

WJDX  
Jackson, MS  
Quarterly Issues/Programs List  
Fourth Quarter, 2019  
01/02/2020

WJDX  
Quarterly Issues/Programs List

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WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Consumers:** MS Lottery Corp on state lottery launch
- **Health:** MS SIDS Alliance on sudden infant deaths
- **HEALTH AND FITNESS:** (No issue/program description given.)
- **Housing:** Habitat for Humanity on affordable housing
- **Human Trafficking:** Center for Violence Prevention on human trafficking/domestic violence
- **Jobs/Health:** MS Public Broadcasting on job campaign/Brain Injury Assn on fundraiser
- **Public Safety/Weather:** National Weather Service on fall storm season preparedness
- **Trransportation:** MDOT Commissioner of highway needs
- **Youth/Education:** Operation Shoestring on after school program
- **Youth/Families:** MS Families for Kids on adoption, youth development/  
Boys and Girls Clubs on afterschool programs,

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Housing	COMMUNITY UPDATE 10-6-19	Habitat for Humanity on affordable housing	Merrill McKewen	10/06/2019 09:00 AM	029:47
Youth/Families	COMMUNITY UPDATE 10-13-19	MS Families for Kids on adoption, youth development/ Boys and Girls Clubs on afterschool programs,	Regina Lewis/Edward Hunt	10/13/2019 09:00 AM	029:08
Public Safety/Weather	COMMUNITY UPDATE 10-20-19	National Weather Service on fall storm season preparedness	Joanne Culin	10/20/2019 09:00 AM	029:02
Youth/Education	COMMUNITY UPDATE 10-27-19	Operation Shoestring on after school program	Robert Langford	10/27/2019 09:00 AM	029:58
HEALTH AND FITNESS	ROCHEDIABETES LONG FORM PSA SHOW	-----	IHR DIABETES LONG FORM SHOW	11/03/2019 08:34 AM	026:46
HEALTH AND FITNESS	ROCHEDIABETES LONG FORM PSA SHOW	-----	IHR DIABETES LONG FORM SHOW	11/03/2019 08:59 AM	026:46
Jobs/Health	COMMUNITY UPDATE 11-10-19	MS Public Broadcasting on job campaign/Brain Injury Assn on fundraiser	SPerson/LJenkins	11/10/2019 09:00 AM	029:01
Outdoors	COMMUNITY UPDATE 11-17-19	MS Dept. Of Wildlife, Fisheries and Parks	Russ Walsh	11/24/2019 09:00 AM	30:00
Consumers	COMMUNITY UPDATE 11-24-19	MS Lottery Corp on state lottery launch	Meg Annison	11/24/2019 09:00 AM	029:16
Consumers	COMMUNITY UPDATE 12-1-19	BBB on holiday shopping advice/MS Families for Kids fundraiser	John O'Hara /Nadine Sander	12/01/2019 09:00 AM	030:34
Human Trafficking	COMMUNITY UPDATE 12-8-19	Center for Violence Prevention on human trafficking/domestic violence	Sandy Middleton	12/08/2019 09:00 AM	029:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY UPDATE 12-15-19	MS SIDS Alliance on sudden infant deaths	Cathy Files	12/15/2019 09:00 AM	029:27
Public Safety/Weather	COMMUNITY UPDATE 12-22-19	MEMA on disaster recovery	Greg Michel	12/22/2019 09:00 AM	029:02
Trransportation	COMMUNITY UPDATE 12-29-19	MDOT Commissioner of highway needs	Dick Hall	12/29/2019 09:00 AM	029:26

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	026
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	012
children's health	United Way	000:15	021
children's health	United Way	000:30	041
COVENANT HOUSE	COVENANT HOUSE	000:30	028
EDUCATION	Reading Is Fundamental	001:00	015
EDUCATION	TEACH.ORG	000:59	069
EDUCATION	UNCF	001:00	106
EDUCATION	US Army	000:30	010
EMPLOYMENT	Grads of Life.org	000:59	029

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Energy	US Dept of Energy	000:59	003
Environment	Keep America Beautiful	000:20	052
Environment	UN GOALS	000:30	045
Environment	US Forest Service	000:30	038
Families	Adopt US Kids	000:30	061
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	021
Family assistance	United Way	001:00	159
FINANCIAL LITERACY	American Institute of CPAs	001:00	018
Health	AMERICAN HEART ASSOCIATION	000:59	039
Health	AUTISMSPEAKS.ORG	000:59	074
Health	CDC	001:00	034
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	043
Health	HRSA	001:00	066
HEALTH AND FITNESS	FITNESS.GOV	000:30	167
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	150
HUNGER	FEEDING AMERICA.ORG	000:30	011
Infant Mortality	March of Dimes	001:00	004
MILITARY	USO	001:00	060
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	002
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	006
Public Safety	Dept of Homeland Security	000:29	117
Public Safety	Dept of Homeland Security	000:30	090
Public Safety	Nat. Flood Insurance Prgm	000:30	034
Public Safety	NHTSA	000:30	055
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:30	020
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	111
TEXTING & DRIVING PREVENTION	NHTSA	000:15	026
UN GOALS	UN GOALS	000:30	009
Veterans	V-A	001:00	036

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
VETERANS AFFAIRS	V-A	000:14	022
VETERANS AFFAIRS	V-A	000:30	007
VETERANS AFFAIRS	V-A	000:59	046