

WJDX  
 Jackson, MS  
 Quarterly Issues/Programs List  
 Second Quarter, 2014  
 07/07/2014

WJDX  
 Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Consumer advice:** Better Business Bureau with some anti-scam advice
- **Education/Youth:** Encouraging minority students to become engineers/ Finding permanent homes for kids
- **Family assistance:** Disaster assistance for tornado victims, FEMA, MEMA, SBA
- **Health:** Ronald McDonald House's 25th birthday and fundraising race.
- **Mental health/Transportation:** Mental health issues and support for MS State Hospital-- and travel assistance from MDOT
- **Public Safety:** Promoting seat belt usage
- **Youth:** Operation Shoestring-- programs to help disadvantaged students and their families.

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental health/Transportation	COMMUNITY UPDATE 4-06-14	Mental health issues and support for MS State Hospital-- and	A.Moore,J.Ross/K.Foote	04/06/2014 09:00 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		travel assistance from MDOT			
Health	COMMUNITY UPDATE 4-13-14	MS Health Care Alliance on health initiatives and Jackson Medical Mall on an open house	Dee Howard/Shanta Black	04/13/2014 09:00 AM	029:30
Youth	COMMUNITY UPDATE 4-20-14	Operation Shoestring-- programs to help disadvantaged students and their families.	Robert Langford	04/20/2014 09:00 AM	029:26
Health	COMMUNITY UPDATE 4-27-14	Ronald McDonald House's 25th birthday and fundraising race.	R.A. Allen/P. Christopher	04/27/2014 09:00 AM	029:44
Youth	COMMUNITY UPDATE 5-4--14	Homes of Hope for Children fundraiser	Michael Garrett	05/04/2014 09:00 AM	029:35
Public Safety	COMMUNITY UPDATE 5-11--14	National Weather Service analyzes tornado outbreak and teddy bears for troopers	Steve Wilkinson, Holly Brand	05/11/2014 09:00 AM	029:25
Education/Youth	COMMUNITY UPDATE 5-18--14	Encouraging minority students to become engineers/ Finding permanent homes for kids	J. Nelson,SEEK/L. West,MFK	05/18/2014 09:00 AM	029:19
Public Safety	COMMUNITY UPDATE 5-25-14	Promoting seat belt usage	T. Jennings,MDPS,C.Reed,ARL	05/25/2014 09:00 AM	029:01
Health	COMMUNITY UPDATE 6-01-14	Brain injury prevention and treatment	Lee Jenkins,BIAM	06/01/2014 09:00 AM	029:32
Consumer advice	COMMUNITY UPDATE 6-08-14	Better Business Bureau with some anti-scam advice	John O'Hara BBB of MS	06/08/2014 09:00 AM	029:53
Health	COMMUNITY UPDATE 6-15-14	McCoy House for Sober Living	Denise Marsters	06/15/2014 09:00 AM	029:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY UPDATE 6-22-14	FBI-- Crime investigation, domestic security	Dan McMullen/Derrick Johnson	06/22/2014 09:00 AM	029:45
Family assistance	COMMUNITY UPDATE 6-29-14	Disaster assistance for tornado victims, FEMA, MEMA, SBA	K.Pickering, G.Flynn, M.Peacock	06/29/2014 09:00 AM	029:22

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS	MS SYMPHONY ORCHESTRA	000:32	043
children's health	GIRL SCOUTS OF MS	000:30	075
children's health	Mustard Seed	000:31	008
COMMUNITY INVOLVEMENT	JUNIOR LEAGUE OF JACKSON	000:30	018
COMMUNITY INVOLVEMENT	Reservoir Foundation	000:30	009
COMMUNITY INVOLVEMENT	Reservoir Foundation	000:31	030
EDUCATION	Connect/Compete	001:00	002
EDUCATION	Dollar General Literacy Found	001:00	005
EDUCATION	Reading Is Fundamental	001:00	010
EDUCATION	TEACH.ORG	000:59	051
EDUCATION	UNCF	001:00	033

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
EDUCATION	US Army	000:30	026
Energy	US Dept of Energy	000:59	035
Environment	Keep America Beautiful	000:20	040
Environment	US Forest Service	000:30	006
Families	Adopt US Kids	000:30	007
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	011
Family assistance	United Way	001:00	062
FINANCIAL LITERACY	American Institute of CPAs	001:00	035
FUNDRAISER BENEFIT	Jackson Police Foundation	000:31	034
Health	AD COUNCIL	000:59	003
Health	ALZHEIMER'S ASSOCIATION	000:31	010
Health	Amer. Cancer Society	000:30	072
Health	AUTISMSPEAKS.ORG	000:59	033
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	099
Health	DIANE WILLIAMS	000:30	004
Health	RONALD MCDONALD HOUSE	000:31	009
HEALTH AND FITNESS	FITNESS.GOV	000:30	137
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	035
HUNGER	FEEDING AMERICA.ORG	000:30	020
HUNGER	US POSTAL SERVICE	000:57	085
INLISTMENT	U.S. AIR FORCE RESERVE	001:00	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	302
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	185
PLEASE DON'T DELETE	PSA-ADOPTION	000:30	002
PLEASE DON'T DELETE	PSA-DROPOUTS	000:30	002
PLEASE DON'T DELETE	PSA-ENERGY	000:59	003
PLEASE DON'T DELETE	PSA-FATHERHOOD	000:30	001
PLEASE DON'T DELETE	PSA-FEMA	000:59	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PLEASE DON'T DELETE	PSA-FINANCIAL SAVINGS	001:00	003
PLEASE DON'T DELETE	PSA-HUNGER	000:30	002
PLEASE DON'T DELETE	PSA-NHTSA	000:30	004
PLEASE DON'T DELETE	PSA-READING	001:00	002
PLEASE DON'T DELETE	PSA-RECYCLING	000:20	008
PLEASE DON'T DELETE	PSA-TEACHER RECRUITMENT	000:59	008
PLEASE DON'T DELETE	PSA-UNCF	001:00	005
PLEASE DON'T DELETE	PSA-UNITED WAY	001:00	003
Public Safety	NHTSA	000:30	066