohol Recovery	PSA AL ANON	000:29	018
Conservation	PSA-ENERGY	000:59	013
Youth/Parenting	PSA-FATHERHOOD	000:30	005
Health	PSA-SECONDHAND SMOKE	000:57	009
Addiction	DEPT. HEALTH & HUMAN SERVICES	000:20	096
Cancer Awareness	Amer. Cancer Society	000:30	062
EMERGENCY PREPAREDNESS	FEMA	000:30	018
Health	AMERICAN HEART ASSOCIATION	000:28	078
HEALTH AND FITNESS	DIABETES FOUNDATION OF MISSIS	000:31	016
HEPATITIS C TESTING	LIVER FOUNDATION	000:57	006
Housing	HABITAT FOR HUMANITY	001:00	168

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	025
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	178
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	228
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	015
POVERTY	WE SCARE HUNGER	000:30	011
POVERTY	WE SCARE HUNGER	000:31	011
Recreation	BARNETT RESERVOIR FOUNDATION.	000:30	087
SELF ESTEEM	SPECIAL OLYMPICS	000:28	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	008
SHELTER PET ADOPTION	HUMANE SOCIETY	000:30	114
TEXTING & DRIVING PREVENTION	NHTSA	000:30	123
TOURISM	JACKSON ZOO	000:31	097