

WJDX
 Jackson, MS
 Quarterly Issues/Programs List
 First Quarter, 2015
 04/09/2015

WJDX
 Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Consumers:** Better Business Bureau on consumer scams, advice
- **Culture/Tourism:** Two new Mississippi museums/ MS Dept of Archives & History
- **EMPLOYMENT:** Equal Employment Opportunity Commission on job discrimination
- **Health:** UMMC Telemedicine on new ways to deliver health care
- **Housing:** Homeless support groups on the January homeless census
- **Mental Health:** Hudspeth Regional Center for intellectual/developmental disabilities
- **Public Safety:** National Weather Service on spring storm season preparedness
- **Safety:** Children's Advocacy Center on fighting child abuse

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Safety	COMMUNITY UPDATE 1-4-15	Center for Violence Prevention on domestic violence, human trafficking	Sandy Middleton	01/04/2015 09:00 AM	029:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY UPDATE 1-11-15	UMMC Telemedicine on new ways to deliver health care	Dr. Kristi Henderson	01/11/2015 09:00 AM	029:28
Health	COMMUNITY UPDATE 1-18-15	American Cancer Society on volunteer drivers	W.Roberts/L.Willis/M.Hill	01/18/2015 09:00 AM	028:47
Consumers	COMMUNITY UPDATE 1-25-15	Better Business Bureau on consumer scams, advice	John O'Hara BBB of MS	01/25/2015 09:00 AM	029:28
Health	COMMUNITY UPDATE 2-1-15	State Medical Association on smoke-free campaign	Dr. Claude Brunson	02/01/2015 09:00 AM	029:49
Mental Health	COMMUNITY UPDATE 2-08-15	Hudspeth Regional Center for intellectual/developmental disabilities	Craig Escude	02/08/2015 09:00 AM	029:41
Public Safety	COMMUNITY UPDATE 2-15-15	National Weather Service on spring storm season preparedness	Joanne Culin	02/15/2015 09:00 AM	029:09
Housing	COMMUNITY UPDATE 2-22-15	Homeless support groups on the January homeless census	R. Glenn/ C. Funchess	02/22/2015 09:00 AM	029:58
Public Safety	COMMUNITY UPDATE 3-01-15	FBI SAC on counter terrorism, public corruption, hate crimes	Don Alway	03/01/2015 09:00 AM	029:04
EMPLOYMENT	COMMUNITY UPDATE 3-08-15	Equal Employment Opportunity Commission on job discrimination	Wilma Scott	03/08/2015 09:00 AM	029:24
Safety	COMMUNITY UPDATE 3-15-15	Children's Advocacy Center on fighting child abuse	Karla Tye	03/15/2015 09:00 AM	029:39
Culture/Tourism	COMMUNITY UPDATE 3-22-15	Jackson Zoo on new projects, promotions	Beth Poff	03/22/2015 09:00 AM	029:58
Culture/Tourism	COMMUNITY UPDATE 3-29-15	Two new Mississippi museums/ MS Dept of Archives & History	Lucy Allen	03/29/2015 09:00 AM	029:30

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING PREVENTION	STOPBULLYING.GOV	001:00	001
Child Wellness and Adoption	DEPT. HEALTH & HUMAN SERVICES	001:00	002
children's health	ENVIRONMENTAL PROTECTION AGY	000:30	001
children's health	ENVIRONMENTAL PROTECTION AGY	001:00	001
children's health	PARTNERSHIP HEALTHY MOUTHS	000:30	001
children's health	PARTNERSHIP HEALTHY MOUTHS	000:59	001
children's health	PARTNERSHIP HEALTHY MOUTHS	001:00	001
children's health	United Way	000:15	005
Diabetes Awareness	DIABETES FOUNDATION OF MISSIS	000:30	016
Diabetes Awareness	DIABETES FOUNDATION OF MISSIS	000:32	029
DISCOVER THE FOREST	US FORESTRY SERVICE	000:30	001
DUI	NHTSA	001:00	002
DUI	US DEPT OF TRANSPORTATION	000:29	001
EDUCATION	Connect/Compete	001:00	033
EDUCATION	Dollar General Literacy Found	001:00	009
EDUCATION	MS AUTO MFG ASSN	000:30	023
EDUCATION	Reading Is Fundamental	001:00	043
EDUCATION	TEACH.ORG	000:59	098
EDUCATION	UNCF	001:00	067
EDUCATION	US Army	000:30	076

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Elder Care	AARP	001:00	001
EMERGENCY PREPAREDNESS	FEMA	000:15	005
EMERGENCY PREPAREDNESS	FEMA	000:59	004
EMPLOYMENT	Grads of Life.org	000:59	059
EMPLOYMENT	Grads of Life.org	001:00	002
Energy	US Dept of Energy	000:59	038
Environment	Keep America Beautiful	000:20	097
Environment	US Forest Service	000:30	077
Families	Adopt US Kids	000:30	107
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	073
Family assistance	United Way	001:00	099
FINANCIAL LITERACY	American Institute of CPAs	001:00	069
FIREARM SAFETY	Natl Crime Prevention Council	000:30	002
FIREARM SAFETY	Natl Crime Prevention Council	001:00	003
FUNDRAISER BENEFIT	MS CHILDRENS MUSEUM	000:31	039
FUNDRAISER BENEFIT	Mustard Seed	000:31	113
Health	AMERICAN HEART ASSOCIATION	000:15	004
Health	AMERICAN HEART ASSOCIATION	000:59	102
Health	AUTISMSPEAKS.ORG	000:59	052
Health	CDC	001:00	120
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	107
Health	HRSA	001:00	137
Health	JUV DIABETES RESEARCH FUND	000:30	001
Health	JUV DIABETES RESEARCH FUND	001:00	001
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	005
HEALTH AND FITNESS	FITNESS.GOV	000:30	179
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	101
HOME OWNERSHIP	US TREASURY DEPT	000:15	001
HUNGER	FEEDING AMERICA.ORG	000:30	062

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Infant Mortality	March of Dimes	001:00	063
LEARNING	UNDERSTOOD DOT ORG	000:15	001
LEARNING	UNDERSTOOD DOT ORG	001:00	004
MILITARY	USO	001:00	167
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	031
Public Safety	Dept of Homeland Security	000:29	129
Public Safety	Dept of Homeland Security	000:30	067
Public Safety	Nat. Flood Insurance Prgm	000:30	119
Public Safety	NHTSA	000:30	091
Public Safety	USDA	000:30	038
TEXTING & DRIVING PREVENTION	NHTSA	000:15	004
TEXTING & DRIVING PREVENTION	NHTSA	000:30	001
Traffic Safety	Rubber Manufacturers Assn	000:30	070
Veterans	V-A	001:00	124
VETERANS AFFAIRS	VIETNAM VETS MEMORIAL FUND	000:58	001
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	002
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:59	005
WILDFIRE PREVENTION	US FORESTRY SERVICE	001:00	004
WILDLIFE PROTECTION	HUMANE SOCIETY	000:29	001
WILDLIFE PROTECTION	WILDLIFELANDTRUST.ORG	000:30	001
WILDLIFE PROTECTION	WILDLIFELANDTRUST.ORG	000:59	001