

WJDX
Jackson, MS
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/05/2017

WJDX
Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Economic Development:** Sanderson Farms Classic on economic impact and charities
- **Health:** MS Organ Recovery Agency on organ donations
- **Health/Families:** Mothers Milk Bank/Families First for MS
- **HUNGER:** Miss. Food Network on hunger
- **Public Safety/Weather:** National Weather Service on fall storm season
- **Social Services:** Good Samaritan Center on holiday assistance for families
- **Youth:** MS Dept of Child Protection Services on adoption

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Economic Development	COMMUNITY UPDATE 10-2-16	Sanderson Farms Classic on economic impact and charities	S. Gent	10/02/2016 09:00 AM	029:58
Health/Families	COMMUNITY UPDATE 10-9-16	Mothers Milk Bank/Families First for MS	G.Gibson/S.Pickering	10/09/2016 09:00 AM	029:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Economic Development	COMMUNITY UPDATE 10-16-16	Public Service Commissioner on No Call List, rural broadband	Cecil Brown	10/16/2016 09:00 AM	029:38
Public Safety/Weather	COMMUNITY UPDATE 10-23-16	National Weather Service on fall storm season	Chad Entremont	10/23/2016 09:00 AM	029:34
Health	COMMUNITY UPDATE 10-30-16	Alzheimer's MS on annual conference	Andi Agnew	10/30/2016 09:00 AM	029:33
HUNGER	COMMUNITY UPDATE 11-6-16	Miss. Food Network on hunger	Marilyn Blackledge	11/06/2016 09:00 AM	029:07
Youth	COMMUNITY UPDATE 11-13-16	MS Dept of Child Protection Services on adoption	MDavenport, TGarner, CQuinn	11/13/2016 09:00 AM	029:37
Consumer Advice	COMMUNITY UPDATE 11-20-16	Better Business Bureau	John O'Hara	11/20/2016 09:00 AM	029:33
Victim services and their big fundraiser	COMMUNITY UPDATE 11-27-16	Brain Injury Association of MS	With Lee Jenkins. Health.	11/27/2016 09:00 AM	029:40
Health	COMMUNITY UPDATE 12-4-16	Denise Lafferty MIND Center on Alzheimer's research	Denise Lafferty/Kim Tarver	12/04/2016 09:00 AM	029:50
Social Services	COMMUNITY UPDATE 12-11-16	Good Samaritan Center on holiday assistance for families	Kathy Clem, Good Sam Center	12/11/2016 09:00 AM	029:48
Health	COMMUNITY UPDATE 12-18-16	MS Organ Recovery Agency on organ donations	Kellie Wier	12/18/2016 09:00 AM	029:46
Health	COMMUNITY UPDATE 12-25-16	AMR/Council on Alcoholism on addiction, New Year's Eve safety	JPollard/DCarter	12/25/2016 09:00 AM	029:04

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISM	AUTISMSPEAKS.ORG	000:15	012
AUTISM	AUTISMSPEAKS.ORG	000:30	001
AUTISM	AUTISMSPEAKS.ORG	001:00	012
Cancer Awareness	Amer. Cancer Society	000:32	055
Cancer Awareness	PEDIATRIC BRAIN TUMOR FOUND.	000:30	013
Child Safety	NHTSA	000:30	002
children's health	United Way	000:15	013
children's health	United Way	000:30	019
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	006
Disabled	Goodwill Industries	000:30	014
EDUCATION	AD COUNCIL	001:00	019
EDUCATION	Reading Is Fundamental	001:00	021
EDUCATION	TEACH.ORG	000:59	082
EDUCATION	UNCF	001:00	057
EDUCATION	US Army	000:30	021
Elder Care	MEALS ON WHEELS AMERICA.ORG	000:15	014
Elder Care	MEALS ON WHEELS AMERICA.ORG	001:00	008
EMPLOYMENT	Grads of Life.org	000:59	041

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Energy	US Dept of Energy	000:59	016
Environment	Keep America Beautiful	000:20	077
Environment	US Forest Service	000:30	043
Families	Adopt US Kids	000:30	051
Families	BARNETT RESERVOIR FOUNDATION.	000:29	014
Families	Brandon HS THEATRE DEPT	000:32	037
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	051
Family assistance	United Way	001:00	075
FINANCIAL LITERACY	American Institute of CPAs	001:00	040
FIREARM SAFETY	Natl Crime Prevention Council	000:30	005
FIREARM SAFETY	Natl Crime Prevention Council	000:59	013
FUNDRAISER BENEFIT	March of Dimes	000:33	024
FUNDRAISER BENEFIT	THE MIND CENTER	000:32	042
Health	AM ACAD OF DERMATOLOGY	000:30	004
Health	AM ACAD OF DERMATOLOGY	001:00	011
Health	AMERICAN HEART ASSOCIATION	000:15	009
Health	AMERICAN HEART ASSOCIATION	000:59	055
Health	AUTISMSPEAKS.ORG	000:59	068
Health	CDC	001:00	054
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	054
Health	HRSA	001:00	054
Health	NATL PEST MGMT ASSOCIATION	000:29	002
HEALTH AND FITNESS	FITNESS.GOV	000:30	100
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	094
Homelessness	Good Samaritan Center	000:32	117
Housing	HUD	000:15	025
Housing	HUD	000:29	007
Housing	HUD	000:30	005
Housing	HUD	001:00	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HUNGER	FEEDING AMERICA.ORG	000:30	011
Infant Mortality	March of Dimes	001:00	022
MILITARY	USO	001:00	055
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	018
Public Safety	Dept of Homeland Security	000:29	081
Public Safety	Dept of Homeland Security	000:30	085
Public Safety	Nat. Flood Insurance Prgm	000:30	049
Public Safety	NHTSA	000:30	061
Public Safety	USDA	000:30	009
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:30	009
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	024
TEXTING & DRIVING PREVENTION	NHTSA	000:15	022
Traffic Safety	Rubber Manufacturers Assn	000:30	001
Veterans	Disabled Veterans of America	000:30	059
Veterans	V-A	001:00	033
VETERANS AFFAIRS	Disabled Veterans of America	000:29	006
VETERANS AFFAIRS	Disabled Veterans of America	000:30	008
VETERANS AFFAIRS	Disabled Veterans of America	000:59	027
VETERANS AFFAIRS	Disabled Veterans of America	001:00	015
VETERANS AFFAIRS	V-A	000:14	017
VETERANS AFFAIRS	V-A	000:30	004
VETERANS AFFAIRS	V-A	000:59	017
WILDFIRE PREVENTION	US Forest Service	000:15	012
WILDFIRE PREVENTION	US Forest Service	000:30	001
WILDFIRE PREVENTION	US Forest Service	001:00	010
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	009