

WJDX-AM
Jackson, MS
Quarterly Issues/Programs List
First Quarter, 2014
04/01/2014

WJDX-AM
Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture:** Alcorn State University sponsors a small farmers and small business woman's conference in Jackson.
- **BETH POFF:** Quality of Life
- **Health:** Miss. Organ Recovery Agency, promoting organ donations
- **J.Crutchfield/D.Marsters:** Health
- **John O'Hara:** Consumers
- **Lisa & Logan Thomas:** Health
- **Phipps,Goodman/Black/Dortch:** Education/Health
- **Reginald Glenn:** Homeless
- **Rick Dawkins:** Family assistance
- **Steve Wilkinson:** Public safety
- **Tammy Cook/Amanda Patton:** Health

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------|-----------------|-------------|-------|-----------|----------|
|-------|-----------------|-------------|-------|-----------|----------|

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------|---------------------------|--|---|------------------------|----------|
| Consumers | COMMUNITY UPDATE 01-05-14 | Consumers | Better Business Bureau John O'Hara | 01/05/2014 09:00 AM | 029:51 |
| Health | COMMUNITY UPDATE 01-12-14 | Health | NCADD/McCoy House J.Crutchfield/D.Marsters | 01/12/2014 09:00 AM | 029:40 |
| Education Health | COMMUNITY UPDATE 1-19-14 | Education/Health | Bowman School/JMM/Cover MS Phipps,Goodman/Black/Dortch | 01/19/2014 09:00 AM | 029:19 |
| Homeless | COMMUNITY UPDATE 1-26-14 | Homeless | MUTEH Reginald Glenn | 01/26/2014 09:00 AM | 029:42 |
| Health | COMMUNITY UPDATE 2-2-14 | Health | Hearts Against AIDS/ACS Tammy Cook/Amanda Patton | 02/02/2014 09:00 AM | 029:11 |
| Family assistance | COMMUNITY UPDATE 2-9-14 | Family assistance | MS Dept of Human Services Rick Dawkins | 02/09/2014 09:00 AM | 029:25 |
| Consumer scams | COMMUNITY UPDATE 2-16-14 | Consumer Scams | Better Business Bureau John O'Hara | 02/16/2014 09:00 AM | 029:18 |
| Health | COMMUNITY UPDATE 2-23-14 | Health | Epilepsy Foundation Lisa & Logan Thomas | 02/23/2014 09:00 AM | 029:38 |
| Public Safety | COMMUNITY UPDATE 3-2-14 | Public safety | National Weather Service Steve Wilkinson | 03/02/2014 09:00 AM | 029:47 |
| Tourism | COMMUNITY UPDATE 3-9-14 | Quality of Life | JACKSON ZOO BETH POFF | 03/09/2014 09:00 AM | 029:24 |
| Agriculture | COMMUNITY UPDATE 3-16-14 | Alcorn State University sponsors a small farmers and small business woman's conference in Jackson. | Anthony Reed | 03/16/2014 09:00 AM | 029:37 |
| Health | COMMUNITY UPDATE 3-23-14 | Alzheimers Association fund raisers and services-- and a womens health clinic at the VA | P.Dunn, S.Murphy/S.Sweet | 03/23/2014 09:00 AM | 029:40 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|--------|--------------------------|--|----------------------------|------------------------|----------|
| Health | COMMUNITY UPDATE 3-30-14 | Miss. Organ Recovery Agency, promoting organ donations | Kevin Stump, Chuck Stinson | 03/30/2014 09:00 AM | 029:21 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|-------------------------------|----------|------|
| health | DRUNK DRIVING 2 | 000:30 | 008 |
| health | DRUNK DRIVING 3 | 000:29 | 009 |
| health | DRUNK DRIVING 4 | 000:30 | 002 |
| health | DRUNK DRIVING 5 | 000:30 | 007 |
| health | DRUNK DRIVING 6 | 000:30 | 004 |
| health | PSA AL ANON | 000:29 | 014 |
| health | PSA-SECONDHAND SMOKE | 000:57 | 002 |
| health | ST JUDE | 000:32 | 017 |
| Addiction | DEPT. HEALTH & HUMAN SERVICES | 000:20 | 005 |
| children's health | GIRL SCOUTS OF MS | 000:30 | 015 |
| children's health | Mustard Seed | 000:31 | 017 |
| COMMUNITY INVOLVEMENT | GIRL SCOUTS OF MS | 000:30 | 012 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|------------------------------|-------------------------------|----------|------|
| DRUNK DRIVING | ARTISTS AGNST DRUNK DRIVING | 000:30 | 007 |
| Health | AD COUNCIL | 000:59 | 023 |
| Health | DEPT. HEALTH & HUMAN SERVICES | 001:00 | 054 |
| HEALTH AND FITNESS | AMERICAN HEART ASSOCIATION | 000:30 | 043 |
| HEALTH AND FITNESS | MS HIGH SCHOOL ACTIVITIES ASS | 000:59 | 033 |
| Housing | HABITAT FOR HUMANITY | 001:00 | 018 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:29 | 127 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 332 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:31 | 065 |
| adoption | PSA-ADOPTION | 000:30 | 008 |
| education | PSA-DROPOUTS | 000:30 | 008 |
| Consumer energy | PSA-ENERGY | 000:59 | 052 |
| parenting | PSA-FATHERHOOD | 000:30 | 001 |
| Disaster assistance | PSA-FEMA | 000:59 | 038 |
| Consumer finance | PSA-FINANCIAL SAVINGS | 001:00 | 022 |
| education | PSA-GED | 001:00 | 001 |
| hunger | PSA-HUNGER | 000:30 | 003 |
| education | PSA-INTERNET EDUCATION | 001:00 | 001 |
| education | PSA-NHTSA | 000:30 | 022 |
| safety | PSA-PREVENT FOREST FIRE | 000:30 | 002 |
| education | PSA-READING | 001:00 | 015 |
| Litter prevention | PSA-RECYCLING | 000:20 | 017 |
| Education/jobs | PSA-TEACHER RECRUITMENT | 000:59 | 029 |
| family | PSA-UNCF | 001:00 | 025 |
| Assistance | PSA-UNITED WAY | 001:00 | 034 |
| Military | SHOW YOUR STRIPES | 000:30 | 039 |
| military | SHOW YOUR STRIPES | 000:31 | 012 |
| SHELTER PET ADOPTION | HUMANE SOCIETY | 000:30 | 070 |
| TEXTING & DRIVING PREVENTION | NHTSA | 000:30 | 076 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|---------|-----------------------|----------|------|
| TOURISM | JACKSON ZOO | 000:30 | 029 |
