

WJDX  
Jackson, MS  
Quarterly Issues/Programs List  
Fourth Quarter, 2012  
01/07/2013

WJDX  
Quarterly Issues/Programs List

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WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alzheimers Disease:** Health
- **Consumer advice:** Consumers
- **Economic Development:** Economic Development
- **Families:** Families
- **Health:** Allison Lowther with MS Department of Rehab Services
- **Mentoring:** Youth
- **Social Services:** Social Services
- **Storm Safety:** Public Safety
- **Support for Law Enforcement:** Public Safety

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY UPDATE 10-7-12	Allison Lowther with MS Department of Rehab Services	ALLISON LOWTHER	10/07/2012 09:00 AM	029:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Housing	COMMUNITY UPDATE 10-14-12	Affordable housing with Habitat for Humanity	Cindy Griffin	10/14/2012 09:00 AM	029:45
Children	COMMUNITY UPDATE 10-21-12	Protecting babies MS SIDS Alliance	Cathy Files	10/21/2012 09:00 AM	029:39
Veterans	COMMUNITY UPDATE 10-28-12	Veteran benefits with VA Medical Center	Jim Theres	10/28/2012 09:00 AM	029:39
Health Alzheimers Disease	COMMUNITY UPDATE 11-04-12	Health	Dr. Joseph Kwentus	11/04/2012 09:00 AM	029:29
Support for Law Enforcement	COMMUNITY UPDATE 11-18-12	Public Safety	S. Pickett, Ctr/Police/Sherif	11/18/2012 09:00 AM	029:29
Storm Safety	COMMUNITY UPDATE 11-25-12	Public Safety	Steve Wilkinson, NWS	11/25/2012 09:00 AM	029:53
Consumer advice	COMMUNITY UPDATE 12-2-12	Consumers	John O'Hara BBB of MS	12/02/2012 09:00 AM	029:37
Mentoring	COMMUNITY UPDATE 12-9-12	Youth	Joel Waters, Big Bros/Big Sis	12/09/2012 09:00 AM	029:35
Social Services	COMMUNITY UPDATE 12-16-12	Social Services	Kathy Clem, Good Sam Center	12/16/2012 09:00 AM	029:22
Economic Development	COMMUNITY UPDATE 12-23-12	Economic Development	Marika Cackett, JCVB	12/23/2012 09:00 AM	029:14
Economic Development	COMMUNITY UPDATE 12-23-12	Economic Development	Marika Cackett, JCVB	12/24/2012 08:07 AM	029:14
Economic Development	COMMUNITY UPDATE 12-23-12	Economic Development	Marika Cackett, JCVB	12/25/2012 08:00 AM	029:14
Economic Development	COMMUNITY UPDATE 12-23-12	Economic Development	Marika Cackett, JCVB	12/25/2012 08:30 AM	029:14
Families	COMMUNITY UPDATE 12-	Families	Eliza Hegwood, Families First	12/30/2012 09:00 AM	029:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Awareness/Health	DRUNK DRIVING 2	000:30	004
Awareness/Health	DRUNK DRIVING 3	000:29	026
Awareness/Health	DRUNK DRIVING 4	000:30	018
Awareness/Health	DRUNK DRIVING 5	000:30	008
Awareness/Health	DRUNK DRIVING 6	000:30	005
Health Cancer	Am Cancer Society MAKING STRIDES WALK	000:31	033
education	PSA - HIGH SCHOOL FOREIGN EXCHANGE STUDENT	000:29	014
Veterans	PSA - MISSISSIPPI VIETNAM VETS	000:29	014
Health	PSA - PRIMARY IMMUNODEFICIENCY - AWARENESS 15	000:15	033
Veterans	PSA AL ANON	000:29	031
Veterans	PSA WOUNDED WARRIORS	000:59	002
Children	PSA-ADOPTION	000:15	017
education	PSA-CHILDHOOD EDUCATION	001:00	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
education	PSA-COLLEGE PREP	001:00	001
Hunger	PSA-FEEDING AMERICA	001:00	002
housing	PSA-FORECLOSURE	001:00	013
housing	PSA-HABITAT FOR HUMANITY	000:30	101
Health	PSA-LETS MOVE	001:00	001
Veterans	PSA-MISSISSIPPI VIETNAM VETS	000:58	003
education	PSA-UNCF	001:00	006
awaremess	PSA-VOTER ID	000:29	020
environment	WILDLIFE, FISHERIES AND PARKS ADDED VALUE PSA	000:17	018
ARTS	SMITHSONIAN	000:31	004
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	007
FOOD DRIVE	MS FOOD NETWORK	000:32	013
MAKING STRIDES	AM CANCER SOCIETY	000:31	072
MILITARY AND VETERANS	FISHER HOUSE	000:30	035
RECYCLING	MS DEPT OF ENVIRONMENTAL QUAL	000:32	022
SELF ESTEEM	SPECIAL OLYMPICS	000:24	005
SELF ESTEEM	SPECIAL OLYMPICS	000:30	062
SELF ESTEEM	SPECIAL OLYMPICS	000:31	018
economy	SMALL BUSINESS ADMIN	000:30	006
Veterans	BUILDTHECENTER.ORG	000:58	002