

WJDX
Jackson, MS
Quarterly Issues/Programs List
Third Quarter, 2012
10/03/2012

WJDX
Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HUNGER	COMMUNITY AFFAIRS WITH RANDY BELL – MS FOOD NETWORK	PARTNERSHIP WITH TYSON FOODS AND URBAN LEAGUE	MARILYN BLACKLEDGE –	7/1/2012 09:00AM	29:59
VETERANS	COMMUNITY AFFAIRS WITH RANDY BELL – FISHER HOUSE	HELPING WOUNDED VETERANS GET ASSISTANCE AND FUNDING	VARIOUS GUESTS FROM VA	7/8/2012 09:00AM	31:15
ECONOMIC DEVELOPMENT	COMMUNITY AFFAIRS WITH RANDY BELL – 48 HOUR FILM PROJECT	ENCOURAGING MISSISSIPPI FILMMAKERS	SHARI GOINS	7/15/2012 09:00AM	29:52
TOURISM	COMMUNITY AFFAIRS WITH RANDY BELL – JACKSON CONVENTION AND VISITORS	PROMOTING TOURISM IN CENTRAL MISSISSIPPI	MARIKA CACKETT	7/22/2012 09:00AM	30:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BUREAU					
HOUSING	COMMUNITY AFFAIRS WITH RANDY BELL	FORECLOSURE ASSISTANCE	ATTORNEY GENERAL JIM HOOD	7/29/2012 09:00AM	31:23
HEALTH	COMMUNITY AFFAIRS WITH RANDY BELL – MS DEPARTMENT OF HEALTH	WEST NILE VIRUS AND SCHOOL VACCINATIONS	DR PAUL BYERS	8/5/2012 09:00AM	30:04
HEALTH	COMMUNITY AFFAIRS WITH RANDY BELL – AMERICAN CANCER SOCIETY	CANCER PREVENTION	JANE STREETS	8/12/2012 09:00AM	29:57
YOUTH	COMMUNITY AFFAIRS WITH RANDY BELL – BOYS AND GIRLS CLUB OF MISSISSIPPI	AFTER SCHOOL PROGRAMS	BILLY REDD	8/19/2012 09:00AM	31:23
SAFETY	COMMUNITY AFFAIRS WITH RANDY BELL – BISHOPS BLESSING	SAVING KIDS FROM HEAT STROKE	DR NORMAN COLLINS	8/26/2012 09:00AM	30:46
HEALTH	COMMUNITY AFFAIRS WITH RANDY BELL – STAND UP TO CANCER	CANCER RESEARCH AND AWARENESS	VARIOUS GUESTS	9/2/2012 09:00AM	31:14
DISASTER AID	COMMUNITY AFFAIRS WITH RANDY BELL – SALVATION ARMY	HURRICANE RELIEF	CAPTAIN KEN CHAPMAN	9/9/2012 09:00AM	30:57
YOUTH	COMMUNITY AFFAIRS WITH RANDY BELL – WELLSFEST AND YMCA	FUNDRAISER EVENT TO REBUILD PLAYGROUND AT YMCA	JANET RIEHLE AND LINDA PILGRIM	9/16/2012 09:00AM	32:43
HUNGER	COMMUNITY	AWARENESS	RACHEL	9/23/2012	31:34

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	AFFAIRS WITH RANDY BELL – SOUTH RANKIN FOOD RESOURCE CENTER	ABOUT RESTOCKING FOOD PANTRY	MARQUES AND EVE GOODWIN	09:00AM	
YOUTH	COMMUNITY AFFAIRS WITH RANDY BELL – OPERATION SHOESTRING	YOUTH PROGRAMS	ROBERT LANGFORD	9/30/2012 09:00AM	29:56

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
YOUTH	AD COUNCIL - GIRLS - 924	000:30	002
AWARENESS	DRUNK DRIVING 2	000:30	007
AWARENESS	DRUNK DRIVING 3	000:29	013
AWARENESS	DRUNK DRIVING 4	000:30	008
AWARENESS	DRUNK DRIVING 5	000:30	006
AWARENESS	DRUNK DRIVING 6	000:30	008
YOUTH	HIGH SCHOOL FOREIGN EXCHANGE STUDENT	000:29	008
VETERANS	MISSISSIPPI VIETNAM VETS	000:29	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	PRIMARY IMMUNODEFICIENCY - AWARENESS 15	000:15	016
HEALTH	PRIMARY IMMUNODEFICIENCY - BASEBALL 30	000:30	002
HEALTH	PRIMARY IMMUNODEFICIENCY - CHEF 30	000:30	001
HEALTH	PRIMARY IMMUNODEFICIENCY - FIREMAN 30	000:30	001
HEALTH	PRIMARY IMMUNODEFICIENCY - ROCKSTAR 30	000:30	001
HEALTH	ALCOHOLICS ANON	000:29	015
HEALTH	EPA LEAD	000:30	001
VETERANS	WOUNDED WARRIORS	000:59	001
YOUTH	AD COUNCIL ADOPTION	000:15	009
YOUTH	AD COUNCIL ARTS	000:30	002
EDUCATION	AD COUNCIL COLLEGE PREP	001:00	003
EDUCATION	AD COUNCIL FATHERHOOD	000:30	001
HUNGER	FEEDING AMERICA	001:00	003
HOUSING	AD COUNCIL FORECLOSURE	001:00	014
AWARENESS	FOREST SERVICE	001:00	002
HOUSING	HABITAT FOR HUMANITY	000:30	109
HEALTH	MAB - LETS MOVE	001:00	001
VETERANS	MISSISSIPPI VIETNAM VETS	000:58	001
ANIMAL SHELTER	PET ADOPTION	000:30	001
EDUCATION	UNCF	001:00	006
AID OR RELIEF	UNITED WAY	000:30	004
AWARENESS	VOTER ID	000:29	147
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	089
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	019
HEALTH AND FITNESS	AD COUNCIL	000:30	092
HEALTH AND FITNESS	AD COUNCIL	000:31	056