

WJDX
Jackson, MS
Quarterly Issues/Programs List
Fourth Quarter, 2015
01/04/2016

WJDX
Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture/Health:** Miss. Food Policy Council on healthy food availability
- **Consumers:** Better Business Bureau on Shopping Tips, Scams
- **Culture/Health:** MS Sports Hall of Fame on state's sports legacy; women's health event
- **Education/Youth:** Operation Shoestring on afterschool programs, fundraiser
- **Health:** State Health Dept on Flu Season, West Nile, Spice/Willie Heidelberg feature
- **Health/Safety:** Safe Kids on teen driving and AMR/JFD on CPR training
- **Public Safety:** National Weather Service on fall tornado season
- **Social Services:** Salvation Army, AMR on Winter Coat Campaign, Holiday Assistance
- **Veterans:** Veterans and the military

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Culture/Health	COMMUNITY	MS Sports Hall	R.Cleveland,R.Pollack	10/04/2015	029:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	UPDATE 10-4-15	of Fame on state's sports legacy; women's health event		09:00 AM	
Health	COMMUNITY UPDATE 10-11-15	SIDS Alliance on preventing childhood deaths	Cathy Files	10/11/2015 09:00 AM	029:39
Health/Safety	COMMUNITY UPDATE 10-18-15	Safe Kids on teen driving and AMR/JFD on CPR training	A.JohnsonT.Basden/E.Phillips	10/18/2015 09:00 AM	029:56
Public Safety	COMMUNITY UPDATE 10-25-15	National Weather Service on fall tornado season	Steve Wilkinson	10/25/2015 09:00 AM	029:59
Education/Youth	COMMUNITY UPDATE 11-01-15	Operation Shoestring on afterschool programs, fundraiser	Robert Langford	11/01/2015 09:00 AM	029:28
Health	COMMUNITY UPDATE 11-08-15	MIND Center on Alzheimer's Disease	Denise Lafferty/Kim Tarver	11/08/2015 09:00 AM	029:28
Veterans	COMMUNITY UPDATE 11-15-15	Veterans and the military	CSM L.Thomas/R. Reeves	11/15/2015 09:00 AM	029:15
Health	COMMUNITY UPDATE 11-22-15	Partnership for Drug Free Kids--Corporate program	various	11/22/2015 09:00 AM	029:41
Health	COMMUNITY UPDATE 11-29-15	Brain Injury Assoc of MS on Salute to Our Heroes	Lee Jenkins,BIAM	11/29/2015 09:00 AM	029:23
Consumers	COMMUNITY UPDATE 12-6-15	Better Business Bureau on Shopping Tips, Scams	John O'Hara BBB of MS	12/06/2015 09:00 AM	029:33
Health	COMMUNITY UPDATE 12-13-15	State Health Dept on Flu Season, West Nile, Spice/Willie Heidelberg feature	Dr Thomas Dobbs	12/13/2015 09:00 AM	029:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Social Services	COMMUNITY UPDATE 12-20-15	Salvation Army, AMR on Winter Coat Campaign, Holiday Assistance	Jim Pollard/Louida Jones	12/20/2015 09:00 AM	029:30
Agriculture/Health	COMMUNITY UPDATE 12-27-15	Miss. Food Policy Council on healthy food availability	Langston Moore	12/27/2015 09:00 AM	029:42

