

WJDX
Jackson, MS
Quarterly Issues/Programs List
Second Quarter, 2018
07/09/2018

WJDX
Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Conservation/Health:** BLM and Safe Horse Auction on homes for horses/Sisters in Birth on prenatal and maternal health
 - **Crime Victims/Elderly:** Attorney General's office on crime victims rights/CMPDD on health fair and walk for seniors
 - **Employment/Childhood Learning:** MS Low Income Child Care Initiative on equal pay for women/MPB on summer learning for children
 - **Environment:** Keep Jackson Beautiful on spring cleanup
 - **Health/Children:** (No issue/program description given.)
 - **Health/Education:** Diabetes Foundation on fundraisers/JPS on superintendent search
 - **Mental Health:** Dept of Mental Health/ Health Dept on mental health awareness campaign, suicide prevention
 - **MILITARY:** MS National Guard on Middle East deployment
 - **Prisons/Education:** Empower Mississippi on inmate employability and school choice
 - **Public Safety:** Bureau of Land Management on Hotshots firefighters
 - **Public Safety/Weather:** National Weather Service on hurricane season, summer weather
 - **Youth:** Firefly Outreach, anti-bullying and suicide prevention campaign
 - **Youth/Health:** Dave Thomas Foundation on adoptions/ AMR on life saving skills
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MILITARY	COMMUNITY UPDATE 4-1-18	MS National Guard on Middle East deployment	LTCOL Paul Lyon	04/01/2018 09:00 AM	029:15
Environment	COMMUNITY UPDATE 4-8-18	Keep Jackson Beautiful on spring cleanup	Alicia Crudup	04/08/2018 09:00 AM	029:18
Health/Education	COMMUNITY UPDATE 4-15-18	Diabetes Foundation on fundraisers/JPS on superintendent search	Johnson,Sage,Sivak	04/15/2018 09:00 AM	029:30
Health/Children	COMMUNITY UPDATE 4-22-18	-----	FBrewster/MFord/WLaGrange	04/22/2018 09:00 AM	028:46
Crime Victims/Elderly	COMMUNITY UPDATE 4-29-18	Attorney General's office on crime victims rights/CMPDD on health fair and walk for seniors	AWalker/CCrittle	04/29/2018 09:00 AM	029:21
Youth/Health	COMMUNITY UPDATE 5-6-18	Dave Thomas Foundation on adoptions/ AMR on life saving skills	KWells/JPollard	05/06/2018 09:00 AM	029:49
Conservation/Health	COMMUNITY UPDATE 5-13-18	BLM and Safe Horse Auction on homes for horses/Sisters in Birth on prenatal and maternal health	SBanks/SBillingsley/GIsrael/L	05/13/2018 09:00 AM	030:00
Mental Health	COMMUNITY UPDATE 5-20-18	Dept of Mental Health/ Health Dept on mental health awareness campaign,	AMoore,MPortera,DHarkins	05/20/2018 09:00 AM	029:11

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		suicide prevention			
Public Safety/Weather	COMMUNITY UPDATE 5-27-18	National Weather Service on hurricane season, summer weather	Joanne Culin	05/27/2018 11:22 AM	029:55
Youth	COMMUNITY UPDATE 6-3-18	Firefly Outreach, anti-bullying and suicide prevention campaign	Kathy Cooper	06/03/2018 09:00 AM	029:24
Prisons/Education	COMMUNITY UPDATE 6-10-18	Empower Mississippi on inmate employability and school choice	James Robertson	06/10/2018 09:00 AM	029:39
Public Safety	COMMUNITY UPDATE 6-17-18	Bureau of Land Management on Hotshots firefighters	Darren Oloughlin	06/17/2018 09:00 AM	029:33
Employment/Childhood Learning	COMMUNITY UPDATE 6-24-18	MS Low Income Child Care Initiative on equal pay for women/MPB on summer learning for children	CBurnett/SRobinson	06/24/2018 09:00 AM	029:26

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
children's health	United Way	000:15	003
children's health	United Way	000:30	010
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	026
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	013
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	012
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	002
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	013
EDUCATION	Reading Is Fundamental	001:00	012
EDUCATION	TEACH.ORG	000:59	051
EDUCATION	UNCF	001:00	063
EDUCATION	US Army	000:30	010
EMPLOYMENT	Grads of Life.org	000:59	007
Energy	US Dept of Energy	000:59	011
Environment	Keep America Beautiful	000:20	044
Environment	US Forest Service	000:30	035
Families	Adopt US Kids	000:30	021
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	029
Family assistance	United Way	001:00	083
FINANCIAL LITERACY	American Institute of CPAs	001:00	029
FUNDRAISER BENEFIT	ALZHEIMER'S ASSOCIATION	000:30	003
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	017
Health	AMERICAN HEART ASSOCIATION	000:59	024
Health	AUTISMSPEAKS.ORG	000:59	028
Health	CDC	001:00	032
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	046
Health	HRSA	001:00	038
HEALTH AND FITNESS	FITNESS.GOV	000:30	080

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	075
Health/Families	AMERICAN HEART ASSOCIATION	000:30	307
Health/Families	MIND CENTER	000:33	050
Health/Families	Mustard Seed	000:32	012
HUNGER	FEEDING AMERICA.ORG	000:30	004
Infant Mortality	March of Dimes	001:00	010
MILITARY	USO	001:00	034
Public Safety	Dept of Homeland Security	000:29	073
Public Safety	Dept of Homeland Security	000:30	077
Public Safety	Nat. Flood Insurance Prgm	000:30	024
Public Safety	NHTSA	000:30	044
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:30	004
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	022
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	007
Veterans	Disabled Veterans of America	000:30	038
Veterans	V-A	001:00	033
VETERANS AFFAIRS	V-A	000:14	003
VETERANS AFFAIRS	V-A	000:30	001
VETERANS AFFAIRS	V-A	000:59	015
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	001