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	WORLD AIDS DAY	000:17	010
----	WORLD AIDS DAY	000:28	002
BULLYING	BYSTANDER REVOLTUION	000:30	009
BULLYING PREVENTION	STOPBULLYING.GOV	001:00	004
Cancer Awareness	AM ACAD OF DERMATOLOGY	000:59	006
Child Wellness and Adoption	DEPT. HEALTH & HUMAN SERVICES	001:00	004
children's health	PARTNERSHIP HEALTHY MOUTHS	000:30	004
children's health	PARTNERSHIP HEALTHY MOUTHS	000:59	002
children's health	PARTNERSHIP HEALTHY MOUTHS	001:00	005
children's health	United Way	000:15	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
children's health	United Way	000:30	003
COMMUNITY INVOLVEMENT	WE ARE BROADCASTERS	000:30	021
CULTURAL AWARENESS	MS CHILDRENS MUSEUM	000:31	209
Disabled	Goodwill Industries	000:30	018
EDUCATION	Dollar General Literacy Found	001:00	003
EDUCATION	Reading Is Fundamental	001:00	020
EDUCATION	TEACH.ORG	000:59	080
EDUCATION	UNCF	001:00	032
EDUCATION	US Army	000:30	015
Elder Care	AARP	000:30	001
Elder Care	AARP	000:59	002
Elder Care	AARP	001:00	002
EMPLOYMENT	GOOD WILL	000:15	002
EMPLOYMENT	GOOD WILL	000:29	001
EMPLOYMENT	GOOD WILL	000:59	008
EMPLOYMENT	Grads of Life.org	000:59	024
Energy	US Dept of Energy	000:59	011
Environment	Keep America Beautiful	000:20	043
Environment	US Forest Service	000:30	048
Families	Adopt US Kids	000:30	068
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	065
Families	DEPT. HEALTH & HUMAN SERVICES	001:00	007
Families	MS CHILDRENS MUSEUM	000:29	009
Families	MS CHILDRENS MUSEUM	000:31	030
Families	PALMER HOME FOR CHILDREN	000:31	015
Families	TEACHEARLY.ORG	000:29	002
Families	US Forest Service	000:15	005
Families	US Forest Service	000:30	003
Families	US Forest Service	000:59	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Family assistance	United Way	001:00	053
FINANCIAL LITERACY	American Institute of CPAs	001:00	035
FIREARM SAFETY	Natl Crime Prevention Council	001:00	008
FOOD SAFETY	USDA	000:30	002
FUNDRAISER BENEFIT	PEDIATRIC BRAIN TUMOR FOUND.	000:30	009
Health	AMERICAN HEART ASSOCIATION	000:59	032
Health	AUTISMSPEAKS.ORG	000:59	017
Health	CDC	001:00	050
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	065
Health	HRSA	001:00	077
HEALTH AND FITNESS	AM CANCER SOCIETY	000:30	051
HEALTH AND FITNESS	AM CANCER SOCIETY	000:33	051
HEALTH AND FITNESS	FITNESS.GOV	000:30	120
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	072
Housing	HUD	000:15	005
Housing	HUD	000:29	001
Housing	HUD	000:30	002
Housing	HUD	001:00	002
HUNGER	FEEDING AMERICA.ORG	000:30	011
HUNGER	St Alexis Episcopal	000:31	002
Infant Mortality	March of Dimes	001:00	016
LEARNING	UNDERSTOOD DOT ORG	000:30	002
LEARNING	UNDERSTOOD DOT ORG	001:00	006
MILITARY	USO	001:00	054
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	009
Public Safety	Dept of Homeland Security	000:29	076
Public Safety	Dept of Homeland Security	000:30	080
Public Safety	Nat. Flood Insurance Prgm	000:30	074

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public Safety	NHTSA	000:30	065
Public Safety	NHTSA	001:00	006
Public Safety	USDA	000:30	014
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:30	002
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	004
TEXTING & DRIVING PREVENTION	NHTSA	000:15	005
Traffic Safety	Rubber Manufacturers Assn	000:30	021
Veterans	Disabled Veterans of America	000:30	076
Veterans	FALLENHEROESFUND.ORG	001:00	003
Veterans	V-A	001:00	060
Veterans	Wounded Warriors Project	000:30	095
VETERANS AFFAIRS	Disabled Veterans of America	000:29	001
VETERANS AFFAIRS	Disabled Veterans of America	000:30	002
VETERANS AFFAIRS	Disabled Veterans of America	000:59	004
VETERANS AFFAIRS	Disabled Veterans of America	001:00	003
VETERANS AFFAIRS	V-A	000:30	002
VETERANS AFFAIRS	V-A	000:59	007
VETERANS AFFAIRS	VIETNAM VETS MEMORIAL FUND	000:58	007
VOTING	ROCK THE VOTE	000:29	100
VOTING	ROCK THE VOTE	000:30	007
WILDFIRE PREVENTION	US Forest Service	000:30	001
WILDFIRE PREVENTION	US Forest Service	001:00	004
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	003